



Annual Quality Assurance Report (AQAR)

2017 -2018

Submitted to

National Assessment and Accreditation Council (NAAC), Bangalore

Submitted by

Shri Vaishnav Institute of Management, Indore

(UGC-NAAC Accredited 'A' Grade Institute – ISO 9001:2008 Certified)

(Approved by AICTE, Govt. of MP and Affiliated to Devi Ahilya Vishwavidyalaya, Indore &

Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal)

Scheme No. 71, Gumasta Nagar, Indore – 452009 (M.P.)

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The Annual Quality Assurance Report (AQAR) of the IQAC
(For Affiliated/Constituent Colleges)

Institutions Accredited by NAAC need to submit an Annual self-reviewed progress report i.e. Annual Quality Assurance Report (AQAR) to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the IQAC at the beginning of the Academic year. *The AQAR period would be the Academic Year. (For example, July 1, 2017 to June 30, 2018)*

Part – A

Data of the Institution

(data may be captured from IIQA)

1. Name of the Institution SHRI VAISHNAV INSTITUTE OF MANAGEMENT

- Name of the Head of the institution : Dr. George Thomas
- Designation: Director
- Does the institution function from own campus: Yes
- Phone no./Alternate phone no.: 0731-2780011
- Mobile no.: 9425900016
- Registered e-mail: director@svimi.org
- Alternate e-mail : svimi@svimi.org
- Address : Scheme No. 71, Gumasta Nagar, Indore (M.P.)
- City/Town : Indore
- State/UT : Madhya Pradesh
- Pin Code : 452009

2. Institutional status:

- Affiliated / Constituent: Affiliated
- Type of Institution: Co-education/ Men/ Women : Co-education
- Location : Rural/Semi-urban/Urban : Urban

- Financial Status: Grants-in aid/ UGC 2f and 12 (B)/ Self financing :
(please specify) : UGC 2f and Self financing
- Name of the Affiliating University: Devi Ahilya Vishwavidyalaya, Indore
- Name of the IQAC Co-ordinator : Dr. Kshama Paithankar
- Phone no. : 0731-2780011

Alternate phone no. - 0731- 2789925, 0731-2382962

- Mobile: 9406803431
- IQAC e-mail address: iqac.svim@svg.ipsar.org
- Alternate Email address: paithankars@rediffmail.com

3. Website address: www.svimi.org

Web-link of the AQAR: (Previous Academic Year):

http://svim.svgipsar.org/download/AQAR_2017-18.pdf

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

4. Whether Academic Calendar prepared during the year? (Yes/No): Yes

If yes, whether it is uploaded in the Institutional website: Yes

Weblink: www.svimi.org

5. Accreditation Details:

Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1 st	A	3.12	2012	05/07/2012 to 04/07/2017
2 nd	A	3.29	2017	27/11/2017 to 26/11/2022

6. Date of Establishment of IQAC: DD/MM/YYYY: 01/12/2011

7. Internal Quality Assurance System

7.1 Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & duration	Number of participants/beneficiaries
National Workshop on Research Methodology and Use of SPSS and MATLAB	03/07/2018 to 08/07/2017	28
Case Writing Workshop	20/11/2017 to 25/11/2017	24

Short Term Training Course on Gender Sensitization	29/01/2018 – 03/02/2018	32
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In addition to the above, Quality Assurance initiatives of the institution are as follows:

- Regular meetings of Internal Quality Assurance Cell (IQAC)
- Timely submission of Annual Quality Assurance Report (AQAR) to NAAC
- Feedback from all stakeholders collected, analysed and used for improvements
- Academic Administrative Audit (AAA) conducted and its follow up action
- Participation in NIRF
- ISO Certification
- Participation in AISHE

8. Provide the list of funds by Central/ State Government-

UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/ Department/Faculty	Scheme	Funding agency	Year of award with duration	Amount
Being a Self Finance Institution, no funding from Central / State Government.				

9. Whether composition of IQAC as per latest NAAC guidelines: Yes/No: Yes

*upload latest notification of formation of IQAC **Annexure -1**

10. No. of IQAC meetings held during the year: 24

The minutes of IQAC meeting and compliance to the decisions have been uploaded on the institutional website: No

The website of IQAC is being developed. The minutes will be uploaded on the website as soon as it is hosted.

11. Whether IQAC received funding from any of the funding agency to support its activities during the year? Yes No ✓

If yes, mention the amount: Year:

12. Significant contributions made by IQAC during the current year (maximum five bullets)

- * NAAC Peer Team Visit on 14/11/2017 and 15/11/2017 for Assessment and Accreditation (Cycle -2) and Institute has awarded 'A' Grade with 3.29 pointer.
- * Introduce Personality Enhancement Program Model for holistic development of the students.
- * Proposed and implemented Classroom to Campus Model to strengthen placements.
- * Constitution of Industry-Institute-Interface Cell to bridge gap between syllabi and corporate need so as to enhance employability of the students.

- * Preparation and Submission of AQAR as per the requirement of NAAC for accredited Institution.
- * Designing various formats for documentation, standardization and quality enhancement.

13. Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
Along with curricular, co-curricular and extra- curricular activities, industry interaction and lectures/seminars of industry experts have been planned throughout the session.	The plan of action proposed for the year accomplished successfully. IQAC assures the achievement of those plans timely.

14. Whether the AQAR was placed before statutory body? Yes /No: Yes

Name of the statutory body: Management Committee Date of meeting(s): 30/10/2018

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning?

Yes/No: Yes, NAAC

Date: 14-15 November 2017

16. Whether institutional data submitted to AISHE: Yes/No: Yes

Year: 2017

Date of Submission: 02/02/2018

17. Does the Institution have Management Information System?

Yes ✓ No

If yes, give a brief description and a list of modules currently operational.

(Maximum 500 words)

ERP System is installed and made operational. Some important modules are namely:

1. Establishment
2. Payroll
3. Academics
4. Library
5. Training and Placement
6. Stores
7. Student Admission and Fees
8. E - Learning

Part-B

CRITERION I – CURRICULAR ASPECTS

1.1 Curriculum Planning and Implementation

1.1.1 Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 Words.

The Institute is affiliated to Devi Ahilya Vishwavidyalaya (DAVV), Indore and Rajiv Gandhi Proudyogiki Vishwavidyalaya (RGPV), Bhopal. Being an affiliated institute, due to lack of autonomy institute follows syllabus as prescribed by the affiliating university. However, many senior faculty members are the member of Board of Studies of the university and their suggestions are invited while designing and revision of the curriculum.

Effective curriculum delivery is an important tool for knowledge enhancement which are taken up by the institute in the most effective and efficient manner. Initiatives taken up for effective curriculum delivery are as follows:

1. Faculty members who are the members in Board of Studies of Devi Ahilya Vishwavidyalaya, attend the meetings and give suggestions on curricula designing and updations.
2. Expert/Guest lectures are held periodically in which subject experts enlighten the students and faculty members on the current affairs along with the course contents.
3. Students and faculty members can update their knowledge by using library and e-resources provided by the Institute.
4. Industry exposure is initiated through industrial visits for the purpose of professional development.
5. Aptitude and personality development sessions are conducted for the development of students. Language Lab is also provided for enhancing communication skills of the students.
6. Students are encouraged to work on live projects and write research papers under faculty guidance. Students are also motivated to undergo the internship and minor projects in industries to obtain hands-on training.
7. The Director, HoDs and Programme Coordinators interact with faculty members on regular basis so as to ensure effective curriculum delivery.

The following methodology is implemented to deliver the contents of the curriculum effectively:

1. Prior to the commencement of academic session, faculty members are asked to submit their subject choices as per their specialization in the prescribed format.
2. Subject allotment is done accordingly by concerned Head of the Department and Programme-Coordinators through meetings with the faculty members.
3. The academic and activity calendar is prepared at Departmental level for the entire academic session in line with the institutional academic and activity calendar.
4. Course File: Course File contains Course Outline, Lecture Plan, Academic Calendar, Individual Time Table, Internal Test Paper, Assignment, Multiple Choice Questions, Notes, PPTs, Previous Examination Papers and Attendance Register(s) of the respective course. Faculty members are required to submit a course outline/ lecture plan, stating the Course Objectives and Outcomes, Scheduled and Actual date of starting and ending topics, number of days required for teaching syllabus effectively.
5. Action Plan: Faculty members are required to submit an action plan describing proposed activities and events to be conducted during the session.

6. Class wise and faculty wise Time Table is prepared and communicated to faculty members and class time table is displayed on the notice board for students.
7. Lecture entry registers of faculty members are maintained at the departmental level.
8. At the beginning of session, the students are informed about the Academic Calendar, lecture plans and action plans of various subjects.

The teachers get full support for effective delivery of their knowledge and perform at their best. Improvement is a continuous process of learning and teaching practices for all the teachers.

1. Teachers have full autonomy to devise their own pedagogy based on the need of the subjects and the students.
2. The institution provides the necessary infrastructure and resources in the form of ICT tools and e-library resources such as DELNET, EBSCO, J-GATE, SAGE, IEEE, ACM, India Stat, Springer, CMIE Prowess, Capital Line and Crisil Research.
3. The Institute organizes seminars, conferences, workshops and faculty development programs that keeps faculty updated with the latest practices and trends. The faculty members are also encouraged to participate in the similar events organized by other institutions.
4. Apart from the resources available at the central library, the departments have departmental libraries which provide ready accessibility to the knowledge inputs.

1.1.2 Certificate/Diploma Courses introduced during the Academic year

Name of the Certificate Course	Name of the Diploma Courses	Date of introduction and duration	Focus on employability/entrepreneurs hip	Skill Development
NA	NA	NA	NA	NA

1.2 Academic Flexibility

1.2.1 New programmes /courses introduced during the Academic year

Programmes with Code	Date of Introduction	Course with Code	Date of Introduction
NA	NA	NA	NA

1.2.2 Programmes in which Choice Based Credit System (CBCS) / Elective course system implemented at the affiliated Colleges (if applicable) during the Academic year.

Name of Programmes adopting Elective Course	UG	PG	Date of implementation of CBCS/Elective Course System	UG	PG
MBA (FA) IV Semester	—	DMS/MRP		—	—
MCA V Semester		Annexure – 2			

Already adopted (mention the year)

1.2.3 Students enrolled in Certificate/Diploma Courses introduced during the year

	Certificate	Diploma Courses
No. of Students	NA	NA

1.3 Curriculum Enrichment

1.3.1 Value –added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	No. of students enrolled
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Value added teaching and learning through value addition session

1.3.2 Field Projects / Internships under taken during the year				
Project/Programme Title		No. of students enrolled for field Projects/Internships		
MCA V Semester		45		
MCA VI Semester		44		
MBA (FT) IV Semester		87		
MBA (FA) IV Semester		28		
1.4 Feedback System				
1.4.1 Whether structured feedback received from all the stakeholders.				
1) Students	2) Teachers	3) Employers	4) Alumni	5) Parents
Yes	Yes	Yes	Yes	Yes
1.4.2 How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)				
<ul style="list-style-type: none"> • Student Feedback <p>The Institute has mechanism of obtaining the feedback on various aspects of curriculum including coverage/completion, implementation/implication and effectiveness of teaching pedagogy through students in respective courses. Effective and timely feedback is taken for Total Quality Improvement is being used in conjunction with setting further performance goals. Faculties are informed about their feedback timely.</p> <p>Feedback Mechanism</p> <p>The Institute regularly collects feedback on its Courses of Study and the Syllabi from various stakeholders:</p> <ol style="list-style-type: none"> 1. The Governing Body and the Board of Management evaluate the roll-out and acceptance or otherwise of these academic programmes. 2. Each student is given the CD containing the detailed syllabi of every course of study, their objectives and evaluation patterns. The student feedback is taken online twice a year. 3. Course wise regular student feedback is collected on teaching and learning and is communicated to the respective faculty members so that they assess themselves to improve and contribute to teaching learning process in a positive way. <ul style="list-style-type: none"> • Parents Feedback <p>Parents Feedback is obtained while Parents Teachers Meet (PTM), else wise, parents are free to contact anytime in institute for discussing issues regarding Pedagogy, Curriculum and any other Students related aspects. Institute gives personal attention to all such feedback and implement wherever necessary. Suggestions from parents are always welcomed.</p> <ul style="list-style-type: none"> • Alumni Feedback <p>Institute organizes alumni meet titled “Confluence” every year where on the spot or through</p>				

the website alumni can submit their feedback. It helps to improve Industry-Institute-Interface and in turn placements of the students.

