



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

Scheme No. 71, Gumasta Nagar, Indore Ph.: 2780011, 2382962

MAJOR RESEARCH PROJECT MBA (MM) 2022-23

Sr. No	Student Name	Name of Guide	Title of MRP
1	ABHIJEET SEN	Ms. Pankhuri Soni	A study on customer satisfaction level of UPI payment with respect to Google Pay
2	ADITYA MANGALWANIYA		After sales services for customer satisfaction
3	ADITYA VIKHE		The study of the marketing strategies and customer behaviours on AMD incorporation
4	ANJALI SHARMA		A comparative study consumer preferences of Apple and Samsung products with special reference to Indore city.
5	ANSHUL KUMAR		Study of customer preferences towards EV cars with special reference to Indore city.
6	ANSHUL THAKUR		Feasibility study of laser additive manufacturing in and around Indore
7	ANUBHUTI DUBEY		study on online payment application in India with reference to Amazon- Pay.
8	ARPIT HARDIA		A study on consumer satisfaction in ASUS INCORPORATION.
9	ARPIT MISHRA		Study on customer satisfaction towards Asian Paints products.

1	ASHISH DEEWAN	Ms. Mahak Badkur	A STUDY ON CONSUMER PREFERENCE TO WORDS PURCHASE IN ELECTRIV TWO WHEELER BRAND
2	AYUSH RAGHUVANSHI		A STUDY ON CONSUMER PERCEPTION ON PATANJALI PRODUCTS
3	BALWANT SINGH JAT		Exam form not approved
4	DHARA MEHTA		A STUDY ON CONSUMER BEHAVIOUR IN DECATHLON SPORT
5	GAURAV TRIPATHI		A study on the impact of Internet Marketing on consumer buying behaviour
6	GOKUL CHOUHAN		A STUDY ON ONLINE PAYMENT APPLICATIONS IN INDIA WITH REFERENCE TO AMAZON PAY
7	HARSHAL JAIN		Critical Analysis of Investment in IPO, Issue Process and their Performance
8	JAYDEV PATEL		CUSTOMER PREFERNCE TOWARD SOFT DRINK : A STUDY (WITH SPECIAL REFERNCE TO MAAZA)
9	KAMAL AARYA		A Study On Consumer Preception Towards Online Food Ordering With Special Reference To SWIGGY
1	KASHISH KUDAL	Ms. Radhika Singh Niranjn	A study on digital marketing and its impact on revenue generation
2	KAVITA YADAV		A study on consumer perception towards online marketing
3	KRISHNA KUMAR MISHRA		A study of current trends of internet marketing towards online shopping
4	LOVE PATWANE		A study on creativity in advertising
5	MANISHA CHOUKSEY		A study on consumer satisfaction and delight with various e commerce portals.

6	MANJU VIJAYVARGIYA		A study of trend in home loan of ICICI bank
7	NIKHIL SHARMA		A comparative study on customer preference of Reliance Jio and Infocom Limited in telecom sector
8	NITYA SHARMA		A comparative study of Patanjali and Dabur
9	PALAK CHHANGANI		Analysis of Impact of customer engagement in word of mouth communication with reference to durable goods
1	PALASH MULCHANDANI	Dr. Mamta Joshi	A Study on consumer preference towards OTT platform with reference to Indore city
2	PRADHUMN SEN		A COMAPRITIVE STUDY ON CUSTOMER SATSFACTION TOWARDS E-SHOPPING FROM AMAZON& FLIPKART WITH REFRENCE TO INDORE
3	PRADYUM NAGAR		A Comparative study of farmers buying decision of organic fertilizer vs Chemical fertilizers in rural aeras .
4	PRAGATI BHARGAVA		The comparative study over consumer preference of Ariel and Surf Excel in Indore city
5	PRAKHAR JAIN		Effect of customer loyalty program in convinence stores with reference to bansi brothers
6	PREETI PRAJAPATI		A Study the social media management in building business Relationship
7	PRIYANK GOUR		A Study on role of information technology towards customer satisfaction at SBI Bank In Indore city
8	PRIYANKA HINDUJA		Exam Form Not Approved in Sem III
9	RAHUL ARJHARE		A Study on the Role of Digital Marketing in Real state

1	RAJENDRA GURJAR	Dr. Mohini Thattey	Supply Chain Mangement in Global Context
2	RITIK JAIN		A STUDY ON CONSUMER BEHAVIOR TOWARDS APPLE IPHONE
3	RUDRA PRATAP SINGH		A Study on Consumer Behaviour towards DMart in Indore City
4	SAKSHI DHARIWAL		<u>A Comaparative Study on Consumer Preference Towards Smart Watches Study In Indore</u>
5	SANDEEP DANGARH		An Effect of Sales promotion on consumer with reference to Dabur in MP
6	SHALINI CHOUDHARY		A study on Marketing strategy of Lakme
7	SHALU PATIDAR		A STUDY THE PRODUCTS WITH THE SPECIAL REFERENCE TO INDORE MARKET MARKETING STRATEGY OF NESTLE
8	SHIVAM PANWAR		A Study on Relationship Marketing with Reference to Bajaj Automobile.Ltd
9	SHUBH SHARMA		A STUDY ON SHIFTING OF PEOPLE'S PREFERENCE TOWARDS AYURVEDIC HAIR OIL
1	SOHAM PATEL	Dr. Dhanashree Nagar	a study on onsumer Intentions and Decision Elements towards Purchase of Organic Food Products
2	SPARSH SAXENA		Social Media as a tool for Marketing and Brand Awareness with reference to Cosmetics Products
3	SURAJ GARG		A Study on Consumer Preferences towards Food Delivery Apps
4	VIPUL PARMAR		Impact of Service Quality on Customer satisfaction in Hospitality Business
5	VISHAL PATIL		A Study on customer Satisfaction online shopping of Smart Watch

6	YASH CHOUHAN	A Study on Consumer Perception and Preferences towards Health Drink Brands
7	YASH PATIDAR	A Study on Learning Experience through Online Platforms among Management Students
8	YASHPAL RAGHUWANSHI	A Study on Consumer Perception towards Online Purchase of Mobile Phones



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FA) 2022-23

S. No	Student Name	Contact No.	Name of Guide	Title of MRP
1	AASTHA VERMA	8349337303	Mr. Ankur Pandey	A Study on Investor's Perception towards Mutual Fund
2	ABHISHEK VISHVKARMA	7000816083		Comparative study of Mutual Funds in India (reference to HDFC mutual fund & Sbi Mutual fund)
3	ADITYA GUPTA	8319978265		Financial Performance of HDFC Bank
4	AKASH MANDLOI	8823079504		A study of investor awareness and perception towards mutual funds
5	AMIT JAIN	9685447649		Analysis of Investment Decision
6	AMIT PANDEY	8871204929		A Study of Credit Appraisal System of HDFC Bank
7	ANKIT KUMAR PANWAR	8717907422		A Study of working capital management in Kotaka Mahindra Bank
8	ANSHU SINGH	8349235780		A Comparative study of Home loans of HDFC & ICICI Bank
9	ANUJ SHARMA	7771956149		Importance of Social Media Marketing in Event Management Company with reference to Hertz Desire
10	ANUSHA PARASHAR	9399431547		A Study on Financial Performance of Nagpur Nagrik Sahkari Bank Limited
11	BHAWNA SHEJUL	9575341130		A Study of Financial Performance of IDBI Bank
1	DEEPAK LOHAR	9977678617	Ms. Sharda Sethi	Analysis of Electric Vehicles Market in India
2	DEEPSHIKHA UPRIT	8319742101		The Decision Making Process of Indian Consumer for Life Insurance and the impact of Technology on it.
3	GAUTAM MALVIYA	7470565151		How to find Best Stock in Information Technology Sector and Analysing its Financial
4	HARSHA DESHMUKH	7748049767		Housing finance in India : A comparative study
5	HARSHITA MEHTA	8982282232		A comparative study of Electric cars
6	HITENDRA JAIN	9575625669		Perception of Indian Investor towards Investment in Mutual Fund with special reference to SIP Fund
7	JAGRUTI MATKAR	7694040445		A Comprehensive Project Report on a General Awareness of Financial Derivatives.
8	JAYENDRA PUROHIT	9752265323		reference to Indore City.
9	JAYESH VISHWAKARMA	9977860516		A comparative study on investment pattern of investors towards banking and share market with special reference to Indore region
10	JYOTI GORAKHPURIYA	9630688850		The comparative study of SBI Bank and HDFC Bank offering vehicle to customer.

11	KEWALYA SHAH	9479406232		A study on consumer Perception towards Solar Power Products
1	KHUSHBOO CHHETIA	8450080377	Mr. Shyam Sunder Agrawal	A Study of NPA management strategy of State Bank of India
2	KRIPALU SOLANKI	6263107080		“Impact of micro finance on social, economy and capability well-being of families below poverty line”
3	LOVELY SINGH	6202514255		A Study on mindset towards Stock Market of Non-investors
4	MAHAK JAIN	6261194952		A Study of Investor perception towards ICICI Mutual funds
5	MAYANK PORWAL	7987381529		A Study of Customer perception towards investment in IPO
6	MUSKAAN GUPTA	7746963147		Comparative analysis of NPA public sector bank vs private sector bank
7	MUSKAN JOSHI	7974510744		A study on awareness of Merchant Banking Services in India
8	MUSKAN PATHAK	9826645954		Study of risk perception and portfolio management of equity investors
9	MUSKAN UPADHYAY	9165564534		A Comparative Study of Axis long term equity fund and reliance tax saver fund
10	NAINA RAJPUT	6260638281		A comparative Study of HDFC & ICICI Mutual funds
11	NIDHI MAFIDAR	6260043923		Impact of Goods & Services Tax(GST) on Business
1	PALAK ARYA	8815358868	Dr. Megha Jain	“Emergence And Impact of Blockchain Technology-Beyond Bitcoin”
2	PARTH SHARMA	8871889547		“A Study of Financial Statement Analysis of Axis & Kotak Mahindra Bank”
3	PRATEEK BORADE	9977262526		“RURAL BANKING IN INDIA AND ITS FUTURE”
4	PRIYA CHORASIYA	7999012027		Perception of Investors and Non-Investors towards Share Market with reference to Share Khan
5	RACHNA SALADIYA	8982989000		"A study on investment strategies of individual investors in primary market"
6	RAJAT UPADHYAY	9340669744		“A Study of Non-Performing Asset in State Bank Of India(SBI)”
7	RAKSHA AGRAWAL	6264885155		Mobile wallet industries: study of consumers awareness
8	RASHI SACHDEV	7440940193		“A STUDY OF NPA MANAGEMENT STRATEGY OF STATE BANK OF INDIA”
9	RAVI ROKADE	8319376596		Small Finance Banks and Financial Inclusion in India
10	RIDDHI HARBHAJANKA	8461943887		Performance Analysis of mutual funds
11	RIDDHI SAGORE	9755643283		A Descriptive Study of Foreign Direct Investment with special reference to Indian Retail Sector
1	SAGAR PATIDAR	7067831044	Dr. Rekha Melwar	A study of awareness of Digital financial Inclusion in Central Region
2	SAKSHI GAUTAM	8959599435		Study of Customer Perception towards e-banking
3	SAKSHI JAISWAL	8319852206		A study on perception towards tax planning among salaried class persons in Pithampur Region
4	SALONI TIWARI	6266826533		study of investment pattern of salaried employees
5	SANJANA JAIN	8839650951		Study on consumer perception towards health insurance pre & post Covid
6	SATENDRA KUSHWAH	9039334192		Ltd.
7	SATYAM JAIN	7987245403		A study on customers Satisfaction Level of UPI Payments
8	SEJAL DAVE	8770731494		Comparative Study on Home Loan between Public Banks & Private Banks
9	SHIVANI SHARMA	8319200291		Profitability Analysis of IT Companies in India
10	SHREYANSHI GUPTA	8815270180		Impact of Dividend on Market Share Price



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FT) 2022-23

Sr. No	Name of Student	Name of Guide	Title of MRP
1	NARENDRA SINGH MALVIYA	Dr. Abhijeet Chatterjee	A study of Liquor Industry and its contribution in India's GDP
2	NISHIKA KHATRI		A study on reasons of stress in employees of private sector banks, Indore
3	PRATIK SINGH		A study on soci-economic sustainability of wind power in Korbo, Chhatisgarh
4	SUHANI MAHESHWARI		A study on production and sales trends in automobile industry with respect to two wheelers

1	KHUSHI HETAVAL	Dr. Pragya Sharma	A Study on the Customer Satisfaction towards Online Shopping from Amazon
2	MUSKAN AGRAWAL		A Study on the impact of COvid -19 Pandemic on the MSMEs (Micro Small and Medium Enterprises) Sector
3	MUSKAN HETAVAL		A Study on the Level of Customer Satisfaction towards Amazon Online Shopping from Amazon
4	MUSKAN MOURYA		A Study of Digital Marketing Strategies of V Ganesh Agro Food Pvt. Ltd. Indore
5	NIDHI JAIN		A Study on Customer Perception towards Celebrity Endorsement in Advertising
6	NIDHI PAL		A Comparative Study of Mutual Fund of Axis Long - Term Equity Funds and Reliance Tax Saver Funds F. Y. 2015 - 2019
7	PINAL MAHESHWARI		A Comparative Study of Life Insurance Scheme of SBI Life and ICICI Prudential of F. Y. 2018-2020

8	SHALIMA JAIN		A Study on customer satisfaction toward Airtel Xstream w.r.t. Indore City
9	VARSHA JAISWAL		A Study On Digital Payment And User Preference With respect to Indore City

1	DHRUVESH JAIN	Dr. Deepa Katiyal	A Study on Effectiveness of Television Advertising on Children
2	DIVYA BARIYA		A Study on Awareness of Direct Taxation in India
3	ISHA PUROHIT		A Study on Consumer Satisfaction Towards Online shopping
4	KRATIKA SOHANI		To Study the Factors Influencing the Selection of Restaurants in Indore City
5	SHAILJA PARMAR		To Study the Attitude of Students towards Reading Newspaper
6	SHYAMALA SHARMA		A Study on E-Recruitment through Social Media
7	SNEHA SONI		A Study on Perception of Management Students towards Training and Placement Cell in Management Colleges of Indore
8	VANSHIKA MANDLOI		A Study of Effectiveness of Training and Development in Automobile Sector-With Reference to Caparo Engineering India Ltd., Pithampur
9	VANSHIKA PARWAL		A Study on Online Payment Applications in India

1	DIVYA DUBEY		A study on customer's perception towards life insurance with special reference to Indore
2	DIVYA PANWAR		An analytical study of E- Commerce website amazon.in
3	ISHIKA S. MALVIYA		Financial Analysis of Tata Motors

4	JYOTI SINGH	Dr. Deepa Joshi	The Impact of Online Advertising on Consumer Buying Behaviour
5	NAAZ HUSSAIN		Price Volatility in Indian Commodities Futures Markets-An Analytical Study on Sele
6	PRAVADA SARKAR		Investment and Savings Habit Among People
7	SAKSHI VIKRAM		Customer Segmentation by using K-Means Clustering Algorithm
8	SANKALP KHANVILKAR		Financial Analysis of Mahindra & Mahindra
9	SEJAL GUPTA		Comparative Study on Nykaa Online and Offline Shopping

