## e-Newsletter



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# SHRI VAISHNAV INSTITUTE OF MANAGEMENT & SCIENCE, INDORE

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# अभिसंस्करण- २०२४ दिशावभ समारोह















'Abhisanskaran-2024', Induction Program was organized from August 28, 2024 to Sep 21, 2024 for the newly admitted students of session 2024-2025. Transition from school to college life is one of the most challenging events in students' life. The objective of the program is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution. help them build bonds with other students and faculty members, expose them to a sense of larger purpose and

self exploration and provide information about campus resources and support services that are vital for successful transition and academic success. Director, Dr. George Thomas welcomed the parents and students to the institute and congratulated

them for securing admission in the Institute. The Chief Guest of the program, Mr. Siddharth Sharma. Executive Vice -President of Viacom 18 Sports, addressed the students and parents with a thought-provoking speech that highlighted the balance between technological



advancements and the indispensable role of faculty members in guiding students.

Keynote speaker Mr. Sumit Urkudkar delivered an insightful address, underscoring the power of realization over mere motivation. He conveyed that while motivation can be fleeting, true and lasting change comes from a deep, personal realization of what truly matters in one's life. The event reached to its formal closure with the vote of thanks proposed by Shri Manish ji Baheti, Treasurer of the Institute.

On August 30, 2024, a highly insightful and motivating sports session was conducted by Mr. Vijay Francis Peter, Mr. Sunil Dudhale, and Dr. Ajay Kumar Sahani, Professor at the School of Physical Education, DAVV Indore. The session focused on the significance of active sports and fitness in everyday life, with a special emphasis on the Fit India Movement—a flagship initiative by the Government of India aimed at encouraging the populace to embrace a healthier and more active lifestyle.

On day 3, students were made familiarized to their respective Department through Departmental Presentation given by Heads of the Departments of Computer Science and Management. The primary purpose was to introduce the students to the faculty, departments, computer lab, a brief introduction of the achievements of the department and other physical facilities available in the campus.

The session of student section served as a crucial bridge in strengthening communication between students, university administration, and staff, creating an environment that nurtures both academic and personal growth.

The various student clubs—Finance, Marketing, IT, Human Resource, Literary Club, Science Club, and Photography Club collectively provide essential platforms for personal and professional growth. These clubs create a dynamic and enriching environment, empowering students with the knowledge, skills, and experiences necessary for long-term success in their chosen fields.

The skill development session was conducted for different certification courses of IIT, Mumbai, IMA, MOOCS etc. The students were made aware of how these online courses enhance their capabilities as future employees and also making them competent enough for placements.

The Corporate interaction between the experts of Industry and students aimed to foster and promote close relations with Industry and to provide ample opportunities for industry exposure to students through expert talk. Mr. Swapnil Bansal, Founder, Matrics Consulting India Ltd. & Mr. Abhishek Pathak, Trainer HP Ltd. shared the details of top 10 emerging careers in India as well as for abroad. Mr. Chandan Verma, CEO of Uoons Ltd., Mr. Ajeev Samuel from Horizon Consultancy, and Mr. Sirish Gupta, Owner of S & S International shared their unique experiences, industry knowledge, and offered career advice to the students.

Mr. Shivam Thakkar, Sub Inspector, Cyber Crime addressed the students and faculty members at 'Cyber Paathshala' on September 6, 2024. Mr. Shivam Thakkar told about different types of cyber crimes and prevention techniques. He explained about cyber bullying, cyber stalking, photograph stalking, Facebook stalking, fake profile and social engineering attacks. Head Constable Ranjeet Singh emphasized the significance of adhering to traffic rules. He highlighted how small actions,

Head Constable Ranjeet Singh emphasized the significance of adhering to traffic rules. He highlighted how small actions, such as wearing seat belts, using helmets, and following speed limits, can save lives. Mr. Arvind Tiwari, Additional DCP, Indore explained the dangers of joy walking and encouraged the use of footpaths, zebra crossings, and pedestrian signals.

A consign on anti-cuicidal expressions and metivational guideness was given by Mr. Pankei Kethari, a renewand inspirational

A session on anti-suicidal awareness and motivational guidance was given by Mr. Pankaj Kothari, a renowned inspirational author, speaker, and life purpose coach on September 10, 2024. The session aimed to address mental health challenges faced by students and provide them with motivational strategies to cope with stress, build resilience, and discover their life purpose.

The session on Universal Human Values aimed to foster awareness and understanding of essential principles that guide ethical behavior and interpersonal relationships. The resource persons were Dr. Abhikrati Shukla, Dr. Jagdish Sharma and Dr. Vikas Jain.

Letter Writing Workshop titled 'Writing with Purpose' provided an in-depth explanation of various types of letters, such as formal, informal, and creative letters.

Devi Ahilya Bai Holkar was one of the most remarkable rulers in Indian history, known for her exceptional leadership, administrative acumen, and deep sense of justice. The expert, Dr. Sandhya Chouksey shared the story and background of Ahilya Bai Holkar to inculcate qualities to build student 'Whole Student'.

The Cells gave a brief introduction of the different activities conducted throughout the session. They also explained the process followed in joining the cells and participating in the activities which will help them in enhancing their skills and achieving their career opportunities.

As part of the institution's commitment to ensuring a safe and supportive environment for all students, an Anti-Ragging Awareness Session was conducted on September 21, 2024. The session aimed to educate students about the institution's zero-tolerance policy towards ragging, the legal implications of such activities, and the support systems in place for those who may encounter such issues.

It was a colossal success, as the motive of creating a refreshing environment for the first-year students was achieved in a dandy manner. Approx 700 students attended the program.





