# PRATIBIMB

e-Newsletter

Shri Vaishnav Institute of Management (SVIM)
Indore, Madhya Pradesh
UGC-NAAC Accredited 'A' Grade Institute

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Learning gives creativity. Creativity leads to thinking, Thinking provides knowledge. Knowledge makes you great -A.P.J. Abdul Kalam

SRIJAN- S-Systematic/Structured, R-Rejuvenating, I-Innovative, J-Jubilation, N-Natural.

As the word SRIJAN itself reveals what it entails and hence with the motive of Rejuvenating the young minds, channelize



them towards Systematic, Structured and Innovative Jubilation Naturally; a two days fest SRIJAN was organized on November 15-16, 2019 for the students of 11th and 12th from various schools of Indore. The institute has always been pioneer to fulfill the social and moral responsibility of developing and shaping the energy bundles (youngsters) into righteous and virtuous individuals. The motto of this event was to bridge the gap between school education and higher education, to unveil hidden talent of school students and make them aware of the emerging options in the panorama of the numerous career opportunities. Dr. George Thomas, Director of the institute welcomed all the guests, students and teachers of different schools from all over Indore. He motivated students for good deeds to get success and asked all the participants to enjoy the life with utmost fun and discipline.

The occasion was graced with the esteemed presence of renowned computer scientist Padma Shri Dr. Deepak B. Phatak, a devisor of Akash-2 Tablet, and the Chief Guest and the Keynote speaker of the program through his audio-visual keynote. He emphasized upon the era of science and rapidly changing technology and its challenges. He underlined that we should always update our knowledge to be in main stream. Special Guest, young and dynamic lady Sarpanch Ms. Bhakti Sharma, Panchayat Barkhedi Abdulla Bhopal, the one among 100 influential women of India, in her address said that if you put 100% with continuity then you definitely harvest the success. At last she sparked students with 4D's i.e. Dedication, Determination, Devotion, and Discipline to follow.

The second day of fest lined up with the rocking school Band, Dance, Poster Making, Debate, Singing and Quiz competitions. The occasion was valued and cherished with the presence of more than 1500 school students and guests.





#### **Events**

# Confluence 19

# The reunion.

I think the success of any institution can be measured by the contribution the alumni make to our national life.

John F. Kennedy

The Institute organized its Alumni Meet Confluence 2019 on Sunday, December 22, 2019, at a grand level. On this day, all the alumni made their way back to their college to enjoy a glimpse of their youth, and the way they met their old pals by tight passionate hugs, and laughter turned everyone emotional. The Alumni Meet is conducted every year in order to reconnect with the Alumni and celebrate their success and various achievements. The arrival of Alumni began at 10.00 am and they were received by the Registration team and provided with registration kit. They all were welcomed by existing students with "Tilak and sweets".

The occasion was graced by the presence of Shri Purushattamdasji Pasari, Honorable Chancellor, Shri Vaishnav Vidyapeeth Vishhwavidyalaya and Chairman Shri Vaisnav Group of Trusts, Dr. Upinder Dhar, Honorable Chancellor, Shri Vaishnav Vidyapeeth



Vishhwavidyalaya. Confluence 2019 started with an Inaugural Session by lamp lighting and seeking blessings of Maa Saraswati. Dr George Thomas, Director, gave an official welcome to the revered dignitaries present and welcomed the Alumni with the hope that the small token of love shown by the Alumni meet organizing team will fill them with lifelong memories and rejuvenate their old broken connections with their college and old pals.

Alumni from various programs and batches were invited to the dais to share their experiences. Mr Bharat Kulkarni, Chairman, SME Chamber and Mr Praveen Chaurasia, AVP-MPCG, Future Genearli India Life Insurance, Mr. Prashant Mahant, alumni of batch 1995 and Mr. Raghav Billore, alumni of batch 2014, shared their memorable experiences related to SVIM. They ensured to extend their co-operation in terms of offering help to the present students for placement assistance, industrial visits and guests' lectures. In their opinion meeting once in a year does not serve the purpose. Therefore, throughout the year through various activities alumni should be connected to their alma-mater. 432 alumni from various frontiers graced the event. After so many years, revival of college life and friends made them ecstatic. Someone was talking about college canteen and some had continuous worshipping glance of college. After many years reunion, it was a moment of 'share, relish and cherish'. In the company of friends if there were tears of joy then also there were pranks too.