1	ANIRUDH JAIN	Dr. Sandeep Malu	An Analytical study of the performance of Banks: Prior and Post Merger
2	ANISHA PAWAR		A Study of the Financial Performance of Mutual Fund; With reference to Reliance and Birla Sun Life
3	ANKIT PATIDAR		A Study of Factors Affecting the Impulsive Purchase of Mobile Accessories (With reference to Indore)
4	ANKITA PATIDAR		A Study of Customer Satisfaction towards Amazon and Flipkart
5	ANOOP BHARTIYA		A Study on Customer Awareness towards e-Banking services and their Satisfaction Level
6	DAKSH BAGORA		Performance of Regional Rural Banks in India with reference of MP And Chattisgarh
7	DARSHAN JAIN		A Study of Online Payment Applications in India with reference to Amazon Pat
8	DARSHITA PATEL		A study of the Market Share of the Selected Different Payment Solutions Platforms
9	DHAIRYA GANGRADE		A Study on Impact of Videocon Rebranding

1	GOKUL MEHTA	Dr. Digamber Negi	A Study of perception of internet users on 5G & It's feasibility.
2	GOURAV PATIDAR		A Study on customer perception towards electric vehicles in indore
3	GOURAV SINGHAL		A Study on Impact of Branding on Consumer Buying Behaviour With Special References to Sport Shoes
4	SHIVANI RAGHUWANSHI		A Comparative study of Customers Statifactin and Customer Value towards the Services Provided by Sayaji and Marriott Hotel
5	SHWETA SHARMA		A study of the impact of an individual risk appetite on their wealth creation.
6	SHYAM SHARMA		A Study Of Factors Influencing Consumers Towards Investment In Mutual Funds In Indore City
7	SNEHA KARWADE		a study on consumer attitude towards green marketing& eco-friendly product
8	SOHIT JAIN		A Study ON Consumer Perception towards security in E-payment
9	SPARSH BANGAD		A study on customer satisfaction towards online shopping

1	ADITI TOMAR	Dr. Keshava Ganiiwala	A study on psychological impact of the Covid-19 pandemic among the peoples in Indore
2	AJAY SUGALIYA		A study on customer perception towards royal enfield
3	GARIMA GADWE		A study on brand awareness and loyalty of bata India limited, bangalore
4	GOURAV RSHINKAR		A Study on factors Required To enhance the efficiency and satisfaction of reliance jio customers
5	GOURAVI SHARMA		Study of Impact of celebrity endorsement in advertising on consumer behaviour

6	MANSI GOYAL	Dr. Kshama Gajiwale	Student to discontinue MBA
7	SIDDHI SHARMA		Analyzing the Shift from Bollywood to South Indian Cinema.
8	SIMRAN KANDHARI		A Study on Online Shopping and Customer Satisfaction in Reference of Myntra
9	SIMRAN WADHWANI		Study on Impact of macroeconomic factors on money supply and indian stock market
10	SOMYA MALVIYA		A Study about the worklife balance in Hospitality Industry withreference to Kerala

1	AAYUSHI KALRA	Dr. Sapna Parihar	The Effectiveness of Using E-Learning Towards Students Performance
2	AKASH MISHRA		A Study on perception of Customer Towards Zomato Restaurents in Indore
3	AKSHAT GANGRADE		A Comparative Study of Home Loan Scheme of Public and Private Sector Bank
4	ANCHIT JAIN		A Study on Indian Financial Derivatives with Reference to Futures and Options
5	ANSHUL RATHORE		Impact of Sales Promotion Strategies on FMCG Products
6	DEEPAK KUMAR SHARMA		Transformational Impact of COVID-19 on Savings and Spending Patterns
7	JANVI SITLANI		Data Cleaning for large databases: In reference to Power Bi & Tableau
8	PALAK CHOPRA		Student to discontinue MBA
9	PURVA SUNGRA		A study on consumer perception towards Life Insurance policies in Aditya Birla Sun Life Insurance
10	SAMIKSHA TOMAR		Instagram User Analytics through SQL

11	SHIWANGI SAXENA	Impact of Emotional Intelligence on Work Performance of Retail Sector Employee
----	-----------------	--

1	DISHANT KUMAR PAL	Dr. Pradeep Bhatt	"Study on marketing strategy of Bharti Airtel."
2	NEELIMA DARYANI		"Trepidation and other issues of oral communication among youth in corporate world."
3	POOJA THEPDIYA		To study the marketing strategy of Nestle product with the reference to indore market.
4	PRANJAL BAIRAGI		A study on consumer perception towards internet banking.
5	PRATYUSH GUPTA		"A study of investor awareness and perception about mutual funds."
6	PRERNA BAGORA		"A study on customer perception for public and private sector bank in India."
7	PRINCE SADIWAL		Consumer behaviour towards the fast food eatery- PIZZA HUT
8	SHIVANI MALVIYA		Impact of financial literacy in investment decision
9	SHUBHASH YADAV		Customer attitude and competitors response towards launch of R-JIO
10	TANYA MANORE		Study of human resource in information system in industrial area of Indore city.
11	VINAY KUMAR PATEL		A study on public perception towards green energy sector in India.

1	KHUSHI PRAJAPAT	Effect of Online Webseries Streaming On Youth of Indore City
2	KUSHAGRA OJHA	An Analytical Study on Consumer Preference towards JioMart vs BigBasket with reference to Indore City

3	LAKSHY BAKSHI	Dr. Abhikrati Shukla	An Analysis of Consumer Perception and Buying Behaviour for Two Wheeler in Khargone City
4	LISA RATHORE		Performance Evaluation of ICICI Prudential Life Insurance Company Ltd. vs. SBI Life Insurance (FY 2021-2022)
5	MANDEEP PATIDAR		A Study on Amul Products Retailers Satisfaction in Indore City
6	MANISHA PORWAL		A Comparative Study of Financial Performance of Havells India Ltd. and Bajaj Electricals Ltd.
7	NANCY WADHWANI		Assessment of Pre and Post Merger Financial Performance of PNB Bank and Canara Bank
8	NEHA SOLANKI		Comparative Study of Natural and Chemical Skin Care Products
9	NENSI PATIDAR		Measuring Health Impact of Using Enagc Kangen Water in Indore District
10	PAYAL DADORE		An Analysis of Influencing Factors in Purchasing Electric Vehicles-Focused on Indore City
11	SACHIN KUMAR PRAJAPATI		Study of Hyper Local Market in Digital Era (with reference to Vegetable and Fruit Vendors of Indore)

1	AASHA PATIDAR	Dr. Prachi Nikam	A study on factors limiting online shopping behaviour of consumers
2	AAYUSHI LOKRE		A study on impact of motivation on performance of employees with reference to private banks in indore city
3	AAYUSH NAGWAN		A study on investors perception towards investment in stock market
4	MANSI BHALERAO		A study in customer preference for ordering food online with special refernce to indore city.
5	PAYAL PANWAR		A study on consumer perception towards OTT Platforms
6	PRACHI TIWARI		An analytical study on customer perception and awareness towards electric two wheelers in Indore City

7	PRATHMESH PAL		A study on customer satisfaction towards digital payments
8	RANU JAIN		A study on buying behaviour of college students towards smart watch
9	SANJNA DASONDHI		A study on newspaper reading habits among students of management institutes in Indore city
10	STUTI MARKANDEY		A study on Customer perception towards online apparel shopping in Indore city
11	SURBHI YADAV		A comparative study of home loan scheme of HDFC & SBI Bank

1	ISHAAN DOSHI	Mr. Ram Bhavesh Sharan	A study on product packaging and influence on customers with reference to Indore
2	ISHIKA P. MALVIYA		Comparative study of perception of employees of private sector regarding work environment during covid and post covid
3	ISHIKA SILWANIYA		A comparative study of pre covid and post covid retail buying behaviour of consumers of Indore
4	KRUTI VERMA		A study on buying behaviour of retail consumers towards Dmart products with reference to Indore
5	MAHIMA GEHALOT		A study of risk perception of equity investors with reference to Indore
6	MONIKA DHAWRI		A study on changing behaviour of youths towards traditional shopping
7	MONIKA SHARMA		A study on online payment applications in Indore with reference to Amazon Pay
8	NIKITA SOMBANSHI		A study of factors influencing a user acceptance of E payment methods in Indore
9	Pratibha Khatod (EX)		Student to discontinue MBA
10	RAJESHWARI RAJNOR		A study of psychological impacts of online Web Series on youth of Indore

11	RIYA GANDHI	A study on Indian stock market options
----	-------------	--

1	ABHISHEK YADAV	Ms. Swati Gupta	Exam form not approved in Sem III
2	AKHILESH TIJORE		IMPACT OF MACROECONOMIC FACTORS ON MONEY SUPPLY AND INDIAN STOCK MARKET
3	AKSHIT JOSHI		A comparative study of UPI with SWIFT banking system
4	ANKIT KUMAR TIWARI		A Study on Consumer Satisfaction Towards Online Shopping
5	AVISHAR SINGHI		STUDY ON THE UTILITY OF ARTIFICIAL INTELLIGENCE(AI) in STOCK ANALYSIS
6	RAVISH JAIN		A Study on Impact of Logistics in Textile Market
7	SAKSHI SHIRKE		A study on employees attitude towards wage and salary administration
8	TUSHAR JAIN		A study on Viewers perception towards OTT Platforms
9	UTSAV GOSWAMI		A Comparative Study of Current Trends of Internet marketing towards Online Shopping
10	VAISHALI MANDLOI		A Study on Investor's Perception Regarding Investment in The Stock Market
11	YASH GUPTA		A study on customer perception towards internet banking

1	ASHUTOSH VYAS	Impact of Development and Integration on Productivity and Financial Performance of Employees
2	DIPIKA PANWAR	A Study on Consumers Attitude towards Ready to Eat Food Products

3	ISHA SONI	Ms. Khushboo Jain	A Study of Financial Services of 'Make in India' Campaign
4	ISHIKA BANTHIA		A Comparative Study of E-Banking and Traditional Banking
5	PRACHI BHATI		A Study on Effect of Employees Engagement on Job Satisfaction
6	SHEETAL PANDEY		Impact of E-Banking on Customer Satisfaction
7	SHIVANI KUSHWAH		Impact of Financial Literacy on Investment Behaviour: An Empirical Research
8	SHREYA RAGHUVANSHI		A Study on Impact of GST on Spending Behaviour of Consumers
9	SHUBHAM SINGH		A Study on Food Quality in Fast Food Segment - With Special Reference to Domino's and Pizza-Hut in Indore
10	SHUBHANKITA SHRIVASTI		A Study on Impact of Digital Marketing on Consumer Behavior
11	SHUBHRA DAMMANI		Comparative Study of Non Performing Assets of Selected Public and Private Sector Banks

1	AANCHAL MISHRA	Dr. Prashant Kushwaha	“Consumer Perception towards Online Food Delivery Services”
2	AARTI SHARMA		Exam form not approved in Sem III
3	ABHIMANYU SINGH BAGHEL		“A STUDY ON DIGITAL MARKETING AND ITS INFLUENCE OVER CUSTOMERS BUYING BEHAVIOUR”
4	ABHISHEK SHARMA		"Analysis of the Effects of Branding on the Buyer's Purchase Decision"
5	ADARSH KACHOLIA		“TO STUDY THE MORALE LEVEL OF EMPLOYEES AT PANASONIC ENERGY INDIA CO. LTD., PITHAMPUR”
6	AMAN JAISWAL		Current Trends and Customer Perception Towards Online Shopping

7	ANUJ PARIHAR	A STUDY ON PURCHASE INTENTIONS OF CONSUMERS TOWARDS SELECTED LUXURY FASHION PRODUCTS WITH SPECIAL REFERENCE TO INDORE REGION
8	ANUSHKA SISODIYA	Students Perception Towards Advertising in Online Social Networking Sites
9	AYUSHI RAWAL	Customers Perception Towards E-Banking Services: A Comparative Study on HDFC and ICICI Bank
10	NUPUR SOLANKI	STUDY OF DIGITALIZATION OF HYPERLOCAL MARKET: CUSTOMER PERCEPTION WITH REFERENCE TO VEGETABLE & FRUIT VENDORS OF INDORE
11	PRACHI THOMRE	A STUDY ON UNDERSTANDING CONSUMER BEHAVIOUR AND SENTIMENTS TOWARDS AYURVEDIC MEDICINES DURING COVID – 19

1	RONAK PATNI	Dr. Arpit Tiwari	Customer Preference towards UPI: A Comparative Study of PayTm, GooglePay, PhonePay.
2	SAKSHI BANSAL		To study consumer purchase behaviour for Patanjali Toothpaste product in Indore "Dant Kanti
3	SAKSHI HATKAR		Exam form not approved in Sem III
4	SAKSHI PAL		Rewards System and its Impact on Employee Performance with special reference to Microsoft
5	SAKSHI PARASHAR		A study of factors influencing performance appraisal with special reference to TCS
6	SAMARTH DUBEY		A study based on analysis of the Outperforming sectors of Volatile Stock market after Covid 19
7	SHUBHAM KALYANE		A study based on analysis of customer satisfaction towards the uses of UPI with special reference to Madhya Pradesh
8	SHUBHAM KISHORBHAI PANCHANI		A Comparative study of consumer's perception towards Xiaomi and OPPO smartphone with spl. ref. to Indore Region
9	VIKAS GURJAR		The study on Consumer buying behavior towards baby care products with special reference to Himalaya and Johnson
10	YASHIKA TALLERA		A study of Investors Perspective towards Cryptocurrency in India

11	YOGESH CHANDRA RICHHARIYA	Traditional Business Retailers Perception towards Digital Media During Covid 19
----	------------------------------	---

1	Amit	Ms. Chandni Keswani	Role of MIS in pharma companies
2	GIRDHAR SAXENA		Impact of covid 19 on sustainability of civil aviation in India
3	HIMANI GUPTA		Study on Carbon credit and trading in India
4	PRIYAL RATHI		Investors behavior towards Physical gold and gold exchange traded funds
5	RAJAT BHANDARI		Study on Factors Influencing Portfolio Diversification
6	RASHIKA MOURYA		A comparative study on consumer's preference between Gold investments schemes and systematic investment plan
7	ROHIT BIRLA		A study on financial statement analysis of Dabur India Ltd.
8	ROHIT KUMAR		Impact of GST on retailers and wholeellers of FMCG products in Indore
9	SAKSHI CHHABRA		A study on emotional investments of individual investors
10	SAKSHI GHORPADE		Determinants of Financial Literacy among Professional Working Women and their Investment Behaviour in Indore City
11	VARDHITA JAIN		Role of mental accounting in investment decision making of individual investor



