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# NATIONAL CONFERENCE 2020

IMPROVING QUALITY IN HIGHER EDUCATION AND RESEARCH IN DIGITAL ERA: CHALLENGES AND OPPORTUNITIES



On February 6-7, 2020 Internal Quality Assurance Cell (IQAC) of the Institute organized two days National Conference on 'Improving Quality in Higher Education and Research in Digital Era: Challenges and Opportunities'. The main objective of this conference was to explore the new ways to bring qualitative improvement in higher education and promote research. The inaugural program of the conference was graced with the presence of luminary of management education Professor Dr. Himanshu Rai, Director Indian Institute of Management Indore as chief guest. Shri Purushottamdas ji Pasari, Honourable Chancellor, Shri Vaishnav Vidhyapeeth Vishwavidalaya, Dr. Upinder Dhar, Honourable Vice Chancellor, Shri Vaishnav Vidhyapeeth Vishwavidalaya, Shri Devendra kumarji Muchhal, Chairman, Shri Vaishnav Institute of Management, Shri Girdhargopalji Nagar, Secretary, Shri Vaishnav Institute of Management, Dr. George Thomas, Director, Shri Vaishnav Institute of Management and Conference Chairman, respected Trustees of Shri Vaishnav Group, Dr. Arvind Singh, Registrar, Principals/ Directors of higher education institutes of Shri Vaishnav Group, and the delegates graced the occasion. The keynote speaker Dr. Himanshu Rai shared his views on the qualities of effective and efficient leader. He shared two frameworks for achieving the leadership skills namely; BE, KNOW, DO framework and VEDIC framework. He said that one who keeps the balance and proper coordination between heart, mind and intellect is called emotionally intelligent communicator. Highlighting on skills requirement for forth industrial revolution, he said that workforce has to maturely think about the selection of skills and has to deal with changing pedagogies. He also talked on paradigm shift in leadership skills from hero or martyr to focusing on the people. In his words, today's changing world requires kinesthetic communicator. He added that for our country's economic growth full employment is a basic factor to be achieved. The souvenir of the conference "Sankshepika 2020" was released by the dignitaries and the editorial team.

The inaugural session was followed by plenary session which was chaired by Dr. Santosh Dhar – Dean, Faculty of Doctoral Studies & Research, Shri Vaishnav Vidyapeeth vishwavidalaya. The dignified speakers of the session were- Dr. Shashank Agrawal, Chairman & Managing Director, Worth Corporate Solutions Pvt. Ltd., Mr. Alok Dubey, Managing Director, Atelier

#### **Events**





Training Institute, Mr. Jitendra Mann, Vice President & Head, Working Capitals, HDFC Bank, Indore, Mr. Prakhar Jain, Chief Executive Officer (CEO), M/S ITL Industries Limited. The speakers gave their inputs on how institutes can improve the quality of education in collaboration with industries. Dr. Shashank Agrawal gave the mantra to take education from classes to masses.Mr. Alok Dubey appealed the audience to market oneself with the assistance of various social media platforms in today's digital era. Mr. Jitendra Mann suggested updating the curriculum of various courses according to the changing demand of the market. Mr. Prakhar Jain made aware of the upcoming challenges in the digital era.

More than 60 research papers were received and presented in various tracks viz. Finance, Marketing, HR, General Management, Information Technology, Mathematics and Science. Dr. Vrinda Tokekar, Head Department of Information Technology, IET, DAVV, Indore, Head IT centre, DAVV, Indore, Dr. Rajeev Shukla, Director SVSM, SVVV, Dr. Sangeeta Jain, Professor & Director, IMS, DAVV Indore, Dr. K. N. Rajeshwari, Professor and Head, School of Mathematics, DAVV, Dr. Yogeshwari Phatak, Director, Prestige Institute of Management and Research, Indore, Dr. T.K. Mandal, Professor, Shri Vaishnav Vidhyapeeth, Indore, Dr. Navindra Kumar Totla, Associate Professor, IMS, DAVV, Dr. Manish Sitlani, Reader & Head School of Law, DAVV, Dr. Jyoti Sharma, Associate Professor IIPS DAVV Indore, Dr. Dharmendra Mehta, Head of Department, School of studies in Commerce at Vikram university, Ujjain, Dr. Sunita Verma, Professor and HOD of Computer science at Shri G.S Institute of technology and Science, Dr. Ganeshwar Mishra, School of Physics, DAVV, Indore were chaired various sessions and guided researchers with their encouraging comments.