# अभिसंस्करण- 2024



# दिविविभ समारोह

# Induction Program for PG Programmes











The inaugural program of 'Abhisanskaran 2024' was organized at Shri Vaishnav Institute of Management & Science for induction of newly admitted students of PG Programmes with great zeal and excitement on September 13, 2024. The program was graced with the benign presence of the Chief Guest Mr. Akshat Chordia, Chairman, CII Malwa Region & CEO, Rini Life Sciences & Keynote Speaker was Squadron Leader Sachin Bhatnagar, Co-founder, NKB Consultants, Indore.

The session started with the welcome address by Dr. George Thomas where he explained the upcoming academic challenges for the students and importance of discipline in the students' life. Shri Purshottamdasji Pasari advised the students to do the hard work in the Post Graduation degree and grab the opportunities that arrive in future for their bright future. Shri Devendra Kumarji Muchhal explained the students to use the academic resources with the higher education and achieve the objective of their life.

The Chief Guest of the program, Mr. Akshat Chordia, shared his life experiences with the students and advice them to never give-up approach. The Keynote speaker Squadron Leader Sachin Bhatnagar shared the MOMS recipe with the students. MOMOs mean Motivation, Outlook, Mental health problems, Overall wellbeing and skills to master it and follow your passion. The program was end with the vote of thanks which was proposed by Shri Vishuji Pasari.



# **ANTI- RAGGING WEEK**

### Education Empowers, Ragging Devours



The Institute organized an Anti Ragging Week celebration from August 12-18, 2024 in pursuance of the circular released by the Union Grants Commission dated August 8, 2024. The event was organized and executed by Anti Ragging Committee and Literary Club. The purpose of the program was to create awareness among the students about the ill effects of ragging and to ensure that the campus remains a safe and secure place for all.

The Anti-Ragging Week included a series of engaging and informative activities that contributed to achieve the objectives. The details of the activities organized during the week were:

A session is conducted on "Evils of Ragging". The expert Dr. Rajeev Dixit conducted the session to create awareness among students about the harmful effects of ragging and its

legal consequences. He told that the college will take strict action against those who found ragging and / or of abetting ragging. He also told about the platform for reporting and addressing ragging complaints confidentially and promptly. Essay Writing Competition was organized on August 13. 2024. The theme of the competition was "Ragging is a Curse". The event aimed to raise awareness about the detrimental effects of ragging and to promote a campus environment free of this harmful practice. Students shared their views on the topic some of them mentioned that Ragging is a disturbing reality in the higher education system of our country. Some students expressed that ragging has claimed hundreds of innocent lives and has ruined careers of thousands of bright students, the practice is still perceived by many as

a way of 'familiarization' and an 'initiation into the world' for young college going students. Mr. Mohammad Faiz Bilal, MBA FT & Juhi Taranekar, MBA FT were the winners of the competition. Debate Competition was organized on August 14, 2024 on the topic "Ragging is Always Harmful". The debate saw a lively exchange of ideas, with participants passionately presenting their viewpoints. Those in favor of the motion highlighted the severe psychological and physical harm caused by ragging, citing real-life incidents and legal precedents. They argued that ragging undermines the values of mutual respect and dignity, and no form of it

On the other hand, participants speaking against the motion, while acknowledging the dangers of severe ragging, argued that not all forms of ragging are harmful and that mild, harmless interactions can sometimes help in breaking the ice between juniors and seniors. However, they stressed the importance of clear boundaries and responsible. The winners of the competitions were Ms. Juhi Tarnekar, MBA FT(For the Motion) Mr. Ujjawal Jain (Against the Motion) MBA FT.

should be tolerated.

Slogan Writing Competition was organized on August 16, 2024 on "Anti Ragging". The slogans submitted showcased a wide range of creative ideas and innovative

approaches. The event successfully engaged digital participants. The activity successfully met its objectives of fostering creativity and letting students share their views on the topic. Ms. Urvashi Gadewal, BBA was the winner of the competition.

Movie Time was organized on August 17, 2024. The movie titled 'Table No. 21'. The movie touches upon the pertinent social issue of ragging. On one side the movie has showcased that how the ragging done by seniors to freshers/juniors in college life can have severe emotional and psychological impact on the students who are ragged. On other side it showcases how the life of victim's family gets affected and can lead to revenge which may spoil and disturb the life of raggers. On the whole, movie was successful in creating the awareness among students regarding adverse effects of ragging.

Different events increased awareness about the detrimental effects of ragging among the students and eencouraged them to express their thoughts on the importance of a ragging-free campus. It also enhanced confidence among students to report any incidents of ragging without fear of reprisals and strengthened implementation of the Institute's anti-ragging policy, thereby ensuring a safe learning environment.





Training and Placement Department with Department of Management (PG) has organized 'Campus to Corporate' Workshop 2024 from July 29-August 06, 2024 for the students of MBA IV Semester. The workshop started with the opening ceremony which created a positive tone for the week-long workshop aimed at bridging the gap between academic learning and industry readiness.

The opening day of the workshop laid a strong foundation with its focus on psychometric assessments and career guidance. Mr. Jai Prakash Raikwar, a student counselor and Psychologist, delivered an insightful session on the importance of Psychometric evaluations. Mr. Raikwar elaborated on how these assessments are pivotal in identifying suitable career paths and aligning personal skills with professional opportunities. Day 2 of the workshop was marked by an inspiring and informative session on infographic resume building, delivered by Mr. Pradeep Nagar, Digital Marketing Consultant, a distinguished alumnus from the Batch of 2019. Mr. Nagar led a comprehensive session on creating impactful infographic resumes. The session covered essential techniques for visually presenting professional skills and experiences, making resumes more engaging and effective in capturing the attention of potential employers. Alumni like Pradeep Nagar played a crucial role in bridging the gap between academic learning and industry demands. Their involvement in such workshops helps current students relate to realworld experiences and prepares them for their professional journeys.

