SHRI VAISHNAV INSTITUTE OF MANAGEMENT & SCIENCE, INDORE
(Autonomous)
Approved by AICTE, New Delhi and Affiliated to DAVV, Indore & RGPV, Bhopal, Madhya Pradesh, India
UGC-NAAC Accredited 'A' Grade Institute

Ref. No.: SVIMS/COEX/TT/MAIN/ODD/2026-27/11 **DATE: 16/11/2026**

NOTIFICATION

It is hereby notified that examination schedule for MBA (Marketing Management), Third Semester (Regular/Ex) Main Exam December-2026 will be as below: -

Examination Programme for MBA (Marketing Management), Third Semester (Regular/Ex) Main Examination December-2026

Time Duration: 3 Hours **Time: 11.00 am to 02.00 pm**

S. No.	Name of Paper	Course Code	Date	Day
1	Information Technology	MM 301	01.12.2026	Tuesday
2	Supply Chain Management	MM 302	03.12.2026	Thursday
3	International Marketing	MM 303	05.12.2026	Saturday
4	Consumer Behaviour	MM 304	07.12.2026	Monday
5	Advertising, Sales Promotion & Public Relation	MM 305	09.12.2026	Wednesday
6	Sales Management & Merchandising	MM 306	11.12.2026	Friday

Note:

1. No Guarantee is given to candidates regarding the order of question papers.
2. During the period of examination if any general or local holiday is declared by the State Government, even then the examination will be held as per notified schedule.
3. The visually impaired/divyangjan candidates will be given one-hour extra time as per rule.
4. In case of a requirement of a writer/scribe, candidate has to take permission at least one day before the date of exam along with the required documents.
5. It is the time table for theory exam only, the practical/project/Viva Voce will be notified separately.
6. The examination center will be Shri Vaishnav Institute of Management & Science, Indore.
7. The candidates are required to note the date & time of examination carefully to avoid any unwanted circumstances.

16/11/2026

(Dr. Dinesh Jajoo)
Controller of Examination

Controller of Examination
Shri Vaishnav Institute of Management & Science, Indore
(Autonomous)

(Dr. George Thomas)
Chief Controller of Examination

Director
Shri Vaishnav Institute of Management & Science