On the second day, Dr. Upinder Dhar, Hon'ble Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya graced the valedictory program as Chief Guest. He addressed the gathering on the increasing importance of industry institute partnership to meet today's need of skilled human resource. Further, he spoke about faculty enrichment, which can be done through qualitative conferences, workshops and seminars in sync with changing corporate and academic environment. He also dragged the attention of the gathering on the cross culture and global exposure of education, research and business corporate in today's world of digital era. Three best papers considering all the tracks were awarded with cash prize, certificate and memento.

The conference witnessed qualitative discussions on approaches and innovative ideas which will improve excellence in higher education and research. Effective curriculum development strategies were discussed and suggested for improvements in higher education and research which satisfies the need of the society in digital era. Also, policies and approaches on skill development of the students to bridge the gap between institute and industry considering digital era were envisioned.

Conference summary was presented by Dr. Kshama Paithankar, IQAC Coordinator and Conference Convener whereas Dr. Abhijeet Chatterjee, Conference Convener presented Vote of Thanks.

Dr. Sandeep Malu, Dr. Meghna Tiwari, Dr. Jitendra Jain, Dr. Jayshree Sharma, Dr. Jayesh Tiwari, Dr. Deepa Joshi, Dr. Uttam Rao Jagtap, Dr. Deepa Katiyal, Dr. Pragya Sharma, Dr. Digamber Negi, Dr. Dhanshree Nagar, Dr. Kshama Ganjiwale, Dr. Mamta Joshi, Dr. Ekta Agrawal, Dr. Jagdish Sharma, Dr. Rekha Melwani, Dr. Abhikrati Shukla and Dr. Bharti Agrawal were the members of organizing committee.

# NATIONAL

"The science of today is the technology of tomorrow"

Edward Teller



In order to commemorate the inventions of science and the discovery of the Raman Effect in India by the Indian physicist, Sir Chandrasekhara Venkata Raman in the year 1930, the day is celebrated as National Science Day by the Council National for Science Technology Communication (NCSTC) every year.

National Science Day was celebrated at the Institute on February 28-29, 2020. Various events include Visits, Educational Tour and Quiz Competition were organised by Department of Computer Science for the students of BCA and B.Sc.

To create awareness for multidisciplinary space activities, a visit was organized at planetarium in Ujjain on February 28, 2020 where students got the information about stars in space and knowledge about the origin of galaxies such as Milky Way and information about Earth, Moon, Sun and Solar System. The visit was coordinated by Ms. Deepti Verma and Dr. Jagdish Sharma.

Visit at UGC-DAE Consortium for Scientific Research DAVV, Indore: To make the students acquainted with various Research Projects at DAVV Indore, a visit at UGC-DAE Consortium for Scientific Research was organised on February 28, 2020 for the students of B.Sc. The visit was completed in three sessions. The First Session was addressed by Dr. A. K. Sinha, Director and Sir Vasant Sathe, who made students familiar with the discoveries of Dr. C.V. Raman. Second Session was conducted by research scholars who demonstrated their research projects then last session was an opportunity to observe the live experiments on the things related with daily life such as Eddy current and its applications, Creating solar energy with the help of colour sensitive substance (Pomegranate juice), using liquid nitrogen as a super conductor, Using different glasses as a protector from UV radiations, generating electricity by waste thermal

energy generating from vehicles etc. The visit was well coordinated by Mr. Someshwar Joshi.

Quiz Competition "Vigyanomeshk"

To encourage students to look beyond their textual knowledge and establish a relationship between theory and application of the learnt concepts and to promote, a fun way to study, to assess and measure the growth in the knowledge, abilities and skills of the students in the field of science, maths and computers, a quiz

competition "Vigyanomeshk" was organized at Auditorium of the institute on February 29, 2020 for BCA, B.Sc. and BBA students. Ms Ruchira Muchhal, Dr. Ekta Agrawal, Dr. Khushboo Purohit and Dr. Jagdish Sharma were the Faculty Coordinators.





71st Republic day was celebrated in SVIM in gracious presence of the Chief guest Shri Vinod Dubey, formerChief Justice. After flag hoisting in

traditional manner with protocol he insisted on the fact that our country is lacking in the aspect of responsible citizenship in his address. According to him, major cases battled in court and plead by the citizens are mainly refer their rights rather their duties. The country cannot prosper or grow without the understanding of duties by the common citizen.