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FA) 2021-22

S.No.	Student Name	Faculty Guide	Topic
1	AAKASH PRAJAPAT	Dr. Abhijeet Chatterji	Linking Farmers to future Market in India
2	AAYUSHI NAMDEO	Dr. Abhijeet Chatterji	A study on Cryptocurrency in India
3	AYUSHI DIGHE	Dr. Shalu Kotwani	A comparative study of financial reports of top three banks in India
4	DURVA MUDRIS	Dr. Shalu Kotwani	A Study on financial performance of cooperative banks with special reference to NNSB
5	GANESH PRAJAPAT	Dr. Shalu Kotwani	A comparative study of BSE and NSE with special reference of risk and return
6	GAURAV KUSHWAH	Dr. Shalu Kotwani	A study on fundamental analysis of TATA steeland Essar steel
7	JAYSHREE YADAV	Dr. Shalu Kotwani	A study on investment pattern of investors towards banking
8	JINITA JAIN	Dr. Shalu Kotwani	A study and analysis of mutual funds with a special focus on HDFC mutual fund
9	KAJAL PANDEY	Dr. Shalu Kotwani	A study on investors' awareness towards various portfolio management services in India
10	KARTIK PRAJAPAT	Ms. Gunjali Trivedi	A Comparative study of bancassurance products in banks
11	MUJEEB ALI	Ms. Gunjali Trivedi	A Vast study on service quality of State Bank of India
12	NEHA CHOUHAN	Ms. Gunjali Trivedi	Back Office Function in a Stock Exchange, Informed will submit MRP on Monday
13	NIDHI JOSHI	Ms. Gunjali Trivedi	A comparative of financial performance of study of SBI ans Bank of Baroda
14	NIKHIL YADAV	Ms. Gunjali Trivedi	Informed will submit MRP on Monday
15	PALAK UPADHYAY	Ms. Gunjali Trivedi	A comparative study of SBI and HDFC bank offering home loan to customers
16	POOJA SACHDEVA	Ms. Gunjali Trivedi	A comprehensive study of merger and acquisitions of indian banks
17	PRAGHYA MUKATI	Dr. Uttam Rao Jagtap	Mergers and Acquisition in indian banking sector
18	PRIYA SOLANKI	Dr. Uttam Rao Jagtap	An analysis of demat account and online trading
19	RAHUL PARIHAR	Dr. Uttam Rao Jagtap	An Analytical Study of Housing loan: With Special Reference of PNB
20	RISHITA JAIN	Dr. Uttam Rao Jagtap	A study on "online Bnaking system"
21	SAKSHI TIWARI	Dr. Uttam Rao Jagtap	An analytical study of saving scheme of LIC.
22	SALONI GOYAL	Dr. Uttam Rao Jagtap	A study of NPA management strategy of SBI

23	SHEETAL SHARMA	Dr. Megha Jain	A COMPARATIVE STUDY ON INVESTORS ATTITUDE TOWARDS MUTUAL FUND INVESTMENT (WITH SPECIAL REFERENCE TO HDFC AND SBI)
24	SHIVANI AGRAWAL	Dr. Megha Jain	A Study of Investors Perception towards volatility of stock market
25	SHIVANGI KAUSHIK	Dr. Megha Jain	The Effect of Information Technology in Banking Sector: A Study on State Bank of India
26	SHYAM SUNDAR DABARIYA	Dr. Megha Jain	A Study on Investment in hybrid mutual funds in India
27	TANISHA JAIN	Dr. Megha Jain	Changing Technology and Customer needs in the banking Industry: A study on HDFC Bank
28	URMILA RATHORE	Dr. Megha Jain	Analysis of Mutual fund and Portfolio Management
29	UTKARSH MAHESHWARI	Dr. Deepa Joshi	Study on Investment decision of retail investors
30	VINAY JOGI	Dr. Deepa Joshi	A study of risk and return analysis of stock with special reference to Infosys.
31	VINAYAK ARANDE	Dr. Deepa Joshi	Not Reported Yet, Called many times
32	YASHVI SONI	Dr. Deepa Joshi	A study of working capital management in cement company in india
33	YUKTA PATIL	Dr. Deepa Joshi	A Study of Credit Appraisal System of HDFC Bank
34	SHAKTI PANDIT(Ex)	Dr. Deepa Joshi	Investment pattern of employed women



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FT) 2021-22

S.No.	Student Name	Faculty Guide	Topic
1	Ashi kasliwal	DR. ABHIKRATI SHUKLA	An empirical study on impact of training and development of employees on business of Ondoor supermarket in Indore
2	Diksha Verma	DR. ABHIKRATI SHUKLA	A study on effectiveness of training and development program on performance of employees in MSIL(Maruti Suzuki India Ltd.)
3	Divya Sharma	DR. ABHIKRATI SHUKLA	A comparative study of factors affecting consumer purchasing behaviour of electronic products in online and offline mode(with reference to Indore city)
4	Irem Raeen	DR. ABHIKRATI SHUKLA	A study on consumer perception towards online grocery purchase in Indore city
5	Khushboo Kumbhare	DR. ABHIKRATI SHUKLA	An empirical analysis on occupational stress among working women (with refernce to education sector)
6	Manali Chourasiya	DR. ABHIKRATI SHUKLA	An analytical study of Covid-19 inpact on IT industry in India
7	Naman Jain	DR. ABHIKRATI SHUKLA	A study on utility and challenges of plastic money in Indore city
8	Bhavana tower	DR. ANKITA JAIN	A Study on financial planning and policies of working women in education sector.
9	Himanshi sharma	DR. ANKITA JAIN	A FACTOR analysis on EMPLOYEE RETENTION IN IT INDUSTRY in India
10	Neha Singh	DR. ANKITA JAIN	A study on factor influencing viewers to watch OTT content in India.
11	Nikhil Pawar	DR. ANKITA JAIN	A STUDY ON AWARENESS AND IMPACT OF DIGITAL MARKETING TOOLS IN INDIA
12	Pallavi Chanderiwal	DR. ANKITA JAIN	A Study on Role of Consumer Profile Mapping on Buying Behaviour
13	Prasham Jain	DR. ANKITA JAIN	a Study on SEO Strategies in India

14	Prerna Sharma	DR. ANKITA JAIN	A study on factors affecting to consumer buying behaviour in fashion retailing with reference to indore city
15	Chailsee Patil	DR. DEEPA KATIYAL	A Study of Financial Literacy Among Working Women of Indore
16	Mohit Gupta	DR. DEEPA KATIYAL	A Comparative analysis of Paytm and BHIM App during Pandemic Period
17	Takshat Godale	DR. DEEPA KATIYAL	The Study of Interest of Consumers In Mobile Food Ordering Apps
18	Mustafa Lokhandwala	DR. DIGAMBER S. NEGI	A Study of the Marketing Strategies and Consumer Behaviour of OnePlus
19	Rohit Mali	DR. DIGAMBER S. NEGI	A Study of Retailer's Satisfaction of AMUL Products.
20	Samarpit Jain (O)	DR. DIGAMBER S. NEGI	A study of impact of Celebrity Endorsement in Advertising on Consumer Behaviour
21	Shivani Shinde	DR. DIGAMBER S. NEGI	A Study of Factors Influencing Customer's Ordering Decisions for Zomato
22	Vaibhav R. Jain	DR. DIGAMBER S. NEGI	A Study of Consumer Perception toward Online Food Ordering Business post Covid 19
23	Vidit Killedar	DR. DIGAMBER S. NEGI	A Study of Consumer Preference on Telecommunication Network in Indore(M.P.)
24	Yogesh Sharma (O)	DR. DIGAMBER S. NEGI	A Study on Customer Satisfaction on Google Pay and Phone Pay.
25	Aastha Jain	DR. KSHAMA GANJIWALE	Marketing Strategies of Phone Pe and other Online Payment
26	Abhishek Panchal	DR. KSHAMA GANJIWALE	A Study on Customer Satisfaction towards LIC Products and Services.
27	Aditi Yadav	DR. KSHAMA GANJIWALE	Comparitive Study on Customer Satisfaction between Amul and Sachi Brand
28	Archana Gupta	DR. KSHAMA GANJIWALE	A Comparative Analysis on Customer Preference for Chocolate :A Case Study on Amul and Nestle Ltd
29	Himangi Singh	DR. KSHAMA GANJIWALE	A Study on Employees Perception Towards Training and Development
30	Kirtibala sharma	DR. KSHAMA GANJIWALE	Comparative Study of Flexi Loan Overdraft Limit OD and Personal Loan on Salaried Employees of Bajaj
31	Muskan Somani (O)	DR. MAMTA JOSHI	Employee Performance , Motivation and Impact of Rewards in Banking Industry during Pendamic COVID19
32	Navneet Soni	DR. MAMTA JOSHI	A study on impact ans role of TV Advetisement on consumer behaviour of Non durable goods

33	Ritesh Jaiswal	DR. MAMTA JOSHI	A study of the effectiveness of online marketing on integrated marketing communication.
34	Rounak Gupta	DR. MAMTA JOSHI	A study on Consumer Perception and Implification of selling strategy of BYJU'S based on BYJU'S Learning App
35	Shikha Mohane	DR. MAMTA JOSHI	Brand love and its effect on consumer buying behaviour A study on consumers percieved loyalty for certain smartphone brands.
36	Shraddha Rathod	DR. MAMTA JOSHI	A Study on diterminants of Customer Satisfaction in Consumer Durable with Reference to L G Products
37	Pinky singh	DR. MOHINI THATTEY	A Comparative Study Between General Insurance Products Of Nationalized Companies
38	Riya vani	DR. MOHINI THATTEY	A Study on Customer Satisfaction in Indusind Bank
39	Saloni Taweda	DR. MOHINI THATTEY	A study of exit interview with reference to bajaj allianz life insurance co. Ltd.
40	Shalini modi	DR. MOHINI THATTEY	Risk Management In Commercial Banks: A Comparative Study Of Public And Private Sector Banks
41	Shubham Rathod	DR. MOHINI THATTEY	An Impact of Information technology in E-commerce with special reference of Amazon
42	Simran Dutta (O)	DR. MOHINI THATTEY	A study on factors influencing the consumer buying behaviour with respect to NYKAA
43	Somya Gurjar	DR. MOHINI THATTEY	A study of performance appraisal with referance to BSNL
44	Anisha Somani	DR. PRACHI NIKAM	A study on consumer buying behavior towards selecting mobile phones
45	Arbaj khan	DR. PRACHI NIKAM	An empirical study on customer satisfaction towards e-banking services with reference HDFC bank Pvt Ltd
46	Ayushi Bairagi	DR. PRACHI NIKAM	A study on customer buying behavior towards insurance products with special refernce to life insurance policy (HDFC Bank Pvt. Ltd)
47	Bhavika Deshmukh	DR. PRACHI NIKAM	A study on employee perception towards HR practices and organizational culture in patel motors indore
48	Deepika Gehlot	DR. PRACHI NIKAM	A study on consumer perception towards usage of moblie phone with special reference to samsung
49	Devashish soni	DR. PRACHI NIKAM	Effectiveness of organizational culture in hyundai motors.
50	Mitali Singh Rajput	DR. PRACHI NIKAM	A study on social media and its impact on youth
51	Aditya Muley	DR. PRADEEP BHATT	

52	Anand Parwal	DR. PRADEEP BHATT	A study on investor's attitude towards mutual fund investment
53	Annie Jain	DR. PRADEEP BHATT	<u>A study on consumer perception towards electric vehicle.</u>
54	Harendra Singh Thakur	DR. PRADEEP BHATT	
55	Rohit Choursiya	DR. PRADEEP BHATT	
56	Sakshi Patidar (O)	DR. PRADEEP BHATT	A study of customer satisfaction for sayaji hotel ltd.(indore city)
57	Anjali Soni	DR. PRAGYA S. JAIN	A Study on Customer Services of Amazon: A Report of Past Few years
58	Ayushi Bhawsar	DR. PRAGYA S. JAIN	A Study on Spending and Saving Habits of Youth with Special Reference to Indore City
59	Sarfaraz Ahmed Mansoori (EX)	DR. PRAGYA S. JAIN	A Comparative Analysis of Online and Offline Grocery Shopping
60	Akash Sukhwani (O)	DR. RAJEEV SHARMA	A study on consumer behaviour towards online shopping
61	Aman Jain	DR. RAJEEV SHARMA	A study on advertising effectiveness on consumer with special reference to FMCG sector
62	Amrita pandey	DR. RAJEEV SHARMA	A study on analysis of satisfaction level of employees in consumer durable sector
63	Anirudh Hawdia	DR. RAJEEV SHARMA	A study on customer perception about surrogate marketing
64	Hanisha adnani	DR. RAJEEV SHARMA	A study on factors affecting employee retention in IT industry
65	Rajneesh Parmar	DR. RAJEEV SHARMA	A study on consumer perception towards online food ordering with special reference to swiggy
66	Yashshwi Joshi	DR. RAJEEV SHARMA	A study on customer satisfaction of whirlpool product
67	Chirau Nahar	DR. REKHA MELWANI	A Study of Profitability of Car Manufacturing Companies listed at BSE India
68	Diksha Rawal	DR. REKHA MELWANI	Investors' perception towards various investment avenues for salaried persons in Indore region
69	Khushi Maheshwari	DR. REKHA MELWANI	A study of public opinion towards advertising of hand-made chocolates in Indore
70	Adish Neema	DR. SANDEEP KUMAR MALU	A comparative study of financial performance of Bata India Ltd.

