



**SHRI VAISHNAV INSTITUTE OF MANAGEMENT & SCIENCE, INDORE**

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## दिव्य एवं आध्यात्मिक प्रवचन विचारों की शक्ति

Follow your intuition it will always lead you to the right destination  
-Anonymous



The Institute hosted an enlightening, divine and spiritual discourse by the world renowned trainer in spirituality, yoga, and meditation, Swami Mukundanand Ji on November 14, 2024 to inspire and nurture a positive mindset among students. Swami Ji empowered students to harness their thoughts, embrace positivity, and lead fulfilling lives. It was a transformative experience for the students because they learnt to be responsible for their own happiness and to be grateful for what they have and not complain on what they don't have. Students understood after the session that people with the least resources are happier than those who have all luxuries. It is the thought that creates happiness and not the resource. Event was coordinated by Dr. Deepa Joshi.



# सृजन 2024-25

*A New Beginning for a Bright Future...*



SRIJAN is a visionary initiative designed to uncover and nurture the hidden potential of young minds, particularly XI and XII grade students. The event brings together students from diverse background to inspire them to explore their interests and abilities. Through interactive sessions and thought-provoking experiences, SRIJAN fosters creativity, innovation, and collaboration, helping students envision future filled with success.

The Institute hosted the 'Srijan 2024' event on November 6, 2024 marking its sixth consecutive year. The event featured a Young Influencer & Motivator Ms. Chetena Sharma the Co-

Founder of Chetaru Web Link Private Ltd. As the Guest of Honour. She delivered an engaging lecture on 'Sky is the Limit' focusing on themes of self belief, overcoming procrastination and the power of positive affirmation. Ms. Sharma's speech based on the quote "मन के हारे हार, मन के जीते जित" (Victory and defeat are determined by the mind) emphasized the importance of confidence in one's abilities. She illustrated how positive affirmations can lower stress and foster optimism, citing the example of Coldplay's rise to global fame through persistence and mutual support. Ms. Sharma Also discussed procrastination, defining it as a lack of

motivation or distractions rather than laziness. She concluded her session with a visualization exercise aimed at reinforcing the power of self belief and inner strength. In her final thoughts, Ms. Sharma stressed the importance of gratitude, explaining how it can enhance mood, reduce stress and strengthen relationships. She encouraged students to practice gratitude daily by acknowledging positive experiences and the emotions they evoke.

The Chief Guest, Mr. Rajiv Goel, Director of Blue Buddha Education Group further inspired the students with his address on "Mastering Your Mindset", importance of self control and mental

discipline in achieving success. Drawing on Howard Gardner's Theory of Multiple Intelligences, He emphasized the value of recognizing personal strengths, encouraging students to appreciate the diverse ways in which intelligence manifests. Mr. Goel also highlighted the role of empathy in human connections, sharing three compelling stories-The King and the Poor Beggar, The Stag at The Pool, and The Train-to Illustrate the Power of Perspective-Taking and Compassion.

Overall, Srijan 2024 was an enriching experience for all participants, leaving them motivated to embrace self-belief, manage their challenges and approach life with empathy and gratitude.





# SYNERGY-2024

*The Annual Fest*







# SYNERGY-2024

*The Annual Fest*



Shri Vaishnav Institute of Management & Science organized the Annual Fest Synergy- 2024 on November 07-08, 2024. The main objective of this event was to celebrate achievements, foster creativity, and encourage holistic development among students. It provides a platform to showcase talents, build camaraderie, and promote cultural diversity. The annual fest also strengthens the college community by bringing together students, faculty, and stakeholders in a spirit of celebration and recognition. The beginning of the event was marked by curtain raiser of Synergy 2024 by Dr. George Thomas, Director of the Institute, with great fervor shown by students.

'Fun Fair' the starting event held on November 07-08, 2024 marked the beginning of fun filled six days of excitement that displayed the talent, expressiveness, and competitive spirit of students. The inaugural of Funfair was held in the presence of Chief Guest and other dignitaries along with a live performance by the students' musical band. The Funfair was a blend of food stalls, gaming zone, including various stalls of accessories and customized clothing stall.

Dr. George Thomas, Director of the institute welcomed all the students in the inaugural of Synergy and formally declared commencement of Synergy- 2024. He also urged the students to enjoy the event with utmost discipline and decorum.

On November 7, 2024, the college witnessed a vibrant celebration and colorful competitions adding a spectrum of joy to the day. The Salad and Fruits Decoration competition showcased a kaleidoscope of creativity as participants displayed their culinary artistry to promote the importance of healthy eating. The Rangoli Competition turned the venue into a lively canvas of vivid hues and intricate designs, reflecting the artistic talents of the participants. T-shirt Painting went beyond mere colors, transforming plain T-shirts into expressive wearable masterpieces that captured a spectrum of emotions and creativity. The Mehndi Competition celebrated cultural heritage and intricate craftsmanship, as participants adorned palms with unique and artistic designs that told stories of tradition and art. In the Nail Art Competition, participants pushed the boundaries of creativity with imaginative and detailed nail designs. The

day concluded with a dazzling Fashion Show, where students showcased their confidence and creativity through themes like Panchatatva, Bollywood, Professional Attire and Saree Draping round captivated the audience.

December 8, 2023, the second day, each event brought vibrancy and creative expression. The singing competition aimed to uncover melodious talent, leaving the audience mesmerized by the participants' vocal performances. The Dance competition showcased dynamic moves and cultural diversity, fostering enthusiasm and teamwork among performers. Dance competition was the spectacular display of rich and vibrant cultural and regional diversities, posing rich heritage of India. The Rock Band performance electrified the atmosphere, highlighting the passion and coordination of budding musicians. The Mime and Nukkad Natak brought social issues to life through compelling visual storytelling, leaving a lasting impact on the audience. The Fireless Cooking competition tested creativity and culinary skills, with participants delivering innovative and delicious dishes. Lastly, the Face Painting competition

turned faces into artistic canvases, celebrating imagination and artistry while promoting teamwork and individual flair.

Finally, the fest ended with the prize distribution ceremony where the winners of the various competitions were awarded with prizes and certificates by the dignitaries on the dais; Chief guest Mr. Sanjay Agrawal, Managing Director, Naughty Foods Pvt. Ltd.; Shri Purushottamdas ji Pasari, Chairman, Shri Vaishnav Group of Trusts, Indore and Honourable Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Shri Devendra Kumar ji Muchhal, Chairman, of the Institute. Shri Vishnu ji Pasari, Secretary. Dr. George Thomas, Director of the Institute and Synergy Coordinators. Addressing the gathering, the Chief Guest stated that the students have smartly carved a niche for themselves. The fest was meticulously organized by coordinators of Synergy, Dr. Mamta Joshi, Dr. Dipti Verma and Mr. Saideep Shrivastava.

The exhilarating celebration became an unforgettable experience, leaving a lasting impression on everyone who attended. It truly was a remarkable showcase of talent and enthusiasm.



# Visit to Indian Space Research Organization (ISRO)



Indian Space Research Organization (ISRO) is the space agency of India. The organization is involved in science, engineering and technology to harvest the benefits of outer space for India and the mankind.

In order to fulfill the commitment of experiential learning, 42 students of BCA and B.Sc programmes of Computer Science Department visited Indian Space Research Organization (ISRO), Ahmedabad on November 28, 2024 under the guidance of Dr. Jitendra Jain, Dr. Kamlesh Malpani, Dr. Poonam Nagar and Dr. Kratika

Neema. The main objective of the visit was to provide information to the students in the fields of astronomy, stellar physics, atmospheric science, space research, Chandrayaan-3 and Chandrayaan-4 launch and technology, to inspire students to build their future in the field of space science so that they can bring glory to the Institution and to the country. The team was welcomed at Vikram Sarabhai Space Exhibition by Chief Scientist and team and with senior scientist Dr. Anil Sukheja. Mr. Bhatt briefed about the various activities and

successful missions at the Sarabhai Space Center including Chandrayaan I, II, III, Aditya L1, the historic Mars mission.

The students came to know that the prime objective of ISRO is the development and application of space technology for various national needs. To fulfill this objective, ISRO has established major space systems for communication, television broadcasting and meteorological services; resources monitoring and management; space-based navigation services. ISRO has developed satellite launch

vehicles, PSLV and GSLV, to place the satellites in the required orbits.

Students got a chance to see the cutting-edge technology and equipment used in various space missions in the form of working models. This practical experience provided students with a practical understanding of the complexities involved in space research.

It has been an incredible experience for the students to see the actual functioning of ISRO. The visit ignited student curiosity and inspired them to dream and achieve their goals.