The afternoon was packed with fun filled games and events such as; Print the palm, Passing the parcel, Chair race, Balloon game etc. The centre of attraction was the Autograph board and Selfie corner where alumni clicked selfies and pictures, to cherish their memories. The charming, spectacular day ended with memories to cherish and with new hopes. It was the day full of enjoyment, enthusiasm and immense pleasure. The alumni have given an excellent feedback about the overall activities planned for them and departed with promise to meet again in Confluence 2020. Shri. Girdhar Gopal Nagar; Secretary of the institute proposed the vote of thanks to all who have contributed in the grand success of Confluence 2019.





# SYNERGY 2K19

The Institute organized the Annual Fest 'Synergy 2K19' on November 17-18, 2019. The main objective of this event was to provide platform to the students for showcasing their talents, managerial skills and enhance the all round development by participating in the various activities. Dr. George Thomas, Director of the institute welcomed all the students and formally declared commencement of Synergy2K19. He also urged the students to enjoy these two days with utmost discipline and decorum.

The various competitions were scheduled after the inaugural function. The day one began with singing competition where in students showed their singing talents in various categories such as solo, duet and group performance. Fireless cooking was held to prove their culinary skills. Treasure hunt was organized to highlight team building qualities and to encourage creative thinking. The day one ended with Fashion Show where various rounds for students were conducted mainly; corporate, traditional, Indian bridal etc.

The day two began with tug- of- war which was held to let students learn the importance of team and collective working. Photography competition was organized for students on the theme Street Life with an intention to explore street life and catch those moments into the camera. Salad/Fruit decoration competition was held to promote students for 'Eat healthy and Stay healthy'. Anatakshari competition was also the attraction for all the students and faculty. The Solo, Duet and Group dance competition was organized to exhibit their dancing talents in different forms including contemporary, classical, folk, fusion etc.

Finally, the fest ended with the prize distribution ceremony where the winners of the various competitions were awarded with prizes and certificates by the dignitaries.









# Batch Launching Ceremony of Bajaj Finserv Ltd.



The Institute has organized Batch Opening Ceremony of 'Certification Program in Banking, Finance and Insurance' (CPBFI) of Bajaj Finserv Ltd. on October 14, 2019. Ms. Pallavi Gandhalikar and Mr. Raja D'Cruz were the executives of Bajaj Finserv, Mr. C. Sumant representing ISTD Indore Chapter honoured the ceremony. It was the third batch of CPBFI which is a joint venture of the institute and Bajaj Finserv Ltd., Pune. Ms. Pallavi Gandhalikar, Deputy General Manager, Bajaj Finserv Ltd. provided the information about the modules which will be covered in the entire certification programme. Mr. Raja D'Cruz, Placement Head, Bajaj Finserv Ltd. gave the insight about Bajaj Finserv Group and their various areas of operations all over the country. The newly registered students were given the starting kits.

More than 60 students enrolled and 39 students had successfully completed the course. In 2019, 30 students have been registered for the program. Certificates were distributed to the successful students of Batch II at the end of ceremony. The certification program was coordinated by Dr. Sandeep Malu.



### **Skill Development Program**

Institute organized a 10 days Skill Development Program on Computer and Peripheral Devices Maintenance from October 10 - 21, 2019, for the students of computer science. The inaugural function was graced



by Dr. Maya Ingle, Director, Deen Dayal Upadhyay Kaushal Kendra, Devi Ahilya Vishwavidyalaya, Indore. Mr. Sanjay Vyas, CEO of HTP Computers, Indore, was the distinguished resource person of the skill development program. During the program Mr. Vyas gave introduction about the overall syllabus of Hardware, SMPS, Motherboard, CPU, Memory, Input and Output devices, Monitor and Trouble shooting. Program was completely based on practical exposure. On the last day, a test was conducted for all the participants to evaluate their understanding and critical thinking skills and to meet the objectives and outcomes of the program. 25 students were shortlisted to take part in this program. Closing ceremony of the program was held on October 21, 2019; in the dignified presence of the chief guest of the event Dr. Renu Jain, Honourable Vice Chancellor, Devi Ahilya Vishwavidyalaya. Dr. Maya Ingle and Mr. Sanjay Vyas have also graced the closing ceremony. Students enthusiastically took part with passion and consideration. After completion of this two weeks program, students have been assigned non-working computers for research and development to find out the problem and to troubleshoot it. The Program was coordinated by Mr. Someshwar Joshi and Ms. Seema Rai.