71	Aditi Rao	DR. SANDEEP KUMAR MALU	A study of impact of monetary policy on stock prices of Public and Private sector banks (With special reference to SBI and HDFC)
72	Akshay rawal	DR. SANDEEP KUMAR MALU	A study of consumer perception on plastic money of HDFC bank
73	Anjali Rajput	DR. SANDEEP KUMAR MALU	A study on consumer perception towards home loan of HDFC bank with reference to Indore city of MP
74	Ankit Shukla	DR. SANDEEP KUMAR MALU	A study of impact of Macroeconomic factors on Money supply and Indian Caspital Market
75	Anshita Parikh	DR. SANDEEP KUMAR MALU	A study on consumer perception towards Mobile Wallet Industry (With special reference to Google Pay)
76	Hemant Chourey	DR. SAPNA PARIHAR	Attendance Management System based on RFID for School and Colleges
77	Nirmesh Gehlot	DR. SAPNA PARIHAR	Impact of Behavioral Finance in Investment Decision
78	Piyush Khatri	DR. SAPNA PARIHAR	A study on Growth of Micro Finance in Madhya Pradesh
79	Diksha Dhote	DR. SUCHITA GUPTA	Factors Affecting Customer Retention in Telecom Sector:
80	Mohit Kumar Jain	DR. SUCHITA GUPTA	Study of consumer perception on Patanjalu products in Indore
81	Namrata Mahavir Kasliwal	DR. SUCHITA GUPTA	“Fundamental Analysis of Cement Sector”
82	Nikhil Tiwari	DR. SUCHITA GUPTA	"RECRUITMENT AND SELECTION PROCESS OF IT PERSONNEL"
83	Raghav Dave	DR. SUCHITA GUPTA	Awareness of Income Tax deductions
84	Sakshi wadhvani	DR. SUCHITA GUPTA	A COMPARATIVE STUDY ON ELECTRONIC SERVICE QUALITY OF PUBLIC AND PRIVATE SECTOR BANKS
85	Vaibhav B. Jain	DR. SUCHITA GUPTA	An analysis of non performing assets of state bank of india
86	Aziz Singotwala (O)	DR.. PRASHANT KUSHWAH	CUSTOMER PERCEPTION TOWARDS HERO MOTOCORP: A PERCENTAGE BASED ANALYSIS IN INDORE CITY
87	Divya Sachdev	DR.. PRASHANT KUSHWAH	A STUDY ON CONSUMER PERCEPTION TOWARDS PAYTM
88	Sahaj Neema	DR.. PRASHANT KUSHWAH	SOCIAL MEDIA MARKETING STRATEGIES ON CONSUMER PERCEPTION TOWARDS TOO WHEELER PURCHASE
89	Saloni Barfa	DR.. PRASHANT KUSHWAH	IMPACT OF SOCIAL MEDIA ON BUYING DECISION OF CONSUMER: WITH SPECIAL REFERENCE OF PATANJALI

90	Sanchit Neema	DR.. PRASHANT KUSHWAH	A Study of customer perception towards LG products : A percentage Based Analysis
91	Shubham Jain	DR.. PRASHANT KUSHWAH	A STUDY OF TOTAL QUALITY MANAGEMENT AT TATA COFFEE LTD.
92	Shubhangi Chourasiya	DR.. PRASHANT KUSHWAH	A STUDY ON MARKETING STRATEGY OF NYKAA WITH SPECIAL REFERENCE TOWARDS ONLINE SHOPPING IN INDORE
93	Mukesh Kinkar (O)	DR.DHANASHREE NAGAR	A Study on Market Opportunity Analysis for Leno and PP Bags in Chhindwara District
94	Nikita Sharma	DR.DHANASHREE NAGAR	Consumer Satisfaction towards e-Banking Service: A Comparative Study of HDFC and ICICI Bank
95	Nivesh Maheshwari	DR.DHANASHREE NAGAR	A Comparative Study of Marketing Strategies of Maruti and Hyundai Automobile Companies
96	Prachi Chouhan	DR.DHANASHREE NAGAR	Customers' Buying Behaviour towards Baby Care Products with reference to Johnsons' Baby and Himalaya
97	Rashi Mandloi	DR.DHANASHREE NAGAR	A Comparative Study on Consumer Perception towards Jio and other Telecom Services
98	Ravi Kiran Pandey	DR.DHANASHREE NAGAR	A Study on Consumer Predilections towards Restaurants of Indore in Post Covid Era
99	Abhishek Sharma	Mr. ARPIT TIWARI	A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARDS THE SOFT DRINK WITH SPECIAL REFERENCE TO PEPSI AND COCA-COLA
100	Aditya Chouhan	Mr. ARPIT TIWARI	Booming trend towards online food delivery service .
101	Ankit Chouhan	Mr. ARPIT TIWARI	A study of customer satisfaction of Reliance Jio.
102	Indrajeet Singh Thakur	Mr. ARPIT TIWARI	Swacch Bharat : An Integrative Approach In Indore.
103	Nikhil Malviya	Mr. ARPIT TIWARI	To study market strategy of nestle product with special reference to Indore
104	Swati Sharma	Mr. ARPIT TIWARI	A study of promotional strategies of icici prudential life insurance co. ltd
105	Yashasvi Soni	Mr. ARPIT TIWARI	Analysing Crypto currency Market:- Identifying the right basket for putting your eggs
106	Dashleen Kaur Wadhwa	MR. SHYAM SUNDER AGR	A Study on consumer preference towards mobile wallets with special reference to Indore City
107	Deepshikha Rajput	MR. SHYAM SUNDER AGR	A Study of Mutual Fund Preference by Investors in Indore in Reliance Securities Pvt. Ltd
108	Jaswant Dwivedi	MR. SHYAM SUNDER AGR	A Study of customer satisfaction of Tata Motors with reference to Indore city

109	Mahak Sharma	MR. SHYAM SUNDER AGRA	A Study of the effect of digital media and web series on behavior of youth with special reference to Indore City
110	Palak Shah	MR. SHYAM SUNDER AGRA	A STUDY ON CONSUMER BUYING BEHAVIOR PATTERN FOR TOYOTA MOTORS IN INDORE
111	Priyanka Dave	MR. SHYAM SUNDER AGRA	A Study of Effects of Mergers & Acquisitions in Banking sector of India
112	Trisha Shirke	MR. SHYAM SUNDER AGRA	An Empirical study on derivatives with special reference to Future and Option
113	Anshuman Rao Pawar	MR.RAM BHAVESH SHARA	A study on consumer perception of herbal products in Indore
114	Arjun Kushwah	MR.RAM BHAVESH SHARA	Study of electronic payment with reference to Paytm: current scenario and scope of improvement with reference to Indore
115	Ketan Kumbhaj	MR.RAM BHAVESH SHARA	A comparative study of customer awareness towards E- Banking services of HDFC Bank and ICICI Bank
116	Prakhar Tiwari	MR.RAM BHAVESH SHARA	A study of customer buying pattern in shopping malls with reference to Indore
117	Preksha Bavise	MR.RAM BHAVESH SHARA	A study on investors' behaviour towards property investment
118	Rajat Gupta	MR.RAM BHAVESH SHARA	A study on Investment and savings habit among people
119	Romika Patidar	MR.RAM BHAVESH SHARA	Study of marketing strategies adopted by E Commerce brands to attract and retain customers : with special reference to Flipkart and Amazon
120	Harshad Parmar	MS. ANUSHREE SAXENA	Impact of motivation on placement of management students in selected colleges of Indore city
121	Krati Sharma	MS. ANUSHREE SAXENA	Study on recruitment process of Coca Cola
122	Namrata Panjwani	MS. ANUSHREE SAXENA	A study of recruitment and selection process of E Solutions
123	Palak Shastri	MS. ANUSHREE SAXENA	A study of employee compensation of Skillventory - A talent research firm
124	Poorvi jain	MS. ANUSHREE SAXENA	A study of the impact of employee welfare schemes on employee motivation in Amdocs
125	Rishika Rathore	MS. ANUSHREE SAXENA	A study of employee perception about organizational HR practices and culture at Bidar Sahakari Sakkare Karkhana Ltd.
126	Vikas peruliya	MS. ANUSHREE SAXENA	No response
127	Ayush Gujrathi	MS. CHANDANI KESWANI	Impact of Emotions on Impulse Online Buying Behavior

128	Chetan Maheshwari	MS. CHANDANI KESWANI	A study on Investment Strategies of Individual Investors in Primary Market
129	Deepanshu Gangwal	MS. CHANDANI KESWANI	A study on customer awareness and their satisfaction level regarding e banking
130	Ekta jajoo	MS. CHANDANI KESWANI	A study on Risk perception and portfolio management of equity investors
131	Kunja Mahajan	MS. CHANDANI KESWANI	A study on impact of financial literacy on investmnt decision making of individual investors
132	Priya tripathi	MS. CHANDANI KESWANI	A study on employee stress management with reference to banking sector
133	Priyanshi Agrawal	MS. CHANDANI KESWANI	A study on perception of investors investing in insurance with special refernce to LIC
134	Aashi Chouhan	MS. KHUSHBOO JAIN	Analysis of effects of online web series streaming on Indian youth
135	Anjali yadav	MS. KHUSHBOO JAIN	A study of workforce of an organization
136	Asmita Dubay	MS. KHUSHBOO JAIN	A study on shifting of people's preference towards ayurvedic hair oil
137	Gargi Kasat	MS. KHUSHBOO JAIN	A comparative study on customer perception between Hyundai and Maruti Suzuki
138	Kuldeep Tanwar	MS. KHUSHBOO JAIN	A study on health insurance schemes of selected health insurance companies in India
139	Lokendra Pratap Singh Sengar	MS. KHUSHBOO JAIN	A study of costumers perceptions towards TATA Electric Vehicles (EV's)
140	Priyal Jain	MS. KHUSHBOO JAIN	Analyzing the influence of skin care product packaging on consumer behavior
141	Himanshi Agrawal	MS. MAHAK BADKUR	Portfolio management system of Reliance money
142	Jaya Vishwakarma	MS. MAHAK BADKUR	Impact of Electronic banking on customer satisfaction
143	Kriti Baheti	MS. MAHAK BADKUR	A study on factors affecting usage pattern of online food ordering application in Inodre
144	Nikita barman	MS. MAHAK BADKUR	A study of Gold as an Investable commodity
145	Priya Singh	MS. MAHAK BADKUR	A study on customer satisfaction towards Amazon
146	Saloni Jain	MS. MAHAK BADKUR	A study on capital budgeting at TVS Motor Company

147	Sheetal-Nigam	MS. MAHAK BADKUR	Impact of digital learning provided by organizaion on employees engagement in IT sector
148	Avi Rana	MS. SANGEETA ATWE	A study of Online Book recommendation system using Python
149	Mayank garg	MS. SANGEETA ATWE	Impact of fluctuation of interst rate on performance of banking industry
150	Neelesh Singh Parihar	MS. SANGEETA ATWE	Not responding
151	Nupur Adhikar	MS. SANGEETA ATWE	A study of Employee Job satisfaction at Big Bazaar
152	Pratibha khatod	MS. SANGEETA ATWE	Not interested
153	Shivani shukla	MS. SANGEETA ATWE	A study of leadership styles of different teams with reference to Parle G
154	Shubhangi saxena	MS. SANGEETA ATWE	A detailed study of promotion and reward policy of SBI
155	Nikita patidar	MS. SWATI GUPTA	A study on the effectiveness of social media marketing
156	Rishika Gour	MS. SWATI GUPTA	A Study on Green Finance for sustainable development in India
157	Ritesh Maheshwari	MS. SWATI GUPTA	Mobile Wallet Industries: A Study on Consumers Awareness
158	Rohit Lohana	MS. SWATI GUPTA	A Study of Investor's attitude towards mutual funds as an investment option
159	Taha Gujriwala	MS. SWATI GUPTA	A STUDY ON EMPLOYEE SATISFACTION AT SYSTANGO TECHNOLOGIES
160	Tanisha Bangar	MS. SWATI GUPTA	A study on Content marketing via social media for understanding brand engagement
161	Vedanshi Tuwani	MS. SWATI GUPTA	A Comparative Analysis of Non Performing Assets of public and private sector bank



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FA) 2020-21

S.	Student name	MRP Guide	MRP Topics
1	AASHA PUNJABI		THE EFFECTIVENESS OF USING E-LEARNING TOWARDS STUDENTS PERFORMANCE
2	AISHWARYA GARG		COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE OF HDFC BANK AND ICICI BANK USING CAMELS RATING
3	AKUL JAIN		T C taken
4	ANTARA JOSHI		PERCEPTION OF TEACHERS TOWARDS EFFECTIVENESS OF VIRTUAL TEACHING
5	ARSHIN KHAN	DR. DEEPA JOSHI	IMPACT OF GST ON FMCG PRODUCTS
6	ASHISH GUPTA		AN ANALYSIS OF VARIOUS CUSTOMER SERVICES PROVIDED BY HDFC BANK
7	ASMITA TIWARI		A STUDY ON FINANCIAL INCLUSION THROUGH RRBs IN RURAL AREAS
8	AZIZ JHANNI		AN ANALYSIS OF INVESTORS PERCEPTION TOWARDS INVESTMENT IN MUTUAL FUND
9	BHAVESH GUPTA		A STUDY ON CUSTOMER PERCEPTION TOWARDS LIFE INSURANCE POLICIES IN ICICI PRUDENTIAL LIFE INSURANCE
10	CHAHAT SINGHAL	DR. SANDEEP KUMAR MALU	IMPACT OF MICRO FINANCE ON SOCIAL, ECONOMY AND CAPABILITIES OF WELL BEING OF FAMILIES BELOW POVERTY LINE
11	CHANDRA PRATAP SINGH		PERFORMANCE OF MUTUAL FUNDS IN INDIA : A COMPARATIVE ANALYSIS OF SBI MUTUAL FUNDS AND HDFC MUTUAL FUNDS
12	CHINMAY JOSHI		A COMPARATIVE STUDY BETWEEN SBI & HDFC MUTUAL FUND SCHEME WITH SPECIAL REFERENCE TO DEBT FUND

13	GARIMA SHARMA		IMPACT OF COMPANY'S DEBT ON THEIR STOCK PRICES[WITH SPECIAL REFERENCE TO AUTOMOBILE SECTOR]
14	HARSHIT KAILA		A COMPARATIVE STUDY BETWEEN SBI AND HDFC MUTUAL FUND SCHEME(WITH SPECIAL REFERENCE TO EQUITY FUND)
15	HARSHITA MOURYA	DR UTTAM RAO JAGTAP	IMPACT OF COMPANY'S DEBTS ON THEIR STOCK PRICES(WITH SPECIAL REFERENCE TO PHARMA SECTOR)
16	HIMANSHU DABKARA		A STUDY OF PERCEPTION OF EMPLOYEES TOWARDS INVESTMENT
17	JINISHA SHAH		AN ANALYTICAL STUDY OF FINANCIAL PERFORMANCE OF HDFC BANK FOR THE FINANCIAL PERIOD 2019-2020
18	KAJAL TOMAR		IMPACT OF NEW EDUCATION POLICY ON STUDENT OF RURAL AREA
19	MAHIMA SHARMA		A STUDY ON PERFORMANCE OF ONLINE BANKING IN COMPARISON WITH TRADITIONAL BANKING DURING THE PANDEMIC (COVID19)
20	MAHVASH MOHAMMADI	DR. MEGHA JAIN	INCOME TAX PLANNING IN INDIA WITH RESPECT TO INDIVIDUAL ASSESSEE
21	MANISHA SAHU		FINANCIAL ANALYSIS OF ICICI PRUDENTIAL &HDFC LIFE INSURANCE : A COMPARATIVE STUDY
22	MITISHA SETHIYA		MUTUAL FUNDS : COMPARISONS OF VARIOUS SCHEMES UNDER EQUITY
23	MOHAMMAD BAUGHWALA		A STUDY ON INVESTORS' PERCEPTION TOWARDS INVESTMENT AVENUES
24	NAYAN GARG		A STUDY OF AWARENESS OF MUTUAL FUNDS PRODUCTS AMONG INVESTORS
25	NIKITA RATHORE	DR. REKHA MELWANI	A STUDY OF PERFORMANCE OF TAX SAVING SCHEMES IN MUTUAL FUNDS
26	POOJA DABULYA		A STUDY ON AWARENESS OF E-LEARNING IN RURAL AREAS
27	POONAM THAKUR		A COMPARATIVE STUDY OF MUTUAL FUNDS IN INDIA REFERENCE TO HDFC AND SBI MUTUAL FUND
28	RACHANA SHUKLA		FINANCIAL ANALYSIS OF ICICI AND HDFC BANK: A COMPARATIVE STUDY