## जल संवाद (द्वितीय)

### A Pioneering Initiative on Water Conservation



On October 26, 2024, Shri Vaishnav Institute of Management & Science (SVIMS) organized "Jal Samvad-II," a program aimed at raising awareness about water conservation and its significance in today's world. The event brought together 220 participants, including BCA, B.Sc., and BBA second-year students, faculty members, and an esteemed expert, Mr. N.P. Rajive, Executive Director of Vibha Vani, India, a renowned specialist in the field of water conservation. The program sought to educate participants on sustainable water usage practices, methods to prevent water wastage, and to foster community participation in water conservation efforts. A highlight of the event was an expert session where Mr. Rajive shared insights on the current state of water resources in India, emphasizing practical strategies such as rainwater harvesting,

efficient water usage techniques, and the role of technology in managing water resources effectively. The session witnessed enthusiastic participation, with students engaging in discussions and posing insightful questions. Another significant milestone was the signing of a Memorandum of Understanding (MOU) between SVIMS and Vibha Vani to strengthen collaborative efforts in promoting water conservation and advancing science and technology for community benefit. Following the event, students and faculty were encouraged to implement the concepts of water conservation in their daily lives, strengthening the mission of the program. The initiative, coordinated by Dr. Jagdish Sharma under the Unnat Bharat Abhiyan, reflects Institute's commitment to foster academic excellence and environmental responsibility.

## Gyan Rath Certificate Distribution Ceremony



'Gyan Rath' stands as a testament to the power of education and collective effort in shaping a brighter, digitally empowered future of the students of rural area especially students of government school. The Initiative aimed to enhance digital literacy among students, equipping them with essential computer skills and fostering an understanding of technology's role in modern life. Approximately 200 students received training in basic computer operations and digital tools in 'Gyan Rath'.

On December 2, 2024 a certificate distribution ceremony was held for the students of Government School Rolai and Government School Machal who successfully completed the 'Basic Computer Education' program conducted under the "Gyan Rath" initiative. Certificates were distributed by Shri Vishnu Ji Pasari, Secretary of the Institute, who commended the students for their dedication and highlighted the importance of digital education in empowering the youth. Dr. George Thomas, Director of the Institute, addressed the gathering and congratulated the students and Mr. Ankur Saklley, trainer of 'Gyan Rath' for their enthusiasm and commitment. He emphasized the transformative potential of such initiatives in shaping a digitally literate generation. Dr. Jagdish Sharma, Coordinator of 'Gyan Rath' extended a heartfelt vote of thanks to all contributors who made the program a success. Following the certificate distribution, the students toured the campus, gaining insights into higher education opportunities and technological advancements. The event was attended by 185 students having sparking interest in technology and IT careers. The initiative improved the school attendance of the students during the training period, reflecting heightened student engagement. Students, their teachers, parents and Sarpanch alike expressed great satisfaction with the quality and relevance of the program, which has undoubtedly opened new doors for the participating students.



## SHORT TERM COURSE on Human Values and Professional Ethics

*Ethics is knowing the difference between what you have a right to do and what is right to do-Anonymous*



The Institute in collaboration with Malaviya Mission Teacher Training Centre, Devi Ahilya Vishwavidyalaya, Indore organized an offline six days short term Course (STC) on Human Values and Professional Ethics from October 21-26, 2024. The venue from October 21, 2024 to October 23, 2024 was the Institute and from October 24, 2024 to October 26, 2024 at Devi Ahilya Vishwavidyalaya. This course aims to instill essential moral values and ethical practices, fostering holistic growth in teaching. Resource person for day one was Prof. Anand Vardhan Sharma, Director, UGC, M.M.T.C, Varanasi who explained the importance of human values with the examples of three great men: 1. Gurudev Ravindra Nath Tagore,

2. Pandit Madan Mohan Malviya and 3. Swami Vivekananda. In session 2, the resource person was Dr. Shefali Nagpal, MMTTC Director, BPS University, Sonipat who explained the origin, meaning and elements of the word 'ETHOS' and explained the word 'Acharya' while shedding light on the importance of Indian knowledge tradition and rituals. On the second day, Dr. Shefali Nagpal emphasized the importance of understanding gender roles and the ethical implications of societal expectations on individuals. In the second session the resource person was Dr. Tripti Singh, State Coordinator, Vibhavani, M.P. provided valuable insights into the ethical dimensions of environmental issues. Dr. Anil Datta Mishra, Deputy Director, National Gandhi Museum, Delhi was the resource person on day 3 who covered all the teachings of Father of the nation Mahatma Gandhi. In the second session Dr. Upinder Dhar, Vice chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore discussed the terms morals, values and morality. He also suggested some strategies for implementing professional ethics. Day 4, keynote speaker Dr. Anil Dutta Mishra differentiated values as coercive, physical, emotional and mental. He also discussed about human values and its universal applications. Session second was taken by Dr Shishir Kumar Shandilya, Associate Professor, School of Data Science & Forecasting, DAVV who shared the importance of cyber ethics in the digital age. On day 5, resource person for the first session was Prof. Anand Kar., Former Dean, Head of Life Science, DAVV, Indore who discussed about research ethics and its importance. Prof. Vipul Vyas, Director, Mann-The Mind, Mumbai conducted the second session and discussed on topic Human Values & Professional Ethics. He also talked about ethical Interaction with colleagues and ethical conduct in Academia. On the last day of the session Dr. Vipul Vyas taught the values of Swami Vivekananda, shared life Journey of Swami Vivekananda, his quotes of education, values of Shri Rama Krishna Mission and how these values can be inculcated in our lives and in our teaching. In the valedictory session certificates were distributed to all attendees. Vote of thanks and report was presented by Dr. Chandani Keswani.

## Lecture Series on Multidisciplinary Learning



To inspire students and enhance their academic understanding, the Computer Science Department of the Institute organized a three-day lecture series from October 21-23, 2024. The series, designed to foster interdisciplinary learning, emphasized the interconnectedness of Computers, Mathematics, and Physics, offering students a unique opportunity to

engage with experts in these fields. Dr. Maya Ingle, a retired professor from DAVV, Dr. Neminath Hubballi, a renowned Professor in the Department of Computer Science & Engineering at IIT Indore and Dr. Raghunath Sahoo of IIT Indore were the keynote speakers in this Lecture Series.

The lecture series commenced with a session on emerging technologies by Dr. Maya Ingle, who delivered an enlightening talk on "ChatGPT and the Future of Conversational AI". The session of Dr. Neminath Hubballi focused on Computer Networking, a fundamental aspect of modern computing that plays a vital role in the functioning of the internet, communication systems, and data exchange. The final day featured an engaging lecture by Dr. Raghunath Sahoo of IIT Indore on "Physics: Real-World Entities and Contributions of Physicists," emphasizing the impact of scientific advancements on everyday life.

The event overall left a lasting impact on participants. Students gained not only knowledge of complex topics but also engage with experts and explore cutting-edge topics in these essential domains. The series highlighted the importance of staying in tune with technological trends and inspired students to explore new aspects and scope in their respective fields. Coordinated by Dr. Jayshree Sharma, Dr. Arti Sewalkar, and Ms. Sangeeta Sharma, the event demonstrated the vital role of education in shaping a future-ready generation.



# Nasha Mukati Campaign

*"No matter how dark the night may get, your light will never burn out." -Anonymous*



The Institute organized a program under the Drug-Free India Campaign on October 9, 2024 to raise awareness among students for the dangers of drug use. The primary goal of Nasha Mukti initiative was to reduce the impact of substance abuse on individuals, families, and society. It seeks to promote awareness about the dangers of addiction, provide support for those affected, and want to create a drug free society. The occasion was graced with the esteemed presence of Chief Guest, Mrs. Preeti Tiwari, Superintendent of Police, Narcotics Wing, Indore, and Special Guest, Mr. Santosh Hada, Deputy Superintendent of Police, Narcotics Wing, Indore. Mrs. Preeti Tiwari address aimed at raising awareness about the growing issue of substance abuse. She urged students to be proactive in promoting a drug free lifestyle, educating their peers, and becoming positive role models in their communities. Mr. Santosh Hada discussed the role of law enforcement in tackling drug trafficking and illegal substances and also emphasized the crucial role of rehabilitation and counselling in the de-addiction process.

## Session on : Resume with Impact - Effective Resume Creation

*"You have to dream before your dream can come true."*

- Dr. A.P.J. Abdul Kalam

The Department of Management (UG) organized an Expert Session on Resume with Impact - Effective Resume Creation for BBA III Year students on November 7, 2024. The resource person was Dr. Gaurav Sethiya, Edu-Entrepreneur, Academician, Corporate & Life Skills Trainer. The objective of the session was to make the students learn about key strategies for crafting resumes that not only stand out but also align with industry standards and recruiter expectations. The expert focused on improving resume to effectively communicate a candidate's skills, experience and achievements in a way that leaves a lasting impact on hiring managers. From this session there were various key takeaways for the students like how to showcase soft and hard skills, aligning with job descriptions, the power of



action verbs, strategic use of formatting and how to create a digital portfolio. The overall session emphasized the importance of creating a resume that highlights not just qualifications but add value to an employer. The students enjoyed the new learning phase and learned resume building. At the end of the session there was a Question-Answer round for the students in which students participated enthusiastically. The session was conducted by Mr. Vikas Jain.

## Expert Session: Introduction to Export-Import & Benefits of Export Business in India



The Expert Session on Introduction to Export-Import & Benefits of Export Business in India organized for BBA I and II Year (HA & FT) students by the Department of Management (UG) aiming to deepen their understanding on import-export procedure and

delve into the operational and strategic considerations when expanding into global markets. The resource person was Mr. Rajneesh Sharma, Founder and Director, Global Trade House. The Expert explored how exporting can enhance company's competitive edge, improve profitability and reduce dependence on domestic markets. Students were introduced various aspects and procedures of export and import with a view of economic and financial benefits of exporting, market expansion and growth, Government support and incentives. This interactive session allowed students to explore the real world scenarios and offered valuable insights for their future career. Questions and discussions were encouraged to enriching the experience. The session was well conducted by Dr. Prashant Kushwah and Ms. Neha Gayakwad.