# Care Writing Workshop

Case method as a teaching pedagogical tool is highly important in management education. To encourage the use of case method the Case Development Cell of the institute organized 7th National Case Writing Workshop



from December 12-14, 2019. The workshop started with the registration of the participants and welcome of the resource person Dr. Upinder Dhar, Hon'ble Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore. pre-lunch session of the first day was based on the importance of case study and the process of developing a case on real life situations. Then participants were divided into nine groups each of comprising 4-5 participants. Each group visited the allotted organization and collected the information by discussing with the officials of the organization. On the second day, each group conversed with the resource person about the information collected and had the direction to draft the case. The post lunch session was based on drafting the case and then re-drafting the case until the final case study outlined. On the third day, each group had the opportunity to read the case in front of resource person and edit accordingly. The workshop ended with the closing ceremony where certificates were distributed to the participants. The participants also shared their feedback where the workshop and urged to conduct such more workshops in the future also. The workshop was well coordinated by Dr. Deepa Joshi, Dr. Digambar Negi, Ms. Vranda Agar, Dr. Bharti Agrawal and Mr. Ram Bhavesh Sharan.



# faculty Development Program

A Faculty Development Program (FDP) is an opportunity for the faculty members enrich their knowledge, upgrade and update themselves with the latest technologies. To equip the faculty members with new and emerging field of data analytics, department of



management organized a FDP on "Business Analytics and Innovative Teaching Pedagogy" on December 18, 2019. The resource person of the first session was Mr. Praveen Parmar, Senior Data Scientist at Consagous Technologies Pvt. Ltd. In this session he explained the R-Studio programming and taken hands-on session. The resource person of the second session of FDP was Dr. Madhusri Shrivastava, faculty at Indian Institute of Management, Indore (IIMI). She enlightened the faculty members with the innovative teaching pedagogy tools. She explained the importance of horizontal and vertical growth of faculty members. The faculty members of Department of Management and Department of Computer Science have enthusiastically participated. The FDP was coordinated by Dr. Rekha Melwani.



### **Workshop on Business Analytics**



A one week Workshop on Business Analytics was organized by Entrepreneurship Development Cell (EDC) of the institute from October 19-24, 2019 for the students of MBA. Faculty members along with 150 students participated in the workshop enthusiastically. In introductory address Dr. Deepa Katiyal (Convener, EDC) communicated the objective of the workshop that was to develop an understanding of 'Business Analytics' and the importance of its practical application in the coming era of digitalization and Big Data. On the first day, data analyst Mr. Parveen Parmar, Consagous Technologies Pvt. Ltd. gave conceptual information about Data, Big Data and statistical tools used for data analysis. Second day started with Dr. Vivek Sharma's (IMS, Indore) insights on concept and types of Data Analysis Tools, followed by the session of Dr. Mayank Saxena (Director, IIST Indore) who introduced various fields where the concepts of Data Analytics can be applied. On third and fourth day, industry experts Mr Avinash Navlani, Yash Technology and Mr. Shashank Agrawal, Chartered Accountant discussed the practical aspects of Data analytics applicable in various industries and the growing importance of Business Analytics in Placements. Fifth day witnessed opening of windows of Excel, SPSS, R Programming, Google Form creation for the students by the faculty members of the institute Dr. Abhijeet Chatterjee, Dr. Sapna Parihar and Dr. Suchita Gupta. For analyzing the outcomes of the workshop, a written test was organized for the students on the sixth day, followed by the valedictory session. Behind this excellent work was the team of EDC including Dr. Deepa Katiya, Mr. Someshwar Joshi, Mr. Prashant Kushwah, Dr. Jagdish Sharma, Khushboo Jain and Mr. Sachin Chalisgaonkar.

### **Case Analysis Workshop**



Case study is an important learning pedagogical method to the management students as it complements business concepts and theories. A management case study contains a description of real-life management issues and proposed solutions. Therefore a case analysis workshop was organized on November 8, 2019 for MBA students. The resource person was Prof. Dr. Sanjeev Tripathi, IIM Indore who has taken case "Mjunction" for discussion and critical analysis. Dr. Tripathi suggested students to first consider reasonable assumptions, find out the feasible alternatives, critically analyze the various alternatives and then give the decision with the justification. The students learned to do situational analysis based on 5 Cs namely; Company, Customers, Competitors, Collaborators and Climate.