Day 3 of the workshop featured an exceptional session on interview skills, led by Ms. Ritika Marothiya, HR Webville Technologies Pvt Ltd Indore a distinguished alumna from the Batch of 2019. Ms. Marothiya delivered a comprehensive and engaging session on interview skills. Her approach to demystifying the complexities of interview techniques made the subject matter accessible and actionable for all attendees. Ritika's ability to articulate the nuances of successful interview strategies, including preparation, communication, and presentation, was impressive. She



provided practical tips and actionable advice, enhancing students' confidence and readiness for real-world interviews. Day 4 of the workshop was characterized by an engaging and insightful session on sales skills led by HemSingh Patle, Sales & corporate Trainer, Indore. Mr. Patle delivered a comprehensive session on effective sales techniques, emphasizing their importance not just for those entering sales roles but for overall business success. His teaching encompassed various aspects of sales, including understanding customer needs, communicating value propositions, and building lasting client relationships.

Day 5 of the workshop was distinguished by an enriching session on Assertive Communication, led by Dr. Namita Kumawat, Founder The Chrysolead. Dr. Kumawat conducted a comprehensive training session focused on assertive communication, a vital skill for both personal and professional success. She highlighted the significance of coaching in developing assertive communication skills. Day 6 of the workshop was led by Dr. Tanvi Garg, Manager and Lead for Global Total Rewards HR Operations, DXC Technology. Dr. Garg delivered the session on the importance of professionalism and proper conduct in the workplace. Her discussion covered various aspects of corporate etiquette, including communication, behavior, and the nuances of professional interactions. Her session was a highlight of the workshop, providing essential knowledge and motivation for students preparing to transition from campus to corporate life. Her expertise and engaging presentation style greatly enhanced the learning experience. The final day of the workshop marked the conclusion of a highly successful series of sessions. The day featured an indepth and practical session on group discussions, led by session of soft skills trainer, Rashika Joshi Gautam. The session equipped the students with essential skills and insights, completing a highly successful and impactful workshop. The Convener of the workshop was Ms. Pratibha Agrawal with Mr. Sourabh Upadhyay as the coordinator. Abhishek Sharma, Asmit Tuteja & Suniul Prajapat worked as student coordinators.



# Short Term Course on "Big Data and Machine Learning"



Shri Vaishnav Institute of Management & Science, Indore in collaboration with Malaviya Mission Teacher Training Centre and School of Data Science and Forecasting, DAVV, Indore has organized Short Term Course (STC) on "Big Data and Machine Learning" from July 08-13, 2024. The Objectives of the event were to inculcate the skills of creativity and innovation among participants, to make participants understand the usage of data and its application and to make participants learn the details of data visualization and managements.

The event started with the Inaugural session in Malaviya Mission Teacher Training Centre, in DAVV, Indore. The event was graced by the esteemed presence of Chief Guest Dr. Renu Jain, Hon'ble Vice Chancellor, DAVV, Indore, whose insightful address highlighted the importance of continuous learning in today's dynamic job market.

Prof. Dr. V. B. Gupta, Professor and Head, School of Data Science & Forecasting, DAVV, Dr. George Thomas, Director, Shri Vaishnav Institute of Management & Science, Indore and Dr. Kshama Paithankar, Professor and Head, Department of Computer Science, SVIMS were also present as Guest of honour. Introduction of the one week STC was given by Prof. Dr. Namrata Sharma, Director, UGC-MMTTC, DAVV, Indore. She explained that the short-term course, meticulously designed by experts in the field, focuses on integration of theoretical knowledge with hands-on practical sessions, ensuring comprehensive skill development in Data Science and Machine learning.

On day I, Dr. Gupta highlighted the primary objective of this course is to equip participants with a comprehensive understanding of Big Data concepts and machine learning techniques. Dr. Hedau, explained the various concepts of data science like Data Collection and Integration of Data, Cleaning and Pre-processing, Exploratory Data Analysis (EDA), Statistical Analysis, Machine Learning and Data Visualization. Dr. Avinash Navlani, introduced the market scenario and the skills required for all those who are interested in perusing Data Analysis as a career.

On day II, Dr. Ashutosh Saxena CMR, Technical Campus Hyderabad, in which he discussed in detail about the topic Data Visualization and Dash Boarding fundamentals. Dr. Vandit Hadeu, Assistant Professor, School of Data Science and Forecasting, DAVV, Indore discussed the machine



learning concept with basic fundamental knowledge of the subject. Dr. Avinash Navlani explained the concept of machine learning approach towards practical implementation of machine learning. On day III started with the session of Dr. Vandit Hadeu with the practical implementation of R studios and gave the participants knowledge about the commands and necessary programming which could be done at the initial phase. The next session was taken by Dr. Shishir Kumar Shandilya, Associate Professor, School of Data Science and Forecasting, DAVV, Indore in a different and unique way which started by an activity which was required for breaking the ice amongst the participants.

Day IV was conducted in the institute where two consecutive sessions were taken by Mr. Rakesh Vishwakarma in which he discussed about the details of Python programming in practical mode. The next two sessions were taken by Dr. Sushir Kuamr Shandilya. The concept of modern dash boarding technique was discussed which was on LOOKER, a unique and easy way to represent the data in a more powerful and interesting way.

