### e-Newsletter



# Pratib<sup>®</sup> 8



## SHRI VAISHNAV INSTITUTE OF MANAGEMENT & SCIENCE, INDORE Formerly known as Shri Vaishnav Institute of Management, Indore Estd.-1987

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# prabandhotsav 2k25

Techno - Management Fest

March 05-07, 2025



'Prabandhotsav 2025', a Techno - Management Fest commenced with an auspicious inaugural ceremony, beginning with the traditional lighting of the lamp, symbolizing knowledge, prosperity, and the dispelling of darkness. The event brought together participants from approximately 40 colleges, marking the start of a threeday extravaganza filled with sports, cultural, and academic competitions. The event was graced with the auspicious presence of Guest of Honour, Mr. Gaurav

Pahwa, Director, Lotus Electronics Chief Guest, Mr. Anshul Agarwal, Director, Zed Black, Shri Purushottamdas Ji Pasari, Chairman, Shri Vaishnav Group of Trusts & Honorable Chancellor, Shri Vaishnav Vidhyapeeth Vishwavidhyalaya, Indore & Shri Vishnu Ji Pasari, Secretary, Dr. George Thomas, Director of the Institute. Dr. Thomas welcomed the attendees, emphasizing the significance of incorporating sports into daily life for physical well-being and personal



development.

Mr. Gaurav Pahwa, introduced the 'DPE Mantra' to the students, breaking it down into three essential components: 'D' for Dream, inspiring students to envision their future goals; 'P' for Plan, urging them to create structured, step-by-step approaches to success; and 'E' for Execution, emphasizing the need for discipline and action to achieve their aspirations.

Mr. Anshul Agarwal, Director, Zed Black, captivated the audience with an interactive session that gauged students' entrepreneurial interests. Through a live poll, he engaged students in discussions about their ambitions regarding internships, family businesses, and entrepreneurship. Notably, the majority of participants expressed a strong inclination toward establishing their own businesses. Mr. Agarwal shared his journey as an entrepreneur, offering valuable insights on starting small and scaling up. He cited inspiring success stories, such as Zomato, to encourage aspiring entrepreneurs to take risks and pursue their ventures with confidence. Following the formal speeches, Shri Vishnu Ji Pasari declared Prabandhotsav 2025 officially open, marking the beginning of an exciting array of events.

The first day of Prabandhotsav 2025 was marked by an energetic spirit as students from various institutes, colleges, and universities participated in thrilling competitions. Events such as the singing competition, गीतमाला, allowed students to display their vocal talents and stage confidence. The स्वाद कोशल competition, a fireless cooking challenge, tested participants' creativity in preparing unique dishes without using conventional stoves or gas. Meanwhile, the ई-रंजन online gaming competition brought together e-sports enthusiasts who battled it out in an intense gaming showdown.

Sports competitions were also a major highlight, fostering teamwork and endurance among students. The cricket tournament witnessed outstanding performances from various teams, drawing enthusiastic cheers from the audience. The table tennis competition tested participants' agility and precision, making for some exhilarating matches. A unique addition to the event was पिट्ठू (सितौलिया) a traditional



game that encouraged precision and hand-eye coordination while celebrating cultural heritage.

The second day, March 6, saw a diverse mix of artistic, academic, and athletic competitions. The dance competition, नृत्योल्लास, provided a vibrant platform for students to express themselves through movement, enhancing their performance skills and artistic creativity. The Best out of Waste competition, कलाकृति, emphasized environmental sustainability by challenging participants to create art from recycled materials. The science quiz, पहेली, tested students' knowledge and critical thinking abilities, promoting academic excellence. Traditional and modern sports like गिल्ली- इंडा, basketball, and shooting added excitement to the day's events, encouraging both physical fitness and strategic thinking.

On March 7, the festival reached its grand finale with the culmination of several competitions. The rangoli competition, अल्पना, highlighted intricate designs and artistic finesse, while the mehandi competition celebrated traditional henna artistry. Each event reflected a commitment to cultural expression, creativity, and skill-building.

The event concluded with the highly anticipated Prize Distribution Ceremony on March 7, 2025. Dignitaries in their addresses spoke about the significance of Prabandhotsav in fostering holistic student development. Shri Vishnu Pasari emphasized the importance of events like these in shaping future leaders by providing platforms for teamwork, innovation, and leadership. Shri Manish Baheti reiterated the role of perseverance and dedication in achieving success and commended the participants for their enthusiasm and efforts.

Ms. Deepti Verma, the Coordinator of Prabandhotsav, presented a detailed report on the three-day event. The Prize Distribution Ceremony honored the winners, celebrating their exceptional performances. Across various categories. The event concluded with a heartfelt vote of thanks by Dr. Sandeep Malu, Convener of Prabandhotsav.

Prabandhotsav 2025 successfully conducted by Dr. Sandeep Malu, Dr. Ekta Agrawal, Ms. Deepti Verma, Dr. Someshwar Joshi & Mr. Kulkit Yadav.



# 26 CT CT CT 2025

### (Intra-Collegiate Sports Meet)











'Khelotsav-2025', the annual sports week, was celebrated from February 14-20, 2025 in the Institute with great enthusiasm and active participation from UG students. Recognizing the vital role sports play in the overall growth and development of students, the Institute organized a range of sporting events to promote physical fitness, teamwork, and resilience. The 'Khelostav' inaugural ceremony was graced by Chief Guest Bhushan Galande, the Strength and Conditioning Coach of the Jaipur Pink Panthers Kabaddi Team and Shri Manish Baheti, Treasurer of the Institute. His presence inspired young athletes and highlighted the importance of fitness in competitive sports. The event marked a vibrant beginning to the sports festival, filled with energy and enthusiasm.

Sports not only contribute in maintaining a healthy body but also foster a healthy mind, as reflected in the popular saying, "A healthy mind lives in a healthy body." Engaging in sports activities helps students develop essential life skills such as

confidence, discipline, problem-solving, and the ability to overcome challenges and hardships. With a focus on encouraging holistic development, the Institute, under the quidance of Sports Officer Mr. Raghav Jaiswal and a dedicated team of faculty members and student volunteers, organized various competitions including Cricket, Tug-of-War, Kabaddi, Pitthu, Basketball, Table Tennis, Chess, and Badminton. Students participated wholeheartedly, showcasing their athletic abilities, competitive spirit, and teamwork. The event not only provided a platform for students to display their sporting talents but also fostered a sense of community, collaboration, and sportsmanship. Through such initiatives, the institute aims to instil a balanced approach to education where academic learning is complemented by physical activity, promoting a healthier, more active lifestyle and preparing students to face realworld challenges with confidence and resilience.



# Art of Making Natural Colours at Sustainability Workshop











The Institute organized a visit to the Jimmy McGilligan Centre for Sustainable Development on March 12, 2025 for the students of BCA and BBA II year. The purpose of this visit was to create awareness among students about the use of natural colours and teach them the process of preparing these colours at home.

The workshop was held at the Jimmy McGilligan Centre, located in Sanawadiya. The highlight of the workshop was the presence of Padma Shri Dr. Janak Palta McGilligan, Founder & Director of the Centre, who served as the chief resource person for the workshop.

Mr. Virendra Goyal delivered an opening address, motivating students to adopt sustainable practices in their daily lives. Dr. McGilligan engaged the students in an insightful talk on sustainability and encouraged them to



make lifestyle changes to support environmental conservation.

During the visit, Mr. Bharat Singh guided the students through a tour of the center, explaining the technical aspects of solar-powered equipment used for cooking and drying vegetables. This was followed by a hands-on demonstration by Dr. McGilligan on how to prepare natural colours using various plant-based ingredients such as flowers, fruits, and seeds.

A total of 48 students participated in the workshop with enthusiasm. The event successfully met its objective of promoting eco-friendly practices among young learners. Students gained practical knowledge and were inspired to use natural colours in their Holi celebrations, contributing positively to environmental sustainability.





### जल-जन आन्दोलन



#### (Water Conservation Awareness Program)

The "जल-जन आंदोलन" (Water Conservation Awareness Program) was inaugurated on March 11, 2025, in collaboration with Vibhavani India and Vigyan Bharti (Malwa Prant Unit), and was organized by the Vibhavari Committee of Shri Vaishnav Institute of Management & Science under the IQAC Cell. This initiative aims to promote awareness about the importance of water conservation and encourage sustainable water management practices within the community. The event was graced with the presence of Shri Praveen Ji Ramdas, Rastriya Sah Sangthan Mantri, Vigyan Bharti, Shri Vivaswan Ji, Vigyan Bharti, Dr. Dhwani Sharma, Vigyan Bharti, Dr. Rajiv Dixit, DCDC, DAVV, Indore, Dr. Sunil Chaturvedi, Vibhavari & Shri Shailendra Ji Sharma, Vibhavani. It was attended by faculty and staff members and featured an expert session led by Dr. Sunil Caturvedi, a renowned specialist in water conservation. The primary objectives of the program were to educate participants on the urgent need for water conservation, provide knowledge on sustainable water usage practices, and inspire active participation in water-saving efforts. Additionally, the program sought to motivate attendees to implement rainwater harvesting systems at their homes and encourage their neighbors to adopt similar practices. The initiative effectively raised awareness about the importance of







preserving water resources, empowering individuals to embrace sustainable habits both on campus and in their personal lives. Through education and active participation, the program fostered a collective commitment to reducing water wastage and implementing practical solutions like rainwater harvesting. This collaborative efforts encouraged the community to engage in water conservation for a more sustainable future.

