



Shri Vaishnav Institute of Management, Indore

Approved by AICTE, New Delhi & Affiliated to

DAVV, Indore & RGPV, Bhopal

UGC-NAAC Accredited 'A' Grade Institute

7.3 Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words Institutional distinctiveness

web link

Digital Literacy Program

Digital literacy has become an essential part of life. It encompasses computer hardware, software, using the internet, cell phones, personal digital assistants (PDA) and other digital devices. Digital literacy is the set of attitudes, understanding skills to handle and communicate information effectively and develop knowledge, in a variety of media in several formats. In present time, it is observed that several government schools in rural areas are not able to develop essential life skill (digital literacy) among their students. A big gap of knowledge is observed in the students of private school and government school. Due to lack of knowledge and basic infrastructure students of rural areas are deprived of latest technologies which are very essential for their growth in career. Keeping in view, Shri Vaishnav Institute of Management provided computer education in Govt. Middle School, Rau on January 24, 2021 for digital literacy by using a mobile computer lab and trying to reduce the gap of knowledge between private school students and government school students.

Aim

To increase reach to the students deprived of basic and latest computer technology and to develop the digital literacy, IT skills and competencies needed in the 21st century, which will help them for their future.

Expected Outcomes

Provide a mobile computer lab to impart practical knowledge of computer technology to the students of government schools in rural areas of Indore district. The recipients will be the students of primary to higher secondary classes. Also, the teachers may be trained to become

proficient in using computers and teach computer science subject efficiently along with the applications.

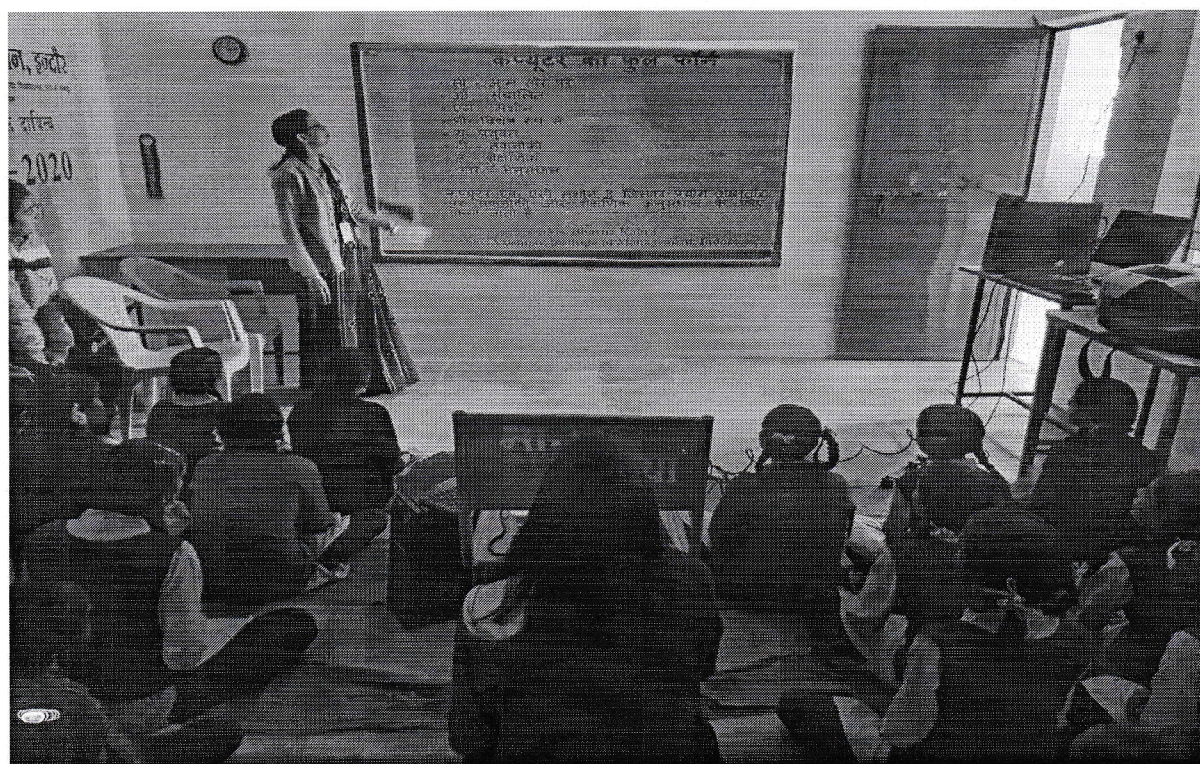
- To reach the students keen to develop technical skills but have limitations of resources.
- To provide free computer education to the students from financially weak background.
- To help the students to become competent and confident users of computers so that they can use the basic knowledge in their daily lives.
- To support the students to excel by facilitating different methods of online learning.