On day V the first two sessions were taken by Dr. Yudhishtir Raut from Pune which helped the participants to understand the basic knowledge of data analysis and its applicability in the real world. In the next two sessions the expert was Ms. Tarjeni Sevak from School of Computer Science and Information Technology, DAVV, Indore which enhanced the participant's skills in Excel and its utility for the research and data handling purpose.

Day VI stared with the session from Dr. Ashish Navlani who explained time series and its application in a practical manner which was helpful for retrieving the data from large data series in an efficient and effective manner. The forecasting technique was also discussed over here. The second session was taken by Mr. Rakesh Vishwakarma on Advance excel techniques with practical hands on for the better understanding. The workshop gave hands on experience in the field of Data Science in an interesting way. The participants were given details about the latest happenings in the Data Science with intent to further explore the subject in a systematic and structured manner. The short term course was coordinated by Dr. Kiran V Panchal, Ms. Deepika Raikwar and Dr. Radhika Singh Niranjan.



# BANKER OF THE YEAR



The Department of Management (PG) organized 'Banker of the Year Competition' on July 27, 2024 for PG students of Management. The competition was planned with the objective to improve the overall personality of the student by nurturing their presentation, analytical and negotiation skills related to banking sector. Before the competition two weeks' workshop from July 11, to July 26, 2024 on 'Indian Banking Sector' was organized in which Dr. Uttam Jagtap, Professor, Department

of Management (PG) took all the sessions and completed the modules of banking to give insight to students for helping them to develop the required skills to make career in the field of banking. 80 students were shortlisted for the competition through a screening test. Dr. Digamber Negi, Associate Professor and Dr. Pradeep Bhatt, Assistant Professor were the judges for the semifinal round and 8 teams could make for the final round. Mr. Shivendra Sohani, Deputy Vice President & Regional Manager Risk Containment Unit at Kotak Mahindra Bank and Mr. Gopal Verma, Branch Manager, HDFC Bank were the judges for final competition. They both appreciated the knowledge and enthusiasm of the students. Ms. Soumya Udeniya (MBA FT-II Semester) and Ms. Shweta Chouhan (MBA FT-II Semester) won the title of 'Banker of the year-2024' and Ms. Shradha Patil (MBA FT-II Semester) and Ms. Riya Soni (MBA FT-II Semester) were the runner up of the competition. Dr. George Thomas, Director congratulated all the winners and Dr. Mandip Gill, Head of Department, Management (PG) appreciated the hard work done by the students during workshop. Dr. Uttam Jagtap, Dr. Megha A. Jain and Dr. Seema Jhala organized the event extremely well.

### Workshop on

# High Performance Computing



A workshop on High Performance computing was organised by the Computer Science Department in association with AICTE and CDAC under AICTE-SANKALP on July 27, 2024. Dr. Rajesh Doriya, Assistant Professor at NIT, Raipur and a CDAC Certified master trainer was the Resource person of the workshop. He has also been associated in research

projects at Institute for System Studies & Analyses (ISSA) lab of DRDO New Delhi, India, and Division of Remote Handling & Robotics (DRHR) lab of BARC Mumbai, India. He has authored more than 80 research articles including Peer Reviewed Journals, Conferences, and Book Chapters.

Dr. Rajesh Doriya delivered informative information on



"High Performance Computing". Dr. Doriya highlighted the basics of Super Computing and Parallel Computing and explained about Message Passing Interface (MPI) and OpenMP. He further explained in detail about the architecture and types and of Parallel computing. He explained the vitals of scalable and distributed computing. He also explains

how usage of super computers helps students in their career development. A Question/Answer session was organised to solve the queries of students & Faculties.

Dr. Doriya was felicitated by Director of the Institute. The event was coordinated by Dr. Kratika Neema and attended by more than 100 students & Faculty members.



# Expert Session: Analysis of UNION BUDGET



The Finance Club of the institute in association with the Department of Management (PG) organized an expert session on 'Analysis of Union Budget, 2024' on July 30, 2024 for the students of MBA Program. The resource person was CA Mr. Varun Lalwani, Practising Chartered Accountant in

the Firm Varun Lalwani & Associates, Indore. The objective of the session was to inculcate the knowledge in the students regarding the analysis of finance budget and intricacies involved in the union budget and to assess the knowledge of the students regarding the Union Budget, 2024 through an online Quiz

based on Multiple Choice Questions (MCQs).

The session started with the brief introduction of Resource person. Mr. Lalwani explained the structure of the Union budget, its impact on the student's life, various government initiatives and its impact on the economic condition of the country. The session also included the explanation of various taxes levied by the Government on the Individuals as well on the corporate. An analysis of key trends in expenditure, various schemes being implemented and key sectoral issues were also discussed. The session highlighted the intricacies of Union Budget and with various business highlights

which was connected with the various sectors like Real Estate, Gold, Aviation, Agricultural etc. Mr. Lalwani also emphasised that analysis of Budget should be done in the light of economic indicators. economic survey, macroeconomic indicators of that economy & various assumption that had been taken in any finance budget. At the end of the session a Quiz was organized for the students on Budget where Jyoti Vyas, MBA (FT) II Semester stood first position and Himani Jain. MBA (FA) II Semester scored second position. The event was organized by Dr. Rekha Melwani, Dr. Yogita Sharma, Ms. Neha Burhanpurkar and Mr. Ankur Pandev.

