



**SHRI VAISHNAV INSTITUTE OF MANAGEMENT,**  
Approved by AICTE, New Delhi, Affiliated to M.P. Government and DAVV, Indore  
UGC NAAC 'A' Grade Accredited  
SCHEME NO, 71, GUMASTA NAGAR, INDORE

### 7.3 Institutional Distinctiveness

With the mission of Bestowing Quality Education for Excellence, Value Based Learning, Nurturing Leadership, Encouraging Innovative Thinking and Positive Attitude of its potential stakeholders and focusing on societal development, the distinctiveness of the Institute is reflected with the following deeds:

1. The Institute is offering affordable quality education so that the education is in the reach of masses. This is evident that around 60 percent students are from rural areas. All the programmes of the institute are offered with affordable tuition fee.
2. Apart from this, Shri Vaishnav Institute of Management Meritorious Scholarship is given annually to the students for more than Rs. 25 Lacs as a financial support. In addition to this, the eligible students also receive scholarship under various Government Scholarship Schemes. Furthermore, to take the underprivileged in the main stream, the sponsoring trust of the Institute is helping them by providing them study material and financial support.
3. Being one of the premier Institutes of Madhya Pradesh, the Institute is committed to promote girls education. The institute is fortunate enough that the ratio of girls' students is nearly 50.
4. Student-Centric teaching-learning is the main objective of the Institute towards the holistic development of the students. Therefore, the students are provided with various Add-on courses, Skill Development courses and grooming courses in association with recognized organizations for which the expenses are borne by the Institute.
5. The Institute has a rich library which has awarded with the 'Best Library of Madhya Pradesh'.
6. The Institute is the first Private Self financed Institute of Madhya Pradesh to offer Management Education focusing on quality education nurturing leadership for excellence. These efforts of the institute are recognized by the UGC NAAC awarding Grade 'A' in two consecutive cycles with grade pointer 3.12 and 3.29 in year 2012 and 2017 respectively.
7. The legacy of the sponsoring trust Shri Vaishnav SahayakKapda Market Committee is continued since 1884 through four trust namely Shri Vaishnav SahayakTrust , Shri Vaishnav Charity Trust, Shri Vaishnav ShaikshanikAvamParmarthik Nyas and Shri Vaishnav Vidyapeeth Trust. Subsequently, Shri Vaishnav Institute of Management has evolved as one of the premier institute in 1987 committed for imparting quality education in the area of Management and Computer Science. The Trust has initiated with philanthropic ideology that has clearly visible in the glorious journey of the Institute since last 34 years.

  
**Dr. George Thomas**  
Director

Shri Vaishnav Institute of Management  
INDORE (M.P.)