At the end of the workshop, students were able to understand the requirement of today's industry having professionals who are creative at problem solving and have analytical skills. Vote of thanks has been proposed by Ms. Anushree Karodi, student of MBA (FT) I semester. The workshop was well coordinated by Dr. Deepa Joshi, Dr. Digambar Negi, Ms. Vranda Agar, Dr. Bharti Agrawal and Mr. Ram Bhavesh Sharan.



# 9APT Seminar



Dr Jagdish Chandra Basu, the first modern scientist of India, born on November 30, was an Indian polymath, physicist, biologist, biophysicist, botanist and archaeologist, and an early writer of science fiction. He pioneered the investigation of radio and microwave optics, made significant contributions to plant science, and laid the foundations of experimental science in the Indian subcontinent. IEEE named him one of the fathers of radio science. Dr Basu is considered as the father of Bengali science fiction, and also invented the crescograph, a device for measuring the growth of plants. A crater on the moon has been named in his honour. To memorize and honour the works of the great scientist, the institute organized a seminar in association with Indian Association of Physics Teacher (IAPT) RC-9 & Vijnana Bharati on November 30, 2019 which is the birthday of Dr. Basu. The seminar was graced with the presence of Dr. P.K. Dubey, Retired professor from P.M.B. Gujrati Science College & member of IAPT; Dr. P.K. Sharma, Professor in Holkar Science College & member of IAPT; Dr. Usha Singh, Professor in IPS Academy & member of IAPT and Dr. Uttam Sharma, Professor SVVV & Secretary of IAPT. The main objective was to make students aware of the latest innovations and

discoveries in the field of physics & to enhance their interest in this subject and enlighten their hidden potentialities. The event was coordinated by Dr. Namrata Soni.



### "URITA"

**Self Defense Training Program** 

There will never be a generation of great men until there has been a generation of free women.

-Anonymous

Women safety is a big social issue which needs to be solved by the efforts of all. It is inhibiting the growth and development of the country and most importantly hurting the half population of the country in all aspects (physically, mentally, and socially). In this scenario, Self Defence techniques are the first and foremost thing to which each and every woman must be aware of and get proper self-defense training for their safety. Hence, women should be prepared to protect themselves from such attacks. With this vision of girl safety, Women Grievance and Redressal Cell (WGDR) in association with National Service Scheme (NSS) unit of the Institute organized three days Self-Defense Training Program for girl students from December 4-6, 2019 in the institute. The program is aimed to strengthen the self-confidence, to learn defense mechanism and physical fitness of the girl students. All the three days of program were fully occupied with practical demonstration and practices facilitated by well known trainer Mr. Devendra Dobdekar, an experienced martial art instructor. He covered different tricks and techniques of the self-defense that help girls to handle any sort of difficult situation. Dr. Divya Gupta, Gynaecologist and Founder of Jwala Mahila Samiti was the Special Guest of the event. Total 69 girls participated in the training program. All the girls felt motivated and their confidence level also boosted up after attending the training program. The training program was well planned and coordinated by the members of WDGR, Dr Jayshree Sharma, Dr Pragya Sharma, and Dr. Bharti Agrawal along with the officers of NSS Unit Dr. Jitendra Jain and Dr. Abhikrati Shukla.





#### Every blood donor is a life saver.

#### -Anonymous

'To serve the society' is the motto of NSS and Blood donation is one of the most significant contribution that a person can make towards the society. It is not harmful for an adult person to donate blood. The body of the donor can regenerate the blood within 48 hours. It poses no threat to the metabolism of the body. However, it gives a feel of great satisfaction and kindness. Therefore, following the trend of every year, NSS units of the Institution organized a blood donation camp in association with HDFC Bank on November 25, 2019.

Total 100 units of blood were donated to MYH Blood Bank by the faculty members and students. The camp was graced with the presence of Mr. Devesh Patel, Currency Head, HDFC Bank, Indore and Dr. Anil Joshi, Blood Transfusion Officer, MYH Blood Bank. The event was coordinated by NSS Officers Dr. Jitendra Jain and Dr. Abhikrati Shukla.





