

PRATIBIMB

e-newsletter of **SVIM**

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National Assessment & Accreditation Council



Matter of PRIDE

Shri Vaishnav Institute of Management (SVIM), has been accredited with 'A' grade by the National Assessment and Accreditation Council (NAAC). NAAC peer team had visited the institute in November and had interacted with the students, parents, alumni members, teachers and non-teaching staff. After a thorough analysis, the NAAC committee has awarded 'A' grade with 3.29 CGPA to the institution.

Devi Ahilya Vishwavidyalaya Divisional Level Inter College TAEKWONDO Competition was organised at SVIM KHEL PRASHAL. Vishwamitra award recipient Shri Virendra Pawar was the chief guest on the occasion. The program was presided over by Shri Mahendra Mishra of Manavar. Dr. Rajeev Shukla delivered the welcome address motivating all the participants to give their best in the competition without worrying about the results.

22 colleges of Indore division participated in the competition. The competition was organised in 8 different categories. SVIM bagged 2nd & 3rd position in 62 Kg and 53 Kg category. Dr. Upindar Dhar, Vice-Chancellor of Shri Vaishnav Vidhyapeeth Vishwavidyalaya (SVVV) was the Chief Guest for the closing ceremony. Dr. Sunil Dudhale, Director, Physical Education and Sports Department, DAVV, Dr. Arvind Singh, Joint Registrar, SVVV were present on the occasion.

DIVISIONAL TAEKWONDO COMPETITION ORGANIZED



Young Entrepreneur Challenge

White Collar Executive Competition



Department of Management organized White Collar Executive Competition in November 2017. The purpose of this competition was to nurture and shape up the presentation, analytical and negotiation skills of the students of management programme. Total 100 students participated in the event. Preceding the competition, a week long workshop was organized for students to inculcate various executive skills like: analytical skills, presentation skills, communication skills, dressing etiquette & body language etc. Dr Uttam Rao Jagtap, Dr Digamber Negi and Dr Pradeep Bhatt took various sessions during the workshop. Dr. Abhijeet Chatterjee, Head-Department of Management was the judge of the competition. Ms Dimple Jaiswal and Ms. Aditi Sharma won the prize 'Executive of the year 2017-18' at under graduate level and Mr Vikas Vaishya and Ms. Anju Rohila won the prize 'Executive of the year 2017-18' at post graduate level.



AIMS
NATIONAL
MANAGEMENT WEEK

Shri Vaishnav Institute of Management celebrated AIMS National Management week from 1st to 7th August 2017 and organized various events under the theme of '**7-Steps Towards Sustainability**'. Various activities including meditation programme titled 'Swanubhuti-Journey towards Innerself', plantation drive namely 'Sankalp – Shudhh Vatavaran Ka' etc. were organized.





Cultural Fest **Synergy-2017** was organized at the institute campus where students, faculty & staff members had participated with great zeal and enthusiasm. Fashion show, thematic dances, skits and nukkad natak were the hot favorites amongst the audience.



ABHISANSKARAN-SATRARAMBHA

An induction ceremony was organized in the institute to welcome the new batch of 2017.

Mr. Sandeep Navelkar, Managing Director, Darling Pumps was the chief guest of the occasion. Students were present in large numbers to attend the function. They were motivated by various speakers. Seven A's - Ask, Aspire, Act, Admire, Acquire, Achieve, Apply were discussed. Importance of KASH (Knowledge, Attitude, Skills, Habits) model for a successful life were told to the students. They were inspired to learn the skill of time management, to be technologically updated and help the country progress ahead.

our society. Keeping this purpose in mind Department of Computer Science organized a two day workshop on Cyber Security. Shri Rahul Mishra, cyber consultant of Uttar Pradesh police was the chief guest. He shared his views about e-mail hacking, website hacking, smart phone hacking, website phishing and preventive measures that should be used. He also demonstrated how to use two operating systems on one system, hiding 50 GB data in a text file. Around 100 students from various institutes participated in the workshop.