# Startup Accelerator

*Your Path to Entrepreneurship*

*Innovation distinguishes between a leader and a follower*

Institutional Innovation Council of the Institute organized a Startup Accelerator closing ceremony on December 2, 2024 for the students of

BBA, MBA, BCA and MCA. In this event different entrepreneurs from the industry were invited to give their insights on the entrepreneurship, innovative ideas, funds availability and facilities. The event was organized in two phases. The first part of the event was panel discussion with the emerging entrepreneurs. The guests were Mr. Himanshu Sontake, Founder and CEO, The Public Corner, Mr. Vaibhav Jain, Founder and Director, Delight Trading and Services and Mr. Abhishek Buliwal, Founder, Buli-wear.

They gave inputs about how they got innovative ideas about their business, challenges faced by them and what strategies they used to become successful.

knowledge sharing. The esteemed guests were Ms. Anugya Handoo, MSME, Indore and renowned entrepreneur Mr. Sawan Laddha, founder and

They also educated participants about the startup ecosystem, including the resources and support systems available for budding entrepreneurs,

such as incubation centers, funding options, and mentorship programs and also explained MSME guidelines. Students participated enthusiastically during the event. They understood the key characteristics, skill sets required for being an entrepreneur. All the participants of the event received certificates. The event was conducted under the guidance of



government

Successful entrepreneurs possess a strong vision for

Director, Workie. They encouraged innovative

event. They understood the



their business and are skilled leaders who inspire and manage teams effectively. The second phase was expert

thinking among students by discussing various innovation techniques and how they can be applied to solve real world problems.

Dr. Uttam Jagtap, President IIC. The vote of thanks was proposed by Dr. Jayshree Sharma.



## Expert Session: Career transition

Career Transition Program:  
Expert Insights for Navigating the Shift



Department of Management (PG) organized exclusive 'Career Transition Program' on October 14, 2024 for MBA III semester. This session provided comprehensive information to MBA students about the various specialization options available to them. The session aimed to help students in taking decisions about their future career paths by understanding the nuances of each specialization. It also helped students in selecting the specialization that aligns with their interests, skills, and career goals with enthusiasm and dedication. The program was graced with the benign presence of guests Mr. Ajay Bansal, CEO CH- Edgemakers, Mr. Hemsingh Patel, Founder partner Talent Max, Mr. Himanshu Upadhyay, HR Head, Zehntech and Mr. Shivendra Sohani, Regional Manager, Risk containment Unit, MP and Chhattisgarh, Kotak Mahindra Bank. Mr. Hemsingh Patle, Founder Partner, Talent Max guided students about the various career prospects in marketing such as Marketing manager, brand manager, digital marketing manager, and market research analyst. Mr. Shivendra Sohani gave the guidance on Finance specialization. He stated that finance is the lifeblood of businesses, and the specialization will equip the skills to analyze financial data, make informed investment decisions, and manage risk. A Finance specialization opens doors to a wide range of exciting career opportunities, from investment banking to corporate finance and beyond. Mr. Himanshu Upadhyay, HR, Head, Zentech, opened the eyes of students by stating that they are stepping into a field that is vital to the success of any organization. Human Resource is about people equipped with the skills to attract, develop, and retain top talent. Career prospects in HR field are HR manager, recruitment specialist, training and development manager, organizational consultant. The outcome of the event was, the students were exposed to various career paths and industry trends. They gained a clear understanding of the key differences between specializations and their implications for future careers. The program was coordinated by Dr. Sandeep Malu, Dr. Uttam Rao Jagtap, Dr. Kshama Ganjiwale and Ms. Swati Gupta.

## A Seminar on Mission 100% Voting

"Voting is the expression of our commitment to ourselves, one another, this country and this world."

-Anonymous



Voting is important because it is a way for people to have a say in the government and to elect officials who represent their interests. It is also a way for people to hold their government accountable. Voting allows people to have a voice in the decisions that affect their lives. Voting campaigns are important in order to increase awareness about the voting process and encourage people to participate in elections. Additionally, voting campaigns can help to dispel any myths or misconceptions that people may have about the voting process. Ultimately, the goal of a voting campaign is to get more people to participate in our democracy and have their voices heard. With this purpose, SVIMS in collaboration with the Election Commission, organized a Voter Awareness Campaign to empower and educate new eligible voters, who have recently completed the age of 18 years. The seminar was held on November 19, 2024. The seminar was conducted to

help the students to apply for making their Voter ID through app, aware the youth to cast their vote and to make students responsible for empowering the democracy of India by making them aware towards their responsibilities as voter. The Chief Guest of the seminar was Ms. Abhaya Dayama, Nodal Officer, SVEEP, Indore, Dr. Vishaka Vibhute, Assistant Nodal Officer, SVEEP, Indore, Mr. Pravin Gotwal, Assistant Programmer, Collectorate, Indore and Mr. Basant More, Incharge Vidansabha 207, Indore.

The students and faculty members actively participated in the seminar. More than 500 first time voters were the main participants of the program. The seminar motivated them to understand importance of casting vote, the value of their votes and its power.

The program was conducted by Dr. Kamlesh Malpani, Nodal Officer, Mr. Vikas Kumar Jain and Mr. Rajesh Suryavanshi, the team members.



# अनुभव

## Live PROJECT

### Unveiling Potential at 'Anubhav'



Department of Management PG organized Project Anubhav. A Live Project competition as a part of the extracurricular activities for MBA First year students on November 16, 2024. This project was aimed to expose students to real world problem

solving situations. They were also expected to understand the decision making process, enhance their teamwork and showcase their skills through presentation. The event was conducted in the form of an internship program which had two

phases of execution and three rounds of competition. The students were guided by the faculty members allotted to them as project guides. The first phase comprised of visits to the allotted companies and working there for one week and to collect information and other data necessary for the project. In the next phase the students drafted the project reports and prepared the powerpoint presentations. The presentations were given in front of the internal review committee. The committee selected 12 teams which qualified for the semifinal on the basis of the RUBRICKS decided. The overall presentation of the students were evaluated thoroughly and 6 teams were selected for the final round by the esteemed judge Dr. Anukool Hyde, Professor, Prestige Institute of Management and Research, Indore. Out of the six teams two teams were declared winner and runners up. The grand

finale was judged by Dr. Deepak Jain, Founder Director, Vijay Mantra and Virtual School and Mr. Vinit Raghuvanshi, HR Manager, CloudLims. The students were questioned about the experiences they had while completing the project and suggestions were given to them regarding the improvements for future endeavours. In the whole event total 66 teams consisting of 230 students participated. The participants understood the importance of the live projects and corporate requirements. The winners team members were Khushi Pal, Nainsi Jain, Lisha Pahariya, Namisha Soni and project guide of the team was Dr. Megha A. Jain. The runner up team members were Swati Verma, Sonakshi Mishra, Rashi Wadnekar and Shalu Jain and the project guide of the team was Mr. Ram Bhavesh Sharan. The event was coordinated by Dr. Deepika Kapoor, Dr. Chandani Keswani and Mr. Ram Bhavesh Sharan.

## Seminar on Cyber Security Awareness

*Cyber security is not just about technology; it's about protecting people, data, and trust in a connected world*  
-Anonymous

Department of Management (PG) organized a seminar on Cyber security for MBA I year students. The program aimed to encourage the students to get knowledge about cybercrime and how to address the problem. The session provided deep insights for protecting digital assets, understanding modern cyber threats, and essential security practices. The resource person of the seminar was Mr. Rajesh Dandotiya, Additional DCP Crime Branch, Indore. He explained the cybercrimes and how to get secured. Mr. Dandotiya highlighted the importance of cyber awareness, shared common cyber threats and



provided key strategies for improving cyber security across various sectors. He also gave insights about the portals, contact numbers, websites and addresses of police stations where victims can report and get helped. Students were asked to be more vigilant and aware. Participants were urged to continuously educate themselves about evolving cyber threats and adopt proactive measures to secure their digital presence. The seminar was a step toward building a safer online environment for everyone. The event was coordinated by Dr. Nitika Asawa.



# Workshop on Building your Path to Dream Job

*“The only way to do great work is to love what you do”*



The Department of Management (UG) organized an Expert Session on Building your Path to Dream Job on November 19, 2024. The session conducted for the BBA

II and III Year students with aim to identify the key strengths and gaps in the skills of the students and also make students learn how to update the resume and LinkedIn profile. The Session Expert was Mr. Brij Kishor Gupta, Motivation Guru, Gaint Step. The session focused on strategies, action plans and mindset shifts needed to transition toward a dream job. The Expert emphasized that building a successful career path is not just about qualifications but aligning personal values, skills and professional networks. The students came to know how important is the self-assessment, skills, experience, building a personal brand, mindset, resilience and setting the long term goals. The essence of the talk was very interesting and meaningful. The session ended with the question and answer round and E-Certificates were provided to the students after the session. The session was organized by Mr. Rishabh Adhiraj and Dr. Preeti Nandwal.