# pinkathon



Pinkathon is an event initiated all over India by Ms. Reema Sanghavi and Mr Milind Soman with the objective to bring awareness among women and girls to take care of their health. This was also accompanied with the breast cancer survivors who took initiative to create awareness for health by running and keeping themselves fit mentally and physically. Pinkathon was organized in Indore on October 20, 2019 at Super Corridor where students of the institute enthusiastically participated and had the Marathon for three Kilometers. After Marathon the participants and organizers Shri were assembled Vaishnav Vidyapeeth Vishwavidyalaya (SVVV) for the inauguration ceremony. The chief guest was Smt. Aryama Sanyal, Director, Indore Airport Authority. The welcome address was given by Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya. The guest of honor of the program was Dr.Suju George. The inauguration ceremony was followed by games like Kho-Kho, Kabbadi etc. Kho-Kho was won by the energetic girls' team of the Institute and boys' team proved the valor and active mind by securing first position in Kabaddi. The program was summed up by the prize distribution to the winners. The students of the institute participated and spreaded the message of awareness towards physical and mental health to the society.

# Gandhi Jayanti : A Tribute to The Father of Nation

In a gentle way, you can shake the world.

Biography: Mahatma Gandhi

Born 150 years ago on Mohandas this day, Karamchand Gandhi continues to inspire generations across the globe with his internationally esteemed doctrine of nonviolent protest (satyagraha).



Hailed as the "Father of the Nation" Gandhi and his principle of non-violence have influenced a host of leaders and movements not just in India but across the world. His birth anniversary is celebrated in India as Gandhi Jayanti and across the globe the day is observed as the International Day of Non-Violence.

Besides a host of programs to mark the day, a poster making competition was organized on October 02, 2019 under Yuva Sankalp Varsh 2019. The theme for the competition was 'Communal Harmony' and the objective of conducting this competition was to develop the feeling of communal harmony and also analyse the creative and artistic skills of the students. Students participated with immense zeal and enthusiasm and made very beautiful posters which gave the message of communal harmony. The winners of the competition were: Devanshu Malalkar from B.Sc. (CS)-II Year; First and Aradhana Darak BBA-I Sem, Second. The program further followed by the speech of the students and proceeded towards end by relaying the speech of Mr.







Navratri is one of the most vivacious festivals celebrated by Indians. Garba Raas or Dandiya Raas, the traditional folk dance form of Gujarat, is featured dance of Navratri evenings in India. At Institute also Garba Raas was celebrated with full enthusiasm and energy on October 5, 2019. The programme began with the devotional spirit where the students performed aarti for Goddess Durga. The faculty members, staff and students of the institute enjoyed the Garba Raas with great zeal and energy which was pleasing to the eyes of the audience. Celebration ended up with the award ceremony and students were awarded for their awesome performances. They were also entitled for their talent and looks. Mr. Vishal Choyal and Ms. Akshita Billore were awarded with the best dressed male and the best dressed female respectively. Whereas the best dance award male and female category conferred to Mr. Akshit Raghuvanshi and Ms. Kanishka Choudhary respectively+







Sports are very important for one's life and participation in sports should always be encouraged. Participation in sports makes the students confident, active, healthy, fit, and also help in personality development. The most common saying "Healthy mind lives in Healthy body" is so true. Participating in sports helps the students to tackle the problems such as hardships, hurdles, and sudden miseries etc. The Institute also understands this importance and encourages the students to participate in various sports activities. As a result, many students have participated in various activities organized in other institutes also and left their imprints.

- On October 1, 2019 the students of SVIM enthusiastically participated in inter-collegiate football tournament held at Delhi Public School which was organized by Reliance Foundation Youth Sports.
- The students of the institute actively participated in D.A.V.V. inter-collegiate Basket Ball tournament that was held at Govt. Nirbhay Singh Patel Science College, Indore on October 10, 2019.
- Devi Ahilya Vishwa vidyalaya, Indore organized Inter College Basket Ball tournament which was held at St. Paul Institute of Professional Studies, Indore on October 20, 2019. The tournament was played by knock out system.



