

PRATIBIMB

e-newsletter of
SHRI VAISHNAV INSTITUTE OF MANAGEMENT(SVIM)

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PRATIBIMB UNVEILING CEREMONY



from the editor's desk

SVIM has so many good reasons to be in the news. But, this time “news” itself is the reason to make it to the news. We are pleased to share that the Institute unveiled the first ever e-newsletter Pratibimb in the month of April which created a BUZZ in the Campus at the time of launch.

The name of the Newsletter is 'Pratibimb', meaning image (reflection). Pratibimb is envisioned to be a mirror portraying the image (reflection) of all the curricular, co-curricular and extra curricular activities taking place in the campus under the umbrella of SVIM.

Pratibimb has given a new dimension to the family of SVIM & the Editorial Team promises to make this more and more meaningful with every issue.

We are pleased to offer the 2nd Issue of Pratibimb.

-Editor



EDUCATIONAL TOUR

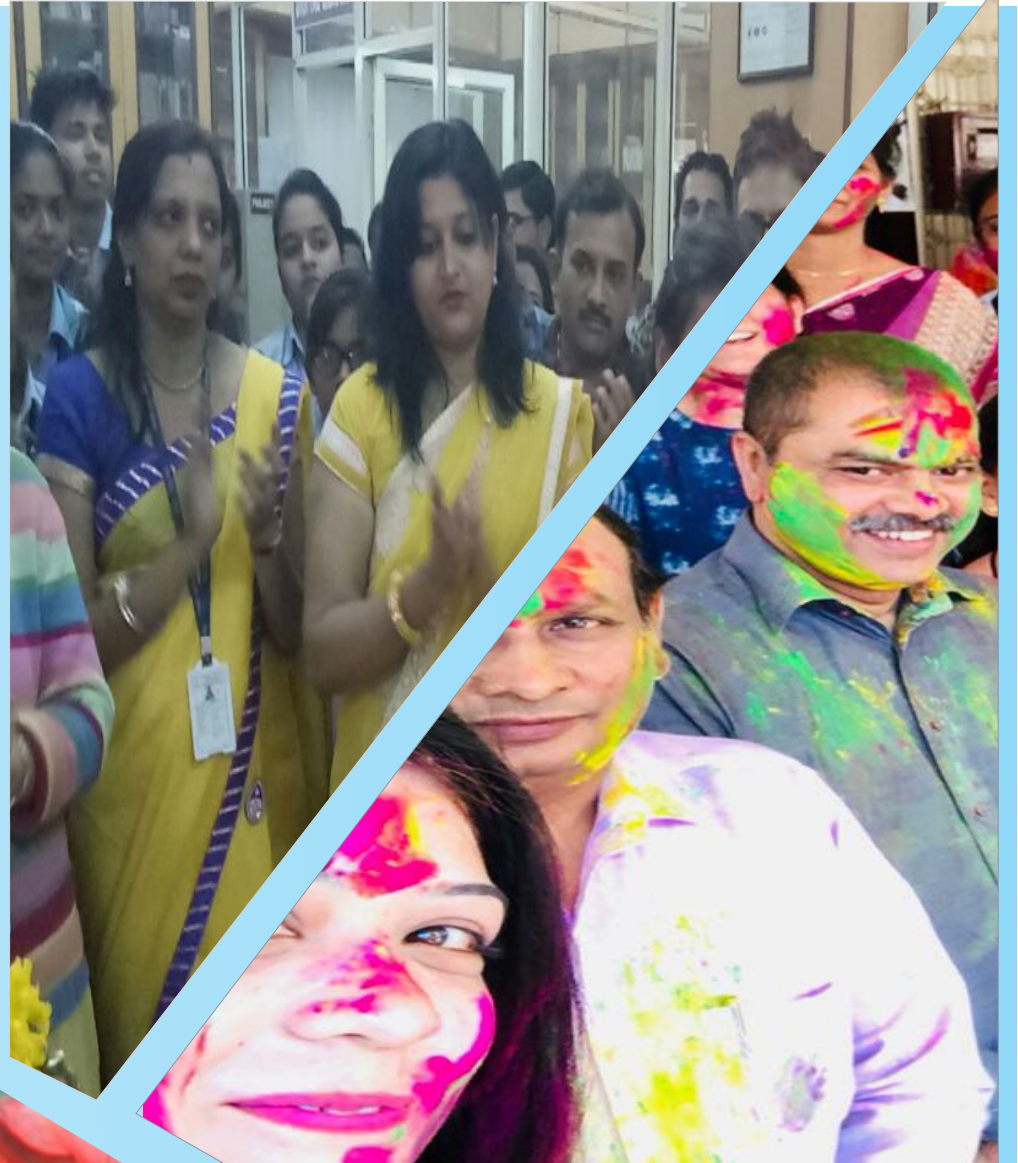
JANTAR MANTAR, UJJAIN 20th June 2018

Jantar Mantar, Ujjain not only gives glimpses of India's rich history of astronomy, but also acts as great tools for learning and engaging with celestial bodies. Keeping this in mind, an educational tour for the students of BCA- II Semester was organized by SVIM. The details of the historical monument Jantar Mantar, an important part of country's scientific heritage, were explained to the students. It's name is derived from “Yantra” or instrument and “Mantar” or formula, or in this context “calculation”. Therefore Jantar Mantar means literally ‘calculation instrument’. Students gathered and learnt scientific information about planetary motions and how ephemeris (panchang) were prepared.

Students learnt about the “Nadi Value Yantra” which was used to find the sun's hemispheric location. Dr. Nitesh Vyas and Ms. Ruchira Muchhal, faculty members of Dept. of Computer Science accompanied the students to facilitate the learning process.



