Shri Vaishnav Institute of Management, Indore (M.P.)

Approved by AICTE, New Delhi &Affiliated to DAVV, Indore (M.P.)

UGC–NAAC Accredited 'A' Grade Institute

Scheme No. 71, Gumasta Nagar, Indore-452009, Madhya Pradesh, India.

Masters of Business Administration (Dual Specialization) MBA(FT)
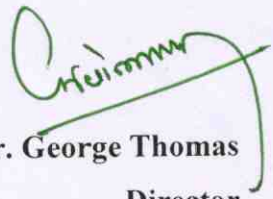
Programme Objectives:

MBA Programme seeks to shape the students into successful and responsible professionals by educating them according to changing requirements of dynamic world. This is accomplished by setting the following goals:

- Development of leadership skills and professionalism right from beginning of their academic year.
- Managing and motivating a "Team" by being a part of it.
- Effectively handling adversities that are creating challenges for the growth of organization.
- Formulation and implementation of integrated strategies by applying multi disciplinary knowledge.
- Overall personality development by inculcating a sense of ethical values and social responsibility.

Programme Outcomes:

Upon successful completion of the course, a student will be able to

- Application of conceptual knowledge for decision making both as an individual or a team with the help of assignment.
- Performing in and handling multidisciplinary areas by participation in extra and co-curricular activities.
- Crossover learning experience through industry exposure and meets.
- Professional integrity by understanding individual, professional, ethical and social responsibility.
- Recognition of the need for, and an ability to engage in continuing professional development and life-long learning.

Dr. George Thomas

Director

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Masters of Business Administration (Financial Administration) MBA (FA)

Programme Objectives:

MBA (Financial Administration) Programme has the objective to shape the students' career in the field of financial administration by educating them according to changing requirements of dynamic world. This is accomplished by setting the following goals:

- Development of leadership skills and professionalism right from beginning of their academic year.

- To enable students understand concepts, techniques, tools and skills for financial analysis and its application in the efficient conduction of business.

- To impart the knowledge of various concepts relating to financial markets and their regulatory frameworks by enabling students to gain acumen, insight and thorough knowledge relating to the various aspects of it.

- To provide a platform for developing critical thinking ability from the perspective of a finance professional.

- To develop the decision making skills in the students to enable them to take rationale and informed decisions related to finance.

Programme Outcomes:

Upon successful completion of the course, a student will be able to

- Able to apply the conceptual knowledge for decision making related to financial aspect of an organization.

- Application of tools and techniques of financial analysis for the business.

- Develop functional business knowledge in area of finance and its application.

- Recognition of the need for, and an ability to engage in continuing professional
  - development and life-long learning.

- Develop strategic and innovative thinking skills to enable effective decision making and problem solving.

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Bachelor of Business Administration BBA

Programme Objectives

- The BBA Programme for the undergraduate students is designed with the academic and professional advancement of students in mind. However, the program also helps fulfill larger related goals. As such, the Program has two interrelated goals:

- First, to the students, the program offers a higher quality, more challenging, and greater value added education. It also makes available to them such opportunities that help them better prepare for their professional career.

- Second, to the business community is able to better fulfil its obligation of providing highly trained and qualified students

Programme Outcomes

To the students, there are a number of benefits in joining the BBA Program. While some of these benefits are immediate, others are short-term, and still other benefits accrue throughout the students' professional careers.

- Better training in various business areas, hence professionally better prepared.

- Competitive edge in the job market--the BBA Program distinguishes you from other graduate courses.

- Better chances of being picked up by top notch companies for internships.

- Opportunity to meet with business leaders and special networking opportunities.

- Opportunity to get involved in professional development organizations.

- Guidance in job search, career choices, and graduate study decisions.

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Bachelor of Computer Applications BCA

Programme Objectives

- To develop strong foundation in the field of computer science and applications.
- To gain adequate programming practices along with theoretical knowledge and interdisciplinary courses for widening their skills.

Programme Outcomes

Upon successful completion of the course, a student will be able to

- Use and apply current technical concepts and practices in the core computer applications.
- Identify computer application related problems, analyze them and design the system or provide the solution for the problem considering legal, ethical and societal issues.
- Recognize the need for and an ability to engage in continuing professional development.
- Work and communicate effectively in interdisciplinary environment, either independently or in team, and demonstrate scientific leadership in academia and industry.
- Communicate effectively by oral, written, computing and graphical means.

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Bachelor of Science (Computer Science) B.Sc. (CS)

Programme Objectives

- To enhance the students reasoning, analytical and problem solving skills.

- To apply knowledge of computer science, mathematics and physics in practice.

- To identify and solve significant problems across a broad range of application areas.

- To develop professional skills that prepares students for immediate employment and for life-long learning in advanced areas of computer science and related fields.

- To provide with an educational foundation that prepares them for excellence, leadership roles along diverse career paths with encouragement to professional ethics and active participation needed for a successful career.

Programme Outcomes

At the end of the program, students

- Develop problem solving skills and learn various concepts which help in developing logical tools and models used to solve various real life problems.

- Learn traditional techniques of solving algebraic, transcendental equations, differential and integral equations, which have applications in many disciplines.

- Attain a sound level in basic physics, and laid a secure foundation for research and higher studies.

- Will have developed problem-solving skills, experimental and data analysis skills in physics. They learn various concepts which help them in understanding physical phenomenon in nature.

- Develop ability to write algorithms for problems ranging from simple to complex. They understand the practical implementation of the algorithms using programming languages like C, C++, Java and Web Technologies and develop programs, appreciate the implications of operating systems in development of computing systems to solve the problems in best possible way.

- Will be able to find the role of databases for the organization and to apply them to the real world.

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Bachelor of Science (Information Technology) B.Sc. (IT)

Programme Objectives

- To make successful professional by demonstrating logical and analytical thinking abilities in the field of IT.

- To work and communicate effectively in interdisciplinary environment, either independently or in team, and demonstrate scientific leadership in academia and industry.

- To develop professional skills that prepares students for immediate employment and for life-long learning in advanced areas of computer science and related fields.

- Students will engage in lifelong learning and professional development through advanced degrees in information technology, discussion, professional studies and research.

Programme Outcomes

Upon completion of the B. Sc. Information Technology programme, students will be able to:

- Design, implement, and evaluate a computing-based solution to meet a given set of computing requirements in the context of the program's discipline.

- Function effectively as a member or leader of a team engaged in activities appropriate to the program's discipline.

- Develop knowledge of scientific theories and methods, gain experience in working independently with scientific questions and their ability to express clearly on academic issues keeping in view legal, ethical, social security and issues.

- Communicate effectively in written and oral context with specialized and non-specialized audiences.

- Identify information technology related problems, analyze them and design the system or provide the solution for the problem.

- Apply current technical concepts and practices in the core information technologies of human computer interaction, information management, programming, networking, and web systems and technologies.

Dr. George Thomas

Director