## Workshop on project Appraisal & Analysis

*Every project is an opportunity to learn, to figure out problems and challenges, to invent and reinvent-Anonymous*

One-week workshop was organized by Department of Management (PG) of the Institute from November 29, 2024 to December 04, 2024 for the students of MBA II Year for all the courses including Financial Administration & Marketing Management. The workshop aimed at equipping participants with the skills to appraise and analyze the projects and also impart knowledge to the participants on the project evaluation techniques for evaluating business investment opportunities. The convener and resource person of the workshop was Dr. Rekha Melwani. The workshop started with the inaugural ceremony on November 29, 2024 and it was graced by the presence of Chief Guest Mr. Deepak Rathoriya, CEO and founder, Coimboss Engineers. He

enlightened the students with the concept of project planning and difficulties associated with it. The workshop has divided into five modules. The first module was covered on the inaugural day by Dr. Rekha Melwani, which was the



introductory one. Dr. Melwani covered different aspects of project. Module 2 was based on the practical learning of the participants, for this industrial visit was organized at Piramal Pharma Ltd., Pithampur.

Module 3 & 4 were based on the Project Appraisal & Analysis techniques. Module 5 of the workshop was based in the Project Risk & uncertainties. It covered the analysis of sources of risk and mitigation strategies. The

outcome of the workshop was assessed through a competition of the presentations by participants on the selected project topics and analyzed by applying the Project Management methods. 14 teams participated in the

competition. The panel of judges were Dr. Satnam Ubeja, Associate Professor, Prestige Institute of Management & Research, Indore and Dr. Mayura Karmer, Assistant Professor, SGSITS, Indore. The winners of the competition were awarded with the certificates and trophies in the valedictory ceremony of the workshop. The first position secured by the project titled “Chinab Rail Bridge” by Mohd. Faiz Bilal, Mr. Tarun Motwani & Mr. Harsh Verma and second position was secured by the project titled “Rewa Ultra Solar Plant” by Ms. Manvi Tiwari, Mr. Gagan Jain & Ms. Jhalak Lohani. The participation certificates were given to the participants. Faculty coordinators of the event were Mr. Ankur Pandey and Ms. Purnima Vedi.



## Workshop on HTML, CSS & JS



HTML is a mark-up language that web browsers use to interpret and compose text, images, and other material into visible or audible web pages. To make students understand and learn the concepts of HTML and to make students industry ready and design Projects using HTML, CSS and Javascript, Department of Computer Science organised a workshop on 'HTML, CSS and Javascript' on October 18-19, 2024 for MCA III semester students. Approximately 119 students participated in the workshop enthusiastically.

Mr. Abhinay Shrivastav, Corporate Trainer, Crush IT Techno, Indore, was the trainer of the workshop. Mr. Shrivastav explained the terms related with web application and described about HTML (the Hypertext Mark up Language) for the core technologies for building Web pages. He further added that HTML provides the structure of the page (visual and audio) layout for a variety of devices.

He explained the different tags of HTML which helps students to structure content such as headings, paragraphs and images. After completing HTML elements CSS and JavaScript was introduced which helps students to enhance visual appeal of HTML elements and define styles such as background & text formatting.

Finally, the workshop summarize in a mini project that integrates HTML, CSS, and JavaScript, demonstrating the practical application of these technologies in creating functional and visually appealing web pages.

The session was very informative and interactive. This technical workshop encouraged students to think about the rapid changes in the field and grasping the new technologies. Students learned the technology used for web development. Students developed mini project using HTML, CSS and JavaScript. The session was well executed by Ms. Pooja Parmar & Ms. Ayesha Siddiqua Sheikh, Faculty Coordinator of the session.

## Workshop on Linux, Cloud and DevOps Engineering

***"The only way to learn a new programming language is by writing programs in it." -Dennis Ritchie***

The Department of Computer Science in collaboration with IT Club of the Institute organized a three days workshop on 'Linux, Cloud and DevOps Engineering' on November 18-20, 2024. The workshop was organized for the final year students of BCA and B.Sc. The number of students participated were around 105. The objectives of workshop were to give an exposure of latest trend in the field of Computer Science and Information Technology, to know the importance and working of Linux, Cloud and DevOps practically and to explore the various tools for creating and implementing Virtual machines and required software.

The expert was Mr. Chandrasekhar Shukla, a Red hat Certified Trainer, Rostris Technology, Bangalore. He explained the importance of the latest software in the present scenario. He also gave the details of the various career options in the field of



various areas of Devops, Data Sciences, Machine Learning, Deep Learning etc. The takeaways of the workshop were: Students explored the latest technologies, learned the IT automation, hosting and maintaining softwares, various Linux, cloud and Devops tools. Students understood and explored the learning strategies for Devops engineering. Students also learned to download and setup the virtual workstations on a single machine. The faculty coordinators were Ms. Deepti Verma and Dr. Jitendra Jain.





# Workshop on Microsoft Office



***"Technology is not just about gadgets. It's about how you use them to improve your productivity and your life"***

**- Chetan Bhagat**



Department of Management (UG) organized ten days workshop on 'MS-Office: Learning MS-Office' tools for first year students of BBA (Plain, Foreign Trade & Hospital Administration). The main aim of the workshop is to make students learn the basics & essential features of Microsoft Office, including Word, Excel and PowerPoint, to develop practical skills to create professional documents, spreadsheets & presentations and to gain proficiency to use Microsoft Office tools for various tasks such as document creation and data analysis. The workshop started From September 23, 2024 to October 4, 2024. It was conducted by the Faculty members of Department of Management (UG). The introductory sessions on the Microsoft Office provide insights about the basics of the MS Office. Theory lectures on basics of MS Office explained the relevance of its application in the current scenario and highlighted the importance of the workshop. The theory part and tabs of various tools of MS office like MS Word, MS PowerPoint and MS Excel were covered in first two days of the workshop in the respective classrooms.

From the day third to day eighth practical sessions were conducted in the Computer Lab on MS Word, MS PowerPoint and MS Excel for their hands-on training where students practiced creation of professional documents, spreadsheets and presentations. Students were also

provided with set of MCQs based on the topics covered in the theory and practical classes during the entire workshop. On the ninth day of the workshop, assignment discussion session was conducted to help the student understand the assignments given on each module of MS Office (Word, PowerPoint, Excel) and Grand Quiz was also conducted to evaluate the learning of the participants. On the tenth day, workshop completed successfully with the submission of the assignments, feedback/experience sharing sessions, Fun Quiz and certificate Distribution to Quiz Toppers. The winners of the quiz were Arham Bafna, Devanshi Jain, Divyansh Totla, Kirshna Karma., Manvendra Singh Dangi, Ritnash Gulati, Suraj Malviya, Tanishka Shamra, Rohan Patel and Suhani Sharma. E-certificates given to all the participants. This ten days Workshop on Microsoft Office provided students theoretical as well as Practical knowledge of MS office covering Fundamentals of MS office, MS Word, MS PowerPoint and MS Excel. In the Workshop student practiced these tools through hands-on sessions in the computer labs and prepared assignments. This helped them to learn application of MS office tools for document creation, data visualization and data Analysis. The workshop is well executed by Dr. Khushboo Jain, Ms. Pankhuri Soni, Mr. Ankit Trivedi.

## Workshop on Breast Cancer Awareness

***"Health is not just about what you are eating. It's also about what you are thinking and saying"***

**- Rujata Diwekar**



Department of Computer Science and Department of Management (UG) organized an Expert Session on Breast Cancer Awareness on September 9, 2024. The session conducted for the BBA (HA) and B.Sc (Biosciences) students aimed at raising awareness and promoting early detection and prevention for Breast Cancer. The session was led by Mr. Ajeev Samuel, Director Horizon Consultancy, Bhopal. The session focused on understanding breast cancer, risk factors, prevention, screening and early detection, breast

cancer staging and diagnosis, advancements in treatment and psychosocial aspects of breast cancer. The Expert also emphasized to encourage participants to take protective steps towards their health and well being. The session ended with the question and answer session. After the session, students came to know about the importance of early screening, lifestyle modifications and the latest advancements in breast cancer treatment. The session was organized by Mr. Devendra Jain.



# आख्यान

## A Book Review Competition

***“Book is not just a reflection of the story but a conversation between a reader and a writer.”***

The Department of Management (UG) organized AAKHYAAN- A Book Review Competition for BBA I Year students. Book Review is the evaluation of a book for the readers on its content, style, quality, theme, characters and plot. The competition was planned with the objective to encourage students for reading books that help to improve vocabulary, self-confidence, enhance critical thinking and presentation skills of students and motivate the students to work in teams. The competition organized in three phases. In Phase I on September 26-27, 2024, an informative workshop was conducted by Dr. Prachi Nikam, Program Coordinator BBA, to enlighten the importance of book reading, to explain the do's & don'ts and format of book review. In Phase II on October 22, 2024, Semi-Finale was organised in which 110 book reviews were presented by 550 students. After this top 10 teams were selected for Phase III, Finale Round which was organized on November 6, 2024. The 10 best book reviews which were presented in the competition and awarded by judges, Mr. Akash Sethia, An alumnus of IIM, Lucknow and Serial Start-up Entrepreneur and Ms. Nikita Mamtani, Founder, Legal HR Consultancy Firm, as well as 'Cloud Kitchen' and the author



of Modern Moral Science (e-Book).