**Basant Panchami
Celebration**



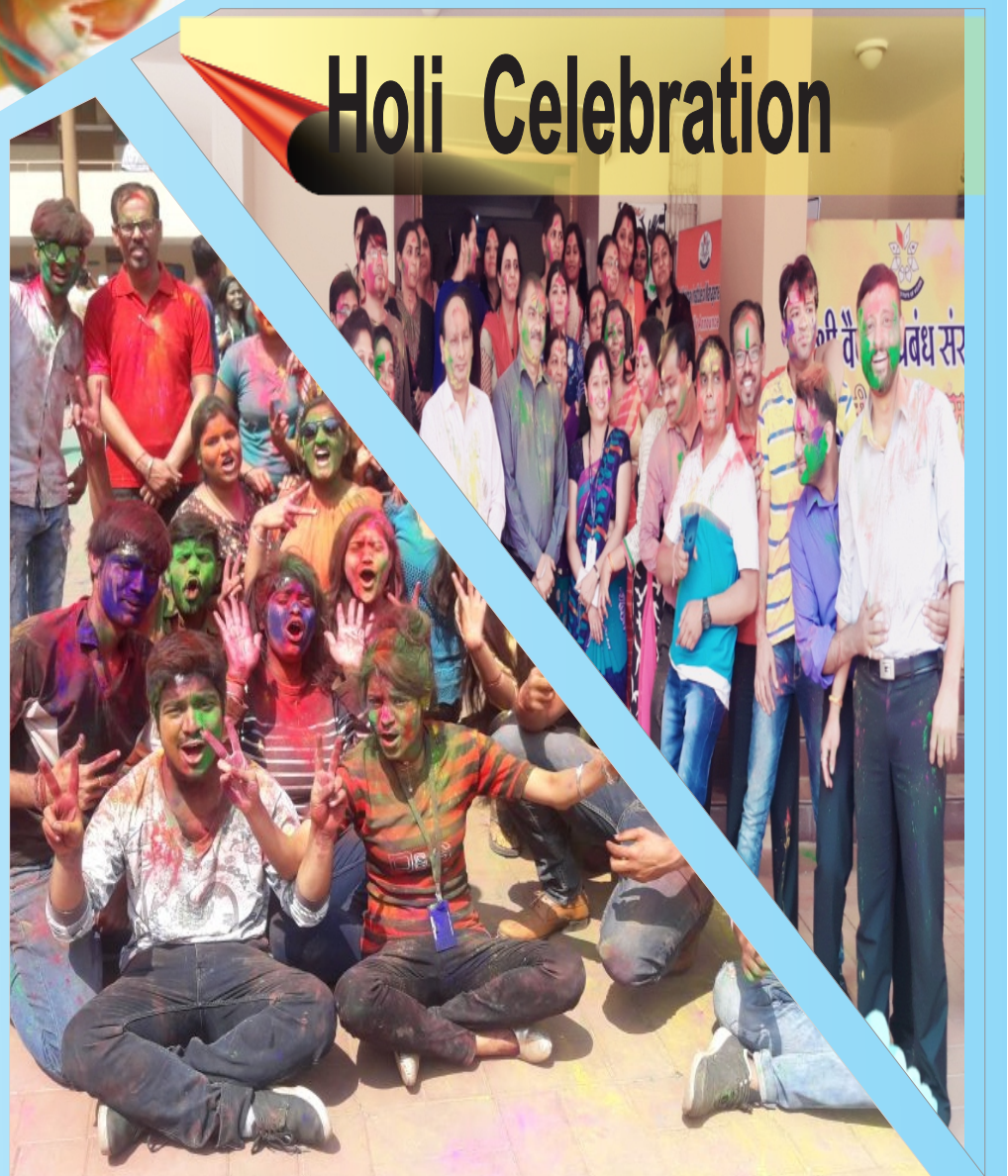
EVENTS

GALORE

Kite Festival



Holi Celebration



Holi Celebration

01th Mar 2018

Colorful festival of great joy and enthusiasm "Holi" was celebrated in the institute. It is a festival of joy, brings feeling of love and closeness among people. The students gathered in the campus ground and enjoyed the festivity by spreading herbal colours and exuberant dances. The presence of Director Dr. George Thomas, Dr. Arvind Singh, Dr. Abhijeet Chatterjee, Dr. Kshama Paithankar made the occasion graceful and disciplined. The faculty and staff members celebrated the festival with full joy and enthusiasm. Everyone enjoyed this festival by singing, dancing, playing colours and giving good wishes to each other. This festival spreads the message of unity and friendship among people in order to remove all the differences in the society. SVIM initiated a real carnival, by smearing each other with colored powders and add color to their lives by celebrating the festival with great merriment.

BASANT PANCHAMI

22nd Jan 2018

India is a land of Gods and Goddesses. We Hindu's pray all elements of nature and gifts given to us, be it rivers, mountains, trees, animals or the elements like Panchtatva- Air, Land, Water, Fire & Sky.

Not only these, even we pray knowledge, wealth & power which symbolizes Goddesses Saraswati, Laxmi and Durga. The day when we worship Goddesses on knowledge Saraswati, is the day of "**Basant Panchami**". It is the time of spring. Nature also worships Maa Saraswati through its flowering season and blossoming yellow flowers of mustard. People too, wear yellow attire on the day to celebrate the festival of knowledge and prosperity.

At SVIM, the day was celebrated with great zeal & enthusiasm. The beautiful idol of Maa Saraswati was decorated with yellow saree and ornamented with jewellery of flowers. Then lamp was lit signifying the lighting of knowledge within us to remove all our ignorance. Then flowers and prayers were offered.

Prasad was distributed. Students and faculty members were all in yellow, looking like the yellow flowers of mustard were spread all over the campus and Maa Saraswati blessed them with creativity, art and happiness. Schools of colleagues memorized us with the beauty of essence of our Hindu culture & tradition. The event concluded with seeking blessings from Maa Sharda.