29	SALONI BHATI		A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS READY TO EAT FOOD PRODUCTS
30	SHAKTI PANDIT	MS. SWATI GUPTA	form not forwarded
31	SHIVANGI GEHLOT		A STUDY ON PERCEPTION OF INVESTOR INVESTING IN LIFE INSURANCE
32	SHIVANI YADAV		A COMPARATIVE STUDY OF MUTUAL FUNDS IN INDIA REFERENCE TO HDFC AND ICICI PRUDENTIAL MUTUAL FUND
33	SHIWANI CHOUHAN		A STUDY ON CHANGING PHASES IN IDBI BANK AS PER TECHNOLOGY AND CUSTOMER NEED WITH REFERENCE TO INDORE REGION
34	SHUBHAM BHANPURKAR		AWARENESS OF E BANKING SERVICES AMONG RURAL CUSTOMERS
35	SHUBHAM REJA	DR. SHALU KOTWANI	AN ANALYSIS OF FINANCIAL STATEMENT AND PERFORMANCE OF ICICI BANK
36	SNEHA PALIWAL		IMPACT OF COVID-19 ON INDIA-CHINA TRADE
37	TAHER PITHAWALA		A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD ORDERING
38	TANUJA KHATUN		A STUDY OF TAXPAYER PREFERENCE OVER TAX SAVING INSTRUMENTS
39	TWINKLE SOLANKI		*
40	VASHISHTH PANCHARIYA		IMPACT OF COVID-19 ON HEALTH INSURANCE SECTOR
41	YASHWI SHALIGRAM	MS. SWECHHA JAIN	IMPACT OF COVID-19 ON DIGITAL PAYMENT SYSTEM



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FT) 2020-21

Sr. No.	Student name	MRP Guide	MRP Topics
1	Aadesh Sethi	MR.RAM BHAVESH SHARAN	Customer Preferences For online Entertainment Apps : A Comparative Analysis of Amazon Prime Video & Netflix
2	Aashay Gangwal	MS.CHANDANI KESHWANI	A Study on Impact of Television Advertisements on Buying Pattern of Women in Indore City
3	Aastha joshi		A Study on User Perception towards Mobile Banking “(With Special Reference SBI Mhow)”
4	Aastha purohit		A Study of Customer Satisfaction towards Axis Bank
5	Aayush jain	DR. ABHIJEET CHATTERJEE	Behavior of Consumers While Buying Branded Or Unbranded Clothes
6	Aayushi Jain		A Study of Awareness And Knowledge About Wealth Management Among individuals in Indore City.
7	Abhishek mukherjee		A Study of Relationship Between Foreign Direct investment And GDP in Indian Economy(2000-2020)
8	ADHISH AGRAWAL		“A Study on Impact of GST on The Logistics industry in India”
9	Aditi jain		A Study of Employee Attitude towards Wage And Salary Administration
10	Alankrat kabra		A Study on Consumer Buying Behavior towards Electronic Appliances Wsr to Sony in Indore.
11	Amendra Singh Solanki		A Study on Future of Electric Vehicle And Hybrid Electric Vehicle in India (Indore)
12	Amitkumar Neema	DR. DIGAMBER S. NEGI	A Study of Impact of Currency Derivative on investors in Indian Capital Markets
13	Anand Gupta		A Study of Digital online Payments With Special Reference to PayTm
14	Ananya parashar		A Study on Talent Retention Strategies Adopted in Axis Bank
15	Anjali Vishwakarma		A Study on Customer Satisfaction towards SBI Life insurance With Special Reference to Sagar City
16	Ankit Chourey		The Potency of internet Promotion on Consumer Behavior

17	Ankit Patidar		A Study on Comparative Analysis of Prepaid And Postpaid Services For Reliance Jio
18	Ankit sahu		A Study of Factors Associated to Custom Satisfaction With Respect to Big Bazaar Indore
19	Ankita biswas	DR. KSHAMA GANJIWALE	A Study on Customer Satisfaction towards Mamaearth.
20	Anmol jain		A Study on Customer Satisfaction towards Reliance JIO
21	Anuj Thakur		A Study on Customer Satisfaction towards online Shopping
22	ANURAG SHARMA		A Comparative Study on Mutual Funds in India With Special Reference to HDFC Mutual Fund And SBI Mutual Fund
23	Anushree Karodi		A Comparative Study on Electronic Service Quality of Public And Private Sector Banks
24	Arbaz khan		A Study on Customer Preference towards Soft Drink With Special Reference to Coca-Cola
25	Arbaz Najam Uddin Ansari		A Study on Customer Satisfaction towards Big Bazaar W.R.T. Indore City
26	Arun rathore	DR. PRAGYA SHARMA	A Comparative Study on Mutual Funds investments
27	Ashish Shukla		A Study on Consumer Perception towards E-Wallets.
28	Ashutosh gangrade		Measuring Quality of Work Life of Sales Executives of Samsung India Ltd, Indore
29	Ashwini Jaiswal		A Study on Determinants of Customer Satisfaction on Consumer Durables With Reference to LG Products
30	Astha jadhav		Consumer Perception towards E-Banking
31	Atul Tiwari		Study of Brand Equity in Electronic Gadget (Laptop) With Special Reference to Sony & Dell
32	Ayush Agrawal		A Study on Consumer Perception towards Mutual Funds As A Source of investment
33	Ayush saklley	DR.DHANASHREE NAGAR	Study on Job Satisfaction of Employees in Telecom Sector With Reference to BSNL Indore
34	Ayush Saxena		A Study of Impact of Advertisement on Consumer Buying Behavior
35	AYUSH TIWARI		A Comparative Study of online Vs offline Education After Pandemic
36	Ayushi bamniya		A Study on Failure of Recruitment During Covid-19 in The Reference of HDFC Bank
37	Ayushi khairnar		A Study of investment Analysis of Selected Pharmaceutical Companies of Indore
38	Ayushi mittal		A Study on Impact of Social Media Marketing on Consumer Buying Decision With Reference of Whatsapp And Facebook

39	Ayushi yadav		“A Study on Customer Perception towards E Vehicle”
40	BHAGYASHREE GUPTA	DR. MAMTA JOSHI	A Study Price War in Telecom Sector
41	Bhavesh Kukreja		A Study of investor Perception towards Mutual Fund
42	Brishali jain		A Study on Global Smart Grid Data Analytics Market
43	Chetan Soni		A Study of Impact of E-Banking Facilities on Customer Satisfaction And Preference(A Comparative Study Between Private And Public Sector Banks)
44	Chhaya dudhoriya		Impact of Performance Appraisal on Employee Productivity - in Reference to Visudhm Ajivam Limited.
45	Darshan Raj		The Effectiveness of internet Advertising on Consumer Behavior
46	Deepti Tiwari		Future Trends in Recruitment - Indian & Overseas in HR Consultant
47	Divya Mourya	DR. DEEPA KATIYAL	“A Comparative Study of Customer Satisfaction And Their Buying Behavior With Reference to Haldiram And Apna Sweets”
48	Divyansh jain		A Study on Impact of COVID 19 on Consumer Perception towards online Food Ordering
49	Durga tomar		Impact of E-Learning on Student Learning And Employability- A Survey of Indore City.
50	Falguni pande		A Study on Awareness of Mutual Funds Among investors With Special Reference to Reliance Mutual Fund.
51	Gitika Shukla		form not forwarded
52	Gourav verma		A Study on Digital Marketing At Paytm Digital India
53	Hanshita lalchandani		A study on factors affecting customer perception towards banking services
54	Hardik Sharma		A Study on the utilization and awareness of agro apps (with special reference to Alirajpur)
55	Harsh Jain	DR. ABHIKRATI SHUKLA	“A Project Report on investor Perception towards Mutual Funds With Reference to Middle Class Family.
56	Harsha Joshi		“Portfolio Management Services- An investment Option”
57	Himanshi Sewani		"Green Marketing-A Research on Consumer in Indore"
58	Hitesh Raghuwanshi		"A Study of Factors in Brand Selection affecting Working Woman towards Baby Care Products"
59	Isha Tomar		"A Study on Impact of Covid 19 on E-Commerce"

60	Jasdeep chhabra		"A Study on Human Recourse Management Practices in IT Companies"
61	Jasmita kataria		A Study on Gold As An investment Option
62	Jay Jajoo		"A Comparative Analysis of online And offline Grocery Shopping in Indore Market"
63	Jaya gour	DR. PRADEEP BHATT	“Effect of Training on Employee Performance in BPO industry
64	Jomey Abraham		A Study of Sales And Distribution Techniques” (With Special Reference To Electronics Company)
65	Kajal Verma		GDP Growth in India
66	Kanika Mangal		A Review of innovative Technique Adopted By The Hotel industry With Respecto Smart Technology”
67	Kapil chadda		Customer Perception & Preference Towards Confectionary Items With Special Reference To M/S Paras Food Product In Chhatarpur
68	Kapil kumar soni		“To Study the Student Perception towards online education reference to covid pendemic in India”
69	Karishma Raghuwanshi		Study On Employees Motivation “With Special Preference to Private Organization in Lockdown Situation.
70	Komal Rokde		A Study on Employee Retention of Tata Consultancy Services (TCS)
71	Krati Pandey	DR. SAPNA PARIHAR	“Investment And Savings Habit Among People
72	Kunal sharma		A Comparative Study of Customer Preference towards Public Sector & Private Sector Banks in online Banking
73	Lucky Senger		Customer Satisfaction towards Reliance Jio
74	Maitrayee Gavshinde		A Study on Teacher’s Job Satisfaction During Covid-19
75	Mansi Singh		Analysis of Financial Stability of HDFC Bank
76	Meenakshi Taranekar		A Comparative Study on Direct Marketing Versus Digital Marketing
77	Mohd Aman Rai		Insurance Awareness in India
78	Mohit Seth		A Study on investors Perception towards investment in Derivatives Market
79	Muskan Motwani	DR. PRACHI NIKAM	Effectiveness of Digital Payment: A Comparative Study of Customer Perception towards Paytm And Bhim App
80	nakul chouhan		A Comparative Analysis on Factors Affecting Consumer Behavior on UBER Eats And Swiggy

81	Nancy mahajan		A Study of Job Enjoyment & Stability Among Employees.
82	Nandini nagar		A Comparative Study of online And offline Shopping
83	Nandini soni		An Analysis of Risk And Return With Special Reference to Indian Banking Sector.
84	Neetu chouhan		A Study of Impact on Consumer Buying Behavior towards Sports Accessories.
85	Nidhi Batra		A Study of Tax Saving Schemes in Mutual Funds in ICICI Prudential Life insurance Co.Ltd.
86	Nikita Vyas		A Study of Work Place Stress in Indian Banking Sector.
87	Nimish Jain	DR. MEGHNA TIWARI	A Study on Customer Preferences Between Coca-Cola And Pepsi.
88	Nisha Jain		Analysis on Digital Learning Among University Level Students
89	Parul Jain		A Study on Growth of Micro Finance in Madhya Pradesh
90	Parul sharma		Assessing Factors Determining Buying Preferences of Consumers : A Study on Shopping Malls
91	Payal Mandloi		Assessing Consumer Satisfaction For E-Banking Services For HDFC And ICICI Bank
92	Piyush Pathak		Investigating Preferences of investors on Different investment Avenues
93	Prachi Panchal		A Study on Training And Development of IT Employees
94	Pradeep Nagar		A Study on Brand Promotion Strategy of Dabur
95	Prajakta Bais	MS. KHUSHBOO JAIN	The Impact of Covid - 19 Pandemic on Indian Economy
96	Prakhar Sharma		“An Employee Perspective Regarding Work From Home: With Special Reference to Indore City”
97	Prateek Shrotriya		Listing Procedure & Its Analysis: A Comparative Study Between NSE & BSE
98	PRATIK SHARMA		“A Comparative Study of Home Loans of State Bank of India (S.B.I.) And Housing Development Finance Corporation (H.D.F.C.) Banks With Special Reference to Indore City.”
99	Pratima Khatri		“A Study of Sales And Distribution Strategies: With Special Reference to Samsung Electronics”
100	Priyal Ladha		“A Study of Indian investor’s Attitude toward Mutual Funds As An investment Option” With Special Reference to Mirae Asset India Equity Fund & ICICI Prudential Blue-Chip Fund”

101	Priyanka Choudhary		"Customer Perception towards The Rising Trend in M-Wallet/E- Wallet Usage And Effect of Frauds Happening Through Them"
102	Priyanka rathi		E-Payment System – Current Scenario And Scope of Improvement
103	Priyanshee songara	Dr. PRASHANT KUSHWAHA	“A Study on Effect of Fintech on Financial inclusion in India”
104	Priyanshi Rimjha		Effect of COVID 19 Pandemic on Students Daily Routine/ Activities
105	Priyanshu Pamecha		A Study of Customer Satisfaction online Payment Facilities Provided By Retail Business
106	Rajul singh bundela		A Study of Digital Financial Literacy Among Youth in India
107	Reema mishra		Role of Social Media As A Business Promotion instrument
108	Ridhima Tripathi		An Analytical Study On Customer Acceptance Level For FIN-TECH Innovations
109	Rinky Neema		“A Design And Implementation of An E-Learning System (Not Approved By Me)
110	RISHI JAIN		Impact of COVID 19 on Business With SRT Stock And Commodity Market
111	Ritika Barkiya	DR. ANKITA JAIN	Perception of College Students towards The Effectiveness of online Teaching in India
112	Ritika Marothiya		Impact of Marketing Strategies on Customer Satisfaction With Special Reference to Reliance Jio
113	Ritika Prajapat		A Comparative Study of ICICI Prudential & LIC For Customer Satisfaction & Service Quality At Indore
114	Ritika Yadav		Job Satisfaction Level of Employees With Special Reference to It industry
115	Riya Sunil Pahuja		A Comparative Study Through Ratio Analysis of Asian Paints And Berger Paints Ltd
116	Rohan Singh Bisht		A Study on Customer Satisfaction Regarding Banking Services of SBI And ICICI Due to Covid-19
117	Rohit Parmar		A Study of Job Satisfaction Among The Employees of Apollo Group of Hospital
118	Romit Bangad		A Study of The Efficiency of E-Business in Logistics Companies
119	Roshni Jitesh Rathod	Mr. ARPIT TIWARI	to Study The Student Perception towards internet Banking With Special Reference to India
120	Rupesh Parmar		CUSTOMER SATISFACTION OF BAJAJ PULSAR IN INDORE City
121	SACHIN DESHMUKH		Goods And Services Tax Impact on Indian Economy
122	Sadhana Singh		A Study of Impact of Training Programme on Employees Performance With Reference to IT industry in Indore

123	Sahil Dawar		Swachh Bharat Abhiyan With Special Reference to Indore, The Cleanest City.
124	Sajal Jain		"Market Analysis And Awareness on Health insurance" Undertaken At Max Bupa Health insurance Company Limited
125	Sakshi bhargava		CRM
126	Sakshi Gupta		Impact of Microfinance on Women Empowerment in India
127	Sakshi Mapare	DR. SUCHITA GUPTA	A Compare Study And Ratio Analysis on Financial Statements of ICICI Bank And AXIS Bank
128	SAKSHI RATHORE		Performance Analysis of Mutual Funds
129	Sakshi Shukla		A Study on Relationship Between Services Quality And A Customer Satisfaction
130	Sakshi Thakur		A Study on Impact of Television Advertisements on Buying Pattern in Indore City
131	Sanskar Dubey		Impact of Dividend Policy on Stock Market
132	Sapna Maji		A Comparative Study on Job Satisfaction of Public And Private Sector Employees
133	Sarfaraz Ahmed Mansoori		form not forwarded
134	Sarika Khandelwal		A Study on Effectiveness of Time Management Amongst Employees of It Sector
135	Sayyed Hamid Ali	MS. CHANDANI KESWANI	A Study on Impact of Social Media Marketing on Sales With Reference to Amazon
136	Sejal Sharma		A Study of Consumer's Perception About Life insurance With Special Reference to ICICI Prudential
137	Shaily jain		Performance Analysis of Textile Companies
138	Sheetal gupta		A Study on Impact of Employee Motivation on Employee Performance With Reference to Kotak Bank
139	Shefali jain		Study of Customer Satisfaction on Electronic Payment System
140	Sheikh Moin		A Study on Consumer Perception towards online Food Ordering With Reference to Zomato
141	Shikha vani		Risk Management in Banking Sector
142	Shivaji singh		He Chose The topic "Employee Motivation" Which Is inappropriate. I Asked For The Modifications After Which He Didn't Contact Me.
143	Shivam Kumar Tiwari		"A Study on influence of Marketing Strategies on Buying Behavior" (With Special Reference to Fast Food Sector in Indore)"