Mahi Jain, Jahanvi Budholiya, Kajal Jain, Kratika Kasera and Mahak Verma presented the Book- 'The Monk Who Sold His Ferrari' and won the competition. The 1st Runner-Up were Arnav Wakankar, Anirudh Gupta, Arpan Suraniya, Ansh Pauranik, Anshul Deshmukh reviewed the Book- 'Playing It My Way' and the 2nd Runner-Up were Pushkar Thakur, Pranav Sharma, Rhythm Khatri, Ravi Thakur, Rudra Paranjape who reviewed the Book- 'Learning How to Fly'. The competition was well organized and appreciated by the Judges Mr. Akash Sethia and Nikita Mamtani.

'आख्यान- Best Book Reviews – 2024', the collection of top 10 Book Reviews which is a remarkable accomplishment that celebrates creativity and intellectual engagement among BBA students was also unveiled on November 6, 2024. It is a testament of students' dedication and commitment of faculty members.

The event convenor was Dr. Prachi Nikam. The event co-ordinators were Mr. Vikas Kumar Jain, Mr. Devendra Jain, Dr. Soniya Shah, Ms. Surbhi Jodha and Ms. Anushka Sharma.

## Expert Session: Strategic Management in Building Business

***“Strategy is not just about winning the battle, it is about ensuring sustainability, growth, challenges and opportunities”***

**- Dr. Radhakrishnan Pillai**

The session on Strategic Management in Building Business conducted by the Department of Management (UG) for BBA I Year students on November 22, 2024. The Expert Speaker was Mr. Himanshu Goyal, CEO of Eship simplified. The session outlined with purpose to provide insights into the vital role of strategic management in building and sustaining a successful business. The session

started with the general talk with the students about short term and long term

formulation, implementation and evaluation can guide organizations through

expert session provided valuable frameworks and insights for both established businesses and startups aiming to create a solid foundation for students. The session was truly inspiring for students as this session not only broadened students' understanding but also empowered them how to make powerful decisions. The session was coordinated by Mr. Rahul Borade.



vision. The session highlighted that strategy

competitive and dynamic market environments. This



# अभिज्ञान

## Quiz Competition

The best brains of the nation may be found on the last benches of the classroom- Dr. A.P.J. Abdul Kalam



To celebrate World Student Day and honor the legacy of Dr. A.P.J. Abdul Kalam, the Department of Computer Science organized Quiz Competition 'अभिज्ञान' for its students. Dr. Kalam, one of India's most esteemed scientists and the 11th President of India, is remembered for his vision of empowering youth through education. This event aimed to inspire students by expanding their knowledge in science, technology, and general awareness, while fostering a spirit of learning and curiosity.

The primary objectives were to commemorate Dr. Kalam's birth anniversary and provide a platform for students to showcase their intelligence and competitive spirit in a healthy environment. The event was held on October 15, 2024, and featured an interactive and fun-filled quiz competition open to computer science students.

The quiz was divided into four different rounds with a team-based format, and participants faced multiple rounds of questions testing their knowledge on various topics. The

first round, held on October 14, was an elimination round conducted via Google Forms, where students competed by answering questions accurately and quickly within the given time. From this, four teams were formed, named after missiles—Prithvi, Akash, Agni, and Trishul. The final quiz included four main rounds: Chankya, Ek ke bad Ek, Pahchan Koun, and Geet Gata Chal. Team Akash secured the first prize followed by Team Prithvi in second place.

The event successfully commemorated Dr. A.P.J. Abdul Kalam's birthday by promoting knowledge and learning among students, instilling curiosity and enthusiasm for science and education. The initiative was well-received, with participants and faculty members expressing their appreciation. The day concluded with an impact of Dr. Kalam's vision of a knowledge-driven society and the importance of dreaming big. The event was convened by Dr. Ekta Agrawal, co-convened by Mr. Ritesh Kushwah and Ms. Sangeeta Sharma, and hosted by MCA II year students.



# BATTLE OF THE BRAINS

## The Corporate Mastery



The Department of Management (UG) organized 'Battle of the Brains: The Corporate Mastery' for the students of BBA II Year to professionally develop them and make them corporate ready from October 1-9, 2024. The event consisted of five sessions of workshops and three rounds of competition. Participants learnt the skills of corporate walk, group discussion and personal interview from the event. The main objectives were to impart practical knowledge to the students on presenting themselves to prospective employers; to develop skills and confidence in students to face the recruitment process and to give students opportunity to present their skills during interview. The first session of the event was workshop on 'Effective Resume Building' on October 1, 2024 conducted by Mr. Rohan Joshi. All the students were taught about the basics of the effective resume making. The students were also addressed for the Do's and Dont's of the Resume writing. Second session of the event was workshop on 'LinkedIn Optimization' on October 3, 2024. Mr. Kapil Phulwani, Associate Product Manager, Oracle India, Bengaluru and Karnataka was the keynote speaker. He gave insights about LinkedIn profile creation, networking and profile optimization. On October 4, 2024, third session of the event was the workshop on 'Group Discussion'. Ms. Dipika Menon, Soft Skills and Communication Trainer, Indore, M.P. was the keynote speaker of the session. Students were guided on the basics of group discussions and effective communication. Another workshop on 'Interviewing Skills' was conducted by the keynote speaker Mr. Vincent Thomas, Managing Director, Cynosure, Indore, M.P. He

discussed about the key points related to the effective interview. Fifth session on October 5, 2024, was conducted on corporate walk and self introduction. Dr. Deepa Katiyal, Head, Department of Management (UG), SVIMS, Indore M.P was the speaker in the session. Dr. Katiyal taught the corporate walk and the content of the self introduction. Sixth session on October 7, 2024, was the competition; the participants competed for corporate walk and gave their self introduction. Seventh session of the event was conducted on October 8, 2024 as the group discussion competition. There were 06 participants in the group discussion. Dr. Abhikrati Shukla, Dr. Prachi Nikam, Ms. Arnika Kabra and Mr. Rohan Joshi, were moderators and judges of the competition. Eighth session was the Finale round of the competition conducted on October 9, 2024 where 20 finalist competed for personal interview. Dr. Rajiv Singh, Employability Developer and Career Guide & Planner, Indore, MP, Mr. Gunjan Shrimal, Principal Consultant and Career Coach, CAMPREP, Indore, MP and Ms. Neetu Garg Professional Event Anchor, Indore, M.P were the judges for the competition. Winners of the competition were; Aditya Kathal – Winner, Naisha Joshi – First Runner up and Arjun Tiwari - Second Runner up. After the competition, trophies and certificates of participation were distributed to all the participants. The event was coordinated by Ms. Vidushi Karahe, Mr. Kulkit Yadav and Mr. Arun Saxena. Student volunteers were Anuj Choudhary, Rishiraj Shrivastav, Khushi Neema, Muskan Rajput, Omprakash Thakur, Namish Rathore, Deepanshu Prajapat, Tanisha Arora and Krati Tiwari.



# Annual General Meeting of SVIMAA

*The alumni association is not just a community but also an extended family.*



The Annual General Meeting (AGM) of the Alumni Association of the Institute, Shri Vaishnav Institute of Management Alumni Association (SVIMAA) was held on December 14, 2024, at the SVIMS Auditorium, bringing together approximately 65 alumni, faculty members, and Alumni Cell members to discuss the association's achievements and future plans. The

meeting, inaugurated by Dr. George Thomas, President of SVIMAA, focused on reviewing alumni activities, electing new office bearers, and planning future initiatives.

Dr. Jitendra Jain highlighted previous workshops, seminars, industrial visits, and alumni meets that enriched the institute's ecosystem, while Mr. Hemant Pathak oversaw the election process, resulting in the

unanimous selection of Mr. Sujit Singhal as Chairman, Mr. Upendra Jain as Secretary, Mr. Sanjay Agrawal as Joint Secretary, Dr. Jitendra Jain as Treasurer, and Ms. Harsha Deshpande and Mr. Vibhor Airen as council members.

The Key decisions included setting a life membership fee of 1,100, planning an alumni meet for January 11, 2025, subject to approval, and

proposing innovative ideas like creating Google Forms for international alumni, appointing batch-specific student coordinators, and establishing WhatsApp communities for networking. The meeting concluded on a positive note with high tea, fostering connections among attendees and reinforcing the association's commitment to strengthening the alumni network.



***If opportunity doesn't knock, build a door-Anonymous***



The Department of Management (PG) organized a two days workshop on 'Campus to Corporate' from December 5-6, 2024, aimed at empowering MBA III Semester students. The workshop focused on helping students transition smoothly from the academic environment to the professional world by enhancing emotional intelligence and self-awareness. Students were taught how to identify emotional triggers and develop strategies to channel these emotions in a positive direction, contributing to a more balanced and fulfilling life both personally and professionally. The resource person of the workshop was Dr. Namita Kumawat, CEO & Founder, The Chrysolead, who provided valuable insights into the science

of the mind, which helped students to understand how to overcome challenges and unlock their full potential. Key learnings from the workshop were enhanced self-awareness, practical self-coaching techniques, improved emotional regulation, seeking community support and actionable plans for continued growth. The workshop proved to be a transformative experience for the students, equipping them with essential emotional and mental tools to excel in the corporate world. The practical insights gained during this workshop had a lasting impact on the students' personal growth and professional success. The event was coordinated by Dr. Chandani Keswani.