International Womens' Day

The Gender Sensitization and Equality Committee of SVIM celebrated International Women's Day on 8th March 2018. In the inaugural session of the program Chief Guest Ms. Nivedita Naidu, ASP, Indore Police and Guest of Honor Ms. Ankita Joshi, Editor, City Bhaskar Indore, were present along with senior faculty members and official of SVIM. The Session started with the floral welcome of the guests by Dr. George Thomas & Dr. Priyanka Solanki, Convener (Gender Sensitization and Equality Committee).

Ms. Nivedita believed in the fact that duties should come first and then rights. She shared her thought that if one woman demands respect from others then, she herself should also give respect to others. She also spoke about financial independence of women and suggested women to be physically and mentally strong.

Ms. Ankita Joshi emphasized on equality between men and women. She told that both men and women are incomplete without each other. She further shared her experiences that in her professional life both male and female colleagues were helpful during her journey.

Continuing the program, Director Dr. George Thomas welcomed a special guest and speaker Mr. Nitin David. He started the session with helmet distribution for needy students. The Guests were felicitated with token of remembrance.

KITE FEST

COLOR THE SKY

2018

After long winter, Makar Sankranti brings relief and joy among Indians. Makar Sankranti is a festival which marks the arrival of spring season. Despite the onset of spring, weather still remains chilly hence people celebrate this day by eating and share sweets made of jaggery(gur) and sesame(til) to help the body remain warm.

This day is also spent flying kites which is fun and healthy as it allows people to stay in Sun. The festival of kite is celebrated when winter begins to turn into summer; it is the sign for farmers that the sun is back and is the commencement of the harvest season. The Institute organized Kite Flying festival on January 13, which was an all student initiative.

The Kite Festival 2018 began with splash of colours. The students, teachers and the staff members gathered at the Institute playground. The festival was inaugurated by the Dr. Rajeev Shukla, Dr. Arvind Singh and Dr. Abhijeet Chatterjee. Everyone was engaged in a kite flying frenzy. For many students, kite flying was a social exercise, another reason to get together, and for many, it was a competitive sport (kite fights). Many were fascinated by the way students and participants could control a piece of paper flying hundreds of feet away from ground. In this event, students participated and demonstrated their skills alongside food stalls, pop-up shops, music, and live performances. Most of the students gather in groups with colourful dresses trying to catch the breeze and soar their kites as high as they can. The event helped students to transcend all geographical boundaries and religious sects, for everyone indulged in the revelry and merrymaking.



prabandhotsav 2k18

Three days annual fest “Prabandhotsav 2K18” was organised from 14-16 April, in which 9 inter collegiate and 11 intra college competitions were organized. Around 250 participants from different institutions participated in the event. In the inaugural session, formal was done by lighting of the ceremonial lamp by the Chief Guest Shri Devendrakumar Muchhal, Shri Girdhar Gopal Nagar and Shri Vishnu Pasari and graced the occasion by their presence.

The main objective of this event was to imbibe management skills among students to provide holistic and all round development so that they can earn name and fame in their future. From facilitating and enhancing management and technical skills to help students get better at speaking skills. This platform provided to the students, a great learning curve, amassing things they had label as ‘wonderful memories’. The learning that happens at the management fest, be it the experience of being a team player, planning, organizing, forecasting, controlling, commanding, coordinating, leading, showing their hidden and distinguished talents is no match to a classroom atmosphere.

Opening day competition started with Business Quiz, the intention was to analyze general knowledge of students undergoing the professional degree of management. Another event IT Quiz was organized to enhance the technical skills of the students and provided them a platform for placement activities. Next event was Face Painting Competition with the theme ‘Oneiric: Suggestive of Your Dreams’ to draw their imagination and thoughts on face. Model making competition was held to show the creative, experiment and innovative ideas in the form of models.

Photography Workshop was organized for the students with an intention to catch those mesmerizing moments into camera. Students also participated in Office Table Decoration competition with ‘Go Green’ Theme. Students came up with wonderful ideas of decoration of tables with handmade items. The Solo and Duet Dance Competition was held to show their dancing talent in various categories like Classical, Rajasthani, Bollywood based themes. The Day concluded with performance of live band and enjoyed by all students with rocking dance.