144	Shivangi Agrawal	MS. MAHAK BADKUR	A Cash Management in A Reliance Fresh Supermarket Store
145	Shivangi Tomar		“An Empirical Study on individual’s Perception towards Usage of Bicycle”
146	Shivangini vaidhya		Study on Managing Employee Retention Through Training & Development
147	Shreeyash Rathore		A Study on Consumer Experience on Small Cars
148	Shreya bhawsar		A Study on Impact of GST on Automobile Sector
149	Shruti bhagoriya		A Study of Organization Culture At Erawat Pharma Ltd
150	Shruti jain		Comparative Analysis of Muthoot Fincorp & Mannapuram Finance Ltd in Gold Loan Sector
151	Shubhika Kashyap		A Study on Work Life Balance of Women Employees in Teaching Sector
152	Simran Joshi	MR.RAM BHAVESH SHARAN	A Study on Hr Policies And Its Implementation” At “Deepak Nitrite Limited
153	Somendra gehlode		A Comparative Analysis of The New Indian Express, Times of India And The Hindu in Indore
154	Sonal Gattani	DR. DEEPA JOSHI	Hospital Staff Management During Covid-19
155	Sukhchain Patel		"A Comparative Study on Customer Service And Satisfaction Provided By ICICI And SBI Bank in Indore"
156	Suryakant Patel	DR. SANDEEP KUMAR MALU	An Analysis of Recruitment Policies And Procedures Followed By Skill inventory.
157	Suyash parihar		Consumer Perception towards ‘online Food Ordering And Delivery Services
158	Swati Tomar	DR UTTAM RAO JAGTAP	A Ratio Analysis on Financial Statement
159	Tarun Meena		A Study on Employee Motivation At Tata Motors
160	Teena vani		Impact of Plastic Money on Broad Money in India
161	TRIPTI KUMBHARE	DR. MEGHA JAIN	Market Study of Mango Juice in Hindustan Coca Cola Beverages Pvt. Ltd
162	Twinkal Rathod		Consumer Satisfaction And Preference towards Buying online Food Products
163	Twinkle Ganesh Rathore		A Study of Financial Performance of Indian Cement Companies With Reference to Selected Cement Companies
164	Unnati salvi	DR. REKHA MELWANI	Effect of Social Media Marketing on Consumer Buying Behavior
165	Vaishali Adiwai		A Comparative Study on Job Satisfaction Amongst Public And Private School Employees

166	Vaishnavi Bhatt		Impact of Covid-19 on Digitalization
167	Vijay Deshmukh	MS. SWATI GUPTA	A Comparative Study on BSE And NSE
168	Virendra singh nayak		A Study on Customer Perception towards E-Vehicles in Indore
169	Vishal Jat		A Study on Impact of Demonetization on Digital Payment And Cashless Payment
170	Yash Dubey	DR. SHALU KOTWANI	A Study of Factors influencing Buying Decision of A Passenger Car
171	Yash Joshi		A Study of Consumer Buying Behavior towards Reebok Shoes in Indore City
172	Yashwini Sharma		Impact of Advertisement on Consumer Buying Behavior With Reference to Fast Food industry
173	Yogita phanse	MS. SWECHHA JAIN	Stress Management in Banking Sector – A Comparative Study of State Bank of India & ICICI Bank



AISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FA) 2019-20

Sr. No.	Student name	Faculty Mentors	MRP Topics
1	AANCHAL BHAISARE	Dr. Abhijeet Chatterjee	Digital Banking in changing world at HDFC Bank
2	ABBAS SHEOPUR WALA		Marketing Strategies of financial products -A study with refernce to Bandhan Bank
3	AGRAWAL SHRADDHA VIJAY		Comparative analysis of IND AS, IFRS and Indian GAAP
4	ASHUTOSH UPADHYAY	Dr. Deepa Joshi	A study of consumer preference towards mobile(digital) Wallet.
5	ASHWINI JAIN		A study on consumer perception towards Life Insurance Polices in special refernces to Reliance Nippon Life Insurance Co.
6	AYUSHI CHOUDHARY		Consumer satisfaction from E -banking services with thestudy of HDFC and ICICI banks.
7	CHAHETI JAISWAL		To Study Financial Analysis of Maruti SuzukiIndia Ltd Co.
8	DIKSHA SHRIVASTAV		A Study of Portfolio Management on Different Basnking services
9	DIVYA HIRANI		Cashless economy & digitilization shifiting Pattern in Indian Payment Industry
10	HARSHITA ACHARYA		Emergence of Grey Market in Indian IPO
11	HARSHITA RAMNANI		Impact of mergerof Bank of Baroda, Dena bank & Vijya Bank, Bank of India
12	KAJAL BIDWAL		A Study of business practitices adopted by super market on buying behaviour of consumer
13	KUSUM PAL		A Study on Comparative analysis of Banks term of Service Quality (SBI & ICICI)
14	LAVISHA GANGOTRI		A comparative financial statement analysis of ICICI Prudential life Insurance and future generali life insurance.
15	MADHU KUSHWAH		
16	MANSI AHUJA		A comparative financial statement analysis of Bajaj Auto Ltd and Hero motorcorp.
17	MANYA BAGWALE		A comparative financial statement analysis of HDFC and Axis Bank.

18	MOHIT PARMAR	Dr. Uttam Rao Jagtap	
19	NANCY JAIN		
20	NEHA CHAWLA		Impact of quarterly financial result on share price of pharma stocks.
21	NIDHI DILIP SINGH THAKUR		
22	NIKITA SHUKLA		A financial statement analysis of IDBI Bank.
23	OSHMI YADAV		
24	SHEETAL SINGH	Dr. Sandeep Malu	
25	SHWETA SONI		
26	SIDDHARTH JAIN		
27	SWARA TRIVEDI		
28	TAMANNA AGARWAL		An analytical study of financial performance of ICICI Bank
29	AISHWARY RAWAL	Dr. Prachi Nikkam	New to bank Aquisition for HDFCBank Ltd.
30	APEKSHA SINGH		TO STUDY THE IMPACT OF GENDER & AGE ON EQUITY SHARE AND MUTUAL FUND INVESTMENT IN INDORE”
31	POOJA SAHU		Impact of CSR on Financial perfomance of selected companies in India
32	PRAGATI AGRAWAL		Working Capital Management of Bata Ltd.
33	PRASHANT TIWARI		A study on investors perception towards Mutual Fund
34	PRATI KSHA RAI		Importance and awareness of e-banking
35	RANI KALWA		A study of awareness and knowledge about wealth management among individual
36	Nikita Patwale	Dr. Suchita Gupta	study on customer satisfaction in oriental bank of commerce
37	Upasana Jain		Comparative analysis of mutual fund of HDFC And ICICI
38	Minal Pancholi		A study on key challenges of MSME Sector
39	Anishi Somnai	Ms. Vinita Rmchandani	A study on factors affecting customer satisfaction on digital loans in HDFC Banks Khandwa

40	Anjali Singh Dikshit	Ms. Ankita Jain	A critical study on factor inducing insurance division of individuals with special reference to Indore city.
41	Ravi Patidar		Factors having impact on investment decisions of individual investors
42	Saket kandeale		Financial Literacy among students
43	Prince Agrawal		Impact of financial distress on the psychology of investors
44	Vaidehi Dave	Dr. Shalu Kotwani	Diversification Applications in Portfolio Management
45	Ravina Jetwani	Dr. Sarika Gupta	
46	Anju Bhukhar		A comparative study on Npa's of public sector bank and private sector bank



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

Scheme No. 71, Gumasta Nagar, Indore Ph.: 2780011, 2382962

MAJOR RESEARCH PROJECT MBA (FT) 2019-20

Sr. No.	Student name	Faculty Mentors	MRP Topics
1	Niranjan Kothari	Ms. Swechacha Jain	A study of customer satisfaction on mobile wallet service provided by paytm
2	Shanu Porwal		Impact of social media on consumer buying behaviour
3	Rima Kothari		Effectiveness of Reward System on the motivational level of employees with special reference to Ultra tech. Ltd.
4	Sonali Solanki		Impact of long working hours of women on family relations
5	Srashti Tiwari		Training and its impact on employees performance- A study of automobile industry
6	Chanchal Verma		Effect of 3PL service providers on supply chain performance- A study of Automobile industry
7	Kawalpreet Bhatia		Factors affecting customer satisfaction- a comparative study of Flipkart and Amazon.
8	Aayush Gupta	Ms. Swati Gupta	A Study on perception of consumers towards digital payment mode
9	Ananya Gade		A Study on Consumers awareness towards health insurance with reference to Indore
10	Shreya Bangur		A Study on consumer perception towards the organic food products in Indore
11	Shreya Jain		Impact of advertisement on consumer buying behaviour: A Study with reference to cold drinks
12	Chhaya Ojha		A Study on effectiveness of training and development among employees in Grasim Industries

13	Sameksha Tripathi		A Study on perception and attitude of students for making selection of institute for MBA Program in Madhya Pradesh
14	Rajan Shrivastav		A Comparative Study on Customer Services and Satisfaction provided by ICICI and SBI Banks in Indore
15	Roshni mankar	Ms. Khushboo Jain	A Study of HRM Practices of Raymond Pvt. Ltd.
16	Deepesh raghuvnshi		A Study of HRM Practices of Symbiotec Pharmalab Pvt. Ltd.
17	Vijay Patidar		A Study of Mutual Funds with reference to Tax Saving Schemes
18	Monika Patidar		Merger and Acquisition in Banking Sector: An anlysis of Indian Private Banks
19	Ashee Laddha		After effect of Demonetisation on Cashless Transactions
20	Nishi Thakur		The Effectiveness of HRM Functions in Supporting Business Strategy at Meticulous Market Research Pvt. Ltd.
21	Nikita Singh		A Study of Employee Perception towards Monetary and Non-Monetary Incentives.
22	Priyanshu Solanki		Mr. Prashant Kushwah
23	Mahul Gupta	"A COMPRATIVE STUDY OF ICICI PRUDENTIAL & LIC FOR COSTOMER SATISFATION & SARVICE QUALITY AT INDORE"	
24	Roma Jain	PERCEPTION ABOUT EDUCATION LOAN AMONG GIRLS STUDENTS: with special reference to MBA and Engineering student in Indore	
25	Rupali Mishra	A STUDY ON IMPACT OF CRUDE OIL AND DOLLAR PRICES ON INDIAN ECONOMY	
26	Akash Malviya	"A COMPARATIVE STUDY BETWEEN WORKING WOMEN AND NON -WORKING WOMEN WITH RESPECT TO THEIR FINANCIAL PLANNING	
27	Ayushi Dubey	"AN ANALYTICAL STUDY OF PERFORMANCE MANAGEMENT SYSTEM AS A TOOL FOR EFFECTIVE PERFORMANCE : A STUDY OF SELECTED EMPLOYEES IN INDORE POLYMER	
28	Simaranjeet kaur Bhatia	"A STUDY ON INVESTOR BEHAVIOR TOWARDS CAPITAL MARKET IN INDORE"	

29	Chanmayee Kulkarni	Dr. Suchita Gupta	Impact of recruitment and selection process on employee retention with spl reference to L& T infotec
30	Ayushi Chaturvedi		Impact of flexi working on employees satisfaction
31	Ruksar Mohammad		“EffectofDemonetizationwithreferencetoPaytmandBhimapp
32	Renu Kumari		Role of linkedin in the recruitment process
33	Ishan Mahajan		Impact of training and development in Permali Wallace Pvt Ltd
34	Mohit Shrimali		BANKING SERVICES WITH REFERENCE TO BANDHAN BANK AND KOTAK MAHINDRA BANK
35	Mansvi Tiwari	Ms Chandani keswani	A Study Of Factor Influencing Customer Buying Behaviour In Fmcg Sector (With Special Reference To Bathing Soap)
36	Shubhangi Dube		A study on Quality of Work Life
37	Amarjeet Kushwaha		A study on Consumer Behaviour towards Online Food Services
38	Hatim Cyclewala		A study of investment patterns and preferences of banking sector employees
39	Aditi Sankwa		A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF SELECTED LISTED HOUSING LOAN COMPANIES IN INDIA
40	Kratika Dave		A STUDY ON FACTORS INFLUENCING INVESTMENT BEHAVIOUR OF INDIVIDUALINVESTORS IN INDORE CITY
41	Darshita maru		A study on saving and investment behaviour of Working Women
42	Varsha Pawar	Ms. Vinita Ramchandni	A comparative study on Recruitment and E-Recruitment Process.
43	Aayushi Sharma		A STUDY ON FACTORS AFFECTING USAGE PATTERN OF ONLINE FOOD ORDERING APPLICATION IN INDORE
44	Nandini Nair		A study on factors affecting customer satisfaction on loans and advances in SBI Bank in Indore.

45	Abhi Sizaria		A study on factors affecting customer satisfaction of MI mobile handsets in Indore
46	Shivam sharma	Ms. Ankita Jain	An Empirical study on customer satisfaction with E banking services in India
47	Chanchal Tomar		A STUDY ON FACTORS INFLUENCING THE USAGE OF E-WALLETS
48	Mohit Dulani		A critical analysis on digital dependency among students for edu learning.
49	Pragya Gupta		A comparative study of branded & non-branded products in local market in India with special reference to apparel industry.
50	Jagrati Ranpise	Mr. Arpit Tiwari	Impact of Training & Development: On Staff Efficiency in the Banking sector in Indore
51	Jithin P. Nambiar		A Study on Store Personality and Customer Retention at Big Bazaar, Indore
52	Aishwarya Upadhyay		A Study of Impact of Television Ads on Consumer Buying Decisions with Special reference to FMCG Products
53	Meenakshi Gupta		“A Study of Customer Preference Towards Sports Bikes of Bajaj & Hero Motocorp”
54	Priyanshi Gupta		To study the impact of online marketing on consumer buying behavior towards online retailers like Amazon Inc. & Flipkart.com
55	Shivani Sahu		A study of spending and saving habits of youth with special reference to indore region.
56	Labdhi Jain	Dr. Shalu Kotwani	Comparative analysis on factors affecting consumer behaviour on uber eats and swiggy.
57	Aastha Gaonshinde		a Study on the factors affecting job satisfaction of employees in financial sector with special reference to umre advisor pvt ltd. Indore.
58	Jyoti Gupta		EMPLOYEE RETENTION IN PRIVATE SECTOR
59	Husain Chakkiwala		A study on consumer perception towards online food ordering
60	Diptesh Dobhade		A Comparative analysis of financial Offers by different online payment companies with special reference to Bajaj Finserv and Pym.