## Educational Trip for MBA Students to Mundra, Gujarat





Department of Management (PG) organized an Educational Trip for MBA students to Mundra, Gujarat from December 24-26, 2024. The main objective of the trip was to provide the students an opportunity to understand the practical aspects of industrial processes and business operations. During the trip, the students visited major units of the Adani Group, including Adani Port, Adani Wilmar, Adani Wind, Adani Solar, and Adani Power. While visiting these

units, the students gained in-depth knowledge about the operational processes and methodologies related to port and logistics management, edible oil and FMCG production process, utility of green energy and renewable energy sources and technical processes of power generation. This educational trip was conducted under the guidance of Dr. Uttam Jagtap, Dr. Mamta Joshi, Dr. Sanjay Pandit and Ms. Swati Gupta.



### **SVIMS Host**

### GWB 2025

Accelerating Equity in Science











Shri Vaishnay Institute of Management & Science organized 'GWB 2025-Accelerating Equity in Science' on February 11. 2025. The institute celebrated this day with motive to stimulate critical thinking and problemsolving skills among participants, while assessing and improving their knowledge across various scientific disciplines. It aims to foster a spirit of healthy competition and teamwork, providing a platform for knowledge sharing and insights from renowned experts. Additionally, the event seeks to inspire and motivate participants to pursue their interests and passions, while facilitating learning and skill development knowledge, fostering through expert guidance, in innovation, and ensuring

association with IUPAC Global Women Breakfast (GWB) for the I and II year bioscience students to engage with the GWB2025 theme. Featuring an engaging workshop & quiz competition to foster inclusivity and innovation in science. The event started with the brief introduction of the esteemed keynote speakers Dr. Supriya Ratnaparkhe, Head of Research & Development, Indore Biotech Inputs & Research Pvt. Ltd. and Dr. Rishina Nathu, Principal, Kasturbagram Rural Institute, Indore. The event highlighted the importance that to understand power of science, together we can shape an equitable future by advancing

that everyone, regardless of background, has access to the opportunities and benefits that scientific progress brings, we have the power to ignite curiosity and passion for science in the next generation. It was an insightful talk delivered by a renowned expert in the field of science. The speakers shared their personal experiences, insights, and the latest developments in their area of expertise. The talk provided valuable perspectives on the challenges and opportunities related to achieving equity in science, inspiring the audience to become advocates for change. By sharing their knowledge and experiences. the speakers inspire young minds to explore, innovate, and make impactful

discoveries that will shape the future. With this the participants came to know about 'Together, we inspire the next generation of scientists!'. There were 37 participants where 12 individuals advanced to the three subsequent rounds: Battle of Minds: Science Edition, Picture Perfect: Science Edition and Brain Teaser: Science Edition. The winners of the quiz were Team Somadeva: Mr. Alfaizuddin Sheikh, Ms. Akansha Nishad and Mr. Narinder Kaur won the competition. The 1st Runner-Up from Team Ramchandra: Ms. Mehak Fatrod, Ms. Mansi Goyal, Ms. Lisha Soni. The event was coordinated by Dr. Kriti Joshi, Ms. Dipanti Chourasiya and Ms. Nikita Golchha.









### **Emerging Leaders Symposium (ELS) 2024**







Shri Vaishnav Institute of Management and Science in collaboration with Indore Management Association organized an Emerging Leadership Symposium on December 17, 2024 to promote leadership development, encourage networking and collaboration and explore leadership trends and innovations. It was a comprehensive event designed to bring together professionals, scholars especially MBA, MCA and BBA students and emerging leaders from various sectors

to discuss key trends, challenges, and innovations in leadership. The chief quest was CA Navin Khandelwal, President IMA who explained about the concepts of MAD (Make a Difference), SIP (Small is Powerful) and CCC (Change, Consistency and Compound). The second guest was Dr. Preeti Khandelwal, Triathlete and Motivational speaker on fitness. She gave insights on maintaining health, marathaons, personal life balances, self-motivation, self-discipline, consistency,

self-management, time management and conscious living. The third quest Mr. Manoj Dhanotiya, Founder and CEO MicroMitti emphasized on to be a job creator not job seeker and also explained vision, mission is good but your aim is your key to success. The fourth guest was Mr. Ajit Patil Delivery Director for Fusion Global Solution's India who explained if you have to fly high, leave your comfort zone and accept discomfort and do not doubt on your capabilities. Take your entire team together

whether one fails or not. The last guest was Mr. Vipul Agrawal, Managing Director and CEO, Sunil Agrawal and Associates who provided insights on life is divided into 2 parts- personal life and professional life. Work-Life balance should be maintained and think big and achieve big.250 students participated in the symposium. The convenor of the event was Dr. Mandip Gill HOD DOM PG and the co-convenors were Dr. Radhika Niranjan, Dr. Nitika Asawa and Ms. Dipti Talreja.



# ज्ञान-मथन

In Search of Knowledge: 'Gyan-Manthan' – From Vedic Mathematics to Management



Internal Quality Assurance Cell has organized the One week National Level Faculty and Staff Development Program Gyan Manthan, Navigating Through Indian Knowledge System in Multidisciplinary Education" from February 27 - March 4, 2025 to explore the depth of India's rich knowledge traditions and their relevance in modern education and to facilitate an understanding of how ancient Indian philosophies, traditions, and scientific advancements can be incorporated into multidisciplinary studies. The guest speaker on the first day was Dr. Rishina Natu, Principal, Kasturbagram Rural Institute, Indore who introduced the concept of 'Brahm' and discussed the mathematical significance of zero and ancient numerical systems derived from Vedic knowledge. The second day the session was taken by Dr. Mithila Prasad Tripathi, Renowned

Scholar in Vedic Studies who provided an in-depth understanding of the Vedas and Sanskaras, emphasizing their relevance in present-day management, ethics, and lifestyle. In the third session the speaker was Mr. Suieet Singhal, Director Public Relations, Medicaps University who explored the Indian Knowledge System's approach to family trees and generational continuity, highlighting its role in preserving traditions. He also discussed how Parampara (tradition) and Puranas (ancient scriptures) go hand in hand, offering a deeper understanding of their social and economic benefits in shaping communities and sustainable development. The next day session was taken by Dr. K Venkatraman, Professor, Department of Electronics, PMB Gujrati College, Indore who examined textual evidence from ancient Indian scriptures, showcasing the contributions of India's scientific advancements in diverse fields such as metallurgy and astronomy. He also shed light on why India was cash-rich thousands of years ago, contributing more than 35% of the world's GDP at its peak. The last day the session was taken by Dr. Maya Ingle, Rtd. Professor and Senior System Analyst, School of Computer Science & IT, Devi Ahilya Vishwavidyalaya, Indore who discussed how ancient scriptures provide a vast repository of knowledge that can be applied to modern technological advancements. She stormily addressed the incorporation of Indian Knowledge System for NEP implementation by demonstrating Vedic Mathematics. 130 participants attended the FDP in physical and online mode. Faculty coordinators were Dr. Megha Jain & Dr. Kratika Neema.

## मतदाता जागरूकता

Voters Day inspire and empower every citizen to exercise their right to vote, recognizing the strength of their voices in shaping the nation's destiny.





The institute organized Matdata Jagrukta Diwas where 'Oath Ceremony' was successfully conducted by SVIMS ELC, Indore on January 25, 2025. The students and faculty members actively participated in this activity. Even the first time voters were also the part of the activity. The main motive of the event is that everyone should use their right to

vote and also spread the awareness in others about the importance of this right and celebrate the festival of democracy. In this event there were more than 1000 students, many faculty members were present to make the people aware to use right to vote being a responsible citizen of India. Through this event the participants came to know as a

responsible citizen of India, one of the most important rights and duties we hold is the 'right to vote'. It's not just a privilege but a powerful tool to shape the future of our country. The event was convened by Dr. Kamlesh Malpani Nodal Officer, Mr. Vikas Kumar Jain & Mr. Rajesh Suryavanshi.



### **Research Workshop**

## 'One Week Faculty Development Program Concludes, Elevating Research Excellence'





Department of Management (PG) successfully organized one week Faculty Development Program (FDP) on the topic 'Advancing Research Excellence: Proficiency in Research Paper Writing and Publication.' The primary objective of this program was to enhance the research capabilities of academicians and equip them with essential skills for high-quality research and publication. The event featured insightful sessions conducted by distinguished academic and subject experts. The inaugural session was led by Dr. Rainish Jain, Dean (Management), Executive Council Member, Devi Ahilya Vishwavidyalaya, and Professor, Institute of Management Studies, DAVV. He delivered an indepth lecture on research methodologies and problem formulation, emphasizing the critical role of identifying and analyzing the right research problem to ensure high-quality academic contributions. On the

second day, Dr. Santosh Dhar, Professor and Dean of Research & Development, Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), delivered a session on Literature Review. She highlighted its significance in strengthening the theoretical and academic foundation of research, offering valuable insights into understanding and

study.On the fourth day, Dr. Vivek Sharma, Associate Professor, Institute of Management Studies, DAVV, conducted a session on Research Methodology. He elaborated on research design, data collection techniques, and analytical tools, stressing that a structured research approach significantly enhances the quality and



analyzing existing studies to shape future research effectively. The third day featured an informative session on Questionnaire Design and Scaling Techniques by Dr. Ajit Upadhyay, Senior Academician, Indore. He provided a comprehensive understanding of effective questionnaire construction and appropriate scaling techniques, crucial for data collection in any research

reliability of findings. The fifth day of the program included a hands-on training session on SPSS (Statistical Package for the Social Sciences), also conducted by Dr. Vivek Sharma. Participants were given practical exposure to data analysis, hypothesis testing, and interpretation of results. On the final day, Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth

Vishwavidyalaya, addressed the crucial topic of predatory publishing. He provided deep insights into the ethics of research paper publication and quided participants on identifying reputable, high-quality journals to maintain academic integrity. He cautioned against predatory iournals and advised researchers to be diligent in selecting credible publication platforms. In the valedictory session, Dr. George Thomas, Director of the Institute, emphasized the significance of quality research in strengthening the academic reputation of institutions. The program witnessed active participation from over 120 academicians across the country in both online and offline modes. The summary report of the program was read by Head of Department (PG) Dr. Mandip Gill. The coordinators of the workshop were Dr. Sapna Parihar and Ms. Swati Gupta.