Second day of Prabandhotsav 2K18 began with Ad Mad Show where Students reflected their marketing skills and presented a product in the form of humorous advertisement. The event was organized with the intention to enhance the creativity and team work among the management students. Corporate Ramp Walk was held to analyze the attitude, presentation and analytical skills of the students. Fireless Cooking was a parallel activity to prepare the cuisines on the spot by the students. The evening began with wonderful performances of the students in Solo and Duet Singing competition. Students showcased their talent through Group dance activities. SVIM Students also performed a stunning Flash Mob which was appreciated and enjoyed by the mob and judges as well. The day was concluded with swaying beats of DJ for students.

Third day of Prabandhotsav 2K18 began with Treasure Hunt to highlight the team building qualities and to encourage creativity and thinking ‘outside the box’. Gaming Efficiency was organized to enhance the concentration skills, accuracy and speed for achieving the goal. Stand Up comedy was organized to build the confidence level of the students on the stage and to make the audience happy.

The highlight of the closing ceremony was Prize distribution function. The winners of various competitions were awarded with the certificates and trophies. Apart from it, the students were also awarded certificates and prizes for academic excellence and full attendance.

LIVE IN CONCERT

SHIRLEY SETIA

The Highlight of Prabandhotsav-2018 was live concert by Shirley Setia; an Indo-Kiwi singer, performer from Auckland, New Zealand, staged mesmerizing melodies. The entertainment freak youth of Indore were enthralled by music when Shirley Setia performed in jam-packed SVIM

ground on Saturday night. Shirley Setia, received loud applause from the audience when she displayed her singing talent. Shirley Setia, the young singer awed her fans with her impressive singing. The diva mesmerized the audience with her melodious voice and charm along with unbeatable energy and grace. Shirley started her electrifying performance by the song kitni mohabbat hai with Bollywood numbers like lag ja gale and teri deewani. Shirley sang her new number Jab Koi Baat Bigad Jaye making the SVIM students sways to her tunes. The audience danced and sang along with her, flashing the lights of their mobile phones on tunes of Jab Koi Baat Bigad Jaye.

The live concert was witnessed by media people, SVIM family members, friends, students from SVIM and students from various colleges and institutions. The huge audience of almost all age groups and more than 5000 plus music lovers made the live concert memorable.

SUSTAINABLE DEVELOPMENT | 21st April 2018 Seminar

sustainable development. The team emphasized on use of solar powers in mega – kitchens. Several such models are already in existence one of such mega kitchen is in Shridi another in Pondicherry and the list is long”.

Solar cookers save women from smoky kitchen and also empowered them to cook and sell food items commercially. Janak Palta McGilligan, Director of Jimmy McGilligan Centre for sustainability development said that teaching about solar energy is not enough. Our students should be able to use it and also promote its use. She added Sun and Yoga can make an individual stay healthy and happy. Dr. George Thomas, Director appreciated the speakers and gave stress on the importance of Solar Energy. Dr. Arvind Singh, Joint Registrar-SVVV, Dr. Kshama Paithankar, Dr. Abhijeet Chatterjee were also present on this occasion along with teaching staff and students.

A Seminar on sustainable development was organized at SVIM. The event was part of Jimmy memorial lecture on sustainable development environmentalists and solar power experts addressed the gathering by sharing their experiences and ways for