# Live Streaming of Union Budget 2024 Finance Club Activity



The Finance Club of the institute has arranged the live streaming of the Union Budget which was presented by the Finance Minster Ms. Nirmala Sitharaman on July 23, 2024 for MBA first year students. The objective of the event was to make aware the students about the Union Budget and make them understand that how finance budget is presented by the Finance Minister every year. Understanding of the Union Budget is important for MBA students because it can help them shape their financial strategies and understand the Government's economic policies. They will able to understand the financial planning, economic policy, resource allocation, fiscal discipline, price control and revenue generation. After the session the students have to prepare an assignment on Analysis of Interim Budget and write down the highlights of the Budget, 2024. The event was coordinated by Finance Club mentors, Dr. Rekha Melwani, Dr. Yoita Sharma and Ms. Neha Burhanpurkar.

### IMP/CT Lecture

# on Business Legislation

A deep understanding of legal frameworks and various laws is a fundamental requirement for MBA students. To enhance the understanding of Business legislation the Department of Management (PG) organized the impact lecture for the students of MBA (FT) IV semester for the subject Business Legislation on August 13, 2024. The resource person was CA Kriti Joshi, Past Chairman, ICA, Indore Chapter. The objectives of the event were to bridge the gap of Industry requirement and academic learning and provide curriculum enhancement program for the subject

Business Legislation.

The session provided the awareness about Laws and the Practices of Business Laws in India for industry requirements as a part of curriculum enhancement program. The knowledge shared by resource person enlightened the students with the various aspects of business laws. The knowledge shared by resource person as in the form of examples and case study will helped the students to gain the understanding of industry requirements. The workshop was organized by Dr. Deepa Joshi and Dr. Megha A. Jain.



# Science Club Celebrates

## NATIONAL SPICE DAY



Science Club of the Institute has organized an expert lecture on the occasion of the National Space day on August 23, 2024 for the school students of XI & XII class. The objective of this session was to encourage the student to develop an interest in and understand the importance of Science and India's progress in space exploration, featuring grand celebrations, educational initiatives, and emphasizing societal benefits. The expert of the session was Mr. Ekansh Mishra, Scientist, RRCAT, Indore.

The theme for National Space Day 2024 was "Touching Lives while Touching the Moon." The expert explained about Design and development of launch vehicles and related technologies for providing access to Space, design and development of satellites and related technologies for earth observation, communication, navigation, meteorology and space science. He explained the frequency and important parameters used in science and engineering to specify the rate of oscillatory and vibratory phenomena. He briefed students about different Space missions and answered the queries of the students very energetically. More than 250 students participated in the event and at the end of the session a Quiz was organized for the students where winners were Bhavika Singhi and Drishti Kushwah. The event was coordinated by Dr. Radhika Singh and Ms. Disha Kusumakar.



The Institute celebrated the venerated festival of Guru Purnima with great enthusiasm and reverence. The event was marked by a vibrant celebration of the guru-shishya tradition, which holds deep cultural and spiritual significance.

The event was marked by the presence of dignitaries, students, and faculty members, all coming together to honor the timeless tradition of reverence towards teachers and mentors. The chief guest for the event was the distinguished Sanskrit poet, Dr. Mithila Prasad Tripathi, who is a recipient of the prestigious Sahitya Academi Award. Dr. Tripathi, known for his profound contributions to Sanskrit literature, delivered an inspiring address on the significance of Guru Purnima in the Indian cultural and spiritual landscape. His words resonated deeply with the audience, emphasizing the role of teachers in shaping not just the intellect but the character of their students.

The event featured various cultural performances, including dance, poetry recitations and Elocution Competition all of which were dedicated to honor the teachers. Dr.Tripathi was honored with a token of appreciation for his invaluable presence and contribution to the celebration. The faculty members were also felicitated by the students as a token of their gratitude and respect.

The event concluded with a vote of thanks by Ms. Bhawna Kabra. Guru Purnima Utsav was a true reflection of the institute's commitment to uphold the values of respect, learning, and tradition. The event was a beautiful reminder of the timeless bond between teachers and students, celebrating the wisdom and guidance that teachers impart to their students throughout their lives.

# National Sports Day Celebration



The National Sports day is celebrated to honor the legacy of Major Dhyan Chand, a legendary field Hockey player and one of India's most celebrated athletes. The day also promotes sports and fitness in the country. In line that; the institute also celebrated the National Sports Day on August 29, 2024 to create awareness of importance of Sports among students. Mr. Sagar Choukse, Director Sports, Dental College, Indore was the key speaker for the day. Mr. Choukse started the session with honour Major Dhyan Chand's legacy and explain the history of Hockey sport. He promoted sports and physical fitness to the students and emphasized the sports spirit, self discipline, team spirit and patriotism. He motivated the students with the thought that sports should be the essential part of the life and it is the way of healthy life style.

The event was coordinated by Dr. Raghnav Jaiswal, Sports Officer of the institute.



### **Mental Health** Check-up: **Women Empowerment Cell Activity**



Mental and physical health is interconnected. Students with good mental health are more likely to engage in healthy behavior. Promoting and supporting mental health in education settings is essential for students to thrive and reach their full potential. In line with that; Health checkup/counseling was organized by Women Empowerment Cell of the Institute for Under

Graduate and Post Graduate The objective of the Mental health resilience, enabling students to failures and difficult persevere and achieve their goals. because it directly affects their development and overall wella renowned Psychiatrist of Indore



students on September 12, 2024. check up was to promote bounce back from setbacks, circumstances, allowing them to Mental health is crucial for students academic performance, personal beings. Dr. Shreemit Maheshwari, examined the interested students.

The students were counseled for betterment of their mental health. This activity was helpful to the students where students got the opportunity to meet the Psychiatrist personally and resolve their problems/got counseling from the Doctor. The visit was coordinated by Women Empowerment Cell Coordinator Dr. Rekha Melwani and members Dr. Sakshi Yadav, Dr. Sudha Upadhyay & Ms. Dipti Talreja.