61	Yashasvi Adhikar		A Study on the customers perception towards Indian Retail financial Services in India with Special reference to Bajaj Finserve Indore.
62	Simran Kaur	Dr. Sarika Gupta	A study on the effect of leadership on employee performance in an organization
63	Naveen Maheshwari		A Comparative study on ATM services provided by SBI and PNB
64	Pragya Parashar		An exploratory study of stratgies to be considered by a mutual fund investor
65	Nishi Maheshwari		success of mutual funds as better invetment plan
66	Sakshi Sharma		A study on Complexities faced by Advisory Industries
67	Sakshi kapoor		A study on training and manpower development of employees in an organization
68	AJAY PATEL (EX)		Dr. Digamber Negi
69	AJAY VERMA	STRESS MANAGEMENT IN BANKING SECTOR – A COMPARATIVE STUDY OF STATE BANK OF INDIA & ICICI BANK”	
70	AKSHAY G.GUPTA	A study on financial crisis of Yes bank 2020	
71	AKSHAY JAISWAL		
72	AKSHAY NEEMA	A study of impact of green marketing on consumer buying behaviour	
73	AKSHAY S. GUPTA	A Study on Customer Satisfaction of Reliance Jio’with special reference to Indore	
74	ANKIT GUPTA	MARKETING STRATEGY OF VODAFONE	
75	ANUPAM GUPTA	A Study on After Effect Of Demonetization On Digital Payment And Cashless Payment	
76	APOORV JAIN		“TECHNICAL ANALYSIS ON PHARMACEUTICALS STOCK LISTED A

77	ASHISH GUPTA	Dr. Pragya Sharma	TABLET & SMARTPHONE
78	CHITRANSH AGRAWAL		A Study On Customer Satisfaction With Services of ICICI Prudential Life Insurance Company With reference to Indore City
79	LAVISHA KHANDELWAL		A Study on Customer Perception towards E-banking with Special Rference to Private Banks of Indore City
80	MOHIT SHARMA		A Study on Loan Facilities Provided by State Bank of India (SBI) and HDFC Bank
81	MONIKA JAISWAL		A Study on the Effective Promotional Strategies Influencing Customers for the Products of Big-Bazaar and D-Mart
82	NARENDRA CHAUHAN	Dr. Dhanashree Nagar	A Study On Changing Technology And Customer Needs In IDBI Bank of Sagar Region
83	NIKHIL DESHMUKH		Factors affecting customer satisfaction in health care services in Indore
84	NIKITA VERMA		A STUDY ON CUSTOMER AWARENESS TOWARDS BRAND PROMOTION OF LOTUS ELECTRONICS INDORE
85	NILANSHI SEN		A STUDY ON CONSUMER BEHAVIOUR AND BRAND PERCEPTION AMONG INDIAN WOMEN FOR SKIN CARE PRODUCTS
86	PALAK PANWAR		Consumer Behaviour toward Online Grocery Shopping in Indore
87	PARIDHI GANGWAL		A comparative analysis of financial statements of COLGATE AND GODREJ
88	POOJA PANDEY		A comparative study on consumers' brand preferences for Nestle and Cadbury chocolates
89	PRAGATI JAIN		
90	PRATIK JAIN		
91	PRITHWISH DUTTA	Dr. Kshama Ganjiwale	A Study on Indian human mindset towards investment decisions with reference to Mutual Fund
92	PRIYANKA KOTHARI		

93	PURVA GARG		social media marketing startegy on consumer perception towards two wheeler purchase
94	RADHIKA GOYAL		
95	RANI MANAWAT		A study on consumer attitude towards online shopping of smartphones with special reference to indore
96	RISHIKA SHARMA	Dr.Mamta Joshi	A Study of Life Insurance with special Reference of LIC
97	ROHIT AGRAWAL		Customer Perception of Minral water
98	SHUBHAM SHARMA		A STUDY ON EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOUR OF REEBOK SHOES IN INDORE CITY”
99	SHUBHAM VISHWAKAR		A Comparative Study On Digital Payment Application With Respect to Paytm and PhonePe
100	SONALI BANGLEWALA		A Study on Customer Satisfaction regarding ATM and Mobile banking service of SBI and ICICI duve to covid - 19
101	SURUCHI SISODIYA		A Study of Factors influencing Customers buying behavaious towards smart watch
102	VAISHALI SHAH		A Studya on impact of demographic variables on social Media
103	ZAINAB KANCHWALA		Dr. Pradeep Bhatt
104	AAYUSHMA JAIN	A study on impact of online mobile payment with special reference to youth.	
105	AKANSHA KANOJIA	A Study on"Recruitment and selection process of IT personnel in GET(P) ltd".	
106	ANAMIKA RATHORE	Effect of online gaming on academic performance of college students.	
107	ANSHIKA DUBEY	Astudy on impact of upi payment towards cashless economy	
108	AYUSHI TIWARI	Analysing employee life cyclewith reference to IIFL	

109	CHAHETI PARMAR		A study on performance appraisal system at ICICI bank	
110	DAMINI NARVALE		An Analytical study of performance management system:as a tool for performance.	
111	DEEKSHA PARASHAR	Dr.Deepa Katiyal	A Comparative Study Of Customer Satisfaction Between Private And Public Banks	
112	DIVYA RATHORE		To Know And Understand The Perception And Awareness About Online Shopping	
113	HARSHITA DUBEY		The Relationship Between Listening to Music and Feelings of Anxiety and Happiness in Young Adults of indore.	
114	HIRAL NAGAR		A Study Of Employees Retention Strategies With Special Reference To Symbiotech Pharmalab Pvt. Ltd	
115	ISHA PATNI		Recruitment And Selection Process At Bridgestone India Pvt. Ltd	
116	JAGRATI JOSHI		A Study On Home Loans in banks of Indore	
117	JYOTI PARIHAR		To Analysis The Consumer Behaviour Towards Life Insurance(With Special Reference To Indore)	
118	KAJAL RATHOD			
119	KRATI KHANDELWAL		Dr. Meghna Tiwari	
120	KRATIKA RAGHUVANSHI			
121	MANSI RAGHUWANSHI			
122	MEGHA SAXENA			
123	NEHA AHIRWAL			
124	NEHA SAINY			

125	NIHARIKA SHAH	Dr. Sapna Parihar	"A STUDY ON DEALERS SATISFACTION TOWARDS ORIFLAME"	
126	PIYUSH NAGAWAT		Not Recieved	
127	POOJA MAHAJAN		To study the effect of working environment onthe productivity of female employees [with special reference to Tata international	
128	POOJA PATIDAR		To compare the HCI (Human Capital Index) of South Asia and Middle East North America	
129	PRAJAL KALA		Advertisement On Television Affecting Food Habit Of Children's	
130	PRAKHAR AGRAWAL		"RISK MANAGEMENT IN BANKING SECTOR"	
131	RIYA DAVE		IMPACT OF DIVIDEND POLICY ON SHARE PRICE	
132	ROHAN MAHAJAN		"A STUDY ON CONSUMER BUYING BEHAVIOUR AND THEIR PERCEPTION TOWARDS DMART"	
133	ROMIL BHAWSAR		Dr. Rekha Melwani	
134	RUPAL JAIN			Impact of motivational seminar on employees performance of Indusicon greentech solutios private ltd.
135	SADEGAONKAR SAKSHI	"A study-of Octapace Culture in ICICI Bank"		
136	SALONI AGRAWAL	A study of Job stress among employees of IT industry.☐		
137	SALONY JINODIYA	customers' perception towards the rising trend in e-wallet usage and effect of frauds happening through them		
138	SANDEEP SAINI	Study on job satisfaction of employees in telecom sector with reference to BSNL in Indore city		
139	SHARMA PRATIK SHYAM	Cyber Security in I.T. Industry : Study of Indore based IT firms		
140	SHIVKUMAR SINGH CHO	comparative study of organized and unorganized fruit and vegetable market		

141	SHUBHAM GUPTA	Dr. Megha Jain	A Study of Students Buying Behavior towards sports shoes
142	SUPRIYA SHARMA (EX)		
143	SURBHI BHATT		A STUDY ON TRAINING AND DEVELOPMENT PROCESS OF SHRIRAM TRANSPORT FINANCE COMPANY INDORE
144	TANUJA CHOUHAN		A Study on Recruitment & selection process of Big basket
145	TARUN GANGRADE		A study of consumer behaviour on pantaloons fresh fashion
146	TUSHAR SOLANKI(EX)		Not Reported
147	VANDANA CHOUHAN		ORGANIZATIONAL CULTURE & EMPLOYEE BEHAVIOUR: STUDY AT JUNE
148	VISHAL CHOYAL		An Exploratory study on Risk Management in Banking Sector
149	YASH BAGORA		A study of customer perception towards adoption of Online banking services
150	NEHA THAKUR		Mahak Badkur
151	NEHAL MATE	A STUDY OF CONSUMERS PERCEPTIONS TOWARDS THE USE OF UPI	



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FA) 2018-19

Class : MBA (FA) - III		Session : 2018-19	
S. No.	Student Name	Mrp Topic	MRP Guide
1	Aayushi Darshe	A Study On Commodity Future As An Investment Avenue	Dr Megha Jain
2	Aayushi Nikkam	“A Comparative Study Of Educational Loan” (With Special Reference To Sbi And Hdfc Bank)	
3	Akshay Patidar	A Comparative Study Of Financial Performance Of Maruti Suzuki & Tata Motors	
4	Apeksha Malviya	A Study On Consumer Perception Towards Life Insurance Policies In ICICI Prudential Life Insurance	
5	Chinmay Sharma	A comparative study of Axis long term equity fund and Reliance tax saver fund for the FY 2015-2019	Dr Abhikrati Shukla
6	Himankit Bhadauria	A study of challenges and advantages faces by SBI-post merger period	
7	Pooja Tirole	Digital Banking - An analytical study of challenges and competition of HDFC Bank	
8	Priya Manik	A study of NPA management strategy of State Bank of India	
9	Purnima Rathi	An Analysis Of Outperforming Sector In Indian Capital Market After Recession	Dr Sandeep Malu
10	Shivam Heda	A Study On Investor Perception Towards Mutual Fund	
11	Shubhi Gupta	A Study Of Working Capital Management In Selected Cement Companies In India	
12	Vinay Veerbhanani	A Comparative Study Of Financial Performance Of ICICI And HDFC Bank	



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

MAJOR RESEARCH PROJECT MBA (FT) 2018-19

S. No.	Student Name	MRP Topic	MRP Guide
1	Aastha Dubay	A Study Of Effectiveness Of M-Wallet	Dr. Abhijeet Chatterjee
2	Aastha Sarmandal	An Analysis On Investors Attitude Towards Various Tax Saving Schemes	
3	Aditya Gupta	Factors Affecting Preferences Of Consumer Buying From Shopping Malls	Dr Dhanshree Nagar
4	Aishanya Bhatt	Measuring Consumer Preferences Towards Online And Offline Shopping W.R.T. Clothing And Apparel	
5	Akanksha Sharma	Impact Of Leadership Style On Employee Engagement W.R.T. Educational Institute	
6	Akshara Kasyap	“Employee Stress Management In The Banking Industry”	Dr. Sarika Gupta
7	Akshay Totla	A Study On Currency Derivatives As A Strategic Hedging Tool To Minimise The Risk Exposure	Dr. Sarika Gupta
8	Aman Gangwal	“A Comparative Study Of The Asset Quality Of Selected Publicand Private Sector Banks”	Dr. Sarika Gupta
9	Anirudh Dwivedi	“A Comparative Analysis of Online and Offline Grocery Shopping”	Ms. Khusboo Jain
10	Anisha Choudhary	“A Study on Customer Perception on E-Banking”	
11	Ankit Shah	“A study of Conflict Management practices in Manufacturing Sectors in Indore Division”	
12	Ankita Barthwal	“A study on Investor’s attitude toward Mutual Funds Investment”	

13	Anusha Rana	A Study Of Perception Of Management Students Towards Training And Placement Cell In Management Colleges.	
14	Ashish Jain	A Study Of Recruitment And Selection Process Of Bharti Airtel.	
15	Avinash Pandit	A Study Of Consumer Perception Towards Online Food Ordering And Delivery Process.	
16	Ayush Gupta	A Study On Customer Satisfaction Of Reliance JIO (With Special Reference To Indore)	Dr. Digamber Negi
17	Ayushi Parwal	“A Study Of Conflict Management Practices In Arucom Electronics Manufacturing In Indore”	
18	Bhavana Prajapat	“Analysis Based On Financial Performance Of Tata Motors”	
19	Bhavika Bhawsar	“A Comparative Study On Investment Pattern Of Investor Towards Banking And Share Market With Special Reference To Indore Region(Income Range 3 To 10 Lacs)	
20	Chitranshi Jain	“Role Of Sale Promotion Techniques In Attracting Customer To Buy Apparels Online”	Dr. Kshama Ganjiwale
21	Deepti Rawat	A Study Of Customer Satisfaction Towards Products Manufactured By Dmart	
22	Dimple Rajguru	A Study Of Student Buying Behaviour Towards Selection Of Laptop Brands In Indore City	
23	Divyank Joshi	A Study On Performance Evaluation Of Mutual Funds With Special Reference To Selected Diversified Equity Funds In India	
24	Ganesh Sinnarkar	Comparative Study Of HDFC And ICICI Mutual Funds	Mr. Ram Bhavesh Sharan
25	Gaurav Tripathi	"A Study Of BRTS In Indore"	
26	Harsha Parwani	“ Human Resource Development Practices : A Descriptive Study At Hyundai Motors India Ltd.”	
27	Harshvardhan Kadve	"A Study Of Impact Of Customer Satisfaction On Customer Retention With Reference To E-Retailing (Amazon)”	
		"A Study Of Attrition Rate In Indian Bpoindustry	

28	Himani Purohit	With Specific Reference To Teleperformance"	Ms. Deepika Batra
29	Jagrati Upadhyay	Study On Best HR Practices & Compensation Structure.	
30	Jaspal Singh Rathod	Study Of Consumer Behavior And Satisfaction Towards Airtel Cellular Service (Prepaid Customer)	
31	Jaywant Bhadange	To Study Consumer Behaviour Towards KFC.	
32	Kuldeep Rathore	To Study the Service Quality Perception towards Internet Banking .	Dr. Pradeep Bhatt
33	Lavina Devda	Customer Satisfaction Towards Internet Banking Of ICICI Bank: A Comprehensive Study.	
34	Mahendra Prajapat	Factors Affecting Pre-Owned Car Purchasing Decision	
35	Mansi Choudhary	A Study Of E-Recruitment Through Social Media Sites	
36	Mohil Gupta	The Study Of Customer Satisfaction On Digital Payment Modes	Dr. Deepa Katyal
37	Mohit Chouhan	“A Comparative Analysis On Customer Preference For Chocolate: A Case Study On Amul And Nestle Ltd”	
38	Mohit Gangele	A Study Of The Efficiency Of E-Business In Logistics Companies”	
39	Mubina Saify	Consumer Behavior For Buying Organic Food In Indore”	
40	Naina Longwani	“A Comparative Study Of Home Loan With Special Reference To State Bank Of India & Bajaj Finserv, Indore”	Ms. Shalu Kotwani
41	Naman Malani	A Study of Customer Satisfaction in Force Motors	
42	Nancy Jain	A Study Of Factor Influencing Customer Buying Behavior In FMCG Sector With Special Reference To Personal Care Product	
43	Nandini Pandey	Stress Management In Banking Sector -A Comparative Study Of State Bank Of India And ICICI Bank.	