Yoga is a way to connect people with themselves in their busy lives, to look after their own mental and physical wellbeing; the fourth International Yoga Day was celebrated by SVIM at 7:30 am on 21 June. All the yoga enthusiasts gathered at Sport Complex of SVIM to flex their body. Yoga binds together a person's body, brain and soul. Yoga can be used to enrich individual lives. Instead of dividing, Yoga unites and heals. Dr. George Thomas said on the occasion that Yoga plays an important role in promoting health. It is a best way to exercise and relax at the same time. Students and yoga practioners of SVIM Soniya Kamila, Mansi Bagora and Yash Agarwal demonstrated Surya Namaskar, Pranayama and numerous breathing exercises on the occasion. Dr. Arvind Singh, Dr. Kshama Paithankar, Dr. Abhijeet Chatterjee, Dr. Paritosh Awasthi, Principal SVCC, Dr. Shanti Tejawani Principal B.Ed College graced the occasion. Kunal, Akshit, Saloni, Muskan and few more students also worked enthusiastically as a volunteer during the event.

CORPORATE DAY - DARPAN 2018



Corporate Day was organized for MBA students by Entrepreneurship Development Cell of SVIM on 1st and 3rd May, 2018. The purpose of the event was to increase the confidence of the students and give them practical experience of recruitment and selection process in companies. Programme began with floral welcome of the guest Dr. Deepak Shrivastav, Coordinator of Career and Counseling Cell, DAVV. followed by Motivational Speech of Director Sir. The inaugural speech was delivered by Dr. Abhijeet Chatterjee. Workshop was also organized on 'Preparation of Campus Placement' by Convener of EDC Dr. Deepa Katiyal. 41 students participated in corporate walk in the first round. In second round, 38 students took part in Group Discussion. Mock interviews were also conducted in which panelists judged the skills of 21 students. Mr. Vikash Vaish, student CEO of EDC extended vote of thanks.



A short term six days course on Gender Sensitization was organized at SVIM in collaboration with UGC-HRDC, DAVV from 29 Jan to 03 Feb, 2018. Educationists expressed their opinions and ideas on Gender Sensitization. Many eminent and renowned resource persons put their valuable inputs during the event like Dr. Upinder Dhar, Dr. Janak Palta McGilligan, Dr Nitin David, Dr. D.K. Verma, Dr Vibhanshu Joshi, Dr. Asha Shukla. Dr. Upinder Dhar, Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya suggested that first of all we should change ourselves and should not differentiate male and female on the basis of gender. Another experts were Padmashri Dr. Janak Palta McGilligan, Dr Nitin David. Mr. David said that "Where words lose their meaning, people lose their lives." According to Dr. D.K.Verma "Gender is not male or female .It is a person" So society should treat individual as a person not male or female. Dr Vibhanshu Joshi given an introduction of the fundamental rights for the women in detail. He explained '17 goals' for the overall development of women .Dr. Asha Shukla described that men and women are part of a whole and Gender is a unit of two persons of equal opportunity. The short term course attended by 32 participants. The event coordinated by Dr.Kshama Paithankar and Dr. Sandeep Malu. Director Dr. George Thomas proposed vote of thanks .Programme was conducted by Mrs Swati Gupta. Dr Arvind Singh and other faculty members were also present to grace the occasion.

Short Term Training on 'Gender Sensitization' organised by UGC-HRDC, DAVV, Indore

Awareness programme on Prevention of suicide



An awareness programme was organized by NSS unit of SVIM on 4th June for prevention of suicide due to stress. Mrs Maya Vohra founder of 'Spandan' spoke on the ways of prevention of suicide, reason to commit suicide and what are the common stimulus for suicide in detail. She added extreme pressure and depression owing to examination .Stress have emerged as the basic reasons for a number of students committing suicide. Ranks mania on the part of the parents is also the prime reason for depression among students who are overburdened which leads to committing suicide. She said that although the reasons are myriad but failure in examination, unemployment, and depression are some the reasons why people put their life at risk. The fear factor is the reason why students suffer from anxiety, depression, and the following consequences. She also suggested how students get rid of stress. The success of someone lies in what they chose to do with their resources, the actions they take, and not on the grades. She also advised how to improve memory power. Another speaker was Mrs.Anjana Tiwari, Additional Superintendent of Police. Guests were welcomed by Dr. Geoge Thomas, Director, Dr. Arvind Singh, Joint Registrar, Dr. Kshama Paithankar, Head-Dept. of Computer Science and Dr. Abhijeet Chatterjee, Head-Dept. of Management. Programme was coordinated by Dr Jitendra Jain and Ms Abhikrati Shukla. The event was conducted by Anjali Chichani and Muskan Yadav.