# Faculty Induction Program



Faculties are foundation of an institute so to strengthen this base, a five days faculty induction program was scheduled by the Institute from November 25-29, 2024. The faculty induction program aimed to familiarize newly recruited faculty members with the institution's vision, mission, policies and academic environment. It was designed to equip participants with the necessary pedagogical, professional, and interpersonal skills required for effective teaching, research and administration. On the first day of the program, Dr. George Thomas, Director of the Institute took the session on institutional policies. He explained overview of the institution's vision, core values, code of conduct and ethical guidelines for faculty, academic and administrative policies, and professional development opportunities. In second session, he talked about effective lesson planning. He emphasized on the importance of structured lesson planning for enhanced learning outcomes, techniques for creating engaging and interactive lesson plans, demonstration of SMART (Specific, Measurable, Achievable, Relevant, Time bound) objectives in lesson plans and strategies for addressing diverse learning needs in classrooms. On second day, the session was conducted by Dr. Kshama Paithankar, Head, Department of Computer Science who encouraged faculty members to make effective course file. Further, she emphasized on essential components of a course file such as syllabus, lesson plans, assessment rubrics, attendance records etc., maintaining academic records and documentation. She gave practical examples and templates for preparing course files, importance of aligning course files with accreditation and audit requirements. The second session on the same day was also taken by her on class productivity which focuses on effective strategies to deliver engaging and impactful lectures, while enhancing student participation and overall productivity. She further discussed about effective presentation techniques like clear structure, visual aids, pacing and clarity and balancing content and engagement.

On November 27, 2024 the session was taken by Dr. Jitendra Jain who explained examination process and in the next session Dr. Sudha Upadhyay emphasized on effective utilization of library resources. Dr. Mandip Gill, Head, Department of Management (PG) took the session on project

based learning and focused on how instructional educational approach help students to learn actively by engaging in real world problems, fostering critical thinking, collaboration and problem-solving skills. On fourth day of the induction program Dr. Kshama Paithankar, Head, Department of Computer Science took the first session on code of conduct. The lecture began with an introduction to the concept of the Code of Conduct, its importance in defining the expected behavior and ethical standards within an educational institution. She also promoted ethical practices, integrity and respect in professional or academic settings. She further described about Enterprise Resource Planning (ERP) explaining it as a comprehensive software system used by the Institute to manage and integrate the academic endeavours. It helps in improving decision-making by providing real time access to critical information across various departments. On November 29, 2024 the first session was taken by Dr. Deepa Katiyal, Head, Department of Management (UG) on cognitive student engagement and creative

learning. The focus was on how students engaged with course material emphasizing deep learning, critical thinking, and problem-solving. Cognitive engagement is essential for enhancing comprehension, retention, and application of knowledge. Deep processing, active learning, self-regulation are its key aspect. The lecture concluded by reinforcing the importance of cognitive student engagement in fostering meaningful learning experiences. Last session's resource person was Dr. Bhavna Kabra, Assistant Professor, Department of Computer Science who explained (ISO) in detail. The lecture began with an introduction to International Organization for Standardization, an independent, non-governmental international organization that develops and publishes standards. She explained that this certification improves overall management, educational quality and ensures long term success and sustainability of the institution. The Faculty Induction program made the new faculty members familiarize with the working environment and policies of the Institute.





## Divisional Level Shooting Men & Women Tournament, 2024

*"If you want to be a good shooter, you've got to shoot" - Lonzo Bal*



Devi Ahilya Vishwavidyalaya Indore. The primary objective of the Divisional Level Shooting Men & Women Tournament was to promote the sport of shooting by providing a competitive platform for skilled players to showcase their talent and enhance their proficiency. This event aimed to encourage sportsmanship, discipline, and teamwork among participants while identifying and nurturing potential athletes for higher-level competitions. The tournament fostered camaraderie and unity among players and institutions, contributed to the overall development of sports culture within the division. By organizing such events, the focus is also on inspiring youth to engage in sports, emphasizing physical fitness, mental focus, and excellence. The tournament concluded with closing remarks and gratitude expressed by chief guest Dr. Ajay Sahni, Chairman, Sports Board; Dr. Sudhira Chandel, Director, Physical Education, Dr. George Thomas, Director and Dr. Raghav Jaiswal, sports officer marking the event as a resounding success.

The Divisional Level Shooting Men & Women Tournament 2024 was successfully held on November 21-22, 2024 in the institute under the patronage of the MP Government, Higher Education Department, and

## The Divisional Level Chess Men's Tournament 2024

The Divisional Level Chess Men's Tournament 2024 was held from October 7-8, 2024 in the institute under the patronage of the MP Government, Higher Education Department and Devi Ahilya Vishwavidyalaya Indore. The objective was to promote strategic thinking, sportsmanship, and a competitive spirit among participants. The event was inaugurated by the chief guest, Mr. Anant Pawar, EC Member DAVV Indore. Seven district teams participated, with Indore District emerging as the winner and Burhanpur District as the runner-up.

## The Divisional Level Table Tennis Tournament 2024

*"Table tennis is a game of the mind. Stay focused, stay calm, and the point is yours."* -Ma Long



The Divisional Level Table Tennis Tournament 2024, held on October 25, 2024, in the institute under the patronage of the MP Government, Higher Education Department, and Devi Ahilya Vishwavidyalaya, Indore. The objective of the

Divisional Level Table Tennis Tournament was to foster sportsmanship, enhance physical fitness, and promote the spirit of healthy competition among students. The event provided a platform for players to showcase their skills, encouraged teamwork, and nurtured young talent in table tennis. It also aimed to strengthen inter-institutional relations and inspire greater interest in sports as an essential aspect of personal and academic growth. International table tennis player Rinku Acharya inaugurated the event, accompanied by Director Dr. George Thomas and other dignitaries. Eight teams competed, with UTD emerging as the winner and St. Paul as the runner-up. The event concluded with gratitude expressed by chief guest Dr. S.K. Yadav.

## The District Level Chess Men Tournament 2024

*"Chess has this in common with making poetry; that the desire for it comes upon the amateur in gusts."*-A. A.Mile



The District Level Chess Men Tournament 2024 was successfully organized on September 27, 2024 in the institute under the patronage of the MP Government, Higher Education Department, and Devi Ahilya Vishwavidyalaya Indore. The chief guest Dr. M. K. Mishra and special guest Dr. Vikas Koushik, were invited as Judges for the competition. The objective of the District Level Chess Men Tournament was to promote strategic thinking, focus, and intellectual development among participants by providing a platform to showcase their skills and compete at a higher level. The tournament aimed to encourage sportsmanship and camaraderie while fostering a competitive spirit and teamwork among students. Additionally, it seeks to identify and nurture talented players, preparing them for state and national-level competitions. By organizing such events, the initiative aims to cultivate a culture of excellence in chess and inspire more students to engage in this intellectual board game. Twenty-three teams participated in the competition, with UTD emerging as the winners and Holkar Science College as the runner-up. The event concluded with remarks of gratitude by observer Dr. H. S. Siddhu, marking a successful and memorable tournament.



## Celebration on International Men's Day

International Men's Day (IMD) is celebrated globally on November 19 each year to highlight the positive contributions men make to society, promote gender equality, raise awareness of men's health issues, and encourage positive male role models. The Institute addressed the challenges that men face and also acknowledge their achievements and contributions to family, community, and society. The objective of the event was to honour and recognize male faculty and

staff who have significant skills in their fields and their talent and



and members made contribution respective appreciation dedication, perseverance and encouraging

them to continue making a positive impact in their areas of expertise. Various games were planned for them by the female faculty members of the Institute. All Male faculty and staff members participated in the celebration by showing their talents in singing and poem recitation. The event was coordinated by Dr. Ekta Agrawal, Ms. Swati Gupta and Ms. Neeta Sharma.

## Expert Session: Building Blocks of an Economy and Economic Growth

*"Economics is not a machine to be controlled but a living system to be understood."*

The Department of Management (UG) organized an Expert Session on "Building Blocks of an Economy and Economic Growth" on November 27, 2024. The session was designed for the BBA I year students with the objective to understand how sustainable and inclusive growth will lead India to become robust economy in the near future. The resource person was Mr. Shashvat Sharma, Supporter Engagement Analyst-Lepra UK, a WHO Subsidiary. The session started with the brief introduction of the resource person Mr. Shashvat Sharma. He discussed Strengths, Weakness, Opportunities and Threats of the Indian Economy where students also shared their insights. The session highlighted the importance of Economics and its perspectives in the real life world such as inflation, visualization, awareness and growth of an Economy which includes various aspects with in-depth analysis of the current state of the Indian Economy and also explained its practical use. The session was insightful and thought provoking as students were highly motivated after this session and ask queries related to the topic. The session was organized by Ms. Ayushi Rawal and Ms. Geeta Yadav.

## Ganesh Utsav 2024

*"Ganesh Utsav is a journey of devotion and creativity."*



The Ganesh Utsav was celebrated in the institute. It was a grand and vibrant ten day event that brought together students, faculty, and staff in a spirit of unity and devotion. The festivities began with the installation of the beautifully crafted Ganesha idol in a splendidly decorated pandal, with each department contributing to the pandal's design, showcasing their creativity and craftsmanship. Every day started with the morning and evening aarti, where students and faculty gathered to offer prayers, followed by the distribution of prasada, which fostered a sense of community and shared spirituality. Throughout the festival, the atmosphere was filled with devotion. The departments took turns in organizing the pandal decoration on different days, each one adding unique themes and ideas, making the celebrations more colorful and engaging.