# Essay Writing Competition My Vision- Corruption Free India

Essay and report writing skills prepare a basis for effective writing for various purposes. It contains clear instruction and a range of activities to understand what is required; plan; structure and write accordingly. In order to inculcate these skills, an Essay Writing Competition was organized by Airport Authority of Indore at the institute during Vigilance Awareness week on October 22, 2019. The theme for the competition was "My Vision- Corruption Free India". The motto was to aware all the students for vigilance, social responsibilities and also analyze thinking and writing skills of the students. 28 participants expressed their thoughts beautifully on the paper. Silky Soni from B.Sc. (IT)-I Year, Ritik Kawadker from B.Sc. (CS)-I Year, Girdhar Saxena from BCA-III Sem won the prizes first, second and third respectively. The winners were awarded with the shields and certificates by Airport Authority of Indore. The event coordinator was Dr. Jagdish Sharma.

### Workshop on Acupressure Science

Acupressure works by restoring balance and triggering the body's natural response.

-Anonymous

Formally, acupressure is a method of sending signals to the body to "turn on" its own self-healing or regulatory mechanisms. Acupressure helps to correct functional imbalances and restore the flow thus returning the body to a more natural state of well-being. To aware and benefit the students and faculty members with this therapy, a workshop on Acupressure was organized by NSS Cell of the Institute on October 09, 2019. Dr Sudhir Khetawat, President, Indian Acupressure Science Academy demonstrated various ways for pain relief including Rubber Band and Three Fingers Techniques. More than 200 students and faculty members attended the workshop. He also said that acupressure is an effective form of stimulation used to help and relax the muscles. If exercised regularly, this method of self-massage can sustain improvement and minimize recurrence of symptoms. The program is well coordinated by the officers of NSS Unit Dr. Jitendra Jain and Dr Abhikrati Shukla.

# Placements @ SVIM



Abhi Sizariya MBA Ashee ladha MBA Ananya gade MBA Kawalpreet Bhatia MBA Lavisha Gangotia MBA Manaswi Tiwari MBA Salony Jinodia MBA Shivani Sahu MBA



Abbas Sheopurwala MBA Hussain Chakkiwala MBA Mahul Gupta MBA Narendra Chauhan MBA Naveen Maheshwari MBA Neha Chawla MBA Nishi Maheshwari MBA Paridhi Gangwal MBA Prashant Tiwari MBA Rajan Shrivastava MBA Vaidehi Daye MBA



Ashwini Jain MBA
Chitransh Agrawal MBA
Ajay verma MBA
Sakshi Sadegaonkar MBA
Ayush Gupta MBA
Rima Kothari MBA



Aayushi Chaturvedi MBA Chhaya Ojha MBA Zainab Kaanchwala MBA Nishi Thakur MBA



Neeranjan Kothari MBA Sameeksha Tripathi MBA Meenal Pancholi MBA Anishi Somani MBA

# **S&P Global**Market Intelligence

Darshita Maru Pragya Parashar MBA



Krati Chaudhary BCA



### Student's Corner

## IF YOU .... WANT TO FLY

Want to Fly High,
But No Wings Why,

Are wings necessary to Fly? Why O Why Why?

Open your eye you will Find Sky .....

Close your Eye Everything
Is black in your eye .....
Everything belongs to your
Imagination,

The Oceans, The Water, The Clouds, The Sky and the Butterflies.

Everything is when you Open your eye....

It States that All you Need is to keep yourself Happy ......

You have Imagine this Wings, Sky and Fly

It belongs to you then



Brishali Jain MBA I Semester

# DON'T GIVE UP: LIVE YOUR DREAM



#### Don't give up!

Even if you feel sad, always think of a tomorrow will be full of joy,

Satisfaction and your dreams come true; you will understand that mistakes are necessary for learning.

#### Don't give up!

Even if you feel lonely, just think of all people who gave love in your life and always supported you in your bad times,

You will come to know that you are not alone and you are with awesome peoples.

#### Don't give up!

Even if you will defeated, just think of bright future and victory that is waiting for you at the end of the road, You will find the power of your faith and strength.

#### Don't give up!

Even if you feel lost, just think of the hope that lies within your heart,

Just forget about your past and keep moving on with your big dreams, no one can stop you.

Don't give up! God always walks with you.

"Never stop trying, never stop believing Never give up, your dreams will come true"



ABHISHEK MUKHERJEE M.B.A I Semester

# **SVIM @ MEDIA**



यही है सफलता की सीढ़ी.