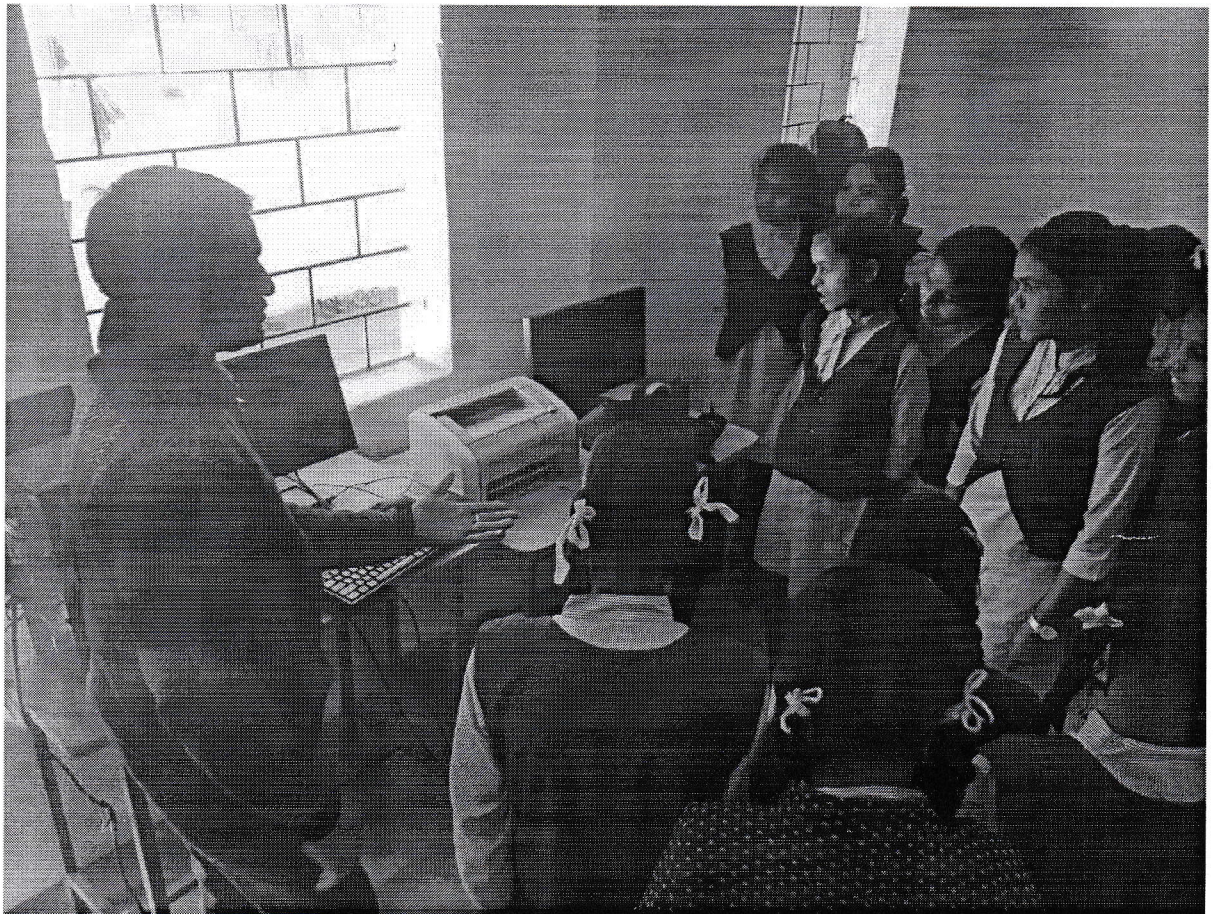
Schedule of Digital Literacy Program at Government School, Rau. Sessions taken by faculty:

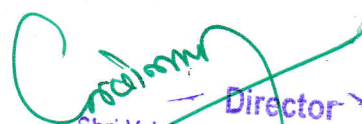
Lecture on 31.1.21: Ms. Bhawna Kabra

Lecture on 8.2.21: Ms. Ruchira Mucchal

Lecture on 4.15.2.21: Ms. Bhawna Kabra






 Director
 Shri Vaishnav Institute of Management
 INDORE (M.P.)