Facilitating quality education to the future generations is the pious duty on the shoulders of the faculty. Performance Based Appraisal System (PBAS) and Academic Performance Indicators (APIs) System helps to measure faculty performance on various parameters, such as Academic, Co-Curricular, Administrative and Research.

PBAS Covers “Teaching learning and evaluation related activities” and “Co-curricular, extension professional development related activities”, and “Research and academic contribution” related activities, taken Bi-annually.

CRITERION II -TEACHING-LEARNING AND EVALUATION					
2.1 Student Enrolment and Profile					
2.1. 1 Demand Ratio during the year					
Name of the Programme	Number of seats available	Number of applications received		Students Enrolled	
BBA	240	Online Admission process and seat allotment governed by Department of Higher Education, Bhopal Madhya Pradesh for UG Programmes and Directorate of Technical Education for PG Programmes.		240	
BCA	180			99	
B.Sc (CS)	60			60	
B.Sc (IT)	60			39	
MBA (FT)	180			105	
MBA (FA)	60			13	
2.2 Catering to Student Diversity					
2.2.1. Student - Full time teacher ratio (current year data)					
Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of full time teachers available in the institution teaching only UG courses	Number of full time teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2017-18	1182	282	40	14	54
2.3 Teaching - Learning Process					
2.3.1 Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)					
Number of teachers on roll	Number of teachers using ICT (LMS, e-Resources)	ICT tools and resources available	Number of ICT enabled classrooms	Number of smart classroom	E-resources and techniques used
54	54	LCD projectors High speed internet	32	05	EDUSAT, NPTEL, Vyas Channel, Live

		connection with 24mbps bandwidth			Projects, Project Based Learning, Audio-Visual Aids
<p>2.3.2 Students mentoring system available in the institution? Give details. (maximum 500 words)</p> <p>Yes, the institute has students mentoring system to develop the sense of belongingness and to groom them well in all aspects of life. Mentor – Mentee relationship helps for better placement by addressing the issues in campus preparation activities such as personality development classes, technical grooming sessions, preparation of aptitude test, group discussions and interviews. Institute organizes various activities such as expert lectures, workshops, industrial visits and corporate interaction that results in providing practical exposure to the students. Students’ involvement is ensured in field work with technical and socio cultural activities through Mentor-Mentee system. The mentors conduct meetings with the group of mentees allotted to them. The direct communication between mentor and students has nurtured the teacher-student relationship as well fortnightly. Mentors develop positive rapport with their mentees at academics, behavioural and emotional level resulting in improvement in academic performance, attendance and discipline. Mentors help to develop learning environment creating a positive impact on mentees’ social and academic outcomes. Mentees who perceive their mentors as highly supportive have better understanding for choosing right career path for job, time management and become confident enough to face recruitment process. Student Grievance committee takes care of students’ grievance and as a result no such cases are registered till yet.</p>					
Number of students enrolled in the institution		Number of fulltime teachers		Mentor: Mentee Ratio	
1464		54		1:28	

2.4 Teacher Profile and Quality

2.4.1 Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of Faculty with Ph.D.
02	02	--	--	02

2.4.2 Honours and recognitions received by teachers

(received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2017-2018	Dr. George Thomas	Professor & Director	<ul style="list-style-type: none"> Member of Academic Council, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
	Dr. Kshama Paithankar	Professor	<ul style="list-style-type: none"> Member of Board of Studies, Devi Ahilya Vishwavidyalaya, Indore Member, Expert Panel, National Institute of Electronics and Information Technology, Dept. of Electronics and Information Technology, Govt. of India
	Dr. Jayesh Tiwari	Associate Professor	Member of Board of Studies, Devi Ahilya Vishwavidyalaya, Indore
	Dr. Sandeep Kumar Malu	Associate Professor	Member of Board of Studies, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

2.5 Evaluation Process and Reforms

2.5.1 Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year- end examination	Date of declaration of results of semester-end/ year- end examination
BBA	C029	I	17/05/2018	02/08/2018
BBA	C029	IV	04/07/2018	Result Declared but TR is Awaiting
BBA	C029	VI	04/06/2018	25/06/2018
BCA	C030	I	19/05/2018	26/07/2018
BCA	C030	IV	29/06/2018	Result Declared but TR is Awaiting
BCA	C030	VI	04/06/2018	27/06/2018
B.Sc (CS)	C137	I year	14/05/2018	20/09/2018
B.Sc(CS)	C137	IV	02/07/2018	14/09/2018
B.Sc(CS)	C137	VI	22/05/2018	28/06/2018
B.Sc(IT)	C156	I year	14/05/2018	20/09/2018
B.Sc(IT)	C156	IV	02/07/2018	14/09/2018
B.Sc(IT)	C156	VI	22/05/2018	28/06/2018
MBA (FT)	159	II	17/07/2018	Result Awaiting
MBA (FT)	159	IV	06/08/2018	Result Awaiting
MBA (FA)	160	II	06/07/2018	Result Awaiting
MBA (FA)	160	IV	09/07/2018	Result Awaiting
MCA	MCA_082 and	V	23/12/2017	19/01/2018
MCA	MCA_067	VI	07/05/2018	31/05/2018

2.5.2 Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Two internal examinations and internal viva-voce are conducted at the Institutional level for both under graduate and post graduate programmes. Every subject faculty prepares two sets of test papers, which are submitted to the departmental examination committee, which further selects, moderates and finalizes the question paper. The students are evaluated based on internal evaluation, presentation, live projects, quiz/assignments/class performance/attendance and viva voce examination. For continuous assessment Institute also organizes guest lectures and workshops to train the students according to the requirement of academia and industry. Head of departments / programme coordinators call a meeting of the faculty members of their respective departments to discuss if any new evaluation method has to be adopted for internal assessment. Suggestions given by faculty members may be considered and new methods, if found suitable, are approved

unanimously. Head of departments / programme coordinators monitor effective and timely implementation of the system and procedure of evaluation. Meetings are held with the faculty members of respective departments as and when required.

2.5.3 Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words) : Yes, Academic Calendar is prepared prior to commencement of the session and adhered for compliance of all the activities related to the examinations and other matters time to time.

2.6 Student Performance and Learning Outcomes

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed on website of the institution. Course outline/Lecture plan is prepared by individual subject teacher which includes the course objective, teaching methodology, number of sessions required to cover the course and proposed events and activities for the session to cover the contents of the syllabus. The same are disclosed to students by the respective subject teachers. (to provide the weblink) **Weblink -**

<http://svim.svgipsar.org/index.php/courses/program-objectives>

2.6.2 Pass percentage of students

Programme Code	Programme name	Number of students appeared in the final year examination	Number of students passed in final semester/year examination	Pass Percentage
C029	BBA V	186	186	100%
	BBA VI	186	185	99.46%
C030	BCA V	61	61	100%
	BCA VI	61	60	99.50%
C137	B.Sc (CS) V	57	57	100%
	B.Sc (CS) VI	57	57	100%
C156	B.Sc (IT) V	43	42	97.6%
	B.Sc (IT) VI	43	43	100%
159	MBA (FT) III	88	88	100%
	MBA (FT) IV	87	Result Awaited	Result Awaited
160	MBA (FA) III	28	28	100%
	MBA (FA) IV	27	Result Awaited	Result Awaited
MCA_082 and MCA_067	MCA V	45	45	100%
	MCA VI	44	44	100%

2.7 Student Satisfaction Survey

2.7.1 Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

Student Satisfaction Survey (SSS) on overall institutional performance is available on weblink :

<http://svimapp.svgipsar.org/feedback/>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION**3.1 Resource Mobilization for Research**

3.1.1 Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding Agency	Total grant sanctioned	Amount received during the Academic year
Major projects				
Minor Projects				
Interdisciplinary Projects				
Industry sponsored Projects				
Projects sponsored by the University/ College				
Students Research Projects <i>(other than compulsory by the College)</i>				
International Projects				
Any other(Specify)				
Total				

3.2 Innovation Ecosystem

3.2.1 Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of Workshop/Seminar	Name of the Dept.	Date(s)
National Workshop on Research Methodology & Use of SPSS and MATLAB	Department of Management and Computer Science	03/07/2017 to 08/07/2017
National Case Writing workshop	Department of Management and Computer Science	20/11/2017 to 25/11/2017
Short Term Training Course on Gender Sensitization with UGC-HRDC, DAVV, Indore	Department of Management and Computer Science	29/01/2018 to 03/02/2018

Industry-Institute-Interface Cell has been established to strengthen Industry Academia Interaction.

3.2.2 Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of the Awardee	Awarding Agency	Date of Award	Category
Best Performer in National AIMS week	Shri Vaishnav Institute of Management	Association of Indian Management Schools	22/08/2017 to 24/08/2017	Institute
Nation Builder Award	Shri Vaishnav Institute of Management	Dainik Vinay Ujala	17/09/2017	Institute
Blood Donation	Shri Vaishnav Institute of Management	HDFC Bank and M.Y. Hospital	27/11/2017	Institute

3.2.3 No. of Incubation centre created, start-ups incubated on campus during the year						
Incubation Centre		Name		Sponsored by		
Being an affiliated Institution, no incubation centre does exist presently. However, the Institute is in process of collaborating with some agencies to establish incubation centre. Nevertheless, Entrepreneurship Development Cell does exist and organizing various activities for promotion and motivation to the students for start-ups and building entrepreneurial skills.						
Name of the Start-up		Nature of Start-up		Date of commencement		
-		-		-		
3.3 Research Publications and Awards						
3.3.1 Incentive to the teachers who receive recognition/awards						
State		National		International		
The achievement of faculty is recognized by providing appreciation letter and faculty is felicitated so as to motivate and encourage the others towards excellence. Also, the Institute provides the financial support and academic leave to the faculty to participate in various academic activities for faculty development.						
3.3.2 Ph.Ds awarded during the year (<i>applicable for PG College, Research Center</i>)						
Name of the Department			No. of Ph. Ds Awarded			
Department of Management			14			
3.3.3 Research Publications in the Journals notified on UGC website during the year						
	Department		No. of Publication		Average Impact Factor, if any	
National	Department of Management		17		-	
	Department of Computer Science		11		-	
International	Department of Management		20		-	
	Department of Computer Science		05		-	
3.3.4 Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year						
Department			No. of publication			
Department of Management			13			
Department of Computer Science			04			
3.3.5 Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or Pub Med/ Indian Citation Index						
Title of the paper	Name of the author	Title of the journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citations
Annexure 3						
3.3.6 h-index of the Institutional Publications during the year. (based on Scopus/ Web of science)						

