



Shri Vaishnav Institute of Management, Indore
Approved by AICTE, New Delhi & Affiliated to
DAVV, Indore & RGPV, Bhopal
UGC-NAAC Accredited 'A' Grade Institute

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

Digital Literacy Program

Digital literacy has become an essential part of life. It encompasses computer hardware, software, using the internet, cellphones, personal digital assistants (PDA) and other digital devices. In present time, it is observed that several government schools in rural areas are not able to develop essential life skill (digital literacy) among their students. Keeping in view, Shri Vaishnav Institute of Management provided computer education in Govt. Middle School, Rau on January 24, 2021 for digital literacy by using a mobile computer lab and trying to reduce the gap of knowledge between private school students and government school students.

Aim

To increase reach to the students deprived of basic and latest computer technology and to develop the digital literacy, IT skills and competencies needed in the 21st century, which will help them for their future.

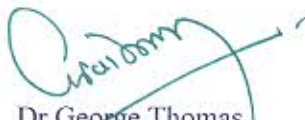
Expected Outcomes

A mobile computer lab to impart practical knowledge of computer technology to the students of government schools in rural areas of Indore district. The recipients will be the students of primary to higher secondary classes. Also, the teachers may be trained to become proficient in using computers and teach computer science subject efficiently along with the applications.

- To reach the students keen to develop technical skills but have limitations of resources.
- To provide free computer education to the students from financially weak background.
- To help the students to become competent and confident users of computers so that they can use the basic knowledge in their daily lives.
- To support the students to excel by facilitating different methods of online learning.

Schedule of Digital Literacy Program at Government School, Rau. Sessions taken by faculty:

Lecture on: 31.1.21: Ms. Bhawna Kabra : 8.2.21: Ms. Ruchira Mucchal: 4:15.2.21: Ms. Bhawna Kabra


Dr. George Thomas
Director