दबंग दुनिया2 वैज्ञानिक आविष्कारों से ही हमारा जीवन हुआ है सहज

्यां परिवर्ध क प्रदेश : अपित में कही में मान मान मान हागा विकार पर कार्या कर्मा कर्म कर्मा कर्म

#### कौशल केन्द्र छात्रों के तकनीकी एवं प्रायोगिक विकास में सहायक

हार-जीत नहीं, प्रतियोगिता

में भाग लेना महत्वपूर्ण

वैष्णव इंस्टिटयुट ऑफ मैनेजमेंट के छात्र सांवेर रोड स्थित दैनिक भास्कर के प्रिंटिंग प्लोट पहुंचे। उन्होंने जाना कि किस तरह से अखबार प्रकाशित

होता है और यहां सर्कलेशन सेंटर तक पहंचता है।

छात्रों ने जाना अखबार प्रिंटिंग का मैनेजमेंट

# सिर्फ जनभागीदारी से ही संभव हैं बड़े बदलाव

इवेर के निर्मा क्षेत्र में स्वतं वहुँ है से सफलता अवाय प्राप्त होती हैं। मेरी मंत्राहत बरखेड़ी अब्दुल्ला में कुछ साल प्राप्त कर कोई भी बच्चा स्वतः मूरी जाता था, जबकी जान जार से सफलारी

# विद्यार्थी महाविद्यालय की बहुमूल्य पूंजी

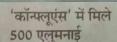
नेजमेंट के मिलन मारोह में कुलपति विंदर धर ने कहा दवंग रिपोर्टर 🛎 इंदौर

मिले पूर्व विद्यार्थी यादें ताना करने के साथ ही एक-दूसरें की खिंचाई करने लगे। वहीं कैटिन, लाँबी, क्लास आदि की विजिट कर गार्दें जीवंत करने के साथ ही सेल्फो क्लिक की। इस दौरान सांस्कृतिक कार्यक्रम भी आयोजित किए

न्यू।
न्यू।
इस अवस्तर पर मुख्य अतिथि के
रूप में मौजूर संस्थान के कुलपति डॉ.
डिपंदर घर ने कहा कि विद्यार्थी
महन्त्रियालय की बहुमूल्य पूंजी होते हैं,
या वे मा महाविद्यालय के मृत्यूप्त्रं
विद्यार्थी हो क्यों न हो। विश्वविद्यालय
के कुलाधिपति एवं श्री वैष्णात ट्रस्ट
समुद्ध के अक्क्ष्य पुरुषोत्तमस्य पसारी ने
कहा कि मृत्यूप्तं छात्र संस्थान के दूत
होते हैं जिनके द्वारा संस्थान की
प्रित्माम्बी छात्र संस्थान की
प्रित्मापती छात्र संस्थान की
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प्रित्मापती छात्र संस्थान की



एलुमनी संस्थान के विकास में भागीदार बने



श्री वैष्णव इंस्टिट्यूट ऑफ मैनेजमेंट में रीयूनियन

कॉन्पल्एंस-2019 हुई। इसमें तकरीबन 500 एलुमनाई ने कॉलेज में बिताए याद करते हुए कई दिलचस्प कि ने सेल्फी कॉर्नर, रस्साकसी, बि सांस्कृतिक कार्यक्रमों में हिस्सा संयोजन विभागाध्यक्ष डॉ. क्षमा अभिजीत चटर्जी एवं डॉ. नम्रता संचालन खुशबू ने किया। आभा गिरधर गोपाल नागर ने माना।

ष्णव इस्टिट्यूट ऑफ मैनेजमेंट के छात्र सांवेर रोड स्थित दैनिक भास्कर ह प्रिटिंग प्लाट पहुँचे। उन्होंने जाना कि किस तरह से अखबार प्रकाशित होता है और यहां सकुँलेशन सेंटर तक पहुँचता है।