Title of the paper	Name of the author	Title of the journal	Year of publication	h-index	Number of citations excluding self citations	Institutional affiliation as mentioned in the publication

3.3.7 Faculty participation in Seminars/Conferences and Symposia during the year :

No. of Faculty	International level	National level	State level	Local level
Attended Seminars / Workshops	11	45	4	
Presented papers	33	18		
Resource Persons ²	1	4		

3.4.1 Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the Activities	Organising unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities
Information and Awareness on NSS	Shri Vaishnav Institute of Management	6	100
Independence Day		5	70
Discussion on Sadbhawna Diwas		6	80
Plantation in Campus		25	140
Orientation Program for NSS Students		10	200
Poster making competition and Debate on NSS Day		5	100
Swachha Awareness Program		10	100
Oath Taking ceremony on National Integrity day		5	70
Seminar on International AIDS Day		6	100
Poster Making competition on Youth day		3	50
Oath taking ceremony on National Voting Day and Awareness program		5	70
Republic day celebration		4	20

3.4.2 Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the Activity	Award/recognition	Awarding bodies	No. of Students benefited
Blood Donation	Consistent Performer	HDFC and M.Y. Hospital	100
Dr. A. P. J. Abdul Kalam – National Level Essay Writing Contest Season – 2	Certificate of Appreciation for Hosting & Supporting the Contest	IFIM College, Banglore	70

3.4.3 Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the

year				
Name of the scheme	Organising unit/ agency/ collaborating agency	Name of the activity	Number of teachers coordinated such activities	Number of students participated in such activities
Promoting Menstrual Health of adolescent girls	Gender sensitization and equality Cell	Coin operated Vending Machine (Installation and training)	3	150
Gender Sensitivity	Gender sensitization and equality Cell	Poster making Competition “ Gender Equality- Indian Context”	5	9
Girls Security Issues	Gender sensitization and equality Cell	Women Crime Awareness and Prevention	6	250
“DIGITAL INDIA CAMPAIGN”	Madhya Pradesh Agency for Promotion of information technology (MAP-IT) under DIGITAL INDIA CAMPAIGN	quiz and poster Making competition	1	15
Smart Girl Program	DAVV with Bhartiya Jain Sangathana (BJS)	Training Program	2	50
Importance of Women	Gender sensitization and equality Cell	Self defense Program	5	50
Importance of Women	Gender sensitization and equality Cell	Poster Making Competition	4	20
Importance of Women	Gender sensitization and equality Cell	Fireless cooking Competition	4	34
NSS Scheme	Indore Police	Police Prashan Mach Program : Awareness about Crime	8	200
NSS Scheme	M.Y. Hospital and HDFC Bank	Blood Donation Awareness Program	4	70
NSS Scheme	Indore Police	Seminar on Drug addiction Awareness	6	150
NSS Scheme	M.Y. Hospital and HDFC Bank	Blood Donation camp	6	110
NSS Scheme	NGO	Seminar on Customer Awareness	6	150
NSS Scheme	NGO	Matra Pithra Diwas Program	5	100
NSS Scheme	NGO	Self Defence for Girls	8	150

3.5 Collaborations			
3.5.1 Number of Collaborative activities for research, faculty exchange, student exchange during the year			
Nature of Activity	Participant	Source of financial support	Duration
There is a MoUs signed between all the institutions of Vaishnav Trust for sharing of various resources such as library, faculty members (for guest lectures, workshops etc), students participate in the various events, competitions, workshops organized by various sister concerns.			
3.5.2 Linkages with institutions/industries for internship, on-the-job training, project work, sharing of research facilities etc. during the year			
Nature of linkage	Title of the linkage	Name of the partnering institution/ industry research lab with contact/Details	Duration (From-To) Participant
MoU	Student Development	Ypsilon IT Solutions	16/02/2017 to 16/02/2020 150
3.5.3 MoUs signed with institutions of national, international importance, other universities, industries, corporate house during the year			

Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
RICON	15/12/2016 Duration:16 months	Training Programs, Workshops, Seminars, FDPs,etc	All
Ypsilon IT Solutions	16/02/2017 to 16/02/2020	Workshops, Corporate grooming training, placements etc.	All
Tech Wizard Consultants	01/12/2017 (6 months)	Energy Audit, Electric power conservation, Awareness and training program, poster making, solar energy utilization ,expert lecture etc.	All
NEN	01/04/2016 to 31/03/2019	Training and practice , entrepreneurship educational programs ,facilitates experiential programs for faculties and students	All
Microsoft	27/09/2017 to 30/09/2020	Open Value Subscription Education Solution	All
Shri Sevaliya Energy and Environment solution (SSEES)	Up to 01/12/2017	Water Audit, Green Campus Development, Environmental awareness programs, pollution control awareness, industrial training programs, cleanliness awareness etc	All

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 Physical Facilities

4.1.1 Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation (Rs.)	Budget utilized for infrastructure development (Rs.)
42,60,000	Rs. 24,32,223

4.1.2 Details of augmentation in infrastructure facilities during the year		
Facilities	Existing	Newly added
Campus area	28328 Sq M	
Class rooms	2253.12 Sq M	
Laboratories	633.86 Sq M	
Seminar Halls	522.46 Sq M	
Classrooms with LCD facilities	15	All 17 rooms
Classrooms with Wi-Fi/ LAN	-	-
Seminar halls with ICT facilities	04	
Video Centre	available	
No. of important equipments purchased (\geq 1-0 lakh) during the current year.		11
Value of the equipment purchased during the year (Rs. in Lakhs)		Rs. 2174220.00
Others	-	-

4.2 Library as a Learning Resource

4.2.1 Library is automated {Integrated Library Management System -ILMS }

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Mastersoft ERP	Fully implemented	-	2016

4.2.1 Library Services:

	Existing		Newly added		Total	
	No.	Value (in Rs.)	No.	Value (in Rs.)	No.	Value (in Rs.)
Text Books	42611	10511168.15	749	313414	43360	10824582.15
Reference Books	6448	3108805.4	136	50844	6584	3159649.4
e-Books	1656					1656
Journals	18	35550			18	35550
e-Journals	50831	1053913			50831	1053913
Digital Database	1	93367.5	3	472000	4	565367.5
CD & Video	2758					
Library automation	Fully					
Weeding (Hard & Soft)						
Others (specify)	Delnet	11500				11500
	CSI	6900				6900

4.3 IT Infrastructure

4.3.1 Technology Upgradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Available band width (MGBPS)	Others
Existing	385	6	385	150	280	35	100	24 mbps	
Added	30	-	-	-	30	-	-	-	

Total	415	6	385	150	315	35	100		
4.3.2 Bandwidth available of internet connection in the Institution (Leased line)									
24 mbps available up to 40mbps.									
4.3.3 Facility for e-content									
Name of the e-content development facility					Provide the link of the videos and media centre and recording facility				
Not available									
4.3.4 E-content developed by teachers such as: e-PG-Pathshala, CEC (under e-PG-Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc									

Name of the teacher	Name of the module	Platform on which module is developed	Date of launching e - content
Faculty members have done MOOCs Certification Courses. One faculty member is assigned as SWAYAM mentor.			

4.4 Maintenance of Campus Infrastructure			
4.4.1 Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year			
Assigned budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
Rs. 2,00,000/-	Rs. 97,601/-	Rs. 20,00,000/-	Rs. 28785/-
4.4.2 Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (<i>maximum 500 words</i>) (information to be available in institutional Website, provide link)			
<ul style="list-style-type: none"> Instrument maintenance facility with a full time permanent demonstrator and laboratory assistant is available. System administrator is available in the Institute for taking care of the ICT facilities. Annual Maintenance Contracts (AMC) are given for the equipments such as air conditioners, aqua-guards and fire-extinguishers. The computers and their accessories are maintained by technical staff in laboratories. The system manager takes care of all services with the help of computer operators and laboratory attendants. Physics and electronics laboratory equipments are maintained by the dedicated technicians in the laboratories on a periodical basis. The repairing of equipments and computers is outsourced. Dedicated staff such as mason, plumber, carpenter, electrician are available for maintenance and up keep of infrastructure. Welding and regular repairing of furniture and machines is also outsourced. For critical equipment maintenance is through AMC. Institute has generators of sufficient backup capacity for uninterrupted power supply at the time of power failure. Institute has several CVTs and UPS utilized to prevent computers from voltage fluctuation and to provide continuous power supply. Institute has municipal corporation water connection in sufficient number, separate bore-well and water storage tanks for constant supply of water. Regular cleaning is ensured periodically. 			

CRITERION V - STUDENT SUPPORT AND PROGRESSION			
5.1 Student Support			
5.1.1 Scholarships and Financial Support			
	Name /Title of the scheme	Number of students	Amount in Rupees
Financial support from institution	Shri Vaishnav Trust scholarship	94	449000/-
Financial support from other sources			
a) National	Post Metric scholarship	423	5678630/-
b) International	-	-	-
5.1.2 Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,			
Name of the capability enhancement scheme	Date of implement	Number of students enrolled	Agencies involved

	ation		
PEP for Soft Skills	Throughout the session	All final year students	Institute itself and outside expert
Remedial Coaching	Twice in the session	Whosoever needed in all courses	Agencies involved with respective subject faculty.
Language Lab	Throughout the session	All students	Institute itself and trained instructor
Yoga, Meditation	Throughout the session	All students	Institute itself , sports officer and trained students of the institute
Personal Counselling	Throughout the session	All students	In-house faculty members
Mentoring	Throughout the session	All students	All faculty members are assigned mentorship

5.1.3 Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students by Guidance for Competitive examination	Number of benefited students by Career Counselling activities	Number of students who have passed in the competitive exam	Number of students placed
2017-2018	Personality Enhancement Programme (PEP)	All final year students	All	Many Students appear for the Competitive exams as per their choices and interests	

5.1.4 Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	No. of grievances redressed	Average number of days for grievance redressal
NIL	NIL	--

The Institute has Anti Ragging Committee, Monitoring Cell, Students' Grievance Redressal Cell, Women Grievances and Redressal Cell. These Committees / Cells are proactively performing defined duties. As a result no such case is filed during the session.

5.2 Student Progression

5.2.1 Details of campus placement during the year

On campus		Off Campus			
Name of Organizations Visited	Number of Students Participated	Number of Students Placed	Name of Organizations Visited	Number of Students Participated	Number of Students Placed
54 (Annexure - 4)	114	72	Institute has record of in-campus placed students and those who voluntarily inform after getting placed. Whereas, almost all the students are getting placed after completing course successfully		

5.2.2 Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution	Name of Programme admitted to

				joined	
2017-18	More than 80% students	BBA, BCA, B.Sc.	Department of Management and Computer Science	More than 80% students obtained higher education as per their choices or interests. Some students go abroad also.	