On this occasion, Honorable Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV) and Chairman of Vaishnav Trust, Shri Purushottamdasji Pasari, honorable Vice-Chancellor, SVVV, Dr. Upinder Dhar, Chairman of Vaishnav Institute of Management, Shri Devendra Kumarji Muchhal and Secretary, Shri Giridhar Gopal ji Nagar were present. While addressing the audience, Shri Pasariji highlighted meaning of "Ganatrant" and said that the youth should understand its importance as it is need of the hour so that India will become the "Vishwa Guru" once again. The celebration concluded with the distribution of sweets to all present to honor tricolor which is our pride.

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### MSME Workshop on Entrepreneurship Development

One week workshop on 'Entrepreneurship Development' in collaboration with Micro Small & Medium Enterprises (MSME) technology centre, Indore was organized in the institute from February 17, 2020 to February 22, 2020. This workshop has the objective to create awareness about the concept of entrepreneurship and also to motivate the students to become entrepreneurs. At the same time, it also aimed to make students aware about the applications of tools and techniques to set up an entrepreneurial venture. The inaugural session of the workshop was graced with the presence of resource persons Mr. Rikhil Nagpal and Ms. Yamini Jaiswal from MSME.

The first day of workshop was aimed to understand the general concepts of entrepreneurship with a brief about the historical background of Indian values. On second day, session was based on Government formalities, technology and commercial aspects for starting a Small Scale Industry (SSI) units. It also included the salient features of project report and financial assistance from various agencies. Creativity and behavioural approach towards entrepreneurship including basics of communication skills were the highlights of the day three. Success stories of few entrepreneurs were discussed by the resource person mentioning various hurdles faced by the entrepreneurs.

On fourth day, the concept of digital marketing, social media, content marketing and distribution channels and ethical issued were discussed for budding entrepreneurs. Fifth day was dedicated to understand the concepts of Import and Export, Import Export Code and role of Export Promotion Councils. On the last day, the resource person answered the queries of students supported with the live examples of entrepreneurs. The program ended with the valedictory session, the Chief Guests of the event were Mr. C.A. Sharma, HOD, Training Centre MSME and Mr. Ram Chandra Nair, HR Training Placement MSME. The students expressed their experience of attending the workshop. Students presented the workshop report and also showed their gratitude towards the Institute for such initiatives.

This workshop was coordinated by Dr. Deepa Katiyal, Convener of EDC Cell with the faculty coordinators Ms. Khushboo Jain, Mr. Prashant Kushwaha, Mr. Someshwar Joshi and Dr. Jagdish Sharma. Students of MBA, BBA and BCA programmes were participated in the workshop.



# WHITECOLLAR EXECUTIVE Competition - 2020

Department of Management organized "White Collar Executive Competition-2020" on March 7,2020. The purpose of this competition was to nurture and shape up the presentation, analytical and negotiation skills of the students. Total 100 students participated in the event. Before the competition one week workshop rom February 28,2020 to March 5,2020 was organized for students. The objective was the workshop was to inculcate various executive skill like- information gathering skill, analytical skill, presentation skill, communication skill, dressing sense & body language etc. The sessions were taken by the coordinators of the event, Dr Uttam Rao Jagtap, Dr Pradeep Bhatt and Mr Arpit Tiwari. Dr. Abhijeet Chatterjee, Head, Department of Management and Dr. Dhanashree Nagar, Associate professor were the judges of the semi final round and 14 teams were shortlisted for final round. Gautam Tungare, HR Head, CANOPUS Infosystem Pvt. Ltd. and Noopur Kothari, Assistant manager, HR, Ideavate Solution Pvt. Ltd. were the judges of final round of the competition. Praveen Chaurasia, Assistant Regional Manager, Future General Life Insurance Pvt. Ltd. was the chief guest of the event. Ms Yogisha Agarwal and Mr. Shlok Sharma won the prize "Executive of the Year 2019-20" in UG-Management category and Ms Nandini Nagar and Ms Meenakshi Tarankar won the prize "Executive of the Year 2019-20" in PG-Management category 2019-20. Mr. Shubham Reja, Mr. Mohammad Banghwala, Ms. Nitisha Khandelwal and Ms. Neha Khandelwal were runner up of the competition.