# **Elocution Competition**

Speech is power: speech is to persuade, to convert, to compel

-Ralph Waldo Emerson





organised an Elocution Competition to honour and celebrate the significant role of Gurus (teachers) in the lives of students on July 22, 2024. The objective of this competition was to provide students with a platform to express their thoughts and gratitude towards their teachers & mentors. emphasizing the importance of Guru Poornima and the invaluable contribution of teachers in shaping students' lives on the topic 'विद्यार्थी जीवन में गुरु की

भूमिका'.Students highlighted various aspects such as Guru's role in providing knowledge and wisdom, how teachers inspire and motivate students to achieve their goals, personal anecdotes reflecting the impact of teachers in their lives and the traditional and modern roles of teachers in society. The speeches were evaluated based on content, clarity, delivery, and overall impact. The competition saw enthusiastic participation from students. A total of 14 students took



part, each presenting their unique perspectives on the given topic. After careful deliberation, the judge announced the winners.

Mr. Ujjavel Jain got first position, Siddharaj Singh Rathore secured second and Muskan Sachdev received third position. The winners and participants were awarded with the certificates.

The elocution competition on Guru Poornima not only provided a platform for students to showcase their oratory skills but also

reinforced the importance of teachers in their lives. The competition served as a reminder of the timeless bond between teachers and students. It reinforced the respect and reverence for gurus, who play a pivotal role in guiding and mentoring students throughout their academic journey and beyond. The event was a fitting tribute to the teachers, reflecting the essence of Guru Poornima and its significance in the educational community.



# Independence Day





Independence Day is a time to celebrate the freedom and unity of India. It is also a time to remember the sacrifices of the freedom fighters who fought for India's independence. The theme for this year's celebration was "Viksit Bharat". The 78<sup>th</sup> Independence Day celebration commenced with a warm welcome of all who were gathered with full of patriotism and love for their country. The day was celebrated with pride and patriotism at institute. Each member of the institute was soaked in hues of Tri colour and their enthusiasm and joy knows no bounds as they celebrated the soverenity of the nation. Chairman, Shri Devendra Kumarji Muchhal, Vice Chairman, Shri Girdhargopalji Nagar, Secretary, Shri Vishnuji Pasari, Joint-Secretary, Shri Sharadji Tulsayan, Treasurer, Shri Manishji Baheti and other respected trustees of Shri Vaishnav Group were present in the program.

The celebration began with the hoisting of the Tri colour by the guest which was followed by the singing of the National Anthem. The day was further enlivened by inspiring exposition of the guest who made to remember the contribution and sacrifice of the freedom fighters and motivated everyone to uphold the honour, integrity, uniqueness and diversity of our culture and to identify as true Indians. The students gave mesmerising performances of dance and singing portraying the patriotism. The celebration continued by distribution of sweets.

### **Student Development Program** on Derivatives in Action: **Practical Skills for Financial Success**



Student Development management, speculation, their types (futures, options, swaps), pricing models, and Agrawal, Education Program Exchange, Brokers Forum, the SDP. Dr. Priva covered basic concepts and types of foundations including to the participants. essential calculus and algebra Dr. Sandeep Malu and Ms. and Binomial models. Dr. Development Program. Agrawal focused on risk

Program on the topic and real-world case studies "Derivatives in Action: and also discussed the Practical Skills for Financial regulatory framework and Success" was organized for ethical considerations in the students of Management derivative trading on the Department (PG) on August second day of SDP. The 10 & August 12, 2024 under Student Development NISM in collaboration with Program on derivatives had Kotak Securities. The SDP successfully met its was conducted to provide objectives by providing comprehensive knowledge students with a robust about derivatives, including understanding of financial derivatives and their applications. The program trading strategies. Dr. Priya had equipped students with valuable skills and knowledge Partner, Bombay Stock that will benefit their future academic and career pursuits Mumbai was the facilitator for in finance. Dr. Agrawal cleared the queries and doubts of the participants. She also derivatives including futures, organized a guiz to check the options, swaps, and forwards understanding of the on the first day of SDP. She students. At the end also cleared the mathematical certificates were distributed

for derivative pricing models Swati Gupta were the faculty such as the Black-Scholes coordinators of the Student

### **Teachers Day**



Teaching is a profession that teaches all other professions. A day is kept aside to remember all the teachers. This day is celebrated on September 5, in commemoration of birthday of Bharat Ratna Dr. Sarvapalle Radhakrishnan, who was a staunch believer of education and was the well-known diplomat, scholar and above all a teacher. To carry forward this tradition, the institute celebrated this occasion with much vigor and enthusiasm. The students took the whole responsibility of celebration and welcomed the teachers. They had organized events comprising of singing, games and an opportunity for the teachers to share their views. They also distributed cards and gifts to the faculty members. The day ended with having high tea together arranged by the institute.



# Student Development Program on Mutual Funds and Insurance

Student Development Program on the topic 'Mutual Funds and Insurance' was organized for the students of Management Department (PG) from August 21 to August 24, 2024 under NISM in collaboration with Kotak Securities. The Student Development Program (SDP) focused on the essential topics of mutual funds and insurance, aiming to equip students with the financial literacy necessary for informed decision-making. Dr. Priva Agrawal, Education Program Partner, Bombay Stock Exchange, Brokers Forum. Mumbai was the facilitator for the SDP. On the first day, the expert explained the basics of personal

finance and importance of financial literacy. Dr. Priva also explicated the concept of mutual funds along with its benefits. Risk assessment and risk management was covered on second day of SDP. She also advised about the strategies that can be adopted to increase the return on mutual funds units. She suggested that Mutual Fund is one of the best options for long term investment. On the third day, the importance of insurance in financial planning was explained by the expert. Dr. Priya also elaborated the types of insurance. Understanding the claims process in insurance was explained on the last day of SDP. The Student

Development Program on mutual funds and insurance was a resounding success, achieving its objectives of enhancing financial literacy and investment awareness. The program had equipped students with valuable skills and knowledge that will benefit their future academic and career pursuits in finance. Dr. Agrawal cleared the queries and doubts of the participants. She also organized a quiz to check the understanding of the students. At the end certificates were distributed to the participants.