**Expert Session on** 

### 'Reviving the Legacy of **Vedic Mathematics**'



birth anniversary of the competitive exams. renowned Indian The session also featured a problem-solving.

and enhancing problem- Sewalkar.

To commemorate the 137th solving skills, especially in

mathematician, S. discussion on the Ramanujan, the contributions of Ramanujan Department of Computer and other great Science organized an mathematicians, shedding expert session on "Reviving light on their influence on the Legacy of Vedic modern mathematics and Mathematics" on December science. Dr. Gupta further 23, 2024,. The session elaborated on the exclusion aimed to highlight the of mathematicians from the significance of Vedic Nobel Prize, despite their Mathematics in the Indian significant contributions. Knowledge System and its The interactive nature of the relevance in modern session encouraged students to engage in Dr. V. K. Gupta, the keynote thought-provoking speaker, provided an in- discussions, deepening depth understanding of the their understanding of Vedic origins of Vedic Mathematics and its Mathematics, emphasizing contemporary applications. that it is based on ancient The event concluded with a Indian texts rather than Vote of Thanks and the religious or spiritual beliefs. National Anthem, leaving He introduced the 14 Sutras participants with a renewed (principles) of Vedic appreciation for India's rich Mathematics and mathematical heritage. The demonstrated their session successfully applications in solving inspired students to explore complex mathematical Vedic Mathematics and problems, including conic integrate its techniques into sections, algebra, and their academic and calculus. These techniques professional pursuits. The were presented as effective session was well executed tools for improving by Dr. Bhavna Kabra, Dr. mathematical proficiency Jagdish Sharma and Dr. Arti

# **Busine Baazig**

Business Baazigar: Where bold ideas meet the spirit of entrepreneurship.



The Department of Management (UG) organized "Business" Baazigar: A Business Plan Competition" for BBA II Year students on January 7, 2025, providing a dynamic platform to nurture entrepreneurial thinking and business acumen. The competition was conducted in three comprehensive phases, each designed to guide students through the various stages of developing and presenting a successful business plan. A specialized workshop was held to educate students on the fundamentals of crafting a robust business plan. This session offered valuable insights into the core concepts of new ventures and start-ups, equipping participants with the knowledge required to structure and present their innovative business ideas effectively. The workshop emphasized the importance of strategic planning, market analysis, financial forecasting, and the practical aspects of launching and managing a new business. It also provided a platform for students to refine their presentation skills while clearly communicating their business vision, strategies, and feasibility to an audience. Throughout the competition, students actively engaged in the process, displaying enthusiasm and creativity. They gained practical experience in developing innovative business models while understanding the crucial relationship between idea generation, innovation, and the successful implementation of business concepts. "Business Baazigar" proved to be an enriching experience that bridged the gap between academic learning and realworld business practices. It empowered students to explore entrepreneurial possibilities, sharpen their problem-solving abilities, and develop the skill set necessary to succeed in the competitive world of business. The competition not only celebrated creativity and innovation but also fostered a spirit of entrepreneurship, inspiring students to transform their ideas into actionable business ventures.



# Corporate Viction Executive of the Year 2025







The Department of Management (UG) organized 'Corporate Pathshala – Executive of the Year 2025' for the students of BBA to professionally develop them and make them corporate ready from February 2 1- March 01, 2025. The Corporate Paathshala workshop and competition held over 9 days aimed at grooming executives with essential skills for success in the corporate world. Through expert sessions, hands-on workshops, and field execution, participants were equipped with critical skills in communication, research, digital marketing, career strategies, and presentation skills. The event culminated in the Executive of the Year 2025 competition, where participants showcased their knowledge, research, and skills. The event began with an inaugural session followed by expert sessions on Executive Grooming, Professional Etiquettes, and Communication & Presentation Skills led by Dr. Uttam Jagtap and Dr. Digambar Negi. These sessions helped participants improve their stage presence and enhance their communication abilities. The second day featured sessions on Presentation Development by Mr. Saideep Shrivastava, followed by a session on Field Research Methodologies by Mr. Tarun Yashlaha. Dr. Prashant Kushwaha conducted a session on Research Techniques in Comparative Market Analysis, helping participants sharpen their research skills for business growth. On third day Executives applied their learning from Day two by conducting comparative research analysis on the field. They gathered real-time feedback about their product, which would help them refine their presentations and improve their understanding of the market. On fourth day Mr. Indraject Solanki, CEO of Indraject's Private Limited, conducted a session on Digital Marketing Strategies. The session focused on Al tools and the importance of creating Google My Business, LinkedIn, and Facebook business pages for increasing business visibility. The day also focused on team formation and further refined presentation skills. On fifth day Dr. Deepa Katiyal, Head of the Department of Management (UG), led a session on Strategies for a Successful Corporate Career, emphasizing skills such as proactiveness, adaptability, and openness to change. The day included a motivational talk by Mr. Swapnil Rawat, winner of Executive of the Year 2023, inspiring participants to give their best. On day sixth and seventh Executives practiced their final pitches with their mentors, refining their presentations and seeking feedback to perfect their performance for the competition. The finale of Executive of the Year 2025 showcased the top 10 teams presenting their products and ideas with confidence, drawing on their experiences of intense research and analysis. The competition culminated with Mr. Anay Vaishnav and Mr. Anshul Padliya being crowned the Executive of the Year 2025 and the Runner ups were Ms. Sanskriti Sharma, Mr. Harsh Yadav for their outstanding performances. The 'Corporate Paathshala' provided a transformative journey for all participants. Over the course of 9 days, they gained practical insights into corporate skills, enhanced their research and presentation abilities, and developed valuable career strategies. The event not only sharpened their skills but also motivated them to aspire for excellence in their careers. The event was coordinated by Mr. Saideep Shriastava, Ms. Arnika Kabra and Ms. Meenal Bhandari.







Skill development courses are structured learning programs designed to enhance an individual's practical and professional skills in specific fields. These courses focus on real-world applications, bridging the gap between academic knowledge and industry requirements. With this objective Department of Management (PG) organized four skill development courses namely: Basics of Financial

Market, Advance Excel, Digital Marketing and Certificate Program in Banking, Finance and Insurance (CPBFI). These courses focused on equipping students with industry-relevant skills to improve their career prospects. The primary goal of these courses was to enhance students' technical knowledge, analytical skills, and practical application in their respective domains. Each course was designed with a hands-on approach, integrating sessions & expert lectures by industry professionals and case studies & real-world applications. The students were provided with practical assignments and projects. They received the certificates on successful completion of assessment test. Several students completed industry-level projects in digital marketing and financial markets. Many students received internship and job opportunities post-course completion. The courses were well-coordinated by Dr. Sandeep Malu and Ms. Swati Gupta.









The Institute organized Yuva Diwas on January 12, 2025. The Institute celebrated this day in the memory of Swami Vivekanand where the Institute organised various activities. The day outlined with purpose to inspire and actively participate in the development of society, and encourage their potential for leadership, innovation, and positive change. The day began with a vibrant Suryanamskar session, where 50 students actively participated. Following this, a telecast of Swami Vivekananda's iconic Chicago speech inspired the audience with his powerful message. The event continued with an essay writing competition on the topic 'युवाओं के लिए शाश्वत



प्रेरणा' encouraging students to reflect on eternal inspiration for the youth. The day's activities successfully blended physical, intellectual, and spiritual elements, leaving participants motivated and engaged. This helped them to learn the empowerment and well-being of youth, fostering a sense of responsibility and enthusiasm for shaping a better future. The winners of the essay writing competition were from BBA I Year are as follows: Ms. Monica Keshariya secured first position, Ms. Lakshmi Choudhary secured second position and Ms. Kumkum Agrawal secured third position. The program was organized by Dr. Samta Jain, Dr. Ekta Gaikwad and Dr. Rashmi Bhagat.









Science Week, was organised in the institute from February 28 to March 4, was a vibrant celebration of knowledge and discovery, designed to cultivate scientific curiosity, innovation, and awareness among students. The event featured a series of intellectually enriching activities that captivated and inspired young minds. A Model Making competition provided a creative platform for students to translate abstract scientific concepts into tangible innovations, fostering hands-on learning and ingenuity.