There is a belief in India that on the day of Basant Panchami Goddess Saraswati, who is said to be the deity of learning, music and art was born and people worship her to achieve wisdom Following the same, in SVIM also the day of Basant Panchami started with the Poojan of Maa Saawati by the students, faculty & staff members. The idol of goddess was decorated with beautiful white & yellow Saree and with fresh flowers. The faculty and staff members were also in

yellow colour; the colour that represents the desire of enhancing the wisdom. The yellow colour has its own significanceon this day as it depicted the colour of mustered field especially in Punjab and Haryana. It is also associated the arrival of spring season which creates happiness among everyone. The prayer to Goddess of wisdom, learning and knowledge was recited so that she bestows her devotees with essence of wisdom and creativity.





A budget is a detailed financial plan that quantifies future expectations and actions relative to acquiring and resources in an economy. The union budget was announced on February 1,2020 and a seminar on union budget was organized for BBA and MBA students through live screening. The objective was to let students understand measures taken by government to promote the various sectors of economy which included agriculture, pharmacy, real estate, auto industry, banking, infrastructure etc. The focus was also to expose the students to various provisions of direct and indirect taxes. The seminar was coordinated by Dr Deepa Joshi.

## Khelotsav Intra-Collegiate Sports Meet

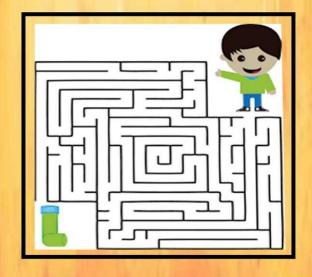
Being vital, sports are to be an integral component of in growth and development of an individual. It helps to maintain physical fitness and to boost mental health as well. Participation of students in sports activities leads to build leadership skills,team spirit, confidence and discipline in every walk of life. And, this is very well gripped by the institute by comprehending importance of sports and games that ultimately enhance personality of an individual. Towards its fulfillment, institute organized four days intra-collegiate sports meet 'Khelotsav-2020' for the students from February 24-27, 2020. Interestingly some sports activities organized for the faculty and staff also. Cricket, Basketball Badminton, Table Tennis, Carrom, Tug-of-War were the various competitions held in male and female categories.

Around 1200 students participated in various competitions during four days event. The valedictory function of the event was held on February 27, 2020 in gracious presence of international Table Tennis Player and Coach of National Team Ms.Rinku Acharya as Chief Guest In her address she highlighted on ample scope to make career in sports now days. She added, at the same time success demands hard work, devotion, dedication, patience, positive attitude etc The winners awarded with medals and certificates by the chief guest. Shri Manish Baheti, Joint Secretary, Shri Vaishnav Institute of Management, Shri. Shammi Kapoor, Shri Virendra Muchhal, Dr. George Thomas, Director, Dr. Arvind Singh, Registrar, Dr. Kshama Paithankar, Head, Department of Computer Science Dr. Abhijeet Chatterjee, Head, Department of Management, Mr Balwant Salunke, Sports Officer joined for the prize distribution with the chief guest. Dr. Shalu Kotwani conducted the program The grand successful event coordinated by Mr. Balwant Salunke Sports Officer with the sports committee members Dr. Jayesh Tiwari, Dr. Digamber Negi, Dr. Kshama Ganjiwale, Dr. Jagdish Sharma, Dr. Sarika Gupta, Ms. Seema Rai, Dr. Shalu Kotwani and Mr. Shrikant Lapalikar



# Man your Zoute HR Club Activity

The HR Club of the institute organized an activity on the theme 'Team Building' with objective to enhance student's team building skills, planning skills and understanding the optimum utilization of resources. The title of the activity was 'Plan your Route'The students were asked to participate in a team of six. The task was to make a minute to minute plan for the journey to reach the destination at the earliest, by planning to utilize the given resources optimally and consider the time spent in hurdles. Thirteen teams of students from BBA programme participated in the activity. The best plan was presented by Aayush Sood & team of BBA IV semester. The participants learnt compete -ncies of teamwork, division of labor, modern approaches of optimum utilization of resources and policies' implementation. A great interest was observed among the students. The event ended with the pursuit of holistic development of future performers. The activity was organized by Ms. Khushboo Jain, Dr. Dhanshree Nagar and Ms. Leena Soni.