### केस राइटिंग वर्कशॉप विशेषज्ञों ने बताए केस लिखने के गुर



केस राइटिंग वर्कशॉप में शामिल विद्यार्थियों के साथ फैकल्टी। 🌣 फोटो सौजन्य संस्था

इंदौर। श्री वैष्णव प्रबंध संस्थान में चल रही तीन दिवसीय केस राइटिंग कार्यशाला में डॉ. धर ने चार डी प्रक्रिया पर जोर दिया और चारों डी- डाटा कलेक्शन, ड्राफ्टिंग, डेस्कशन, डॉक्यूमेंटेशन द्वारा केस इटिंग के महत्व को बताया। कार्यशाला इंडस्ट्रीज और अन्य प्रबंध संस्थानों के तिभागियों ने भाग लिया। प्रथम सत्र में

प्रतिभागियों ने स्मार्ट सिटी इंदौर, क्लीन सिटी इंदौर, नेशनल साइंस ओलिंपियाड फाउंडेशन प्रा. लि., साइबर इंफ्रास्टक्चर प्रा. लि. आदि इंडस्टीज में जाकर डेटा कलेक्शन किया। दूसरे दिन डॉ. धर ने केस की ड्राफ्टिंग के लिए मार्गदर्शन दिया। उन्होंने बताया कि किसी भी केस को कैसे लिखा जाता है। उन्होंने बताया कि केस

नरेटिव और भूतकाल में लिखा जान चाहिए। कार्यशाला में नौ केस तैयार कि गए जो जर्नल्स में प्रकाशित किए जाएंगे संस्थान निदेशक डॉ. जॉर्ज थॉमस ने सा प्रतिभागियों को बधाई दी। कार्यक्र का संचालन खुशबू जैन ने किया अं संयोजन और आभार डॉ. दीपा जो

# सिनर्जी-२०१९ उद्घाटन एवं पुरस्कार वितरण समारोह

एवं श्री कुलदीप स्थापक एवं चीप



Indore Samachar - 20/11/2019

# **Students' Achievements**



It is a matter of pride for the institute as Ragini Chourasia of B.Sc. (IT) II Year has been the only girl selected for the workshop of "Winter School in Mathematics for Young Women" from Madhya Pradesh

held from December 16-21, 2019. The workshop was organized by National Board of Higher Mathematics (NBHM) held in Indian Institute of Science Education and Research (IISER) Trivandrum, Kerala. The main purpose of this workshop was to encourage the women for higher studies in Mathematics and to involve thems in Research field.

Ms. Ritika Yadav Student of MBA (FT) I and Ms. Sanjana Kala student of BBA III have represented Madhya Pradesh at National Level Pickle Ball Tournament held at Mumbai in October 2019.

# Industrial Visits

Indo German Tool Room Taramandal Ujjain Opalware Pvt. Ltd. Indo German Tool Room Jimmy McGilligan Center for Sustainable Development Opal Ware Pvt. Ltd. Italian Edibles Pvt. Ltd.

BCA III Semester B.Sc. I Year B.Sc. CS & IT II Year B.Sc.

B.Sc. & BCA **BBA III Semester BBA I Semester** 

### **Faculty Achievements**

Dr. Abhijeet Chatterjee has successfully completed online certification programs (MOOCs) on AdWords Display Brand Control Basics, YouTube Creative Essentials, YouTube Asset Monetization, Google Ads Fundamentals, Google Ads Display Certification and Digital Sales Certification.

Dr. Deepa Joshi has been nominated as Course Writer for chapters of Modules of Uttrakhand Open University on Ethics and Finance

Dr. Deepa Katival Invited as an Eminent Speaker and Judge for debate competition on "Gandhian Philosophy" at IMS, DAVV in October 2019.

To spread computer literacy among the girls students of government school, the institute has taken an initiative as a social responsibility for providing computer education to them. For this two faculty members from computer science department, Dr. Ekta Agrawal and Ms. Ruchira Muchhal have been invited as a Guest Speaker at Malay Shishu Vihar on November 29-30, 2019.

Dr. Poonam Nagar was awarded with Elite Gold Certificate by Swayam Portal, funded by the ministry of HRD, Government of India, for completing the NPTEL Online Certification on "Developing Soft Skills and Personality".

### Shri Purushottamdas Pasari Honourable Chancellor, SVVV, Indore

#### **Patrons**

Shri Devendra Kumar Muchhal Dr. George Thomas Shri Girdhargopal Nagar Shri Kailash Chandra Agar Shri Vishnu Pasari Shri Manish Baheti

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### **Chief Patrons**

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Dr. Rekha Melwani Dr. Poonam Nagar Dr. Swati Gupta

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