The highlight of the celebration was the final day, which witnessed a dynamic flash mob performed by enthusiastic students, adding a modern twist to the traditional festivities. This was followed by the grand procession for the visarjan ceremony, where students, dressed in traditional attire, as they bid farewell to Lord Ganesha.

The event concluded with the distribution of the traditional 56 bhog (a feast of 56 delicacies) to all faculty members, staff and students, symbolizing gratitude and celebration. The ten day Ganesh Utsav celebration was a resounding success, strengthening the bonds within the college community and leaving everyone with cherished memories.



# दिशा

Navigating Future...

## कॉलेज चलो अभियान



The "College Chalo Abhiyan" is an initiative launched by the Government of India to encourage students, especially from rural and underprivileged backgrounds, to pursue higher education.

The primary goal of this campaign is to raise awareness about the importance of higher education to promote college enrollment among youth, particularly focusing on marginalized communities. To fulfill this objective, the faculties from the institute visited various schools of Indore and nearby cities like Mandsaur, Shajapur, Ujjain etc. and made students aware about the benefits of college education and also provided career guidance. Around 176 schools outside Indore were visited with the same purpose where 7040 students were counselled. In Indore 47 schools were visited and 3013 students were counselled. The campaign was organized by Dr. Jitendra Jain, Dr. Sandeep Malu and Dr. Prashant Kushwah.



Fit India Movement is a national initiative of the Government of India, which aims to motivate people to include physical activities and sports, especially Indian traditional sports, in their daily routine so that they can stay healthy and fit.

To fulfil this objective the institute organized six days 'Fit India Week' from December 9-14, 2024. Various activities were organized for the students during this week, which included yoga - meditation, Zumba, fitness pledge, fitness assessment through mobile app, table tennis tournament, and Pittu game.

The chief guest of this event, Mr. Krishna Gopal Mishra, Technical Director, Pittu Federation of India, addressed the program. He discussed in detail about the physical and mental benefits of traditional games like Pittu and explained how traditional games help in leading a stress-free life and help in maintaining physical fitness. 360 students participated enthusiastically in all the activities organized during the week and pledged to imbibe the message of 'Fit India Movement'. The program was organized by Dr. Raghav Jaiswal, sports officer of the Institute.

## Honouring the Stars



The felicitation ceremony for undergraduate scholar students who secured top rankings in DAVV University was a memorable and grand event. Organized with enthusiasm and meticulous planning, the ceremony aimed to celebrate the dedication and remarkable achievements of the brightest students. The event witnessed the proud presence of parents of the scholars, along with esteemed faculty

members, who added to the significance of the occasion. The top-performing students from various undergraduate courses, including BCA, BSc, and BBA (Plain, Foreign Trade, and Hospital Administration), were honored for their exceptional academic accomplishments. Each scholar was presented with a certificate as a token of recognition and appreciation for their outstanding performance. The atmosphere was filled with a sense of pride and happiness as the audience applauded the scholars, celebrating their success and dedication. Adding to the event's significance, the parents of the scholars shared their valuable feedback about the institute, expressing their gratitude and admiration for the supportive academic environment provided. Their heartfelt words highlighted the crucial role the institution played in nurturing their children's potential and guiding them toward excellence. The event concluded with a formal vote of thanks by Dr. Kshama Ganjiwale acknowledging the efforts of everyone involved in making the ceremony a success.





# Student Achievements

*Heartiest Congratulations !!*

**Stunning Achievement by**

**MCA II Year Toppers**



Divyash Pal



Poorti Jain



Saloni Sharma



Khushi Choyal



Sheetal Chouhan

**MCA I Year  
Toppers**



Kavita Rajput



Isha Malik

**MBA (FA) I & II Semester Toppers**



Vaibhav Garg



Kajal Joshi



Aniket Sharma



Simardeep Sawanni

**MBA (MM) II Semester  
Students Achievers**

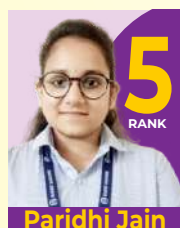


Palak Pahuja



Nitu Yadav

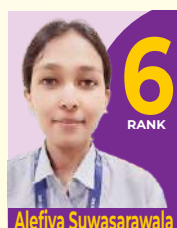
**BCA I Year Toppers**



Paridhi Jain



Shiksha Malviya



Alefiya Suwasarawala



Kunal Sahu

**B.Sc. (CS) I Year  
Toppers**



Sachin Tawde



Anjali Upadhyay

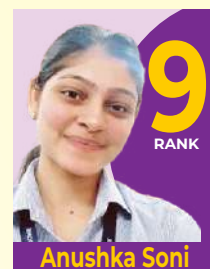




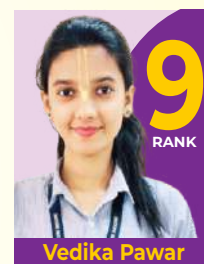
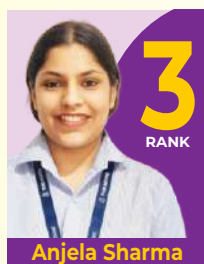
# Student Achievements

*Heartiest Congratulations !!*  
**Stunning Achievement by**

## BCA II Year Toppers



## B.Sc. Biotechnology I Year Toppers



## B.Sc. Bioinformatics I Year Topper



## BBA (HA) I Year Toppers



## BBA (FT) I Year Toppers





# Campus Placement



## Congratulations !!

| S No. | Name                   | Course | Company Name             | Package  |
|-------|------------------------|--------|--------------------------|----------|
| 1     | Nishant nechnaiya      | BBA    | Achieve Academy          | 8.5 LPA  |
| 2     | Aditya Shinde          | BBA    | Achieve Academy          | 8.5 LPA  |
| 3     | Mehak Yasmin Shaikh    | BBA    | Hike Edu                 | 6.18 LPA |
| 4     | Maithali ketkar        | BBA    | SGS Consulting           | 3.0 LPA  |
| 5     | Karan Ahuja            | BBA    | SGS Consulting           | 3.0 LPA  |
| 6     | Swanil Rawat           | BBA    | SGS Consulting           | 3.0 LPA  |
| 7     | Mohammed Nagari        | BBA    | SGS Consulting           | 3.0 LPA  |
| 8     | Swanil Rawat           | BBA    | Virtual Buisness Support | 3.0 LPA  |
| 9     | Mohammed Nagari        | BBA    | Virtual Buisness Support | 3.0 LPA  |
| 10    | Sujal Jain             | BCA    | Achieve Academy          | 8.5 LPA  |
| 11    | Khushi Verma           | BCA    | Achieve Academy          | 8.5 LPA  |
| 12    | Ishra khanam           | BCA    | Achieve Academy          | 8.5 LPA  |
| 13    | Amatullah Khandwa wala | BCA    | Achieve Academy          | 8.5 LPA  |
| 14    | Pranjal Dubey          | BCA    | Achieve Academy          | 8.5 LPA  |
| 15    | Jinisha Sharma         | BCA    | Achieve Academy          | 8.5 LPA  |
| 16    | Nidhi jatwa            | BCA    | Achieve Academy          | 8.5 LPA  |
| 17    | Pranjal Joshi          | BCA    | Achieve Academy          | 8.5 LPA  |
| 18    | Riya raj vishwakarma   | BCA    | Achieve Academy          | 8.5 LPA  |
| 19    | Priya Raj Vishwakarma  | BCA    | Achieve Academy          | 8.5 LPA  |
| 20    | Utsav Lodhi            | BCA    | Achieve Academy          | 8.5 LPA  |
| 21    | Jigisha Bendale        | BCA    | Achieve Academy          | 8.5 LPA  |
| 22    | Suhani Agrawal         | BCA    | Achieve Academy          | 8.5 LPA  |
| 23    | Megha Mandloi          | BCA    | Achieve Academy          | 10 LPA   |
| 24    | Riya raj vishwakarma   | BCA    | Hike Edu                 | 6.18 LPA |
| 25    | Raghav Mandowra        | BCA    | Planet spark             | 6.5 LPA  |
| 26    | Riya raj vishwakarma   | BCA    | Jaro Education           | 8.58 LPA |
| 27    | Thaer Bagwala          | BCA    | SGS Consulting           | 3.0 LPA  |
| 28    | Vijesh Choudhary       | BCA    | SGS Consulting           | 3.0 LPA  |
| 29    | Priya Raj Vishwakarma  | BCA    | Virtual Buisness Support | 3.0 LPA  |
| 30    | Priyal Agarwal         | BCA    | Virtual Buisness Support | 3.0 LPA  |
| 31    | Raghav Mandowra        | BCA    | Virtual Buisness Support | 3.0 LPA  |
| 32    | Shruti Sinha           | MBA    | My Job Grow              | 3.0 Lpa  |
| 33    | Mohammad Faiz Bilal    | MBA    | My Job Grow              | 3.0 Lpa  |