# "Empowered women who reach tough or unconventional positions make Choices and not Sacrifices"

-Kiran Bedi

International Women's Day is a time to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women, who have played an extraorinary role in the history of their countries and communities and work fronts.

International Women's Day (IWD) has been observed since the early 1900's -a time of great and turbulence in the industria lized world. International Women's Day was celebrated for the first time by the United Nations in 1975.. It is annually held on March 8 to celebrate women's throughout across nations. It is also known as the United Nations (UN) Day for Women's Rights and International Peace. To honor all the females, the institute also celebrated Women's Day on March 6-7, 2020.

On March 6, 2020, male staff of the Institute arranged a program for the female staff. They organized indoor and outdoor games and the winners were felicitated. The girls of the institute were provided the opportunity to get the live exposure of making natural colors under the guidance of Padamshree awardee Dr Janak Palta McGil ligan, from natural substances like beetroot, turmeric, multani mitti, rose petals, pomegranate, black grapes and hibiscus flower.

On March 7, a seminar was organized for the girls, female faculties and staff. Dr. Divya Gupta, a social activist and gynecologist and Ms.Aastha Singh,a high court lawyer were the chief guest and keynote speakers.Dr.Divya Gupta motivat -ed the girls to develop self-confidence and to fight against all hurdles to fulfill their dreams. She also advised boys about how to treat the females with equality and give respect to them. Ms. Aastha Singh shared that every day there is a case of women violence in high court and suggested that it can be avoided only if the men will respect and give equal importance to women.

At the end director of the institute Dr. George Thomas emphasized and motivated the students on the theme I am generation equality: Realizing Women's Rights'The students were made aware of gender equalityThe seminar was well conducted by Dr. Jayshree Sharma, Dr Pragya Sharma and Dr. Bharti Agrawal, members of Women Grievances & Redressal Cell of the Institute.





Uthe samaj ke liye uthe ..uthe jage swarashtra ke liye jage ...jage svayam saje basundhara sawar de......

# NSS CAMP

-NSS Song

The National Service Scheme (NSS) is launched on September 24, 969 by Dr.V. K. R. V Rao the then Education Minister with the aim of allowing students to develop their personality by providing community service while they are studying. The scheme comes under the protection of the Ministry of Youth Affairs & Sports, Government of India.

With the aim to provide hands on experience to young students in delivering community service, a seven day night boarding & lodging camp was organised by the NSS unit of the institute under the guidance of Dr Jitendra Jain at Village Rangwasa. The Sarpanch and village authorities welcomed the team of volunteer.



Dr Prakash Gadwal, NSS coordinator, DAVV acknowledged the active presence of volunteers & Dr Abhay Gupta, Principal Maa Narmada College motivated the volunteers by his words of wisdom. Shri Shyam Lalji Pandey, Sarpanch of the acclaimed and appreciated the social awareness works accomplished by the volunteers in the valedictory session.



The volunteers hold the responsibilities of the scheduled activiti -es of 'Beti Bachao Abhiyan', 'Jan Saksharta Abhiyan', 'Jal Abhi -yan 'and 'Say no to Polythene'. The volunteers also constructed flower-beds around the boundary walls of school premise. They created awareness through door to door campaign on cleanliness, spread of diseases, importance of environment and judicious use of electricity, water harvesting and importance of ground water.

Dr Girish Shukla, Development officer, Life Insurance Corporation Ltd, Dr Sanjay Prasad, Professor, Govt College Pithampur, Dr Jitendra Talreja & Shri Rajesh Sethi from Shri Vaishnav Commerce College, Indore, were the expert speakers for "baudh ik" sessions