Dr. Sandeep Malu and Ms. Swati Gupta were the faculty coordinators of the Student Development Program.

# **BLOOD DONATION CAMP**

Every blood donor is a life saver

**Anonymous** 





To serve the society, is the motto of National Service Scheme (NSS). Blood donation is one of the most significant contributions that a person can make towards the society. Many thalassemia patients depend on blood transfusions to survive and thrive. Donating blood is one of the easiest ways to help save lives.

The main objective of the blood donation camp was to create awareness about the significance of voluntary blood donation and encourage people to donate blood regularly. The camp

was organised by the NSSCell of the Institute on September 26, 2024 to help the Thalassemia patients. Mr. Jitendra Rathore, Councillor, Ward 83 was invited as the chief guest of this blood donation camp. 120 students, faculty and Staff member of the Institute participated in the program. The blood collected from this camp was to be given to the MYH Blood bank.

Total 120 units of blood were donated to MYH Blood Bank by the faculty members and students. The event was coordinated by NSS Officers Dr. Jitendra Jain.



Hindi Diwas is celebrated every year on 14 September. Since 1953, September 14, is celebrated as Hindi Diwas every year across India. Many programs are held on Hindi Diwas. On this day, students are taught to respect Hindi and to use it in their daily lives. An interesting and informative 'Storytelling Competition' was organized by the Institute on September14, 2024 on the occasion of Hindi Diwas, with objective is to increase the confidence of the students and improve their language skills. 45 students of the institute kept the audience engaged by presenting inspirational, touching, mythological and educational stories in an interesting manner with full confidence as per their interest. The students expressed their desire to follow positive values while sharing the lessons learnt from the stories.

Dr. Vasudha Gadgil was the esteemed judge of the competition. The students participated enthusiastically in the competition and demonstrated their language skills. The coordinators of the competition were Dr. Samta Jain, Dr. Ekta Gaikwad & Dr. Rashmi Bhagat. The program was well conducted by Dr. Samta Jain & the vote of thanks was given by Dr. Ekta Gaikwad.





# Student Achievements Stunning Achievement by

# MBA Students DAVV University Toppers















Conquatulations!!



# Campus Placement



# Congratulations!!

S No.	Name	Course	Company Name	
1	Deepak Upadhyay	MCA	TCS	
2	Saijal Shrivastav	MCA	TCS	
3	Chandrkanta Namdev	MCA	TCS	
4	Sharddha Bhawsar	MCA	TCS	
5	Khushbu Dubey	MCA	TCS	
6	Khushi Choyal	MCA	TCS	
7	Divyash Pal	MCA	TCS	
8	Mansi Jachpure	MBA-FT	Homefirst finance	
9	Aniket Sharma	MBA-FA	Aaj Enterprises	
10	Ankita Acharya	MBA-FT	Aaj Enterprises	
11	Astha Jain	MBA-FT	Aaj Enterprises	
12	Iram Khan	MBA-FT	MMF Infotech	

# **Industrial Visit**







Date	Industry Name	Programme	Year	Students Visited
13/07/2024	Piramal Pharma	MBA	l Year	50
19/07/2024	Zehntech	MCA	l Year	51
10/08/2024	Sanchi Milk	MBA	l Year	50



# SVIMS @ Media



### श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस में अभिसंस्कारण - 2024 का आयोजन





स्वारण आपने सकते बहुत विकास चौरह हैं, स्वाहाती में पूरण आपना करने महित स्वाहाती में पूरण आपना मार्गिक स्वाह जी है में हैं कि सामकों में सह महित स्वाह जी है में कि सामकों में सह महित है जा सामकों में सह महित है जा स्वाह में सह महित है जा स्वाह में सह महित है जा सामकों में सह महित है जा स्वाह में सामकों स्वाह में सह महित है जा स्वाह में सामकों सामकों में सामकों महित है जा सामकों महित है ज



### श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस मे रक्तदान शिविर का आयोजन



#### श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस मे बैंकर ऑफ द ईरार प्रतियोगिता का समापन





हाई परफॉरमेंस कम्प्यटिंग

SVIMIS organised an awareness

session on the ill-effects of ragging



### श्री वैष्णव इंस्टीट्यूट में राष्ट्रीय अंतरिक्ष दिवस पर क्विज प्रतियोगिता

दर्शन दुनियाक्ष्यंदीर

क्षी जैन्नाव प्रसंधन एवं विद्यान संस्थान, इंदीर ने राष्ट्रीय आंत्रीरक्ष दिवस के आपसर पर कक्षा 11वीं, 12वीं एवं संस्थान के विद्यार्थियों के लिए एक विशेष व्यासहात का आयोजन



देखिने और सोचिने वह कैसे काम करती है।

ने अवस्थि के क्षेत्र में जो उल्लेखनीय है। उन्होंने कहा कि दश का संस्कर भ क्वाओं का पेक्ट्रा कहा कल्क्ट्रा है और इस दरह के व्यवकात उन्हें अन्ति का अधिकाल अधिकाल उपयोग करने के लिए प्राट्ट करते हैं। इस अध्यक्ष कर होती के लिए प्राट्ट और चंड्राक्ष पर एक क्विज प्राधिकीत्वा कर भी आगोजन किया यक्ष। प्रतिबंधिता में