The week's intellectual vibrancy was further enhanced by an expert talk by Dr. Sadhna Nighochkar from the Department of Biotechnology, Mata Gujri College. Her insightful discourse on groundbreaking advancements in biotechnology encouraged students to explore emerging scientific frontiers. Another remarkable highlight was the inauguration of the Herbal Garden, a serene space dedicated to the study of medicinal plants, promoting awareness of nature's healing properties and sustainable practices. As the week progressed, the spirit of inquiry reached its peak during the Science Quiz, where students tested their knowledge and sharpened their analytical and problem-solving skills. The culmination of Science Week marked a resounding success, sparking enthusiasm for scientific exploration, nurturing critical thinking, and reaffirming the transformative power of science in shaping the future.

# Sazansh

A Book Review Competition

Today a Reader, Tomorrow a Leader





Department of Management (PG) organized SARANSH-Book Review Competition "Today a Reader Tomorrow a Leader" for MBA students to inculcate reading habits in the students and relate books to management learnings. The Saransh was introduced to the students on Nov 25, 2024. After this, time duration of 40 days was provided to prepare for the presentation and solve their queries from respective coordinators. The competition was conducted in two phases. The semi final round was conducted on Jan 4, 2025 in which 10 students participated individually and 5 groups were formed with 2 members in each team. The analysis of the students was done on the basis of introduction, content analysis, writing skills and analysis and creativity and presentation. The final round was held on Jan 6, 2025 in which 2 teams and 5 solo presentations were held. Dr. Deepa Vanjani, Head English Department, PMB Gujarati Science College and Hemsingh Patle, Motivational Speaker were the judges for the finale. They emphasized that book review competitions are a great way to improve writing skills, gain exposure to new books, and foster a deeper understanding of literature. The winners of the competition were Khushi Pal, Harshil Mehta, Lisha Pahariya, Priyanshi Mangal, Anushka Maheshwari and Bharti Chandani. The convenor of the event was Dr. Kshama Ganjiwale and the coordinators were Dr. Nitika Asawa, Ms. Nidhi Dubey, Ms. Poornima Vedi, and Ms. Pranita Jain. The event was organized under the guidance of Dr. Mandip Gill HOD DOM (PG).



## EDUFLX Learning Through Movies

"Learning through movies transforms entertainment into education, turning every scene into a classroom of ideas."





The Department of Management (UG) organized Eduflix: 'Learning through Movies' on January 28,2025 for BBA I Year students, an innovative initiative aimed at blending cinematic storytelling with academic exploration. The competition took place in two phases. As part of this engaging activity, students were divided into groups and tasked with selecting motivational films. Through comprehensive analysis, they examined the personalities of key characters, extracted valuable management lessons, and derived broader insights from the narratives. This dynamic platform not only fostered a deeper understanding of business principles but also encouraged students to connect theoretical knowledge with real-world scenarios depicted in the films. By interpreting complex managerial concepts through the lens of cinema, participants enhanced their critical thinking abilities, communication skills, and analytical reasoning. The event provided a creative space for students to apply management theories practically, bridging the gap between classroom learning and everyday business challenges. Furthermore, the active involvement of faculty members as judges added another layer of enrichment, as their mentorship and constructive feedback guided students in refining their perspectives. Overall, Eduflix successfully merged the realms of cinema and academia, offering a unique and impactful learning experience that empowered students to approach business problems with creativity, insight, and a holistic understanding of management principles.







JAVA is a versatile, widely used programming language that's valuable for building diverse applications, from web and mobile apps to enterprise software, and it offers a strong foundation for other programming languages and concepts.

To provide students with in-depth knowledge of Java programming, focusing on real-world applications and best coding practices, the Department of Computer Science organized a workshop on JAVA. The session aimed to strengthen the fundamental concepts of Java, including object-oriented programming (OOP), enhance students' coding skills through hands-on exercises and live demonstrations, familiarize them with industry practices and emerging trends in Java development, bridge the gap between theoretical knowledge and practical implementation, and prepare them for future career opportunities in software development. Led by Mr. Vishal Gupta, Principal Software Engineer at Worldpay India Private Ltd, the workshop covered various aspects, from basic syntax and object-oriented principles to advanced topics like multithreading, exception handling, and database connectivity.

Mr. Gupta's interactive teaching approach engaged students effectively, allowing them to grasp complex concepts with ease. The session included theoretical discussions followed by practical implementation, where students wrote Java programs and solved real-world problems under expert guidance. Key topics covered in the workshop included Java Basics and Syntax, Object-Oriented Programming (OOP) Concepts, Exception Handling and Multithreading, File Handling and Database Connectivity, and Best Coding Practices in Java Development.

The workshop proved to be a valuable learning experience for students, equipping them with essential programming skills required in the software industry, improving their understanding of Java and its applications and providing hands-on experience in writing optimized and error-free Java programs.





International Women's Day, on March 8, 2025. The event aimed to recognize and celebrate women who have made significant contributions in their respective fields, inspiring others and promoting gender equality and empowerment. It sought to highlight their remarkable accomplishments, acknowledge their dedication, talent, and perseverance, and encourage them to continue making a positive impact in their areas of expertise. Eminent quest were invited for this occasion Dr. Sandhaya Chouksey and Dr. Mala Singh Thakhur. On the occasion of International

The institute has celebrated Women's Day, Dr. Sandhya Choukesey delivered an inspiring discourse on the life and legacy of Devi Ahilya Bai Holkar, a paragon of wisdom, courage, and benevolence. She eloquently narrated the saga of this illustrious queen, whose reign was marked by unparalleled governance. architectural patronage, and an unwavering commitment to justice. Dr. Choukesev highlighted how Ahilya Bai, defying the conventions of her time, ascended the throne and ruled with remarkable vision, fostering prosperity a n d righteousness across her kingdom. She extolled the queen's philanthropic



temples and dharmashalas. and her exemplary leadership, which continues to serve as a beacon of inspiration for generations. Through her speech, Dr. Choukesey rekindled admiration for this extraordinary woman, urging society to draw strength from her resilience and uphold the values she epitomized. Dr. Mala delivered a stirring address. urging women to embrace independence while remaining deeply rooted in the sacred traditions of marriage. With eloquence and conviction, she expounded on the delicate balance between selfsufficiency and the enduring endeavors, her patronage of values that form the bedrock

of a harmonious society. She emphasized that true empowerment lies not in the rejection of tradition but in the ability to navigate life with autonomy while honoring the sanctity of familial bonds. Through compelling anecdotes and timeless wisdom, Dr. Mala inspired women to pursue their aspirations fearlessly, yet with a reverence for the cultural ethos that fosters unity and mutual respect. Her words resonated as a clarion call for women to carve their own destinies while cherishing the timehonored virtues that enrich their journey.

### Heartfulness Meditation Workshop



Shri Vaishnav Institute of Management & Science organized Heartfulness Workshop on March 20-22, 2025. The main objective of this workshop was to make faculty and Staff aware about meditation activity, also making them understand about cleaning and Prayer through meditation. The workshop consisted of three days workshop include 200 participants. The first day of the workshop on 'Dhann and Meditation' on March 20, 2025 taken by Dr N K Dagdee, Ex HoD SGSITS, Ex Director S D Bansal College. All the participants were told about the meaning of Meditation and also informed that what is the right way to do Dhann and Meditation. The second day of the workshop on the 'Mental Cleaning Process' on March 21, 2025 taken by Mr. Anurag Mundra, JMD Ujaas Energy Ltd.. He explained and focused on the process of deep body and mind cleaning activity, through meditation. The third day of the workshop on the 'Importance of Prayer' on March 22, 2025 was taken by Dr. Nitin Sharma, Medical Practitioner who explained the Importance of Prayer through Meditation Process. Mr Vinod Sathe also joined him and demonstrated the process of Prayer and Meditation deep Insight and knowledge on the field. The workshop was truly fruitful and beneficial for the personal mental and physical health, this was highly appreciated by each participant. The workshop was well executed by the NSS coordinator Dr. Jitendra Jain.



# Slogan Writing Competition किताबें थाम कर तक़दीर लिखने दो इन्हें खु विवाह कर के तकलीफ़ ना दो इन्हें उम्र भर

CHILD MARRIAGE FREE BHARAT

### पहले पढ़ाई फिर

The Institute organized an online slogan writing competition on the theme 'बाल विवाह के दुषपरिणाम' to raise awareness about the adverse effects of child marriage. Held from February 12 to February 14 via Google Forms, the event engaged 28 students from all departments, encouraging them to express their views creatively while fostering social responsibility. Participants submitted thought-provoking slogans, with the top three positions awarded to Lisha Soni (BSc II, Section A) for her impactful Hindi slogan, Tanishq Tonde (BBA I, Section H) for his English slogan emphasizing the destructive consequences of

किताबें थाम कर तक़दीर लिखने दो इन्हें खुद की, बाल विवाह कर के तकलीफ़ ना दो इन्हें उम्र भर की."

- First Prize

"A Forced Knot Destroys a Lot! Say NO to Child Marriage!"

-Second Prize

**"कदम बढेगा, नाम करेगा, बाल विवाह नहीं सहेगा!"** 

- Third Prize



forced marriages, and Jaideep Solanki (BCA I, Section A) for his powerful Hindi slogan. The competition, which received positive feedback, was coordinated by faculty members Dr. Poonam Nagar, Ms. Ekta Gaykwad and Ms. Nidhi Dubey. The event successfully achieved its objective of raising awareness on child marriage, inspiring students to take a stand against this social issue through their creative expressions. With its strong impact and enthusiastic participation, the competition reinforced the institute's commitment to addressing social issues through educational initiatives.