# **Faculty Achievements**

- ✓ Ms. Ankita Jain, Assistant Professor, Department of Management awarded Ph.D (Human Resources) by DAVV on the topic entitled 'A Study of Human Resource Management in Selected Banks in India'.
- ✓Dr. Meghna Tiwari awarded for the best paper presentation in the International Conference 'ICOSD- 2020' at SKC.
- ✓Dr. Shalu Kotwani received the best paper writing award at 6th International Conference, at Maharaja Ranjeet Singh College, Indore.
- ✓Dr. Abhijeet Chatterjee, Dr. Sandeep Malu and Dr. Shalu Kotwani received with Best Paper Award in National Conference at Shri VAishnav institute of Management, Indore.
- ✓Dr. Dhanashree Nagar and Dr. Kshama Ganjiwale received Best Paper Runner Up award for their research paper presented at International Conference at Prestige Institute of Management and Research, Indore.
- ✓ Dr. Jayshree Sharma, Associate Professor attended "The 11th Asia-Pacific International Symposium on the Basics and Applications of Plasma Technology (APSPT-11)" held at The Kanazawa University, Japan and also presented research paper.
- ✓ Dr. Namrata Soni appointed as an evaluator for National level examination by "The Indian Association of Physics Teachers-2020" and visited Dehradun for evaluation.

### Students' Achievements

- ✓ Khushi Solanki, student of BCA V Semester secured 3<sup>rd</sup> rank in Devi Ahilya Vishwavidyalaya, Indore with 82%.
- ✓ Taher Bagwala, student of BCA 1 Semester secured 1<sup>st</sup> rank in Devi Ahilya Vishwavidyalaya, Indore with 83.42%.
- Miqdad Arid, student of BCA I Semester secured 4<sup>th</sup> rank in Devi Ahilya Vishwavidyalaya, Indore with 81.14%.
- ✓ Kirti Baheti, student of BBA IV Semester has secured 1<sup>st</sup> position in DAVV divisional tournament of Taekwondo.
- ✓ Atharvraj, BBA VI Semester
  - Launched Android App on Amazon.
- Received Letter of Appreciation by Additional Director General of Police, for Cyber Security.
- Book titled "Hack the Hacker" launched by Indore Police.
- Received certification for National Geographic Educator and Google Campaign Manager.
- Certified partner of Klipfolio, Canadian Software Company.
- Recently launched two more music albums on Apple Music, Amazon, Spotify, Google Play, Shazam and other international stores.

# SVIM @ Media



#### पुरस्कृत किया श्रेष्ठ शोध पत्रों को

श्री वैष्णव प्रबंध संस्थान में दो दिनी संगोष्ठी का समापन

सिटी रिपोर्टर । श्री वैष्णवं प्रबंध संस्थान में चल रही दो दिनी राष्ट्रीय संगोध्यो के दूसरे दिन दो तकनीकी सत्रों में शोधार्थियों ने ह्यूमन रिसोर्स, जनरल मैनेजमेंट, फाइनेंस और साइंस विषय पर अपने शोध पत्र प्रस्तुत किए। इसमें तीन शोध पत्रों को श्रेष्ठ शोध पत्र

विद्यापीठ विश्वविद्यालय ने कहा विद्यापाठ व्यश्नविद्यालय न कही कि आज उच्च शिक्षा में गुणवत्ता बहुत महत्वपूर्ण हो गई है। विद्यार्थी की शिक्ष ऐसी हो जिससे उसे रोजगार उरू मिले, तभी हम बेरोजगारी, अवसार व युवा अपराध खत्म कर सकते हैं कार्यक्रम में संस्थान निदेशक डॉ. जॉ

# को नाम से जानते थे, यह भी अच्छे लीडर की क्वालिटी है : प्रो. राय

आपको अहसास होगा कि 4 हजार फेसबुक फ्रेंड्स होने के बाद भी आप अकेले ही हैं.

श्री वैष्णव प्रबंध संस्थान में कराई गई विचार गोष्ठी में डॉ. दिव्या गुप्ता ने कहा

50 हजार लड़कियों को सिखाया सेल्फ डिफेंस

#### SYMPOSIUM सिटी रिपोर्टर . इंदौर



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महिलाएं आगे बढ़कर आत्मसुरक्षा के लिए रहें मुस्तैद

मेरी पिछली कम्पनी में 76 हजार एम्लॉई थे और हमारे डायरेक्टर हरेक

#### अंतरराष्ट्रीय गतिला दिवस के तपलक्ष ने विवारगंधन

च्छा विशेदीर क इंचीर

में केन्द्र तक प्रतान हुए जाताहीय मीता दिया के उत्पाद में प्रतान के पार्वका कार्या कियाना किया के में तक्का बिहुत की कार्या के जाता का क्या वार्टिक कर नेतर तरेत से बोला मुद्दीएएं जो त्या किया है। रिका पूर्व व बोला आप कि से से से बहुत्वी क्या, त्या क इसे बाजारी

श्री वैष्णव प्रबंध संस्थान में

Entrepreneurship

Development Cel

MSME Workshop

जिसका उदेध्य मेनेजमेंट के

छात्रों को उद्यामिता के बारे

जिसके समापन समारोह के

मुख्य अतिथि श्री सी.ए.