CYBER SECURITY WORKSHOP

With technology upgradation, importance of protecting data has increased in



Professor Dr. Aditya Prasad Padhi, former Vice-Chancellor, Berhampur, Odisha, has more than 35 years of teaching-learning experience in Political Science and Public administration. He is the author/editor of ten books dealing with Political theories and ideologies, Indian Administration, Parliamentary Democracy in India, Indian State Politics, State Administration in India, The Personnel system of urban local bodies, Land Reforms Administration in Odisha,

Government and Administration in India. His two volumes on "State Administration in India" was released by President of India. More than 30 scholars have obtained their (Ph.D, research, D.Litt) degrees under his supervision. He has also directed eight research projects. As Vice-Chancellor, he succeeded in obtaining 30 major research projects from Government of India, DOD through an MOU which promoted research culture in the University. We are honored to have him as **SVIM Mentor**.

The 69th Republic day was celebrated on **26th of January at SVIM**. On the occasion of the 69th Republic Day celebration, Chief Justice, Honorable High Court, Chattisgarh (Retd.) Shri S.C. Vyas hoisted the national flag. While addressing the students and teachers and the invited guests, Shri Vyas drew attention towards continuously depleting natural resources and emphasized on the need to conserve and find alternative means of these resources. He said that every individual in the country has grown in wealth. He emphasized on the need of new inventions calling it the order of the day. On this occasion, Chancellor of Shri Vaishnav Vidyapeeth University (SVVV) and Chairman of Vaishnav Trust, Shri Purushottamdasji Pasari, Vice-Chancellor, Shri Vaishnav Vidyapeeth, Dr. Upinder Dhar, Chairman of Vaishnav Institute of Management, Shri Devendra Kumarji Muchhal and Secretary, Shri Giridhar Gopal ji Nagar were present. While addressing the audience, Shri Pasari highlighted the challenges prevailing in the society like unemployment, terrorism, casteism and the need to have ethical & value based educational institutions. Dr. Dhar turned the spot light on the ratio of Higher education which is a meager 25%, and focused on the need to improve it. The students of SVIM presented an excellent exhibition of their talent through a sequence of dances on patriotic theme. The Director, Dr. George Thomas congratulated everybody present on the occasion. He appreciated all the student volunteers who made the celebration highly successful. The celebration was graced by Dr. Arvind Singh, Joint Registrar, SVVV, all HoDs, faculty & staff members. The celebration concluded with the distribution of sweets to the guests.



Confluence-17

Shri Vaishnav Institute of Management celebrated its Alumni Meet 'Confluence - 17', in collaboration with Shri Vaishnav Vidyapeeth Vishwavidyalaya, amidst great zeal, vibrance and elation. It is a celebration of refreshing old relationships and forming new ones. It is an occasion when students gather at their Alma Mater, go down the memory lane and look forward to new interactions with new hopes. The alumni were thrilled to be back in the campus again and interact with new students. In his welcome speech, Shri Devendra Kumarji Muchhal, Chairman of SVIM, gave a brief introduction of the achievements and activities of the college and university, and promised a successive progress with the help of old students. On the occasion, Dr. Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya told that networking is bridging the gap between industry and academics and with the help of this unique combination, we will succeed in future.

The post lunch session was a nostalgic moment for the alumni when they visited their respective departments, went around the various laboratories and other departmental facilities. They were presented with the recent progress and activities of Shri Vaishnav Institute of Management and Shri Vaishnav Vidyapeeth Vishwavidyalaya. After the presentation, discussion on the future developments ensued and the alumni came up with many suggestions regarding syllabus of courses, laboratory development etc. They also offered their services in the growth of the institute.

The evening was devoted to recreation through cultural activity. The cultural troupe of current students of SVIM presented folk songs and dances depicting the rich cultural heritage of India. The crowd was thrilled and electrified during the cultural programme. The event was coordinated by Dr. Abhijeet Chatterjee, Head of Management Department, Dr. Kshama Paithankar, Head of Computer Science Department, Shri Ashish Bulakh, Training and Placement officer, Prof. Jitendra Jain, Dr. Namrata Soni, and supported by a team of faculty members. The welcome speech was delivered by Director Dr. Rajeev Shukla. The programme was conducted by Prof. Swati Gupta. The reunion was attended by all faculty members and staff.



WOMEN CRIME AWARENESS AND PREVENTION PROGRAM



A Women Crime Awareness and Prevention Programme was organized at the institute. Shri Vivek Singh, Police Superintendent of western block Indore, graced the occasion as the chief guest. The dignitaries at the function were Shri Rupesh Dwivedi, Additional Police Superintendent of western block Indore, Shri Manoj Ratnakar, City Police Superintendent, Annapurna Road Indore and Shri Yogesh Singh Tomar, Station Officer of Chandan Nagar Police Station Indore. The function began with the floral welcome of guests by Dr. Arvind Singh, Joint Registrar, SVVV, Dr. Abhijeet Chatterjee, Head, Department of Management, Dr. Kshama Paithankar, Head, Department of Computer Science and Dr. Priyanka Solanki, Coordinator of Gender Sensitization and Quality Cell.