UDAAN - 2018

farewell

17th April 2018

Shri Vaishnav Institute of Management organized a Farewell Party “Udaan-2018” to bid adieu to the outgoing students of MBA batch 2016-18 and BBA, BCA & B.Sc. of batch 2015-16 in the month of April. President of Vaishnav group and Chancellor of Shri Vaishnav Vidyapeeth, Shri Purshotamdas Pasari was the Chief Guest on the occasion. Vice-Chancellor Prof. (Dr.) Upindar Dhar also graced the occasion. The function started by welcoming the final year students of all the courses with tilak ceremony & presented flowers as a token of love. The dignitaries addressed the students with motivational words. The girl students were adorned in Saris, the boys were in formals. The event comprised of several dances and singing performances. The students shared their memorable experiences during their stay in the institute. Students were adjudged for Mr. and Miss Farewell. Finally the event closed with presenting gifts & titles to each student of outgoing batch as a token of love & wishing their bright career & happy life ahead. The programme featured with gala dinner which was icing on the cake. The management representatives along with faculty and staff members graced the occasion and made the event successful.

FACULTY ACHIEVEMENTS

Following Faculty members were awarded with Doctoral Degrees in various branches:

	Name of Faculty	Branch	Title of Doctoral Research
1	Dr. Rekha Melwani	Management	Study of Financial Performance of selected Automobile firms in India
2	Dr. Chetan Nagar	Computer Science	A Comparative study of performance evaluation of various job scheduling algorithm in Grid Computing
3	Dr. Jitendra Jain	Computer Science	A Study on Different Data Mining Techniques for Cyber Security
4	Dr. Ekta Agrawal	Computer Science	A Comparative Study of Encryption and Decryption Algorithm for Security Proofs and Applications

STUDENT SPEAKS



An annual fest is a time when the entire team at SVIM group of institutions comprising of faculty members, students from various disciplines like (B.Sc, BBA, MBA, BCA) staff members come together and contribute to their best to this great endeavour to bring out extraordinary talent in participants from all over the city. During Prabhandhotsav we witnessed a wonderful splash of events performed at an inter college level. In the fest, SVIM gladly invited number of colleges affiliated to various other Universities to compete and win cash prizes, certificates, trophies and awards for numerous events ranging from literary, dance, music, dramatics and artistic events like face painting art as like always also witnessed an almost endless list of events to encourage the budding and growing talents. The event could not have been successful without the support of faculty, staff and Management of the Institute.

Vanshita Parmar
B.Sc.(IT) II year



First time in the history of Shri Vaishnav Institute of Management, such a big event “Prabandhotsav” have been organised with great enthusiasm and zeal among students as well as the whole SVIM family. The event came out as a grand successful event but behind its success it took hard efforts and great time of our smart working and determined seniors, faculties and participative students. Every layer of the 3 days event not only provide fun and frolic but it also polished the attitude and personality of the students which help them in their overall development. So many competitions let the students step in our college as our college provide them platform to show their talent. Live concert of “SHIRLEY SETIA” was the biggest achievement as it attracted around 5000 students towards SVIM and that night will shine like stars in the history of SVIM. Our seniors have set legacy for Prabandhotsav, hope we and our juniors will continue this legacy with same zeal and enthusiasm.

Avi Sandekar
B.B.A. V Sem.

Chief Patrons

Shri Purushottam Das Pasari
Chancellor, SVVV, Indore

Dr. Upindar Dhar
Vice - Chancellor, SVVV, Indore

Patrons

Shri Devendra Kumar Muchhal
Shri Girdhar Gopal Nagar
Shri Kailash Chandra Agar
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