श्री रामचंद्र नायर

शर्मा, स्टेट लेवल ऐक्टींग

जनरल मैनेजर, रूस्साध एवं

में अवगत कराना था

का आयोजन किया गया

द्वारा सात दिवसीय



विकार र सर्वकार के छुना में होते है।

#### गहिला उत्पीइन का

रोज एक केस भागतील ने भागे उन्होंका में पहार्थि स्वरूपाने रोजाएक देश मीतान है? का ब्लार्ट, की पुत्र बटा की लेकावी के एक में किए ब्लाटर की मैता कि ब्ला ब्लार्टर में का ब्लार्टर की राज बली है ही राज्य में बोरण उत्पेदन को होता। राज्यतिकारों जीने राज्य रे कीरित स्वरणीय प्रचारिक मालिक रिट्टा के नेटर ही चीरते हैं किया का

#### देवंग दुनिया

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### श्लोक शर्मा और योगिशा अग्रवाल को एक्जिक्यूटिव ऑफ द ईयर अवॉर्ड

व्हाइट कॉलर एक्जिक्यूटिव कॉम्पटिशन का आयोजन दबंग रिपोर्टर = इंदौर

द्वन स्पाटर के इदार के देण्या प्रशंध संस्थान में श्रीनंतर को कड्ड कीलर एकिनवर्ष्ट्र के कंगोम्टिशन का अम्रोजन किया गया। इसका मुख्य उद्देश्य प्रभीया के विद्यार्थियों में प्रेर्टरणन, एनालिटिजल, रिकल्स विक्रित करना था। प्रीत्योगिता से पहले एक सप्ताह की कंशोपित से उटे फरवर्षों से 5 मार्च तक आयोजन की गर्म विद्यार्थियों को इन्यर्शियन

रिसन्तः, कम्युन्गेकान विकन्तः, द्वेशिंग सैतः और बाँडी शेल्वेज आदि की शिका यी गई। उत्तमराय जगाताप, उर्दः, दिर्गक्द नेगी एसीमिस्ट प्रोफेन्स, उर्दः, प्रदीप फरट, आर्थत विकास से वर्षकारीय में प्रशिक्षण दिया। प्रीत्योगिता के निगालिक मीतम गुंगारे, केनीपद सम्मेशिस्टम प्राव्येक शिनीस्ट हिंगिर्ट व पुत्र कोठारी एककार मेंग्य अध्यक्ष शिनीस्ट व प्रश्निक सामित्र व प्रश्न कोठारी एककार मेंग्य अध्यक्ष के सामित्र के स्थान के सामित्र के सामित्र

मैनेवर्जेट में जीता। समापन रामाग्रेड के मुख अर्जिक प्रयोग चौर्यक्षता, राहास्क्र क्षेत्री प्रशेषक प्रमुख्य जनराजी लाहफ देखीर इंदौर ने दिखानियों के द्रोवेट्सन रिक्कस ने महाल्य से आवता कराया। कार्यक्रम के अर्थ संस्थान के लिहरक डी. जोर्ज बीरक्ष संस्थान के लिहरक डी. जोर्ज बीरक्स संस्थान के लिहरक डी. जोर्ज बीरक्स संस्थान के लिहरक डी. कराजिट सेक्स प्रयोग चहुना कार्य ही इस अर्थनार पर अ अध्यक्ति चडार वी हामागायक प्रभीवा, अ समा पैट्टाक्स, कम्प्यूट विमागायक सम्बद्धान सम्बद्धान स्थान स्थान के स्थानक को प्रावक्षित के संस्थान

का स्वागत महाविद्यालय के निदेशक सपनों को साकार करने के लिये अपना नाम रोपन करेंगे। हों. जॉर्ज धॉमस एवं संयुक्त कठिन परीश्रम करें। क्लसचिव, श्री वैष्णव विद्यापीठ

कार्यऋम की शुरुआत में अतिथि है की छात्र पुरे उत्साह से अपने

वि.वि., हॉ. अरविंद सिंह ने किया। सी.ए, हार्म ने बताया कि आप सभी स्वागत भाषण में महाविद्यालय के भाग्यपाली है की इस तरह के कुपल