An introduction was given on 'women crime awareness and prevention' by Dr. Singh and Dr. Dwivedi. They said that awareness of women's self-defense and crime is necessary for everyone. This is ironical that very few people will actually 'know' how criminals operate and the methods they use to victimize others. Prevention is better than cure. The best way to end violence against women and girls is to prevent it from happening in the first place by eliminating its root causes. By promoting respectful relationships and gender equality and by educating and working with young boys and girls, we can hope to prevent it. They also announced different help lines and explained the techniques which are used by the police department. They ultimately satisfied the curiosity and answered all questions posed by students. This program was conducted by Mrs. Sonal John and the vote of thanks was proposed by Dr. Priyanka Solanki.



Department of Computer Science has organized a seminar on “Data Analytics” for all students of Computer Science Department. Dr. Aradhana Goutam, Associate Professor, IES Management College and Research Center, Mumbai was the expert on the topic. The session commenced with the examples of the use of data analytics in various areas like RailwayApp, D Mart, FlipCart, Amazon, IPL Cricket, Odoor, Big Basket and census. The expert also discussed business intelligence and use of data analytics process in database development, administration, data mining, data queries and report writing, simulations, dashboards and decision support system. During the session Dr. Goutam also discussed about the data analytics tools using R and advanced Microsoft Excel. Dr. George Thomas, Director encouraged the students to learn such innovative ideas and make their career in the field of data analytics. The seminar was coordinated by Mrs. Ekta Agrawal. The anchoring was done by Ms. Neha Chandwani.

DATA ANALYTICS SEMINAR



CUSTOMER AWARENESS PROGRAM

A seminar on consumer awareness was organized by the NSS wing of the institute. Shri Dinkarji Sabnis, National Joint Secretary, Akhil Bhartiya Grahak Panchayat was the guest for the event.

“Be informed about the laws and know your rights”, said Shri Dinkarji while addressing the students. He cautioned the students to not to get influenced by the misleading advertisements. He answered the queries of the students related to consumer rights.

Dr. Arvind Singh, Joint Registrar, SVVV, Dr. Abhijeet Chatterjee & Dr. Kshama Paithankar were also present.

The program was coordinated by the institute's NSS coordinator Prof. Jitendra Jain & Prof. Abhikrati Shukla.

Industrial Visit



Students of BCA and B.Sc. Final yr. visited MNC Bridgestone Tyres P. Ltd. Pithampur. Students were given a detailed introduction of the company by the HR manager Mr. Patil. Afterwards, they went around the Tyre Manufacturing Unit to understand the process of tyre manufacturing. This visit was extremely useful and beneficial for the students. This visit was coordinated by Prof. Megha Sahu and Prof. Someshwar Joshi. Dr. Kshama Paithankar and Dr. George Thomas advised the students to optimize the benefits of such opportunities.



SHRI VAISHNAV INSTITUTE OF MANAGEMENT

UGC NAAC Accredited 'A' Grade Institute
Approved by AICTE & MP Government
Affiliated to Devi Ahilya Vishwavidyalaya, Indore

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District Level Inter-college Kabaddi Tournament

SVIM organized a district level inter college Kabaddi tournament for Men at Shri Vaishnav Khel Prashal. About 300 players representing 24 colleges across the district participated in the tournament. The tournament was inaugurated by the Vishwamitra award winner Shri Ram Chandra Pandey. The team Gujarati Innovatives clinched the title defeating DAVV, UTD. The chief guest of the closing ceremony was Joint Secretary M.P. Kabaddi Association and the recipient of Vikram Award Shri Rajendra Satakar. Sport Officer, SVIM, Shri Balwant Salunke extended the vote of thanks.

Chief Patrons

Shri Purushottam Das Pasari

Dr. Upindar Dhar

Patrons

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Shri Girdhar Gopal Nagar
Shri Kailash Chandra Agar
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Fact File:

Shri Vaishnav Institute of Management is the recipient of the 'Oldest Self Finance Institute of M.P. Award' by CMAI.