### श्री वैष्णव श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस, इंदौर ने मनाया गुरु पूर्णिमा उत्सव

### गुरु पाढयक्रम के अलावा भी शिष्यों का जीवन निर्माण करते है

**इंदौर, नप्र**। श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस, इंदौर ने गुरु पूर्णिमा उत्सव का शानदार आयोजन किया। इस आयोजन के मुख्य अतिथि, साहित्य अकादमी पुरस्कार विजेता संस्कृत कवि श्री मिचिला प्रसाद त्रिपाती थे।

इस अवसर पर संस्थान के निदेशक, डॉ. जॉर्ज थॉमस ने अपने संबोधन में गुरु के महत्व पर प्रकाश खला और छत्रों को प्रेरित किया। उन्होंने बैच्याव परिवार की परंपरा, बड़ों का आदर का महत्व, गुरु – शिष्य के रिश्तों पर भी प्रकाश डाला।

मुख्य अतिथि श्री मिथिला प्रसाद त्रिपाटी ने गुरु को महिमा का गुणगान किया। उन्होंने कहा को गुरु पात्यक्रम के अलावा भी शिष्यों का जीवन निर्माण करते है। हम सभी के अंदर ज्ञान विद्यमान है, गरु उसे जगाते है। उन्होंने महर्षि व्यास का चरित्र, गुरु पूर्णिमा के इतिहास की भी जानकारी साझा की। पहले और आज के गुरु में आये फर्क को भी विद्याभियों को समझाया। उत्सव के दौरान जीवन में गुरु का महत्व विषय पर एक भाषण प्रतियोगिता का भी आयोजन किया गया, जिसमें छात्रों ने सक्रिय भागीदारी दिखाई। प्रतियोगिता के विजेता उज्जवल जैन प्रथम, सिद्ध राज



मनाया। छात्रों ने गुरुजनों के प्रति अपनी श्रद्धा और सम्मान प्रकट करते हुए विभिन्न सांस्कृतिक प्रस्तुतियों के माध्यम से कार्यक्रम को और भी भव्य बनाया। इस अवसर पर संस्थान के विद्यार्थियों ने मिलकर गुरुजनों को पर्णाजिल अर्पित की और उनके प्रति आभार प्रकट किया। गुरु पूर्णिमा उत्सव ने न केवल शिक्षा के महत्व को पुन: स्मेरण कराया, वल्कि गुरु-शिष्य परंपरा को भी जीवंत किया।

मंच का सञ्चालन डॉ समता जैन ने किया। कार्यक्रम में कम्प्यूटर साइंस विभागाध्यक्ष डॉ. क्षमा पैठणकर, प्रबंधन प्रमुख (पीजी/यूजी) डॉ. मंदीप गिल, डॉ. दीपा कटियाल, प्राच्यापक एवं विधार्थी उपस्थित रहे । आभार प्रदर्शन संयोजक श्रीमति भावना काबरा ने किया।

# सड़क हादसों में सबसे ज्यादा युवा गंवा रहे जिंदगी...



# कैंपस टू कॉर्पीरेट कार्यशाला सम्पन्न

बैष्णव इंस्टीट्बूट ऑप मैनेजमेंट एंड साइंस ने विद्यार्थियों के लिए रोजगार कौशल विकास पर केंद्रित ७ दिवसीय कैंपस टू कॉर्पोस्ट कार्यशाला का आयोजन

कार्यशाला में विभिन्न क्षेत्रों के विशेषले ने विद्यार्थियों को महत्वपूर्ण विषयों पर सत्र दिए, जिनमें रिज्यूमे बिल्डिंग, इंटरव्यू स्किल्स , पर्सुएशन स्किल्स, सेल्स ट्रेनिंग, अस्सेटिंव कम्युनिकेशन, कॉपेरिट एटिकेट पसंगलिटी डेवलपमेंट और मॉक कैंपस इडव रामिल थे। संस्थान के निदेशक, र्वे. जॉर्ज धॉमस ने कार्यशाला के सफल समापन पर सभी को बघाई देते हुए कहा की यह कार्यशाला अकादींमक जान और व्यावहारिक रोजगर कींजल के बीच की खाई



पहल थी। कार्यशाला में विशेषज प्रदीप नागर, विजिटल मार्केटिंग सुओ रितिका मारोटिया एचआर वेबविले देवनोलॉजो प्राल, हेमसिंघ पाटले. कॉपेरिट एंड सेल्स टेनर, डॉ नीमता कुमावत, इमेज कंसल्टैट, र्ख तन्त्री गर्ग एचआर मैनेजर डीएक्समी टेक्नोलॉजीज, मुश्री जोली राशिका सॉफ्टरकील्स टेनर, सबी सलोनी नकदी, एमएमएफ इंफोटेक, सुश्री

को सम्बोधित किया। मंच का संचालन प्रमधीए की खत्राएँ गंजन जार एवं आँचल पाटीदार ने किया। कार्यशाला का आभार समन्वयक सुश्री प्रतिभा अग्रवाल ने माना। कार्यक्रम में कम्प्यूटर साइंस विभागाध्यक्ष डॉ. बमा पैठणकर, प्रबंधन प्रमुख (पीजी) डॉ. मंदीप गिल, प्राध्यापक एवं प्रतिभागी

सुश्री विनोता हेमनानी ने विद्यार्थियों

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