आवष्यकता है जीवत मार्गदर्घन एवं निर्यात के डिटेल प्रोजेक्ट रिपोर्ट मेन्यफेकरींग की।

श्री रामचंद्र के निमंत्रण हम कई संस्थाओं में भेजते है परन्तु वैष्णव प्रबंध संस्थान 🛮 प्रोतसाहित किया। ने इसे जिस तरह आयोजित करवाया है उससे निष्यित रूप से पविषय में कटियाल एवं सेल के अन्य सदस्य कई नव उद्यमी बनेंगे जो देश में श्री सोमेखर जोषी एवं डे. जगदीय

कार्यक्रम के मुख्य अतिथि में एक्सपर्ट रिसोसं परसन श्री रिखील नागपाल, कन्सलटेंट ट्रेनर एवं सुश्री यामिनी जायसवाल, साफ्ट

(वी.पी.आर.) तथा विजिनेस प्लान के बारे में प्रतिभागीयों को बताया। इंचार्ज(एच.आर.) ट्रेनिंग प्लेसमेंट, सभी प्रतिमागीयों ने अपने बिजिनेस ने बताया कि इस तरह के आयोजन प्लान के बारे में विषेपतों को बताया। अतिधियों ने सभी प्रतिभागीयों को

कार्यक्रम का संयोजन डॉ. दीपा हमां ने किया। कार्यक्रम का संचालन सात दिन तक चले इस कर्कपॉप श्रीमती खुपबृ जैन ने किया। इस अवसर पर संयुक्त कुलसचिव, वैष्णव विद्यापीठ वि.वि., डॉ. अरविंद सिंह, विभागाध्यक्ष-कम्प्यूटर सहंस निरंपक हैं. जीने धीमस ने बताया नेतृत्व के पार्यरान में इस तवह के स्कित ट्रेस ने विभन्न प्रतिभागीयों विभाग हैं. धमा पैठापका,

#### साइंस क्विज में स्ट्डेंट्स ने जीते पुरस्कार

राष्ट्रीय विज्ञान दिवस पर श्री वैष्णव प्रबंध संस्थान के स्टूडेंट्स ने किया शैक्षणिक भ्रमण



ा. अगदाश शमा न माना। एनएसएस ने लगाया जागरूकता शिविर विदेश रिपोर्टर । ग्राम शंकास में वैष्णव प्रबंध संस्था रे राष्ट्रीय सेवा योजना इकाई के तहत सात दिनी शिविर लगाया, जहां एनएसएस केंडिडेट्स ने आगरूकत अध्यक्तर्य का संस्थान स्थित। स्टडेंटस ने प्रानी बचा

### ऑनलाइन हैकिंग से बचने के तरीके बताए

श्री वैष्णव प्रबंध संस्थान में सायबर सुरक्षा जागरूकता पर कार्यशाला कराई गई



#### CYBER WORKSHOP सिटी रिपोर्टर . इंदौर

सायवर सुरक्षा जागरूकता पर श्री वैष्णव प्रवंध संस्थान में दो दिनी कार्यशाला कराई गई। स्टूडेंट्स को सायबर सुरक्षा की तकनीक से अवगत कराने के उद्देश्य से की गई इस कार्यशाला में इनोवेटिव आइंडियाज बेंगलुरू के सायबर एक्सपर्ट राहुल मिश्रा ने ऑनलाइन हैकिंग से बचने के तरीके बताए।

उन्होंने स्टूडेंट्स के स्मार्टफोन एवं फेसबुक अकाउंट को हैक करके दिखाया। साथ ही गूगल हैंकिंग, वेबसाइट हैंकिंग, कॉल स्पूर्फिंग, फेक मेलिंग-क्रेजी कॉल नेट की तकनीकों से भी स्टूडेंट्स को अवगत कराया। अतिथि स्वागत संस्थान के संयुक्त कुलसचिव डॉ. अरबिंद सिंह एवं विभागाध्यक्ष डॉ. अभिजीत चटर्जी ने किया। कर्णाण किया। कार्यशाला समन्वयक डॉ. जितेन्द्र जैन थे। कार्यशाला में सभी स्टूडेंट्स एवं प्राध्यापक मौजूद रहे।



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