5.2.3 Students qualifying in state/ national/ international level examinations during the year (eg: NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	No. of Students selected/ qualifying	Registration number/roll number for the exam
NET	Mainly final year students are prepared for such examinations.	-
SET	-	-
SLET	-	-
GATE	-	-
GMAT	-	-
CAT	-	-
GRE	-	-
TOFEL	-	-
Civil Services	-	-
State Government Services	-	-
Any Other	-	-

5.2.4 Sports and cultural activities / competitions organised at the institution level during the year

Sports Activity		
Activity	Level	Participants
Inter College Kabaddi Tournament	University	24 – College Teams Total 283 players
Inter College Divisional Level	University	17 College Teams Total 170 participants
Inter class / section/ sports event (Cricket, Table Tennis, Badminton, Carrom, Tug of War)	Institutional	Students of all Courses
Cultural Activity		
Induction Program	Institute level	540
AIMS Week Celebration	Institute level	500
15 August- Independence Day Celebration	Institute level	25
Ganesh Utsav Celebration	Institute level	700
Teachers Day Celebration	Institute level	1500

Garba Celebration	Institute level	900
Kite Festival	Institute level	300
Annual Function- Synergy 2018	Institute level	1500
Prabandhotsav-2018	Open for students only	4000
Farewell – Udaan 2018	Institute level	600

5.3 Student Participation and Activities

5.3.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	National/ International	Sports	Name of the student
2017-18	All India University	Free Style	Deepak Ravindra (BCA – I)
2017-18	National	Yoga	Soniya Kamila (BSc IV)
2017-18	Open National Level	Pickle Ball	Harendra Singh Dangi (Bsc IT – VI)
2017-18	Open National Level	Pickle Ball	Shivraj Singh Chouhan (Bsc IT –V I)

5.3.2 Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The institute has student council with designated positions as, President, Vice President, Secretary and Joint Secretary. The council works with an adult advisor to collaborate with others to impact the institute and community. The council participate with a positive involvement in institutional activity and also utilize ideas and support of students in solving relevant issues. The student council establishes links with other stakeholders. It helps in institution's discipline by being involved in the planning of institutional policies. It helps to improve the relationship between faculty and students by keeping the lines of communication open all of the time. It also helps to develop the conducive environment for holistic development of students. Various committees have student members to ensure constructive participation of all the students in activities.

The elected student council is as follows:

S. No.	Post	Student name	Class
1	President	Ritika Mandlik	BBA III Year
2	Vice President	Vishal Jat	BBA II Year
3	Secretary	Supriya Jain	MBA (FT) I Year
4	Joint Secretary	Akash Mankar	BCA I Year

5.3 Alumni Engagement

5.3.1 Whether the institution has registered Alumni Association? Yes/No, if yes give details (maximum 500 words):

5.3.1 The Alumni association is working in an organized manner. Alumni meet "Confluence" is organized every year in the month of December. Prior to that, meeting with alumni is called to discuss about agenda of meet. Institute prefers to invite alumni as chief guest and guest of honour in the events organized in the Institute. Alumni are being invited to deliver expert lectures, seminars, so that they interact with the students presently studying and provide guidance to them, so that they understand Industry needs and expectations and prepare accordingly. Now institute is finding new ways to build an engaged membership base is an integral task of the Alumni Association to foster strong bonds

between alumni, students and the Institute. Alumni also contributed in organizing campus drives at SVIM for the company either owned by them or where they are providing their services.		
5.3.2 No. of registered enrolled Alumni: More than 700 Alumni have been registered for the ‘Confluence’ – an annual event to bring together the entire alumni at one platform.		
5.3.3 Alumni contribution during the year (in Rupees) : NIL		
5.3.4 Meetings/activities organized by Alumni Association :		
S. No.	Date	Agenda
1	22/09/17	Suggestions to organise Alumni Meet
2	04/10/17	Suggestions to organise Alumni Meet
3	29/10/17	Diwali Milan Samaroh
4	28/11/17	Activities planning for Alumni Meet
5	13/12/17	Separate committee formation for Alumni Meet
6	14/12/17	Follow up for Alumni Meet
7	22/12/17	Final Rehearsal for Alumni Meet
CRITERION VI –GOVERNANCE, LEADERSHIP AND MANAGEMENT		
6.1 Institutional Vision and Leadership		
6.1.1 Mention two practices of decentralization and participative management during the last year (maximum 500 words)		
<ol style="list-style-type: none"> 1. The Institute has constituted various committees through which the faculty is involved in managing various aspects and concerns related to students and Institution. 2. Faculty members are nominated in the governing body to represent the views of students and their fellow colleagues related to any aspect of Institutional development. 		
6.1.2 Does the institution have a Management Information System (MIS)? Yes/No/Partial: Yes		
6.2 Strategy Development and Deployment		
6.2.2 : Implementation of e-governance in areas of operations:		
<p>➤ Planning and Development</p> <p>Regular academic functions such as class conduction, monitoring student progress regarding academic excellence is planned in terms of students’ attendance, sesissonal marks and participation in co curricular and extracurricular activities. The Institute has ERP system for planning and execution of various functionalities such as academics, finance, personnel, students’ progression, library, and administration in an integrated manner.</p>		

➤ **Administration**

The administration of the institute allows employees to exchange information with ease without the need of paper through the provision of Management Information System (MIS). Functional mechanisms include recruitment, employee profile, employee attendance, leave records, academic calendar, payroll and academic activities that are maintained through ERP system.

➤ **Finance and Accounts**

The accounts department processes records and manages account payables, account receivables, payroll, deposits, electronic payment, tracking of institute's equipments, journal ledger, purchase, budget allocation & utilization, report generation, collection of student fee, records of caution money, scholarship etc. with the help of ERP system.

➤ **Student Admission and Support**

The Institute is affiliated to Devi Ahilya Vishwavidyalaya (DAVV), Indore and Rajiv Gandhi Proudyogiki Vishwavidyalaya (RGPV), Bhopal. Being an affiliated institute, online admission process is carried out under the norms of Department of Higher Education for UG Courses and Directorate Technical Education for PG Courses. Post admission activities such as students' personal and academic data, fee details, admission schemes etc. are maintained by MIS.

➤ **Examination**

The examination time table of affiliating university is followed for semester examination twice in a year for the programmes having semester system. Similarly once in a year for the programmes of annual system. For annual system half yearly examination is conducted at institutional level in the month of December. However, internal examination / mid semester examination is carried as per the dates decided in the academic calendar following the scheme of respective courses.

6.3 Faculty Empowerment Strategies

6.3.1 Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
1	Dr. Kshama Paithankar	-	C.S.I	6900
2	Dr. Jitendra Jain	-		
3	Dr. Chetan Nagar	-		
4	Dr. Kshama Paithankar	National Conclave on Cyber Defense "SAJAG 2018"		1000
5	Dr. Dhanshree Nagar	AIMS Convention,Pune	-	4730
6	Dr. Dhanshree Nagar	FDP	-	5094
7	Dr. Deepa Joshi	FDP	-	1500

8	Ms. Nazma Sheikh	FDP	-	2100
9	Dr. Namrata Jain	FDP	-	2700
10	Dr. Dhanshree Nagar	NASME International Marketing conference at IIM, Indore	-	2511
11	Dr. Chetan Nagar	FDP on Machine Learning Basics & Emerging Trends.	-	1480
12	Mr. Shailesh Maheshwari	FDP on Machine Learning Basics & Emerging Trends.	-	1480
13	Ms. Ankita Jain	International Conference at Acropolis Institute.	-	600
14	Dr. Rekha Melwani	MDP on Effective Communication for Managers.	-	1180
15	Ms. Vinita Ramchandani	MDP on Effective Communication for Managers.	-	1180
16	Dr. Jitendra Jain	Refresher Course	-	2439
17	Dr. Neetu Parsai	National Conference on OPSR	-	4000
18	Dr. Namrata Soni	Workshop on Advanced Nano Science and Engineering.	-	1350

6.3.2 Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year					
Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	Dates (from-to)	No. of participants (Teaching staff)	No. of participants (Non-teaching staff)
2017-2018	FDP on Management Simulation Games & Techniques for All Faculty Members	-	13/09/2017	55	-
2017-2018	FDP on Data Interpretation and Preparation for All Faculty Members	-	16/09/2017	56	-
2017-2018	Workshop on PHP for Department of Computer Science	-	08/09/2017 to 11/09/2017	28	-
2017-2018	FDP on Cyber Security for All Faculty Members	-	25/11/2017	55	-
2017-2018	Case Writing Workshop for All Faculty Members	-	20/11/2017 to 22/11/2017	24	-
2017-2018	Seminar on Journey of Mind towards Happiness by Dr. A.P. Padhi, Ex-Vice Chancellor	-	07/12/2017	56	-

	Bharampur University, Odisha				
2017-2018	Faculty Development Program on Investors Awareness for Department of Management	-	18/01/2018	27	-
2017-2018	Short Term Training Programme on Gender Sensitization for Participants	-	29/01/2018 to 03/02/2018	20	-
2017-2018	Faculty Development Program on Session on Experiential Learning Project Management at RGPV, Bhopal in Association with Tata Consultancy Services for Faculty Members	-	02/02/2018	3	-

6.3.3 No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	Date and Duration (from – to)
Servant leadership (MDP)	2	07/01/2018
National Workshop on Research Methodology and Use of SPSS and MATLAB	28	03/07/2017 to 08/07/2017
Culture Communication for Managers	2	23/09/2017
Short Term Training Programme on Gender Sensitization	28	29/01/2018 to 03/02/2018
Workshop on Research Methodology	3	15/03/2018
National Case Writing Workshop	24	20/11/2017 to 25/11/2017
National Workshop on Research Methodology (MRSC)	3	12/03/2018 to 17/03/2018
Round Table Seminar on Emotional Labour	6	12/04/2017
FDP on Machine Learning (SCSIT - DAVV)	2	01/09/2017 to 06/09/2017
SVVV Conference	2	11/10/2017 to 13/10/2017

6.3.4 Faculty and Staff recruitment (no. for permanent/fulltime recruitment):

Teaching		Non-teaching	
Permanent	Fulltime	Permanent	Fulltime/ Temporary
02	0	04	0

6.3.5 Welfare Schemes for

Teaching / Non Teaching staff	Provident Fund
	Gratuity
	Medical Facility
	Employee State Insurance Scheme
	Canteen
	Recreation Facility, Uniform
	Official Accommodation
Students	Canteen
	Sports Complex
	Recreation Facility
	Insurance

6.4 Financial Management and Resource Mobilization

6.4.1 Institution conducts internal and external financial audits regularly (with in 100 words each)

Institute conduct internal and external financial audit regularly, details of the audit is given below:-

Internal Audit is done by Chartered Accountants B. Jakhetiya & co. Under the audit, the cash book, bank book, bank reconciliation statement, fees received and dues, caution money payment, salary register, library books are verified. The queries raised (if any) are duly satisfied and rectified.

6.4.2 Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies/ individuals	Funds/ Grants received in Rs.	Purpose

6.4.2 Total corpus fund generated Self Finance – 50 Lakh

6.5 Internal Quality Assurance System

6.5.1 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	ISO (BSE, Mumbai)	Yes	IQAC
Administrative	Yes	ISO (BSE, Mumbai)	Yes	IQAC

6.5.2 Activities and support from the Parent – Teacher Association (at least three)

- Through Parent-Teacher Meet, progress of the students is discussed and suggestions are invited in view of betterment of the students at departmental level.
- Parent-Teacher Association provide platform to discuss all aspects of student development and their career.
- The parents also represent in the anti ragging committee of the institution and provide valuable suggestions to prevent ragging.

6.5.3 Development programmes for support staff (at least three)

Workshops/ Training on Tally, ERP, and Microsoft Office are organized for quality improvement and skill up-gradation of the staff members.