# गणतंत्र दिवर





Republic Day is celebrated in India on 26th January every year to commemorate the day when the Constitution of India came into effect in 1950, replacing the Government of India Act (1935). The institute celebrated 75th Republic Day. It is a significant national event that symbolizes the sovereignty, unity, and integrity of the nation. 75th Republic Day was celebrated with great enthusiasm and patriotism the presence Chairman Shri Devendra Kumar ji Muchhal, Vice Chairman Shri Girdhar Gopal ji Nagar, Secretary Shri Vishnu ji Pasari, Joint-Secretary Shri Sharad ji Tulsayan, Treasurer Shri Manish ji Baheti and respected Trustees of Shri Vaishnay Group of Trusts. The day commenced with the hoisting of the national flag and singing of National Anthem. The tricolor flag fluttered high in the sky, symbolizing the sacrifices made by our freedom fighters and the ideals enshrined in the Indian Constitution. Following the flag hoisting ceremony, a vibrant cultural program was organized showcasing the rich diversity and cultural heritage of India. Students presented dance performances that resonated with the spirit of nationalism and unity. The performances depicted the cultural mosaic of India and conveyed messages of unity in diversity, secularism, and social harmony. The program concluded with snacks and sweet distribution.



# Faculty Development Program on Effective Implementation of NEP





Shri Vaishnav Institute of Management & Science organized One Day Faculty Development Program on Effective Implementation of National Education Policy (NEP ). The motive of the FDP was to provide participants with an understanding of the academic structure, grading system, and digital tools for effective implementation of NEP in examinations. The event commenced with the first session delivered by Dr. Ashesh Tiwari, the Exam Controller of DAVV, Indore. Dr. Tiwari addressed the participants on the topic of "Effective Implementation of NEP in the Area of Examination." During his presentation, he provided a comprehensive overview of the academic structure for undergraduate programs and explained the grading system in the context of the National Education Policy (NEP). He offered valuable insights into the Credit Framework, ABC ID, and the integration of Digilocker, which have all become integral parts of academic reforms under the NEP. Dr. Tiwari also engaged with the audience by responding to various queries raised by the participants, showcasing his deep expertise on the subject. The second session was addressed by Dr. Pradip K. Chande, former Director of SGSITS Indore and MANIT Bhopal, as well as former Professor at IIM Indore. His session focused on "Effective" Leadership for NEP Implementation." Dr. Chande delved into the importance of effective governance and leadership practices required for the successful implementation of NEP. He elaborated on the concept of Panchtatwa and how it relates to teaching and learning, offering a holistic view of education. Dr. Chande also introduced a strategic paradigm that emphasized a holistic approach, encompassing leadership qualities essential for navigating and successfully driving educational reforms. His session provided deep insights into the intersection of leadership and educational transformation under NEP. Both sessions were enriching and provided participants with valuable perspectives on NEP implementation from both an academic and leadership standpoint. With this participants gained knowledge on NEP reforms in examinations, including the grading system, credit framework, and digital tools like ABC ID and Digilocker for enhanced academic transparency and efficiency. The FDP was conducted by Dr. Shruti Pustake and Dr. Mohini Thattey.



# Historic NSS Camp for Girls at Joshi Guradia





Making history, the National Service Scheme (NSS) unit of the Institute successfully organized its firstever seven-day special camp exclusively for girls at Joshi Guradia from March 8-12, 2025. This pioneering initiative was organized under the supervision and guidance of Camp Coordinators Ms. Pooja Parmar and Ms. Harsha Yadav, with the aim of empowering young girls and fostering community engagement through various social campaigns and awareness programs.

The camp covered key social initiatives, including the "Beti Bachao Beti Padhao" campaign, literacy promotion, water conservation awareness, polythene prohibition, and the encouragement of girls' education. Volunteers actively participated in spreading awareness and implementing practical solutions for the welfare of the rural community.

Throughout the week, students engaged in a variety of impactful activities, such as conducting a cleanliness survey, eradicating the invasive weed, constructing plant nurseries, and organizing campus cleaning drives. A significant highlight of the camp was the intellectual sessions, where esteemed scholars shared valuable insights on social and educational issues, inspiring the young participants.

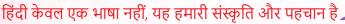
Beyond educational and awareness activities, the camp also offered a platform for cultural and recreational involvement. Students enthusiastically performed in cultural programs centered on patriotism, while daily yoga training sessions, led by a professional instructor, promoted holistic well-being. Additionally, various indigenous games were organized, fostering teamwork and enthusiasm among the participants.

At the concluding ceremony, Dr. George Thomas, Director of the Institute, addressed the participants, commending their dedication and encouraging them to carry forward the discipline and values instilled during the camp in their future endeavors.

The first-ever NSS special camp for girls at Joshi Guradia was a groundbreaking initiative that not only enriched the rural community but also empowered young girls with a spirit of service, leadership, and social responsibility.



# विश्व दिवस





विश्व हिंदी दिवस हर वर्ष 10 जनवरी को मनाया जाता है। इस दिन 1975 में आयोजित पहले विश्व हिंदी सम्मेलन की स्मृति में इसे मनाने की परंपरा शुरू हुई। इसका उद्देश्य हिंदी भाषा को वैश्विक स्तर पर बढ़ावा देना, इसके प्रचार-प्रसार को प्रोत्साहित करना तथा हिंदीभाषियों में अपनी भाषा के प्रति गर्व और जागरूकता उत्पन्न करना है। भारत सहित कई देशों में हिंदी दिवस पर विभिन्न कार्यक्रमों और प्रतियोगिताओं का आयोजन किया जाता है।

विश्व हिंदी दिवस के अवसर पर संस्थान द्वारा 'शुद्ध लेखन और शुद्ध वाचन' प्रतियोगिता का आयोजन किया गया। प्रतियोगिता में स्नातक एवं स्नातकोत्तर के कुल 112 विद्यार्थियों ने अपनी सक्रिय भागीदारी से हिंदी भाषा के प्रति अपनी रुचि प्रकट कर विश्व हिंदी दिवस के इस आयोजन को सफल बनाया।

इस आयोजन का मुख्य उद्देश्य विद्यार्थियों के आत्मविश्वास को बढ़ाना तथा हिंदी भाषा के चारों कौशल (सुनना, बोलना, पढ़ना

और लिखना) को विकसित करना था। इस अवसर पर प्रसिद्ध लेखिका और वामा साहित्य मंच की अध्यक्षा श्रीमती ज्योति जैन बतौर मुख्य अतिथि उपस्थित रहीं।

अपने संबोधन में श्रीमती ज्योति जैन ने हिंदी भाषा के महत्व पर प्रकाश डालते हुए विद्यार्थियों को वैश्वीकरण के दौर में हिंदी के प्रति सकारात्मक दृष्टिकोण अपनाने की प्रेरणा दी। उन्होंने हिंदी भाषा की व्यवहारिक उपयोगिता को भी रेखांकित किया।

विश्व हिंदी दिवस के अवसर पर आयोजित इस प्रतियोगिता ने न केवल विद्यार्थियों में हिंदी के प्रति जागरूकता बढ़ाई, बल्क उनके भाषाई कौशल एवं आत्मविश्वास को भी प्रोत्साहित किया। इस आयोजन ने यह सिद्ध किया कि हिंदी केवल एक भाषा नहीं, बल्कि हमारी सांस्कृतिक पहचान का अभिन्न हिस्सा है। विश्व हिंदी दिवस हमें अपनी भाषा के सम्मान और उसके प्रचार-प्रसार के प्रति हमारे दायित्व का स्मरण कराता है।



### **NSS Camp at Sindoda Village**









The National Service Scheme (NSS) unit of the Institute successfully organized a seven-day special camp at Sindoda village from February 20-26, 2025 aiming to uplift and educate the rural population through various social campaigns and awareness drives.

The camp focused on multiple social initiatives, including the "Beti Bachao Beti Padhao" campaign, literacy promotion, water conservation efforts, polythene prohibition awareness, and the encouragement of girls' education. Volunteers actively engaged with the local community to spread awareness and implement practical measures for sustainable development.

Throughout the week, students undertook impactful activities such as a cleanliness survey campaign, eradication of the harmful weed, the construction of plant nurseries, and campus cleaning drives. The intellectual sessions at the camp featured inspiring talks from various scholars, which greatly benefited the campers. Dr. Girish Shukla, Development Officer, Life Insurance Corporation of India explained how the National Service Scheme's training camps help build students' self-confidence and decision-making skills.

Mr. Kunal Mishra, Scout Guide advised students to approach any task with full strength and dedication, whether it's studying, playing, or any other activity. Dr. Jitendra Talreja, Medicaps University emphasized that creativity often emerges from adversity and highlighted the importance of discipline in life.

Advocate Unnit Jhunjhri, High Court lawyer made campers aware of their rights under various laws. During the camp, students showcased their talents through cultural programs based on patriotism. Yoga instructor Rajesh Suryavanshi provided daily training to help campers maintain physical well-being.

Various indigenous games like "Roomal Jhapatta," "Ram-Ravan," and "Kitne Bhai Kitne" were also organized to enhance students' physical capabilities. The camp's activities aimed to nurture students' physical, mental, intellectual, and cultural talents, making such camps highly effective in fostering overall personality development among students.