# Campus Placement



## Congratulations !!

|    |                     |     |                    |         |
|----|---------------------|-----|--------------------|---------|
| 34 | Muskan Kesharwani   | MBA | My Job Grow        | 3.0 Lpa |
| 35 | Palak Biyani        | MBA | My Job Grow        | 3.0 Lpa |
| 36 | Pooja Patel         | MBA | My Job Grow        | 3.0 Lpa |
| 37 | Palak Agarwal       | MBA | My Job Grow        | 3.0 Lpa |
| 38 | Kushagra Dongra     | MBA | My Job Grow        | 3.0 Lpa |
| 39 | Niyati Joshi        | MBA | My Job Grow        | 3.0 Lpa |
| 40 | Shubhangini Rathore | MBA | My Job Grow        | 3.0 Lpa |
| 41 | Bhumika Jadham      | MBA | Acmegrade          | 4.0 Lpa |
| 42 | Asmit Tuteja        | MBA | Acmegrade          | 4.0 Lpa |
| 43 | Aastha soni         | MBA | Acmegrade          | 4.0 Lpa |
| 44 | Divya Sharma        | MBA | Acmegrade          | 4.0 Lpa |
| 45 | Ansh Jain           | MBA | Acmegrade          | 4.0 Lpa |
| 46 | Astha soni          | MBA | Infinity Education | 5.0 Lpa |
| 47 | Gunjan Shah         | MBA | Emipro             | 5.0 Lpa |
| 48 | Palak biyani        | MBA | Achieve Academy    | 10 LPA  |
| 49 | Aayush Bamba        | MBA | Achieve Academy    | 10 LPA  |
| 50 | Karan Moolchandani  | MBA | Achieve Academy    | 10 LPA  |
| 51 | Kaveri Garge        | MBA | Achieve Academy    | 10 LPA  |
| 52 | Arpita kanungo      | MBA | Achieve Academy    | 10 LPA  |
| 53 | Aditi Kothari       | MBA | Achieve Academy    | 10 LPA  |
| 54 | palak Agrawal       | MBA | Achieve Academy    | 10 LPA  |
| 55 | Ayushi Mishra       | MBA | Achieve Academy    | 10 LPA  |
| 56 | Shraddha Patil      | MBA | Achieve Academy    | 10 LPA  |
| 57 | Shubham Singh       | MBA | Achieve Academy    | 10 LPA  |
| 58 | Aditi Surana        | MBA | Achieve Academy    | 10 LPA  |
| 59 | Chaitanya Kanungo   | MBA | Achieve Academy    | 10 LPA  |
| 60 | Himangi Rajwal      | MBA | Achieve Academy    | 10 LPA  |
| 61 | Priya Thakur        | MBA | Achieve Academy    | 10 LPA  |
| 62 | Sumeet ketkar       | MBA | Achieve Academy    | 10 LPA  |



# Campus Placement



## Congratulations !!

|     |                     |     |                                |          |
|-----|---------------------|-----|--------------------------------|----------|
| 63  | Karan Moolchandani  | MBA | Achieve Academy                | 10 LPA   |
| 64  | Kaveri Garge        | MBA | Achieve Academy                | 10 LPA   |
| 65  | Arpita kanungo      | MBA | Achieve Academy                | 10 LPA   |
| 66  | Aditi Kothari       | MBA | Achieve Academy                | 10 LPA   |
| 67  | palak Agrawal       | MBA | Achieve Academy                | 10 LPA   |
| 68  | Ayushi Mishra       | MBA | Achieve Academy                | 10 LPA   |
| 69  | Shraddha Patil      | MBA | Achieve Academy                | 10 LPA   |
| 70  | Shubham Singh       | MBA | Achieve Academy                | 10 LPA   |
| 71  | Aditi Surana        | MBA | Achieve Academy                | 10 LPA   |
| 72  | Chaitanya Kanungo   | MBA | Achieve Academy                | 10 LPA   |
| 73  | Himangi Rajwal      | MBA | Achieve Academy                | 10 LPA   |
| 74  | Priya Thakur        | MBA | Achieve Academy                | 10 LPA   |
| 75  | Sumeet ketkar       | MBA | Achieve Academy                | 10 LPA   |
| 76  | Toshi Malviya       | MBA | Achieve Academy                | 10 LPA   |
| 77  | Anshika prajapat    | MBA | Achieve Academy                | 10 LPA   |
| 78  | AYUSH JAIN          | MBA | Achieve Academy                | 10 LPA   |
| 79  | Mohit Joshi         | MBA | Achieve Academy                | 10 LPA   |
| 80  | Prerna Arya         | MBA | Achieve Academy                | 10 LPA   |
| 81  | Asmit Tuteja        | MBA | Achieve Academy                | 10 LPA   |
| 82  | Abhishek Sharma     | MBA | Homefirst Finance              | 6.0 LPA  |
| 83  | Himangi Rajwal      | MBA | Homefirst Finance              | 4.5 LPA  |
| 84  | Somi Tiwari         | MBA | Homefirst Finance              | 4.5 LPA  |
| 85  | Somya Uddeniya      | MBA | Hike Edu                       | 7.02 LPA |
| 86  | Bhumika Jadham      | MBA | Hike Edu                       | 7.02 LPA |
| 87  | Mohit Joshi         | MBA | Hike Edu                       | 7.02 LPA |
| 88  | Somi Tiwari         | MBA | Hike Edu                       | 7.02 LPA |
| 89  | Tarun Motwani       | MBA | Hiranandani Financial Services | 4.50 LPA |
| 90  | Abhishek Sharma     | MBA | Gokul Snacks Pvt. Ltd.         | 4.5 LPA  |
| 91  | Divya Sharma        | MBA | Planet spark                   | 6.5 LPA  |
| 92  | Ayush Wadhvani      | MBA | NeevClaudes                    | 3.5 LPA  |
| 93  | Ayushi Mishra       | MBA | NeevClaudes                    | 3.5 LPA  |
| 94  | Toshi Malviya       | MBA | SGS Consulting                 | 3.0 LPA  |
| 95  | Prerna Arya         | MBA | SGS Consulting                 | 3.0 LPA  |
| 96  | Ishika Deewani      | MBA | SGS Consulting                 | 3.0 LPA  |
| 97  | Anshika Singh       | MBA | SGS Consulting                 | 3.0 LPA  |
| 98  | Gourav Joshi        | MBA | SGS Consulting                 | 3.0 LPA  |
| 99  | Vanshika Gangrade   | MBA | SGS Consulting                 | 3.0 LPA  |
| 100 | Palak Agarwal       | MBA | Virtual Buisness Support       | 3.0 LPA  |
| 101 | Durgesh Nandini Sen | MBA | Virtual Buisness Support       | 3.0 LPA  |
| 102 | Priya Singh         | MBA | Virtual Buisness Support       | 3.0 LPA  |



## Industrial Visit

| Date       | Company Name                             | Programme        | Students Visited |
|------------|--|------------------|------------------|
| 12/12/2024 | Karshi Mushroom,Hatod                    | B.Sc. BioScience | 19               |
| 14/12/2024 | Medioint Life Sciences Pvt.Ltd.Pithampur | B.Sc. BioScience | 24               |
| 14/12/2024 | MDPH Kshipra, Dewas                      | MBA              | 47               |



**Piramal Pharma Ltd.**



**Zed Black**

### Educational Tour

| S. No. | Date       | Location              | Students Visited | Programme & Year     |
|--------|------------|-----------------------|------------------|----------------------|
| 1      | 21/09/2024 | Lalbag Palace Indore  | 110              | BBA/BCA I Year       |
| 2      | 21/09/2024 | Infantary Museum Mhow | 83               | BCA /BBA I Year      |
| 2      | 22/09/2024 | Infantary Museum Mhow | 88               | BBA/BCA I Year       |
| 3      | 27/09/2024 | Central Museum Mhow   | 100              | BBA I Year           |
| 4      | 28/09/2024 | Dhar Museum /Fort     | 37               | BCA I Year           |
| 5      | 5/10/2024  | Infantary Museum Mhow | 52               | B.Sc. (CS,BS) I Year |

## Congratulations !!



### Faculty Achievements



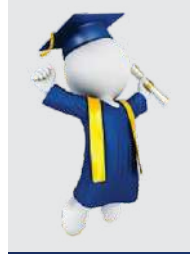
#### **Dr. Bhavna Kabra**

Ms. Bhavna Kabra, Assistant Professor, awarded Ph.D. degree in Computer Application from Sage University, Indore. Her research topic was "A Comparative Study of Different Machine Learning Techniques to Analyze Sentiments".



#### **Ms. Ayesha Siddiqua Sheikh**

Ms. Ayesha siddiqua sheikh had qualified UGC NET in Computer Science for Ph.D. in June 2024 exam.



# Students' Achievement

## *Congratulations !!*



**Secured First position in District Level Poster Making Competition.**

*Bhavika Nagar*

BCA III Year



**Secured First position in District Level Youth Fest Mahendi Competition.**

*Saloni Mehta*

MBA FT I Semester



*Jinisha Sharma*

BCA III Year

**Secured Second position in District Level Essay Writing Competition on Indian Knowledge System & Folk Literature.**



*Ranjani Patel*

BBA II FT Year

**Secured Second position in Inter College Youth Festival Classical Solo Dance Competition**