6.5.4 Post Accreditation initiative(s) (mention at least three)

1. To improve the quality of Placement Personality Enhancement Program (PEP) has been introduced which has three components

- a) Project Based Learning
- b) Value Based Learning
- c) Personality Development.

2. A class room to placement module has been introduced consisting of –

- a) Soft Skills Training
- b) Aptitude Building
- c) Domain Skill Building

3. An Institute-Industry-Interface Cell (IIC) has been constituted to have interface in terms of

- a) Bridging the gap between Curriculum and Industry.
- b) Providing Internship and Training Program to the Students.
- c) Making students Industry ready.

4. Institute has started skill development and certification programs in addition to Syllabi.

6.5.5

- a. Submission of Data for AISHE portal : Yes
- b. Participation in NIRF : Yes
- c. ISO Certification : Yes
- d. NBA or any other quality audit : Yes (UGC NAAC Peer Team Visit, 2017-18)

6.5.6 Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting activity	Duration (from----- to-----)	Number of participants
2017-2018	National Workshop on Research Methodology	03/07/2017	03/07/2017 to 07/07/2017	58
2017-2018	National Case Writing Workshop through Case Writing Cell	20/11/2017	20/11/2017 to 25/11/2017	50
2017-2018	Short Term Training Course on Gender Sensitization through Women Development Cell	29/01/2018	29/01/2018 to 03/02/2018	33
2017-2018	Nav Udyami : An Entrepreneur Meet	10/03/2018	10/03/2018 to	250 students

	through Entrepreneurship Development Cell		13/03/2018	
2017-2018	Live Projects for various programs in all Departments			All

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period (from-to)	Participants	
		Female	Male
Short Term Course on Gender Sensitisation with UGC-HRD Centre, DAVV, Indore	29/01/2018 to 03/02/2018	24	08
Self-Defense Program for girls students	08/03/2018 to 11/03/2018	130	-

7.1.2 Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:
Percentage of power requirement of the College met by the renewable energy sources

1. Use of LED Bulbs
2. Tree Plantation for Green Campus
3. No-vehicle Day in the Campus
4. Seminars on Environmental consciousness and sustainability
5. MoU signed for Energy conservation and Audit

7.1.3 Differently abled (Divyangjan) friendliness

Items Facilities	Yes/No	No. of Beneficiaries
Physical facilities	Yes	Whosoever requires
Provision for lift	No	Provision of conducting classes at ground floor for such students
Ramp/ Rails	Available	Whosoever requires
Braille Software/facilities	No	Not yet required. However, the Institute is ready to make provisions
Rest Rooms	Available	
Scribes for examination	-	Not required
Special skill development for differently abled students		The Institute is ready to create any such facility

		in case of requirement
Any other similar facility		

7.1.4 Inclusion and Situatedness

Enlist most important initiatives taken to address locational advantages and disadvantages during the year

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date and duration of the initiative	Name of the initiative	Issues addressed	Number of participating students and staff
2017-18	04	04	01/08/2017 to 07/08/2017	1.Rally for clean environment 'Ek daud swachhta ki aur' 2. Celebration of Rakhi festival with Police authorities of Chandan nagar thana. Rakhi was made by the students of SVIM 3.Visit to slum area in the vicinity of SVIM 4.Tree plantation and distribution of saplings to neighbourhood	1.Health and Hygiene 2.Vasudev Kutumbakam 3.Social Responsibility 4.Green environment	All

7.1.5 Human Values and Professional Ethics

Code of conduct (handbooks) for various stakeholders

Title	Date of Publication	Follow up (maximum 100 words each)
Code of Conduct	2017-18	Annexure - 5

7.1.6 Activities conducted for promotion of universal Values and Ethics

Activity	Duration (from-----to-----)	Number of participants
Induction and orientation Programme for students and Newly appointed Teachers.	10/08/2017 to 14/08/2017	1000
Matra Pitra Divas	12/02/2018	230
National Yoga Day	21/06/2018	500
Teachers Day	05/09/2017	1000
Celebration of All Indian and other Religion Festivals.	Throughout the session 2017 – 2018	1400

7.1.7 Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Two and Four wheeler pooling.

2. Green Plantation in and around campus
3. Giving knowledge on less use of plastics in the campus
4. Use of eatables of canteen to be consumed only in the canteen itself.
5. Poster making Competition on Swacch Bharat Abhiyan. And calling officials associated with swacch Bharat Abhiyan for creating awareness among students.

7.2 Best Practices

Describe at least two institutional best practices

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

http://svim.svgipsar.org/download/Best_Practices.pdf

1. Title of the Practice: “Mentor- Mentee System”

2. Goal of the practice: The objectives of the practice followed by the Institute are:

- i. To improve teacher-student relationship.
- ii. To counsel students for solving their problems and provide confidence to improve their quality of life.
- iii. To guide students to choose right career path for job, higher studies, entrepreneurship time management.
- iv. To ensure that each student is taken care individually in which they can talk about their academic and personal development, career planning and any pastoral concerns.

3. The Context

The following are the issues which motivated the Institute to implement the mentoring system:

- i. Due to the pressure to perform well in current competitive world and to face the challenges driven by the society, student needs mentoring support to develop as better individuals.
- ii. The system aims at addressing conflicts in attitudes, habits and knowledge of the students towards learning practices.
- iii. Mentoring system is meant for problem based learning with intent of resolving issues in terms of expert lectures, counselling, guidance and motivation.

4. The Practice

The following are the practices for implementing mentoring system:

- i. Mentor – mentee register and format have been introduced as a record keeping document for the students under the mentors for monitoring and analysis of the practice on regular basis.
- ii. Batches of students are allotted to mentors.

- iii. The mentors conduct regular meetings with the group of mentees allotted to them.
- iv. The meetings are conducted to discuss and understand the issues and problems, if any, that are raised by students. The mentor tries to resolve the issues and if required are communicated to higher authorities through proper channel. Effort is made to ensure that the problem is resolved as soon as possible.
- v. Students are encouraged to give their suggestions on institutional processes and infrastructure in academic and non academic aspects.

The issues include:

- i. Students request the mentors to conduct more personality development classes, technical grooming sessions and preparation for aptitude and interview to face the campus recruitment process.
- ii. The students also open up with the request to mentors for conducting technical workshops on latest technologies such as CSS, PHP, I phone and android for getting expertise and technical skills as per the need of IT company.
- iii. Extracurricular activities such as cultural fest, farewell and festival celebration are also discussed during the Mentor-Mentee meeting.

5. Evidence of Success

Following are the evidence of success in performance against targets and benchmarks and review of results given below:

- i. Mentor – mentee relationship results into better placement by resolving their issues in campus preparation activities such as personality development classes, technical grooming sessions, preparation of aptitude and interviews.
- ii. Various activities organized in discussion with mentees such as experts and motivational lectures, workshops, industrial visits and corporate interaction results providing more practical exposure, field work, technically skilled and involved in different socio – cultural activities.
- iii. The direct communications between mentor and students have nurtured the teacher-student relationship.
- iv. Mentors develop positive relationships with their mentees for their constant development in terms of academics, behavioural, and emotional level.
- v. Mentees who have positive relationships with their mentors tend to put forth more efforts in class resulting into improvement in academic performance attendance and discipline.
- vi. Mentors support mentees in the learning environment that creates a positive impact on their social and academic outcomes.
- vii. Mentoring also enhances participation of mentees in extra-curricular activities.

viii. Mentees become free to discuss their personal and academic problems and issues with their mentors open heartedly.

ix. Mentor – Mentee relationships make mentees self imitative towards academic activities, self-esteem, conceptual and perceptual clarity.

x. Mentees who perceive their mentors as highly supportive have better understanding for choosing right career path for job, time management and become confident enough to face recruitment process.

6. Problems Encountered and Resources Required.

There are some problems identified and resources provided to implement the practice.

These are:

i. The newly joined faculty members who are not accustomed with the culture and instinct of the mentorship scheme are separately oriented by the senior faculty members of the Institute to get involved in the mentoring system in the right direction.

ii. Apart from regular theory and practical classes, allocating sufficient time for one to one student interaction through mentorship program sometimes becomes a constraint for the faculty members. However, the Institute encourages and appreciates such activities through the annual appraisal of the faculty members.

BEST PRACTICE-2

1. Title of the Practice: “Value Based Education”

2. Goal of the Practice: The goal of Value based Education is to make students multidimensional. The objectives/intended outcomes of this best practice are:

- i. To develop awareness and competitive spirit in the hearts of the young aspirants.
- ii. To groom the inherent talents of the students.
- iii. To inculcate and educate the young minds for the pursuit of regenerating the creative ideas.
- iv. To mould the youth into responsible citizens of tomorrow.
- v. To help students gain confidence and faith in virtuous thought.
- vi. To develop a humane outlook and a strong civic sense.
- vii. To think clearly and critically and to communicate effectively.
- viii. To promote a liberal social outlook and ethical view of progress and an enriched inner life.
- ix. To inculcate professional ethics.
- x. To promote technical expertise.
- xi. To sensitize the students towards social responsibilities.

3. The Context

The young generation is very vibrant and it is necessary to bring awareness among them regarding their

social responsibility. The students taking admission are coming from varied backgrounds and hence are duly taken care of. With such a wide range of student profiles to deal with, it is a full-time task for the Management and faculty members to devise a plan to bring everyone under the same umbrella and ensure optimal participation in all activities that are necessary for the all-round personality development of students.

4. The Practice

The practices are as follows:

Extra Value Added Activities:

- i. **Institute organizes management and technical fest:** Institute encourage students to participate in various activities to learn vital managerial skills that mere books cannot teach.
- ii. **Soft skill training** is provided through rigorous sessions to improve verbal and non verbal communication, curriculum vitae writing, and facing group discussion and interview panels.
- iii. **Personality development and Aptitude classes:** Widens the knowledge and skills of the students. It helps in solution based initiative for students to identify their career, life goals, job skills improvement, resume writing.
- iv. **Expert Lectures** helps in widening their knowledge base and exposure to vast areas of learning.
- v. **Sports:** Sports have been viewed as a way to stay healthy and in shape. The Institute encourages students to participate in different sports as it teaches life lessons such as discipline, responsibility, self-confidence, accountability, and teamwork.
- vi. **Social Awareness programmes:** Social Awareness programmes has been conducted with a view to update the students identified as seminar on narcotics, drug abuse, AIDS awareness campaign, yoga day celebration, webinar on women's lifestyle , social-media addiction, National Service Scheme educational tour, traffic awareness program, blood donation camp, national voters day and aadhar card.
- vii. **Go Green-Save Environment:** Activities such as plantation, fuel saving day, distribution of plants, poster presentation on "Use of Paper / Jute Bags rather than Polythene Bags", road show on "Swachhha Bharat" have been organized.

5. Evidence of Success

The evidence of success is also seen in achieving the targets/benchmarks/distinctions mentioned below:

- i. Better personality development of the students.
- ii. Enhanced reputation among academicians networked through regular conduct of seminars/guest lectures.
- iii. Students have carved a niche for themselves with their extensive participation in all events.
- iv. 'Extempore', 'Group discussion' and 'Power Point Presentation' pools students with communication, reasoning and listening skills. They are more confident in their interactions with peers, teachers and others in the society

and this also helps them in employment related activities such as group discussion and interviews.

vii. Corporate interaction, mock interview, partnering in presentation, role play and many more awareness programmes among students is created on present demand and expectations of corporate world.

v. Students learn to be self motivated be the best and make positive choices in any circumstances.

vi. The Institute has emerged as a trusted name for discipline and value based /holistic education.

vii. Vast exposure to students in developing interpersonal skills, team spirit, multi-tasking, time management and delegation.