At the concluding session, Dr. George Thomas, Director of the Institute, addressed the volunteers, emphasizing the importance of discipline and social responsibility. He encouraged the students to implement the values and lessons learned during the camp in their daily lives. The NSS special camp at Sindoda was a remarkable initiative that not only benefited the rural community but also instilled a sense of service and responsibility among the young volunteers.



## Campus Placement



# Congratulations!!

S No.	Students Name	Course	Company Name	Package
1	Amit Sharma	MCA	Apicon	3.5 LPA
2	Aryan mewada	MCA	Growstacks	6.0 LPA
3	Bharat Dubey	MCA	Altruist	2.0 LPA
4	Deepanshu Rathore	MCA	Devaditya .Net	3.6 LPA
5	Disha Joshi	MCA	Devaditya .Net	3.6 LPA
6	Garvit Goyal	MCA	Growstacks	6.0 LPA
7	Gourav tare	MCA	Leads campaign	1. 8 LPA
8	Isha Malik	MCA	Growstacks	6.0 LPA
9	Kaivlyanshi Choube	MCA	Growstacks	6.0 LPA
10	Manish Patidar	MCA	Indivibes Technology	6.0 LPA
11	Priyanka Rathore	MCA	Mister Edtech	3.0 LPA
12	Rahul Patidar	MCA	Growstacks	6.0 LPA
13	Ritik Patekar	MCA	HDB Finacial Sevices	2.0 LPA
14	Sanjana solanki	MCA	Mister Edtech	3.0 LPA
15	Shivani tiwari	MCA	Growstacks	6.0 LPA
16	Shivansh Bhargava	MCA	Mister Edtech	3.0 LPA
17	Shubham Jaiswal	MCA	License2Roam	3.0 LPA
18	Sonal Shukla	MCA	Growstacks	6.0 LPA
19	Tribhuvan Patahak	MCA	Devaditya .Net	3.6 LPA
20	Anurag Dwivedi	MCA	Numetry Technologies	5 LPA
21	Aayushi Dubey	MCA	Numetry Technologies	5 LPA
22	Deepisha Sisodiya	MCA	Evision Spftware solution	1. 8 LPA
23	Abhay yadav	MBA-FT	Lotus Elctronics	3.0 LPA
24	Abhishek S Sharma	MBA-FT	Niva Bupa Health Insurance	4.0 LPA
25	Adarsh kewat	MBA-FT	Lotus Elctronics	3.0 LPA
26	Aditi Maheshwari	MBA-FT	Lotus Elctronics	3.0 LPA
27	Ajay patel	MBA-FT	Lotus Elctronics	3.0 LPA
28	Akshay Jain	MBA-FT	Lotus Elctronics	3.0 LPA
29	Arpita kanungo	MBA-FT	Logical Softech	10 LPA
30	Ayushi Jariya	MBA-FT	Lotus Elctronics	3.0 LPA



### Campus Placement



# Congratulations!!

31	Bhumika Chaurasia	MBA-FT	Lotus Elctronics	3.0 LPA
32	Divya potphode	MBA-FT	Lotus Elctronics	3.0 LPA
33	Gaurav Khanvilkar	MBA-FT	Lotus Elctronics	3.0 LPA
34	Harsha Gupta	MBA-FT	Lotus Elctronics	3.0 LPA
35	Harshita Bansal	MBA-FT	ICICI Prudintial	3.0 LPA
36	Himanshi Jain	MBA-FT	ICICI Prudintial	3.0 LPA
37	Ishpreet kaur Dhall	MBA-FT	Lotus Elctronics	3.0 LPA
38	Khushi Gehlot	MBA-FT	Lotus Elctronics	3.0 LPA
39	Mansi Pal	MBA-FT	Lotus Elctronics	3.0 LPA
40	Muskan Kesharwani	MBA-FT	Lotus Elctronics	3.0 LPA
41	Naman Malviya	MBA-FT	Lotus Elctronics	3.0 LPA
42	Nikhil Kumar	MBA-FT	Lotus Elctronics	3.0 LPA
43	Nikhil Kumar Singh	MBA-FT	Lotus Elctronics	3.0 LPA
44	Niyati Joshi	MBA-FT	Lotus Elctronics	3.0 LPA
45	Niyati Joshi	MBA-FT	Lotus Elctronics	3.0 LPA
46	Priyanshi ahir	MBA-FT	Lotus Elctronics	3.0 LPA
47	Ritik Tanwar	MBA-FT	Lotus Elctronics	3.0 LPA
48	Rohit Badele	MBA-FT	Lotus Elctronics	3.0 LPA
49	Sandeep singh sengar	MBA-FT	Lotus Elctronics	3.0 LPA
50	SUMIT BAGORA	MBA-FT	Lotus Elctronics	3.0 LPA
51	Vimal Vishwakarma	MBA-FT	Lotus Elctronics	3.0 LPA
52	Yatin Goswami	MBA-FT	Lotus Elctronics	3.0 LPA
53	Krishnakant Lohare	MBA-FT	Findastination	5.0 LPA
54	Praveen Sirolia	MBA-FT	Findastination	5.0 LPA
55	Paridhi Pare	MBA-FT	Maventic	3.5 LPA
56	Asmit Tuteja	MBA-FT	Maventic	3.5 LPA
57	Ayush Jain	MBA-FT	Regus	2.97 LPA
58	Sneha Rathorte	BBA	Vidhigya Institute	1.8 LPA
59	Harshal Joshi	BBA	ICICI Prudintial	3.0 LPA
60	Maan Chouksey	BBA	ICICI Prudintial	3.0 LPA
61	Mehak Yasmin Shaikh	BBA	Niva Bupa Health Insurance	6.18 LPA
62	Rounak Agarwal	BBA	ICICI Prudintial	3.0 LPA



### **Industrial Visit**

Date	Company Name	Programme	Students Visited
4/1/2025	Parle-G	BBA	37
8/1/2025	Dainik Bhaskar	BCA	122
11/1/2025	Shalby Hospital	BBA HA	20
3/4/2025	The Upthrust	MCA	31
4/4/2025	The Upthrust	MCA	32
4/4/2025	Dainik Bhaskar	BBA	90
8/4/2025	Sanchi Milik	BBA	58



Dainik Bhaskar



The Upthrust



# Students' Achievement Congratulations !!



Aditi Shrivastava, Anshul Padliya, Atharva Pandya & Alefiya Agarwala the Students of the Institute secured 1<sup>st</sup> position in inter-college competition under the frame of 'Pitch the Business Plan' at Jai Utsav 2025, Jaipuria Institute of Management, with FLEXIKUNJ—a foldable, eco-friendly, and sustainable housing concept.

Sahadev Singh Umath, Janvi Phulwani, Himanshi Satwani & Anay Vaishnav of the Institute secured 2<sup>nd</sup> position in 'Pitch the Plan' competition at Jaipuriya Institute of Management.





Ms. Priyanshi Mangal, MBA FT 2<sup>nd</sup> semester secured the 3<sup>rd</sup> position in The 'Udyamain Hi Sidhyanti' event, organized by The Indore Management Association on February 7, 2025.

### Congratulations !!



Faculty Achievements



### **Dr. Saideep Shrivastava**

Mr. Saideep Shrivastava awarded Best Research Paper Title at Prestige Institute of Management and Research, Indore on topic 'Effect of Social Media Marketing on Consumer Brand Trust: Insights from Bibliometric Analysis'.



# SVIMS @ Media

### वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस में हुआ आयोजन

बिजनेस बाजीगर फिनाले में पेश किए इनोवेटिव बिजनेस आइडियाज



दार्शनिक ग्रंधों और आध्यात्मिक

दृष्टिकोण के माध्यम से बताया कि

कैसे भावनाओं का सही प्रबंधन

व्यक्ति को मानसिक संतुलन बनाए

रखने में मदद करता है। संस्थान के निदेशक एवं आइंक्यूएसी चेयरमैन डॉ. जॉर्ज थॉमस ने कहा

आधुनिक जीवन में

भावनात्मक संतुलन बनाए रखना आवश्यक है और भारतीय जान

परंपरा में इसका उत्कृष्ट मार्गदर्शन

उपलब्ध है। इस कार्यक्रम में श्री

वैष्णव ट्रस्ट समूह के समस्त

प्राचीन भारतीय ज्ञान पर किया

गया एक दिवसीय पोगाम

वैष्णव इंस्टिट्यूट ऑफ

मैनेजमेंट एंड साइस प्राचीन

भावनाओं के प्रबंधन का एक दर्शन विषय पर एक दिवसीय

आयोजन किया गया। इस

कार्यक्रम का उद्देश्य भारतीय ज्ञान

के प्रबंधन को समझना और

आधुनिक जीवन में इसकी

प्रासींगकता को रेखांकित करना

था। कार्यक्रम में मुख्य वका प्रो.