6. Problems Encountered and Resources Required

The problems encountered and resources required are as follows:

- i. Being self financed Institute financial constraints pose a major challenge for organizing value added activities.
- ii. Adequate time, human resources, funding and facilities to ensure that quality improvement initiatives meet the needs of teachers.
- iii. Efforts are required to encourage students to get involved voluntarily for conduction of programs, organizing various activities with the understanding of need of participation for all around development in future building.

7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust.

Provide the web link of the institution in more than 500 words

1. Promotion of Entrepreneurship Skills to promote self employment

In the context of the present economic scenario of the State, the young generation are constantly pressurized with the burden of finding Government Jobs which becomes even more difficult due to Government's inability to create job opportunities. Entrepreneurship Development and the idea of creating jobs rather than job seekers and instilling the idea of dignity of labour has become the need of the hour. This programme aims at creating a platform for the students to develop their entrepreneurship skills and a chance to experiments their ideas and innovation.

Goals:-

- a) To promote entrepreneurship skills and gain hands-on experience in entrepreneurship.
- b) To provide exposure to the students in the business world.
- c) Motivating students to choose entrepreneurship and self employment as a career.

Activities:

- a) A three days program " NAVUDYAMI-2018" an annual event was organized where there was a

panel discussion of the entrepreneurs .

b) To understand the practical problems and challenges, Industrial Visits were also organized for the students.

c) Business Plan Competition was also organized for the students where they showcase their skills by putting their business ideas in to practice.

Proposed** Motivational lectures are given by prominent local entrepreneurs in the area of entrepreneurship under PRABODH- Lecture Series on Entrepreneurship.

1. Activities to enhance Employability of the students

a) Corporate Day was organized for the students in which mock interviews, Group Discussions and other activities were arranged for enhancing the confidence of the students.

b) Eminent speakers are called from Industries, to motivate and guide the students.

c) Industrial visits are organized to understand the working culture .

d) Various Training and Placement activities in the Institute.

e) Personality Development and Grooming sessions by senior Faculty and also experts from outside.

f) Internship of students in various organizations.

2. Value Based Education

PEP: Personality Enhancement Programme .To improve the quality of placements personality enhance programmes PEP, has been introduced which has three components:

1. Project –base learning
2. Value –based learning
3. Personality development

Class-room to placement module has been introduced consisting of :

- a) Soft skills training
- b) Aptitude building
- c) Domain –skills

An Industry-Institute-Interface Cell has been formed to have interface in terms of bridging the gap between curriculum and industry.

8. Future Plans of action for next academic year (500 words)

- To Achieve National Accreditation through excellence in academics, Faculty Development, Student Facilitation, Infrastructure and support system.
- To develop the Institute library as a rich research resource centre to facilitate advance research.
- To establish Centre of Excellence for Management and Computer applications.
- To get recognition for Department of Computer Science as Research Center.
- To sign more MoUs with Industries to promote Industry Institute Interface.
- To strengthen Alumni Network.
- To take up consultancy projects.
- To initiate collaborations with major companies to strengthen training and placement of the students.
- Enhanced use of ICT tools towards effective teaching pedagogy.
- To introduce various Skill development training programmes.
- The Institute will be a part of Shri Vaishnav Vidyapeeth Vishwavidyalaya by 2020. It will have autonomy to start new programmes such as Business Analytics, Internet of Things (IOT), Aggri-business, Family Business and Entrepreneurship



Dr. Kshama Paithankar

Coordinator, IQAC



Dr. George Thomas

Chairperson, IQAC



SHRI VAISHNAV INSTITUTE OF MANAGEMENT

(Approved by AICTE & Govt of M.P. and Affiliated to Devi Ahilya University, Indore)

(UGC-NAAC Accredited 'A' Grade Institute)

Scheme No. 71, Gumasta Nagar, INDORE - 452009 (M.P.)

Ph.: 0731-2780011, 2789925, Fax : 0731- 2382963, E-mail : svimi@svimi.org Website : www.svimi.org

Ref. No: SVIM/IQAC/Notice/2017/

Date: 05.03.2018

REVISED NOTICE

As per UGC guidelines, following are the members of the revised committee for Internal Quality Assurance Cell (IQAC) for the academic year (2017-18) for planning, guiding and monitoring quality assurance and quality enhancement activities for the higher education in the institution. The committee comprise of the following:

I. Head of the Institution

1. Dr. George Thomas – Director - Chairperson

II. Management Representative

1. Shri Girdhargopal Nagar, Secretary, SVIM - Member- Management

III. Teachers Representatives

1. Dr. Abhijeet Chatterjee - Member

2. Dr. Sandeep Malu - Member

3. Dr. Digamber Negi - Member

4. Mrs. Ekta Agrawal - Member

IV. One Senior Administrative Official

1. Dr. Arvind Singh – Joint Registrar - Member

V. External Experts for Industry/Alumni

1. Mr. Subhash Agrawal - Industry

2. Mr. D.T. Manwani - Industry

3. Mr. Girish Shukla - Alumni

4. Mr. Sandeep Dalvi - Alumni

VI. Director/Coordinator IQAC

1. Dr. Kshama Paithankar - Coordinator

(Dr. George Thomas)
Director

CC TO:

1. All concerned above
2. All HODs
3. All Program Coordinators
4. Joint Registrar, SVVV, For-SVIM
5. Chairman / Secretary

«—•—•—•—•—•—•—»

CHAIRMAN

Devendrakumar Muchhal

«—•—•—•—•—•—•—»

VICE CHAIRMAN

kailashchandra Agar

«—•—•—•—•—•—•—»

SECRETARY

Girdhargopal Nagar

«—•—•—•—•—•—•—»

JOINT SECRETARY

Manish Baheti

«—•—•—•—•—•—•—»

TREASURER

Vishnu Pasari



Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal(M.P.)

Scheme of Examination

(w.e.f. 2013-14)

Fifth Semester- Master of Computer Application

S.No.	Subject Code	Subject Name	Periods per week			Credits	Maximum Marks (Theory Slot)			Maximum Marks (Practical Slot)		Total Marks
			L	T	P		End Sem. Exam.	Tests (Two)	Assignments/Quiz	End Sem. Practical/Viva	Practical Record/Quiz/Assignment/Presentation	
1.	MCA 501	Data ware housing & Mining	3	1	-	4	70	20	10	-	-	100
2.	MCA 502	Unix & shell prog.	3	1	-	4	70	20	10	-	-	100
3.	MCA 503	Cloud Computing	3	1	-	4	70	20	10	-	-	100
4.	MCA 504	Elective II	3	1	-	4	70	20	10	-	-	100
5.	MCA 505	Elective III	3	1	-	4	70	20	10	-	-	100
6.	MCA 506	Minor Project -II	-	-	8	8	-	-	-	120	80	200
7.	MCA 507	Programming Lab in Cloud Computing	-	-	2	2	-	-	-	30	20	50
		Total	15	5	10	30	350	100	50	150	100	750

L: Lecture - T: Tutorial - P: Practical
Elective II

- A) Modeling and Simulation
- B) Organization Behavior
- C) Soft Computing
- D) Networking Programming
- E) Dot net Technology

Elective III

- A) Distributed System
- B) Computer vision & Digital Image Processing
- C) Bio informatics
- C) Embedded System
- D) Network Security

Annexure 3

Publication Details by Faculty

1. Dr. Kshama Paithankar

- Chauhan, B. and Paithankar, K., *Object Oriented Function Point Size Estimation for Object Oriented System: A Study*, Proceedings of the 12th INDIACom; INDIACom-2018; IEEE Conference ID: 42835, 2018, 5th International Conference on “Computing for Sustainable Global Development”, Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi (INDIA), 14-16 March 2018, pp1238-1241.
- Chauhan, B. and Paithankar, K., *A Study of Function Point Oriented Cost Estimation using Object Oriented Approach*, SVIM e-journal of Applied Management, ISSN No. 2321-2535, Volume 5, Issue 2, December 2017, pp 45-52.

2. Dr. Jayesh Tiwari

- Dr. Jayesh Tiwari and Prof R.K.Tiwari, *The theory of coding and decoding of binary information and Error detection*, APEEJAY journal of management science and technology. Vol 5 (1) OCT 2017 ISSN 2347-5005
- Dr. Jayesh Tiwari and Prof R.K.Tiwari, *Common fixed point for compatible mapping of type alpha satisfying an implicit relation* in Bulletin of pure and applied sciences vol 37 E (Maths and Statistics No.1 2018) P-40-46.ISSN- 096577 DOI : 10.5.9858
- Dr. Jayesh Tiwari and Prof R.K.Tiwari, *Theory of inference for statement calculus in reference of composition mapping and relation matrix*, International journal of statistics and applied maths, 2018, ISSN 2456/1452MATH2018 Vol 3(2) p-70-74

3. Dr. Jitendra Jain

- Jain, J and Pal, P., *Recent Study of Denial of Service Attack Types and Preventions*, International Journal of Latest Engineering and Management Research (IJLEMR), ISSN: 2455-4847, Volume 02, Issue 07, July 2017, pp. 35-40

4. Dr. Nitesh Vyas

- “Internet of Things [IoT] – A concept of combining computers, sensors and networks to monitor and control” in SVIM E Journal of Applied Management December 2017 ISSN: 2321-2535 PP 9-19 and Volume V Issue II December 2017

5. Dr. Namrata Soni

- “FT-IR, ¹HNMR, UV-vis studies on synthesized Co[3N₂CTU₂P] & Cu [3N₂CTU₂P] complexes”
- Synthesis, Characterization and X-ray Spectroscopic studies of copper (II) complexes with pyrimidine based ligand derivative.

6. Ms. Ruchira Muchhal

- Investigation of Ambiguity based sentiment analysis for product recommendation on E- Commerce Portal

7. Ms. Shejal Gupta

- “A Study of various queuing models with their Applications in Innovations in Science, Technology and Management Challenges & opportunities”

8. Dr. Neetu Parsai

- “XRD & X-Ray copper doped complexes” Conference at DAVV, Indore on 11-13 Oct 2017
- “X-Ray Absorption” Conference at RRCAT, Indore on 29April-2 May 2018
- “ X-Ray Absorption complexes” Conference on 27-28 April 2018

9. Dr. Chetan Nagar

- Internet of Things [IoT] – A concept of combining computers, sensors and networks to monitor and control” in SVIM E-Journal of Applied Management December 2017 ISSN: 2321-2535 PP 9-19 and Volume V Issue II December 2017

10. Dr. Kamlesh Malpani

- Internet of Things [IoT] – A concept of combining computers, sensors and networks to monitor and control” in SVIM E Journal of Applied Management December 2017 ISSN: 2321-2535 PP 9-19 and Volume V Issue II December 2017.