नारायण मिश्रा, पूर्व निदेशक

सफल उद्यमी को हमेशा सीखना जरूरी

विमावरी इंडिया और विज्ञान भारती (मानवा प्रांत इकाई) के संयुक्त तत्कवान में जल संस्थाव कार्यक्रम का शुभारंभ

ज्ञान और पटन संस्कृति के विकास के लिए श्री

वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस में सारांश

पुस्तक समीक्षा प्रतियोगिता का आयोजन

'जल-जन आंदोलन' का आगाज

खोजी खजाना तहमा

श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस द्वारा द्वितीय ज्ञान रथ मोबाइल कंप्यूटर लैब लोकार्पण एवं प्रमाण पत्र वितरण कार्यक्रम का भव्य आयोजन





विशेष बालिका शिविर आयोजित



### एवं प्रोफेसर, इस्टिट्यूट ऑफ श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस द्वारा आयोजित

शिक्षण संस्थानों अधिक शिक्षकों ने भाग लिया।

इंदौर।श्री वैष्णव इंस्टीटयट ऑफ मैनेजमेंट एंड साइंस आयोजित' विजनेस हाजीगर'

प्रतियोगिता का फिनाले संपन्न हुआ इस प्रतियोगिता का मख्य उद्देश्य छात्रों और उन्हें वास्तविक व्यवसायिक परिस्थितियों का अनुभव प्रदान करना था। प्रतियोगिता में भाग तेने वाले तकनीकी कीशन को दिखाते हुए व्यावसायिक योजनाओं का प्रभावशाली प्रवरोन किया ।विद्यार्थियों ने नवाचार, मार्केट रिसर्च, और अपनी विजनेस

योजनाओं की व्यवहारिकता को पंश करते हुए सभी का ध्यान आकर्षित किया। कार्यक्रम के निर्णायक श्री अभिषेक पारिक, सीईओ, द बोटमैन कंपनी, और श्री मोहित कावरा, सीईओ, प्राइम इंटरकॉर्प प्रा. लि.। निर्णायकों ने विद्यार्थियों की प्रस्तृतियों की सराहन करते हुए उन्हें प्रभावी व्यवसायिक योजना बनाने और उसे कार्यान्वित करने के तरीके सुझाए । श्री मोहित काबरा ने छात्रों को बताया कि एक सफल उद्यमी बनने

के लिए आत्म-विश्वास और लगातार सीखने का जज्या बेहद जरूरी है। उन्होंने छात्रों को उद्यमिता के विभिन्न दिया। प्रतियोगिताके अंत में विजेताओं को परस्कार



एवं सर्टिफिकेट वितरित किये गए । मंच का राचालन बीबीए की छात्रा प्रीशियस पाटीदार ने किया।आभार मैनेजमेंट विभागाध्यक्ष( यूजी) डॉ. दीपा कटियाल ने माना । संस्थान की कार्यवाहक निदेशक डॉ. क्षमा अनुष्का शर्मा, सुश्री अनुश्री पारीक ने किया।



पैतणकर ने इस आयोजन की सराहना की । प्रतियोगिता में प्राच्यापक एवं प्रतिभागी उपस्थित थे ।प्रतियोगिता का संयोजन श्री सुबोधपुणताम्बेकर, श्री रवि चौहान, सुश्री

CALCULATE INCOMESSION OF THE INCOMES

श्री वैष्णव इंस्टीट्यूट ऑफ निजमेंट एंड साइंस द्वारा त्रत शोध उत्कृष्टता- शोध त्र लेखन और प्रकाशन में क्षता विषय पर एक महत्यापी फैकल्टी वलपमेंट प्रोग्राम का फलतापूर्वक आयोजन च्या गया।

कार्यक्रम के उदारन सत्र डॉ.

अकादमिक नीव को मजबूत बनाने

वनीश जैन, डीन मैनेकमेंट वर्षकारी परिषद सदस्य, देवी इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज ने शोध प्रविधियों और शोध समस्याओं के निर्माण पर विस्तृत व्याख्यान दिया। दूसरे दिन डॉ. संतोष धर, प्रोफेसर एवं डीन, रिसर्च एंड डेक्लपमेंट, श्री वैष्णव विद्यापीठ विश्वविद्यालय ने लिटरेचर रिव्य पर व्याख्यान दिया। उन्होंने वताया कि किसी भी लोध की सैद्धातिक और

के लिए साहित्य समीक्षा आवश्यक तीसरे दिन डॉ. अजीत एसोसिएट प्रोफेसर, इंस्टीट्यूट ऑफ

तकनीकों पर एक ज्ञानवर्धक सत्र मेथोडोलॉजी) पर एक विस्तृत सत्र लिया। चौथे दिन हाँ विवेक शर्मा.

का संचलन किया।

कार्यक्रम के छठे और अंतिम

दिन श्री वैष्णव विद्यापीठ सहभागित की। मंच का संचालन विश्वविद्यालय के कुलपति, डॉ. संस्थान के निदेशक डॉ. जॉर्ज थॉमस ने कहा कि गुणवतापूर्ण शोध किसी भी अकादीमक संस्थान की पहचान को मजबूत करता है।

इस प्रोग्राम में देशभर के 120

डॉ. चांदनी केशवानी ने किया। उपिंदर धर ने प्रिडेटरी पब्लिशिंग पर कार्यक्रम की साराश रिपोर्ट का शोध पत्र प्रकाशन की नैतिकता और वाचन विभागाध्यक्ष (पीजी) डॉ. पहचान करने की प्रक्रिया पर प्रकाश संयोजक डॉ सपना परिहार ने पैठणकर, मेंनेजमेंट विभागाध्यक्ष प्रतिभागी प्रोफेसर, अन्य शिक्षण संस्थानों पधारे शिक्षकगण से अधिक शिक्षाविदों ने ऑनलाइन उपस्थित थे। कार्यशाला की अन्य एवं ऑफलाइन दोनों मोड में संयोजक डॉ स्वाति गुना रही ।

ॉफ मैनेजमेंट एंड साइंस द्वारा प्योजित तीन दिवसीय प्रवंधनोत्सव टेक्नो मैनेजमेंट फैस्ट का भव्य समाप-हुआ। इस प्रतिस्पर्धा में इदौर के 40 से अधिक महाविद्यालयों के विद्यार्थियों ने बढ्-चढ़कर भाग लिया। इस दौरान संगीत, नृत्य, ऑनलाइन गेमिंग, स्वर्गातः, शृद्धः, अवन्याहनः गामनः, किजनेस ध्वानः, साइसः क्रिजः, फायरलेस कृकिंग, मेहंदी, रंगोती जैसी प्रतियोगिताओं के साध-साध क्रिकेट, बास्केटबॉल, टेबल टेनिस, बेहमिटन, ग्यूटिंग और पारंपरिक खेल जैसे मार्जी डंडा व पिट्टू में भी विद्यार्थियों ने अपनी प्रतिभा का प्रदर्शन किया। कार्यक्रम में उत्साह और प्रेरणा को और अधिव उत्साह आर प्रतन्त्र का विवाद, श्री बढाने के लिए संस्थान के सविव, श्री विष्णुजी प्लारी एवं कोषाच्यक्ष श्री मनीध जी बाहेती द्वारा विजयी प्रतिभागियों को आकर्षक नकद पुरस्कार और प्रमाण

### प्रबंधनोत्सव टेक्नो भैनेजमेंट फेस्ट का भव्य समापन

विजेता इस प्रकार रहे- गायन - प्रथम विजेता इस प्रकार रहें- गायन - प्रथम पुरस्कार - हर्कन प्रयार, सुशीला देवी इसल महाविद्यालय। दूसरे अर्थाव वाकप्पालर, श्री वैष्णाव इंस्टीट्यूट ऑफ मेनेजमेट एड साइस, फायरलेस पुर्विण: प्रथम, अनुस्था एसस्य, स्म सुशी श्रीमाल, हितीय तमिका जैन एव स्थिती कीर कीर हैया, आइडिसिक मैनेजमेंट एंड साइस, द्वितीय हर्षवर्द्धन शर्मा, महाराजा रणजीत सिंह कॉलेज, नृत्य प्रतियोगिता प्रथम पाखी खत्री, कस्तूरबा ग्राम रूरल इस्टिट्यूट, द्वितीय अग्रिमा दुवे, श्री वैष्णय द्वितीय अग्रिमा दुवे, श्री वैष्णव इंस्टीटयूट ऑफ मैनेजमेंट एंड साइंस,



साइंस कॉलेज । पिट्टू (गर्लंस) — प्रथम माँ कनकेश्वरी शासकीय महाविद्यालय, मों कनकेश्वरी शासकीय महाभूष्या द्वितीय होलकर साइस कॉलेज, बेस्ट ऑफ वेस्ट प्रथम श्री वैद्याव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइस,

विजनेस प्लान- आईपीएस एकडेमी इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस

एंड साइंस, दितीय एलेक्सिआ कॉलेज एड साइस, ह्याच एलावस्या कातज ऑफ प्रोफंशनल स्टडीज, साइस क्रिज-प्रथम सेज यूनिवर्सिटी , हिनीय-आइंपीएस एकडेमी, वेडमिंटन सिगल (लड़के)- प्रथम- गव्यमेंट आर्ट्स एड वॉनसं कॉलेज, दितीय - श्री वैष्णव वैद्यापीट विश्वविद्यालय, बैडमिटन इबल ऑफ मैनेजमेंट एंड रिसर्च वैडमिटन आफ मनजमट एड रस्सव बडामटन गर्लस - देहरादून यूनिवर्सिटी, गोरखपुर, दितीय - मेडीकेज्स यूनिवर्सिटी, टेबल टेनिस, मेंसा- श्री वेष्णय विद्यापीड विश्वाधिकालय, द्वितीय- सिक्का कॉलेज,