11. Dr. Dhanashree Nagar

- “Sarva Shiksha Abhiyan RTE: Right to Free & compulsory Education”, International Journal of Economics, Commerce and Business Management, 4(4), Oct-Dec 2017, 398-408.
- “Promoting Medical Tourism in India: Role of Government & Hospitals: International Journal of Economics, Commerce and Business Management, 4(4), Oct-Dec 2017, 258-262
- “Attracting and Retaining Right Talent,” Shabd Braham, International Research Journal of Indian Languages, Dec-2017, 94-101.
- “Mediator Effect of Age of Customers on Brand Image of Two Wheelers”, Shabd Braham, International Research Journal of Indian Languages, Dec - 2017, 134-141
- “A Preliminary Study on Impact of Goods & Service Tax in Indore City”, Prestige International Journal of Management and Research, Vol. 10, No.3, February 2018, 27-35.
- “A Study of Factors Determining Consumer Purchase Intentions towards Store and National Brands: A Comparative Analysis”, Prestige International Journal of Management and Research, Vol. 10, No.3, February 2018, 17-25.

12. Dr. Kshama Ganjiwale

- “Sarva Shiksha Abhiyan RTE: Right to Free & compulsory Education”, International Journal of Economics, Commerce and Business Management, 4(4), Oct-Dec 2017, 398-408.
- “Promoting Medical Tourism in India: Role of Government & Hospitals:”, International Journal of Economics, Commerce and Business Management, 4(4), Oct-Dec 2017, 258-262.
- “Attracting and Retaining Right Talent, Shabd Braham, International Research Journal of Indian Languages, Dec- 2017, 94-101.
- “A Preliminary Study on Impact of Goods & Service Tax in Indore City”, Prestige International Journal of Management and Research, Vol. 10, No.3, Feb’2018, 27-35.

- “A Study of Factors Determining Consumer Purchase Intentions towards Store and National Brands: A Comparative Analysis”, *Prestige International Journal of Management and Research*, Vol. 10, No.3, Feb’2018, 17-25.

13. Dr. Deepa Joshi

- “A study on Effect of Entry of Foreign banks on the Operations of Domestic Banks in India” (with special reference to Public Sector Banks), 10-11 Feb 2018, ISBN 978-93-86758-21,pp 16-22.
- “An Analytical Study of Intelligence. Thinking and Innovation: Influential Atmosphere Created by Leadership Style”: 27-18 Jan 2018, ISSN: 2348-4969, Vol-4, Issue 4, Oct-Dec 2017,pp 240-248.
- “Digitalization & Customer Perception towards the Banking Services”, *International Journal of Economics, Commerce and Business Management*, ISSN 0974-1119,pp 133-141.

14. Dr. Sandeep Kumar Malu:

- “Role of Emotional in influencing leaders effectiveness in private organization in Indore city”, *SVIM E Journal of Applied Management*, ISSN 2321-2535, Vol 5 , Issue 3.
- “An Analytical study on personal stress among dual career couples, Dec’2017,
- “Effect of derivatives on the volatility of Indian capital market”, Aug’2017, 978-93-86171-56-6.
- “Effect of future and option on stock market volatility: A study of Indian capital market, jul’2017, 978-93-86171-55-9,

15. Dr. Pragya Sharma

- “Competence Development at the Workplace: A Conceptual Framework”, *JK International Journal of Management and Social Science*, 2017.
- “What Drives Consumers to Shop Online”, *International Organizational of Scientific Research Journal of Computer Engineering*, 2017.

16. Dr. Meghna Tiwari

- “Green Marketing: Step towards sustainable development”, Acropolis Faculty of Management Research-Innovative Business Practices for creating value in Global Era, ISBN: 978-81-928573-4-3.
- “A Study of Factors Affecting Financial Inclusion in India”, Management Effigy, ISSN 2249-1643, Vol VIII Issue I.
- “Women Entrepreneurship in India -A shift towards better economy”, 6th International Conference on Paradigm Shift in Global Business Practices and Socio Economic Development, VISHISHT School of Management.

17. Dr. Mamta Joshi

- “The Deceptive Advertisement: concern remedies and Control by Advertising Standards Council of India (ASCI)”, Prestige International Journal of Management and Research, Feb’2018.

18. Dr. Deepa Katiyal

- “Teacher Quality Enhancement: Focused and Unfocused NAAC Criteria”, SVIM e journal of Applied Management, Dec.2017, Vol.V Issue II. .pp20-30.
- “A study for Employee Engagement in nationalized Banks”, Management Effigy, July Dec 2017.
- “A Study of Apparel Buying Decision in Indore City”, KAAV International Journal of Economics, Commerce and Business Management. Dec.2017, Volume VIII Issue II pp 42-51.
- “To Explore the Reasons of Tectonic Shift of Customers towards Patanjali Products”, JIMS 8M Journal of Indian Management, Vol. 4 Issue 4 pp 147-151.
- “A Study of Consumer Preference for Popular Patanjali Products: In Reference to Indore City”, GITAM Journal of Management, Oct-Dec.2017, Vol.13No.4 pp 144-152.
- “A Detail Study of Patanjali Ayurved Ltd: A Threat to FMCG Companies”, A Quarterly Journal of Multidisciplinary Research, , ISSN: 2394-3580 , 2017: 4(3), pp. 54-59.

19. Ms. Deepika Batra

- “A Literature Investigation on Hedge Funds: Crisscrossing Pompous Edges by Revisiting History”, Research Journal of Management Sciences, Vol. 5(11), 36-40.
- “Hedge Funds and Financial Crises: A Relationship”, Developing Competencies and Skill for Global Competitiveness. ISBN- 978-93-86256-37-9.
- “Cat Bonds: Deconstructing the Real Meaning”, Management Effigy, ISSN2249-1643, Volume VIII, Issues I.
- “Green Bonds: Alternative for Renewable Sector in India”, Achieving Corporate Excellence in Changing Times, ISBN: 978-93-86256-95-9.
- “Dynamism in Training: Measurement of Effectiveness in Insurance Sector”, Achieving Corporate Excellence in Changing Times, ISBN: 978-93-86256-95-9 (Book).
- “Mezzanine Finance: An Emerging Option in India”, KAAV International Journal of Economics, Commerce and Business Management, ISSN 2348-4969 (UGC Approved).
- “Hedge Funds verses Mutual Funds: A Review, Shabd Braham, International Research Journal of Indian Languages E, ISSN: 2320-0871 (UGC Approved).

SHRI VAISHNAVSM INSTITUTE OF MANAGEMENT, INDORE
TRAINING & PLACEMENT CELL

Session: 2017-18

PLACEMENT RECORD JULY 2017- JULY 2018

Sr. No	DATE	COMPANY	LOCATION	NO. OF STUDENTS APPEARED	NO. OF OFFERS	PACKAGE	COURSE	REMARK
1	21/07/2017	VINFOTECH PVT.LTD.	INDORE	3	-	1.8 L.P.A.	MCA	Close Campus drive at SVVV
2	28/07/2017	SIYANA INFO SOL.PVT. LTD.	AHMEDABAD	2	-	3.0 L.P.A.	MBA	Pool Campus drive at SVCE.
3	15/08/2017	MODOVIL SEARCH	INDORE	3	1	1 LPA	MBA	CLOSE Campus drive at SVIM, 15/08/2017
4	07/09/2017	ZYCUS	INDORE	45	-	5.5 L.P.A.	BBA & MBA	POOL Campus drive at ACROPOLIS
5	11/09/2017	JARO EDUCATION	INDORE	50	5	4.5 L.P.A.	BBA & MBA	POOL Campus drive at CITM
6	18/09/2017	DECATHLON	INDORE	55	2	Stipend 3K/Month	MBA	CLOSE Campus drive at SVIM
7	21/09/2017	OPPO MOBILES	INDORE	65	20	1.0 LPA	BBA & MBA	CLOSE Campus drive at SVIM
8	19/09/2017	CAPGEMINI	INDORE	40	5	1.8 LPA	BSC & BCA	OPEN Campus drive at SVIM
9	30/10/2017	KARVY	INDORE	28	-	2.5 LPA	MBA (FA)	OPEN Campus drive at Indore Indira
10	09/11/2017 & 10/11/2017	TCS GANDHI NAGAR	GANDHI NAGAR	42	-	1.8 LPA	FOR PASSOUT BBA & B. Com.	OPEN Campus of TCS, Gandhinagar
11	11/11/2017	TCS FOR MCA	GANDHI NAGAR	34	-	2.4 LPA	MCA Final year	OPEN Campus of TCS Campus at IIST
12	15/11/2017	INDUSIND BANK	INDORE	1	-	2.4 LPA	MBA (FT) & (FA) Final year	INDUSIND BANK at AMITY, Indore.
13	21/11/2017	BULLS EYE	INDORE	27	14	3.0 LPA	MBA (FT) & (FA) Final year	CLOSE Campus of BULLSEYE

Sr. No	DATE	COMPANY	LOCATION	NO. OF STUDENTS APPEARED	NO. OF OFFERS	PACKAGE	COURSE	REMARK
14	23/11/2017	AXIS BANK	INDORE	34	1	2.4 LPA	MBA (FT) & (FA) Final year	CLOSE Campus of AXIS BANK
15	30/11/2017	DAINIK BHASKAR	INDORE	50	-	3.0 LPA	Final year UG & PG Students	CLOSE Campus of DAINIK BHASKAR
16	12-09-2017	COLLABERA	BARODA	25	5	1.8 LPA	FOR MBA	Pool Campus of COLLABERA at SVVV
17	12-12-2017	BYJU'S	BANGLORE	8	-	6.5 LPA	FOR MBA	Pool Campus at IPS
18	15/12/2017	COLLABERA	BARODA	12	-	1.8 LPA	FOR MBA	OPEN Campus Drive at AMITY, INDORE
19	19/12/2017	HFFC	BANGLORE	4	-	2.4 LPA	FOR MBA	Pool Campus of HFFC
20	27/12/2017	SYSTANGO	INDORE	15	-	2.4 LPA	FOR MCA	CLOSE Campus of SYSTANGO
21	03/01/2018	GYRIX TECH.	INDORE	05	-	2.12 LPA	MCA	CLOSE CAMPUS DRIVE AT SVVV
23	01/02/2018	CONCENTRIX	PAN INDIA	29	1	1.4 LPA	ALL UG/PG	Open Campus Drive at M.B. KHALSA College
24	08/02/2018	TRADING BELLS	INDORE	21	13	1.5 - 3.4 LPA	MBA	CLOSE CAMPUS at SVIM
25	19/02/2018	ADVANZ101 SYSTEMS PVT. LTD.	INDORE	25	03	2.0 LPA	MCA/BE	OPEN CAMPUS at SVIM
26	21/02/2018	ALIGHT SOLUTIONS	PAN INDIA	7	1	2.59 LPA	BBA	Open Campus Drive at ACROPOLIS INSTITUTE OF
27	13/03/2018	COLLABERA	PAN INDIA	70	-	4.5 LPA	BE/ MBA	OPEN CAMPUS at SVIM
28	15/03/2018	AMAZON	INDORE	40	-	-	BE/MBA	OPEN CAMPUS at SVIM