विद्यापीठ विश्वविद्यालय, हितीय श्री वैष्णव इस्टीट्यूट ऑफ मैनेजमेट एड साईस, टेबल टेनिस (डबल्स)- श्री वैष्णव विद्यापीट विश्वविद्यालय एवं सिक्का कॉर्नेज, द्वितीय श्री वैष्णव इस्टीट्यूट ऑफ मैनेजमेंट एंड साइस, शुटि (पिस्टल मेंस)- आईपीएस एकडेमी हितीय- अटल विहारी वाजपेयी मदार्मेट आर्ट्स एंड कॉमर्स कॉलेज, शुटिंग ाडाताय- अटल शाहास शाहराय वसार आरंस एड कॉमर्स कॅलिंग, मृहिया (राष्ट्राक्त मेस्स्स- प्रसम-अप्रवीदी, वित्तीय- निर्माल कॅलिंग उप्रस्म-अप्रवीदी, वित्तिय पूर्वे मेस्स- प्रमान अलिंग, वित्तिय भी क्लींथ मार्किट इस्टिट्यूट ऑफ प्रोक्षणन स्टडींग, गृहिया (राष्ट्राक्त प्रमित्ता) प्रथम एवं इतिया स्टेलिंग्ड स्टारिया अप्रतीदिक्त केलिंग्ड एकांप्रोतिस इंस्टीट्यूट ऑफ टेविनकल रिसर्व ने बाजी मारते हुस प्रथम स्थान प्राप्त किया, द्वितीय - श्री वैष्णव कॉलेज ओफ्

### वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस में हुआ आयोजन

बिजनेस बाजीगर फिनाले में पेश किए इनोवेटिव बिजनेस





# SVIMS @ Media



### 'एड्युफ्लिक्स - लर्निंग थू मूवीज' प्रतियोगिता का आयोजन



श्री वैष्णव इंस्टीट्यूट में आयोजन

'प्रबंधोत्सव' में कला, खेल और ज्ञान का संगम, 40 से ज्यादा कॉलेजों ने लिया भाग



श्री वैष्णव इंस्टीट्यूट में तीन दिवसीय ट्रेवनो-मैनेजमेंट फेस्ट का आयोजन

#### कॉलेज चलो अभियान में कैरियर गाइडेंस सेमिनार



द्वारा कैरियर गाइडेंस सेमिनार आयोजित

### श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट े एंड साइंस में विज्ञान सप्ताह उत्सव

इंदौर। राष्ट्रीय विज्ञान दिवस के उपलक्ष्य में श्री वैष्णव इस्टीट्यूट ऑफ मैनेजमेंट एंड साईस द्वारा एक सप्ताह तक चलने वाले विज्ञान सप्ताह का आयोजन किया गया। इस दौरान विद्यार्थियों के लिए शैक्षणिक भ्रमण, हर्बल औषघीय उद्यान का उद्घाटन, बेस्ट आउट ऑफ वेस्ट प्रतियोगिता एवं विशेषज्ञ सत्र जैसी कई गतिविधियों का आयोजन किया गया। कार्यक्रम का उद्देश्य विद्यार्थियों में वैज्ञानिक दृष्टिकोण विकसित करना और उन्हें विज्ञान की और प्रेरित करना था।

विज्ञान समह की शुरुवात बीएसमी के घरती से अंतरिक्ष विद्याधियों के राजा राज्या सेटर फोर एक्वास तक, विज्ञान के टेबनोलीजी (अप्रआरकेट) का वीर से हुई थी। दूसरा शैक्षणिक भ्रमण विद्याभियों को उज्जैन स्थित वार्माजन का कराया गया। इस दीरान का राज्याय

आयोजन

विद्यार्थियों ने मंगल ग्रह मिशन, चंद्रयान-1, चंद्रयान-2, थ्रीडी अंतरिक्ष दृश्य का अनुमव या, जो खगोल विज्ञान में रुचि रखने वाले ळ्यों

के लिए एक रोमांचक और ज्ञानवर्धक अवसर रहा साथ ही बाइनरी स्टार स्पर्य प्रतापक जार शाववधक अवसर रहा साथ हा बाइनरी स्टार स्पर्यम, न्यूट्रॉन स्टार और ब्लीक होल में होने वाली उच्च कर्जा प्रक्रियाओं को जानकारी दी गई।

संस्थान में विद्यार्थियों द्वारा तैयार किये गए हर्जल मेडिसनल प्लांट गार्डन स्वस्थान में प्रशासना हुए तथा राज्य र प्रशासना कराय जायरात पर स्वास में प्रशासना स्वास हुए कराय जायरात है। स्वास में प्रशासना सामग्री मानता स्वास मुस्ती बात्यों, पत्थान हु, हालवीनी साहत अन्य कई औषभीय पीधे विद्याविकों द्वारा लगाए गए। इन पीची के चिकित्सकीय उपयोग और महत्व के बारे में विद्याविकों ने जानकारी दी।

क बार मा मदामिया ने जानकार दो। इस अमसर पर कोस्ट आठट औफ बेस्ट प्रतिक्षेमिता में बिटार्थियों ने वेहर से डिप्पल, मोडल, सिनाई प्रणाली, वर्षा जल संचयन और चड़क्रोमिनकस प्रणाली जैसे अभिनव मोडलों का प्रदर्शन किया। विद्यार्थियों ने मदर नेवर मोडल बनाकर यह दर्शाया कि किस प्रकार प्रकृति का संतुलन

धना रहता है और पर्यावरणीय कारक कैसे कार्य करते हैं। विशेषज्ञ सत्र में डॉ. साधना निगोजकर, बाँरष्ठ शिक्षाविद् ने विद्यार्थियो की कचरा प्रबंधन से जुड़े स्टार्टअप और शोध कार्यों में भाग लेने के लिए

प्रशंत किया है अस्तर पर संस्थान के निदेशक हो. जीर्ज थीमम ने कहा की विज्ञान इस अवसर पर संस्थान के निदेशक हो. जीर्ज थीमम ने हैं, व्यक्ति वह हमारे जीवन का एक ऑपन अग हो. कार्जकम में क्यूटर विज्ञान प्रमुख हैं. बमा पेट्याकर, प्रस्तेन प्रमुख (बूजी,पीजी) जो दी या कटिव्यल, ही. संबंध निल, पुरासकीय औकारारी ही समये प्रमा, प्रास्थापक एवं निशाणी अनिस्था रहे। कार्यक्रम का संरोजन ही जयबी शर्मा ने किया।

## -लर्निगथू मृतीज प्रतियोगिता का आयोजन

श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट में एड्युफ्लिक्स

वृद्धीरः स्त्रे ग्रेणम्य इस्तेदनुद्द अस्य मेनेत्रम्य यह स्राह्म ने नीजिए प्रथम प्रषं के विद्याणिय

The annual sports festival
Theannual sports festival
Thelotsav' at Shri Vaishnav
Institute of Management and
Science (SVIMS) concluded
on Thursday, During a weedlong event, students showcased their talent and
enflusissan across a range of
sporting disciplines.
Tichelotsav' 2025 emphasised both physical activity
and the revival of traditional
Indian sports, inspiring students to embrace a healthy
and active lifestyle.
Dr George Thomas, director of SVIMS, highlighted the
importance of sports for
physical and mental well-



Khelotsav 2025 SVIMS celebrates the spirit of sport

Vishnu Pasari, secretary of SVIMS, distributed prizes to the winners and com-mended their perform-

Cricket: BBA (Winner), BCA (Runner-up) - Girls Basketball: BBA (Winner), BCA (Runner-up) - Girls

Kabaddi: BBA (1st & 2nd Place)

### श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट एंड साइंस

Tug of War: BBA (1st & 2nd Place) - Girls, BBA (Winner) - Boys, BSc (Runner-up) - Girls भारत में विद्यालय से कॉलेज तक पहुंचने काले कालें का अनुपात Pithu: BSc (Winner), BCA (Runner-up) - Boys, BSc (1st & 2nd Place) - Girls लिए सरकार द्वारा कॉलेन चलो

Table Tennis: Devansh Soni & Dimple Sahu (1st), Jan-mesh Patidar & Bhumika Jaiswani (2nd) Chess: Samarth Dev (1st), Ekas Chhabra (2nd)

. ऐसाकृत कम है, जिसे बद्धने के अभियान चतावा जा रहा है,

जिताक देश्य सकत अनुकार्यक जीतवन देते हुए संस्थान के संधावित अवसरों के बारे में अनुका को बारों के लिए विशेष्त फैक्टरों सदस्यों हैंग विस्तर से कात्रा जा वह है, विद्यालय के प्रधानियों को क्रमा निर्माण स्कूरों का दीरा कर वित्तवत है-प्रीटा प्रक्रिय, सावकों विश्व के लिए प्रीटा करना है।

हरी दिशा में कदम बढ़ते हुए. तिए विशेष सेमिना और वर्कशॉप बापाओं के किन अपनी शिक्षा राप्तन के निरंतनुमा को बेनाब आयोजन को जा रही है, जिपमें जारी रख सकें और राहेश प्रिक्ष इंस्टीट्सूट ऑफ मैनेजमेंट एंड खजें को उच्च रिश्व के मारल, नीति 2020 के लामों के बारे में साप्ति ने इस अभिवान में सक्रिय सही जियाबों के जबन, वरिश्वर के जानवारी दे रहे हैं।

### खेलों से अनुशासन और आत्मविश्वास बढता है



#### e-Newsletter

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