Sr. No	DATE	COMPANY	LOCATION	NO. OF STUDENTS APPEARED	NO. OF OFFERS	PACKAGE	COURSE	REMARK
29	17/03/2018	JARO EDUCATION	PAN INDIA	35	03	6.6 LPA	MBA	OPEN CAMPUS at SVIM
30	20.04.18	BAJAJ ALLIANZ	PAN INDIA	03	-	5.25 LPA	MBA	Open Campus Drive atSVCE
31	21.04.18	JEWELXY MARKETPLACE PVT.	INDORE	3	-	3.6 LPA	MBA	Open Campus Drive atGSIMR
32	25.04.18	MANGO IT SOLUTIONS	PAN INDIA	2	-	2.4 LPA	MCA	Open Campus Drive atSVVV
33	26.04.18	Blu CURSOR	INDORE	22	-	2 LPA	MCA/MBA/BBA/BCA	Open Campus Drive atSVVV
34	08/05/2018	AURUM FINANCIAL SERVICES	INDORE	40	15	2.5 LPA	MBA	OPEN CAMPUS at SVIM
35	05-11-2018	STAR HEALTH INSURANCE	INDORE	29	10	3.6 LPA	MBA	CAMPUS at SVIM
36	05-11-2018	Blu CURSOR	INDORE	2	-	2.4 LPA	MCA	CAMPUS at their Office
37	12/05/2018	POLICYBAZAR.COM	INDORE	22	-	2 LPA	MBA	CAMPUS at IMI
38	15/05/2018	KOTAK MAHINDRA BANK	INDORE	25	-	2.4 LPA	MBA FT/ FA	CAMPUS at their Office
39	16/05/2018	D'MART	PAN INDIA	30	1	2.75LPA	MBA	CAMPUS at IPS
40	17/05/2018	OSWAL COMPUTERS & CONSULTANT	INDORE	17	-	2 LPA	All Stream	CAMPUS at their Office
41	21/05/2018	CYBER INFRASTRUCTURE PVT.	INDORE	10	-	2 LPA	MCA	CAMPUS at SVVV
42	22/05/2018	BESTPEERS INFOSYSTEM	INDORE	5	2	2 LPA	MCA	CAMPUS at SVVV
43	25/05/2018	AMAZON	PAN INDIA	15	-	1.6 LPA	All Stream	CAMPUS at their office

Sr. No	DATE	COMPANY	LOCATION	NO. OF STUDENTS APPEARED	NO. OF OFFERS	PACKAGE	COURSE	REMARK
44	28/05/2018	SBI LIFE INSURANCE	INDORE	9	4	1.4 LPA	BBA/MBA	CAMPUS DRIVE at SVIM
45	02/06/2018	RIGHTFULL LABS	INDORE	15	-	1.8 LPA	B.Sc./BCA	CAMPUS DRIVE at SVIM
46	08/06/2018	SYSTEMATIX	INDORE	4	-	1.8 - 2.4 LPA	B.Sc.	CAMPUS DRIVE at THEIR OFFICE
47	14/06/2018	SKILL VENTORY	INDORE/ AHMEDABA	21	1	1.8 LPA	BE/ MBA	CAMPUS DRIVE at SVIM
48	15/06/2018	OCCAMS BUSINESS RESEARCH & CONSULTING PVT. LTD.	INDORE	19	2	1.8 LPA	BE/ MBA	CAMPUS DRIVE at SVIM
49	25/06/2018	CHAPTER 247 INFOTECH	INDORE	9	-	2.4 LPA	BE/ MBA	CAMPUS DRIVE at SVIM
50	27/06/2018	Moneyites Global Research Pvt. Ltd.	INDORE	12	-	1.8 LPA		CAMPUS DRIVE at SVIM
51	14/07/2018	Suryoday Small Finance bank	INDORE	11	-	1.8 LPA	MBA	Campus Drive at SVIM
52	26/07/2018	Tata Consultancy Services	GANDHI NAGAR	22	05	1.8 LPA	BBA/MBA	Campus Drive at SVIM
53	27/07/2018	Ideavate Solutions	INDORE	04	-	1.8 LPA	BSc/BCA/MCA	Campus Drive at SVIM
54	30/07/2018	Rivigo Services Pvt. Ltd.	INDORE	07	02	1.8 LPA	MBA	Recruitment Drive

ANNEXURE 5

Code of Conduct

Vision: An Institute of Choice in Higher Education

Mission: Bestowing Quality Education for Excellence through Activity Driven Value Based Learning Nurturing Leadership by Encouraging Innovative Thinking, Positive Attitude and Self Discipline

Quality Policy: To Impart Quality Education by Meeting Stakeholder Needs, Norms of Regulatory Authorities and Improving the System Continuously

Code of Conduct: Shri Vaishnav Institute of Management is an Institute run with human values and professional ethics.

Code of Conduct is the defined concept of “truth, integrity, justice, honesty, and fairness”. It involves the articulation of good habits that faculty members should possess/acquire, the duties that they should follow, and the attending consequence of such behaviors, makes it clear that ethics in a profession of teaching must be viewed from both personal and professional viewpoints in order to assure the highest possible standards and excellence

All the faculty, students and staff must see to it that College resources are not used for other than their intended purposes. College employees and students have an obligation to manage the institution's resources prudently, with a sense of responsibility and belongingness. Faculty, staff and students are responsible for safeguarding the tangible and intangible assets of the College that are provided to facilitate teaching-learning and proper administration. College resources may not be converted to personal use. Members of the faculty and staff should avoid improper conflicts of interest that might compromise the integrity and objectivity of the Institute.

A. Faculty members:

1. Putting all our efforts for the student's knowledge enhancement, well-being, grooming, and success.
2. Commitment towards excellence
3. Commitment to maintaining ethical standards.
4. Respect for the worth and dignity of individuals-students, staff, peers, seniors, authorities and other stakeholders.
5. Inclusiveness of knowledge delivery to students, equality of opportunity for all students, and justifiable to all.
6. Transparency, integrity and honesty at workplace.

7. Orientation of newly appointed teachers which explains the Compassion and dedication towards teaching in professional manner .

Responsibility and Accountability of the Faculty Members

1. Teachers should handle the subjects assigned by the Head of the Department.
2. Handled by them and are accountable for the same.
3. Teachers should complete the syllabus in time.
4. Teachers shall produce good results in the subjects.
5. Teachers should maintain decorum both inside and outside the classroom and set a good example for the students.
6. Teachers should carry out other academic, co-curricular and organizational activities that may be assigned to them from time to time.
7. Teachers must report in time to duty as per the working hours prescribed and should be available in the campus unless and otherwise they are assigned duties elsewhere.
8. Prior written permission should be obtained for reporting late in the morning or leaving early in the evening without detriment to their duties.
9. Teachers should register their attendance biometrically while reporting for duty.
10. Prior written permission is required from the Director at least a day in advance while availing CL or ML.

B. Students:

1. Ragging is strictly prohibited in the Institute. In case of such instance students have to inform Head of the Department, Course Coordinator or Class Coordinator.
2. If any student found indulged in ragging, he/she will be rusticated and strict action will be taken against him/her.
3. All students must wear specified college uniform on all working days and hang the identity card around their neck. In case of loss of card, duplicate card will be issued by paying Rs. 200/-.
4. Without college uniform and ID card entry in college premises is strictly prohibited.
5. Students should maintain decorum in the computer laboratory & library. They will strictly follow the instructions given by laboratory & library staff.
6. Students will get prepared their library card by submitting 5 passport size photographs and showing their receipt of fee at library counter.

7. Institute believes in promoting a safe and efficient climate by enforcing behavioral standards. All students must uphold academic integrity, respect all persons and their rights and property and safety of others; etc.

8. In case any violation of discipline of above mentioned regulations, a committee will be formed to recommend a suitable disciplinary action who shall inquire into the alleged violation and accordingly suggest the action to be taken against the said student. . The committee may meet with the student to ascertain the misconduct and suggest one or more of the following disciplinary actions based on the nature of misconduct.

8.1 WARNING- Indicating that the action of the said delinquent student was in violation of the Code and any further acts of misconduct shall result in severe disciplinary action.

8.2 RESTRICTIONS -Reprimanding and Restricting access to various facilities on the campus for a specified period of time.

8.3 COMMUNITY SERVICE - For a specified period of time to be extended if need be. However, any future misconduct along with failure to comply with any conditions imposed may lead to severe disciplinary action, including suspension or expulsion.

8.4 EXPULSION - Expulsion of a student from the Institute permanently. Indicating prohibition from entering the Institute premises or participating in any student related activities or campus residences etc.

9.1 Accept the recommendation of the committee and impose the punishment as suggested by the Committee or modify and impose any of the punishments as stipulated in this Code which is commensurate with the gravity of the proved misconduct. The Director's decision is final and binding in all the cases.

9.2 Academic Integrity: As a premier institution for advanced scientific and technological research and education, the Institute values academic integrity and is committed to fostering an intellectual and ethical environment based on the principles of academic integrity.

C. Staff:

The success of any Institute depends not only on the competence of its staff, but also upon its reputation for honesty, integrity, and lack of bias in conducting its affairs. This Code of Conduct identifies basic policy and standards concerning ethical conduct and provides guidance in several areas of specific concern. Each employee of Shri Vaishnav Institute of Management is expected to adhere to these standards of conduct.

All the staff members should conduct themselves ethically, honestly, and with integrity in all dealings. They need to be fair and principled in their official interactions and to act in good faith in these matters with others both within and outside the Institute. They should act with due recognition of their position of trust and loyalty with respect to the College and its students, fellow employees, and other stakeholders. In case of any grievance regarding proposed course of action, they should seek counsel from colleagues, authorities, or administrators who can guide them in determining the appropriate course of conduct.

D. Alumni:

1. To treat each other with respect, courtesy and consideration.
2. The College is committed to fostering an inclusive culture which promotes equality, values diversity and maintains a working, learning and social environment in which the rights and dignity of all members of the College community are respected.
3. Alumni are expected to:
 - Treat all the members of SVIM family with dignity and respect.
 - Discourage any form of harassment.
 - Support the students of Shri Vaishnav Institute of Management for career opportunities of internship, placements, so on and so forth.

E. External Stakeholders:

- External stakeholders of the act with honesty, integrity and openness. Institute promotes a working environment that principles respect, fairness and integrity.
- The Institute has clearly stated vision, mission and quality policy, in pursuit of the benefit of the students, faculty ,staff and all he stakeholders .
- All of its programs support that mission and all who work for or on behalf of the organization understand and prioritize that mission and quality policy. The mission is responsive to the students and communities served by the organization and of enriching value to society at large. The mission rests on a foundational goal of empowering and enriching through knowledge.

Shri Vaishnav Institute of Management is committed to maintaining a reputation for the highest ethical and professional standards of conduct. To maintain these standards, the Institute relies on the commitment of each member of SVIM family towards ethical behavior, honesty, integrity and good judgment.

Each member of the SVIM family must demonstrate respect for the rights of others. All the members must strive at all times to maintain the highest standards of integrity and ethical conduct in all situations.

Each individual is expected to perform all action with holistic approach. Utmost honesty, accuracy and fairness are desired. Each situation needs to be examined in accordance with this standard.

No unethical practice can be tolerated on any grounds. Expediency should never compromise integrity.

Instructions and Information for students Session 2018-19

1. Ragging is strictly prohibited in the Institute. In case of such instance students have to inform Head of the Department, Course Coordinator or Class Coordinator.
2. If any student found indulged in ragging, he/she will be rusticated and strict action will be taken against him/her.
3. All students must wear specified college uniform on all working days and hang the identity card around their neck .
4. Without college uniform and ID card entry in college premises is strictly prohibited.
5. Students are not allowed to use mobile phone in the class rooms. They should keep their mobile phones switched off in the classroom.
6. Students should maintain decorum in the computer laboratory & library. They will strictly follow the instructions given by laboratory & library staff
7. Students should maintain decorum in the computer laboratory & library. They will strictly follow the instructions given by laboratory & library staff.
8. Through cultural activities like Teachers Day, National Yoga Day, Seminar on Time Management , Regular meeting of faculty and students on Punctuality and Regular attendance