44	Neha Mahavar	A Study on Consumer Satisfaction towards products manufactured by D Mart in Indore City.	Dr. Suchita Gupta
45	Nidhi Deshmukh	A Study On Performance Evaluation Of Selected Public And Private Sector Money Market Mutual Fund.	
46	Niramala Prajapat		
47	Nitisha Sanghvi		
48	Nivedita Mishra	A Study Of Factors Associated With Job Satisfaction In Hotel Industry [With Special Reference To Marriott Hotel,Indore]	
49	Palash Nayak	A Study On After Effects Of Demonetization On Digital Payments : With Reference To Indore City	
50	Piyush Sharma	A Comparative Study Of Recuritement And Selection Policy Of Tata Consultancy Services & Infosys	
51	Pooja Rajguru	“A Study On The Impact Of Customer To Pay For Cause Related Marketing”	
52	Pragati Singh	A Study Consumer And Awareness Towards Herbal Products	
53	Priyanka Kachhwaha	A Study On Customer Preference And Satisfaction Level Towards Restaurants In Indore: With Special Reference To Apna Sweets	
54	Purvi Prakashchandra Jain	A Comparative Study To Assess The Level Of Customer Satisfaction On Credit Card Services Offered By Sbi And Hdfc Bank: With Reference To Indore City	
55	Rahul Hasija	“A Study To Find Out The Preferred Platform In Social Media Marketing To Promote Advertisement”	
56	Rahul Vyas	“Competitor Analysis Of Max Fashion Retail Division”	
57	Rashmi Shrivastav	“Insurance Awareness In India”	
58	Ritika Jaisinghani	A Study On Consumers’ Perception On Zero Percent EMI On Electronic Items (Special Reference To Indore)	
59	Rituraj Soni	Comparative Analysis On Factors Affecting Consumer Behavior On Uber Eats And Swiggy	

60	Sachita Choudhary	“Study Of Impact Of Demonetization In India At Micro Level”	Ms. Ankita Jain
61	Sahil Gangwal	‘A Study Of Indian Investor’s Attitude Towards Mutual Funds As An Investment Option’	
62	Sameer Verma	‘A Comparative Study Of Consumer Behaviour Towards Hero Motocorp And Bajaj’	
63	Shailey Jajoo	‘ Effect Of Training & Development On The Employees Of MMF Infotech Technologies Pvt.Ltd.’	
64	Saloni Gupta	‘Study The Effect Of Merger & Acquisition Of Co. In Financial Stability Of Economic Environment’	Dr. Deepa Joshi
65	Shivani Joshi	Study Of Non Performing Assets In Selected Nationalized Banks Namely SBI And PNB: The Policies Pursued By The Banks To Manage The NPA's	
66	Shraddha Dangi	Consumer Attitude Towards Ready To Eat Food Products	
67	Shubham Gupta	A Study Of Investor Awareness And Perception About Mutual Fund	
68	Shubham Shrivastav	Managing Attrition In Insurance Sectorwith Special Focus On Employee Of HDFC Life Indore Region	Ms. Vinita Ramchandani
69	Shubham Soni	Consumer Perception Towards Online Food Ordering And Delivery Services	
70	Shubhangi Jain	A Study Of Industry Expectations From Young Graduates	
71	Shuvi Jain	A Study Of Factors Influencing Customer Buying Behaviour In FMCG Sector With Special Reference To Personal Care Products	
72	Simran Singh Saluja	A Comparative Study Of Offline Shopping	Dr. Sapna Parihar
73	Sneha Kandhari	A Study On Customer Awareness Towards E-Banking Services And Their Satisfaction Level	
74	Somi Jain	A Study On Customer Perception Towards Patanjali Products In Indore	
75	Sourabh Mokhale	Consumer Wareness And Preference Towards Digital Payment Solutions	

76	Sourabh Rathore	To Study The Consumer Buying Behaviour Of Buying Coeffee With Spcial Reference To Tinku's Cafe	Dr. Rekha Melwani
77	Supriya Jain	Study of talent management practices in banking sector in India.	
78	Surbhi Jain	A study on Brand Preference among females of Indore city for Indian cosmetic Products	
79	Surbhi Patidar	To study the peradigm shift in consumer's perception from traditional retailing to e-retailing	
80	Suyash Jain	Effect of customer perferences towards Brand on the demand for consumer durables	Mr. Arpit Tiwari
81	Swaroop Sharma	A study of Customer Satisfaction for HPL Sheet as a Exterior Cladding for Front Elevation with reference to Indore & Ujjain City	
82	Sweety Ahuja	A Comparative Study of Customer Perception Towards Car Loan Schemes Provided Kotak Mahindra Prime Limited (NBFC), SBI (Public Sector Bank), And HDFC)Private Sector Bank)	
83	Trapti Choubey	Demonetization and It's Impact on small business With Reference to Indore City	
84	Twinkle Katariya	A Study on Customer Perception Towards Advertising Strategy Of Coca-Cola In India	Ms Pragya Sharma
85	Vindhya Rajak	Recruitment Policies And Procedures Followed By Skillventory	
86	Vinisha Jain	Not Reported	
87	Vivek Singh	A Study Of Customers Perception Toward Smart Phones And Its Utility For Dealers	
88	Yogesh Rathore	Financial Ratios Analysis Of SBI(2009-2016)	Dr. Meghna Tiwari
89	Yograj Khaddev	“Impact Of Microfinance And Small Finance Banking On Social And Economic Climate Of Below Poverty Line Families”	Dr. Sarika Gupta

SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi
Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)
UGC NAAC Accredited A Grade Institute
Scheme No. 71, Gumasta Nagar, Indore Ph.: 2780011, 2382962

MAJOR RESEARCH PROJECT MBA (FA) 2017-18

S.No.	Name of Student	Title of MRP	Name of Guide
1	Govind Parwal	A Study of working capital management in selected cement companies in India	Dr. Rekha Melwani
2	Dipesh Jhavar	A comparative study of Financial Performance of Maruti Suzuki India Ltd. And Tata Motors Ltd.	Dr. Rekha Melwani
3	Himesh Soni	A Comparative study of digital banking and Traditional banking	Dr. Deepa Joshi
4	Khilesh Solanki	Analysis of Financial Performance of Reliance Industries Ltd.	Dr. Deepa Joshi
5	Priyansh Jain	A study of merger of Kotak Mahindra Bank and ING Vysya Bank	Dr. Uttam Rao Jagtap
6	Harsh Mishra	A study of investment preference and behaviour of individual investors in Indore city	Dr. Rekha Melwani
7	Krati Panwar	A study of consumer's behaviour towards Life insurance products with special reference to Indore	Dr. Sandeep Malu
8	Purvi Tiwari	A study of sanction, Disbursement and recovery of loan of syndicate Bank	Dr. Uttam Rao Jagtap
9	Shubham Bhati	A comparative study of ICICI Home loan and SBI home loan	Ms Deepika Batra
10	Devyani Jagtap	Effect of sector and Timespan on sum assured and aLapse ratio of Insurance Policy	Dr. Sapna Parihar
11	Rajat Jain	Effect of Sales promotion Strategy of Idea Satisfaction on consumer	Deepika Batra
12	Manas Dabkara	A study of Investment behaviour of salaried class investord with reference to Indore city	Dr. Sandeep Malu
13	Ajay Vaishnav	Customer satisfaction towards Internet banking of SBI and ICICI: A Comparative study	Dr. Deepa Joshi
14	Ashu Jain	A comparative study of Reliance Small Cap Fund and Reliance top 200 Fund for the FY 2016-17	Ms. Abhikrati shukla

15	Anant Mohan Agrawal	A Comparative study of Home loans with special reference to SBI and HDFC of Indore	Ms Deepika Batra
16	Rahul Verma	A study of awareness of Tax Planning Instruments in Indore with special reference to ELSS	Ms Deepika Batra
17	Abhishek Atre	A study of Investment Avenues and awareness among business class investors	Prof. Megha Jain'
18	Devendra Vishwakarma	A study on Consumer awareness towards brand promotion scheme of Lotus Electronics Indore	Dr. Sapna Parihar
19	Mitali Rathod	A study on customer satisfaction towards E-banking	Dr. Sandeep Malu
20	Ankit Dangi	A compartative study of Home loan of SBI and HDFC Bank with special reference to Indore city	Ms. Abhikrati shukla
21	Sonali Gupta	A study on HDFC and ICICI Mutual Fund	Ms. Swati Gupta
22	Abhiruchi Bagora	A Study of reverse Mortgage Scheme in India	Ms. Megha Jain
23	Subodh Chichani	Analysis of Financial Performance of HDFC and SBI Bank	Ms. Swati Gupta
24	Anukrati Shrivastava	SBI Home Loans	Ms. Megha Jain
25	Dharmendra Parwar	Technical research analysis on Stock Cash	Dr. Sapna Parihar
26	Isha Patni	A study of Consumer Perception towards Health Insurance Claims Reference to Apollo Munich Health Insurance and Star health & Allied Insurance Co. Ltd	Dr. Deepa Joshi
27	Sourabh Kumar	A study of Customer perception on E Banking	Ms. Swati Gupta
28	Priyanka Govil	A study of Credit rating Agency with special reference to Crisil and ICRA	Dr. Uttam Rao Jagtap



SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi

Affiliated to DAVV, Indore and RGPV, Bhopal, (M.P.)

UGC NAAC Accredited A Grade Institute

MAJOR RESEARCH PROJECT MBA (FT) 2017-18

S. N.	Name	Name of Guide	Title of MRP
1	AA YUSHI SARDA	Dr Dhanshree Nagar	A comparatiuve study of job satisfaction among the employees in telkecom sector with special reference to Indore city
2	ABHINANDA JAIN		A study of consumer purchase behaviour on online marketing for second hand product
3	ABHISHEK SHRIVASTAV		A comparative study on customer perception between Best price and Big Bazar in Indore
4	ADITYA TIWARI		Impact of electronic advertisement on buying preference for Branded clothes
5	AKANKSHA GUPTA		A comparative stdy of private and public sector bank on customer satisfaction of E banking
6	AKANKSHA NEGI	Ms. Megha Jain	A study of job stress among government employees and private employees in bank
7	AKSHAY SAKUNIYA		A comparative study on customer satisfaction from quality of service provided by sales person of Bridgestone & MRF Tyres in Indore city
8	AKSHIMA KHANDELWAL	Dr. Digamber Negi	A study of customer satisfaction in Reliance Trends
9	AMIT BUDHANI		Employess job satisfaction with reference to MP Public School Indore
10	ANAMIKA TIWARI		To study the ffect of working environment on the productivity of female employees with special reference to IPCA laboratories Pithampur
11	ANJU ROHILLA		A study on consumer satisfaction towards product manufacture by Dmart in Indore city'
12	ANSHUL GUPTA		Factors affecting the customer satisfaction towards e banking comparative study of SBI & ICICI Bank

13	ANUJA SINGH SENGAR	Ms. Khusboo Jain	A study on consumer behaviour related to Paytm services to Indore
14	ARPIT SHARMA		A comparative study of Consumer behaviour towards Honda and Bajaj
15	AYUSH AGAR		A study of recruitment and selection process of Bnharti Airtel
16	AYUSHI BHAWSAR		A study in students preference in selection of B-Schools in Indore
17	AYUSHI TIWARI		A study of factors associated with cause of Stress in ITL industry with reference to Indore
18	BALKRISHNA MUKATI	Dr. Kshama Ganjiwale	A study on Indore Traffic Police with respect to their Stress and behaviour
19	BHUPENDRA OJHA		A study on Youngster behaviour towards two wheeler motor bikes in Indore city
20	CHANDRAKANT RIMZA		A comparative study of Patanjali vs Hindustan Unilevewr Limited
21	CHHABI SAXENA		A study on the training and development process and its effectiveness on employees to Laksh Staffing Solution Pvt. Ltd. Allahbad
22	DEEPIKA PATIDAR		Emp;oyee satisfaction in banking sector: A comparative study of employees between public and privater sector banks
23	DHEERAJ GUPTA	Mr. Ram Bhavesh	Effect of branding on Consumer behaviour a study in relation to fashion industry
24	DIKSHA LUKKAD		Employee engagement in Grasim Industries Ltd. Staple Fibre Division
25	DIVYA NAGORI		Impact of TV Advertisement on Youth buying behaviour in Cosmetic Products
26	FALGUNI PORWAL		A study on perception of management students of Indore on ebanking system of private sector
27	FARHAN AHMED KHAN	Ms. Deepika Batra	A study on consumer satisfaction of Reliance Jio with special reference to Indore
28	GARIMA KABRA		A study of recruitment and selection process of ICICI Life Insurance Pvt Ltd

29	GOURAV PATEL	Dr. Pradeep Bhatt	Impact of Consumer perception on buying behaviour in apparel retail sector
30	HARSHITA PANDEY		Assessing Relationship between HR Policies and employee motivation amongst professional institute in Indore
31	HEENA GOYAL		A study of Sales and distribution techniques with special reference to Indore city
32	INDU SINGH		A study of NPA Management strategy of State bank of India
33	ISMILE SHEIKH		A comparative study of Brand equity on Sony & Dell laptop
34	JAYESH DHANAPUNE	Dr. Deepa Katyal	Pradhan Mantri Ujjwala Yojna
35	JITENDRA PATEL		Determinants of Impulse buying behaviour and empirical analysis for future marketing
36	KAJOL BHATIA		Management students perception towards becoming an Entrepreneur
37	KAPIL GUPTA		Consumers attitude towards online shopping Reference to Indore city
38	KUSHAL SAXENA		A comparative study of Consumer satisfaction of Airtel and Vodafone
39	LEECHI JAIN	Ms. Abhikrati Shukla	A comparative study of Financial performance for CANARA Bank and Allahabad bank for the year 2016-17 & 2017-18
40	LUCKY SOLANKI		A study on Impact of factors affecting investments in Mutual fund by service class of Indore city
41	MANOHAR PATEL	Ms. Prachi Nikam	A comparative study of customer preference towards DTH service providers with special refernce to Tata Sky and Dish TV
42	MEGHNA SHARMA		A study on customer satisfaction towards DTH services in Indore city
43	MONIKA JAIN		A study on consumer buying behaviour towards ready to eat food products
44	NEHA BHAWSAR		A study of Job satisfaction among Employees of L&T Pithampur

45	NEHA MANDLOI		A Study on Customer satisfaction towards Online shopping
46	NIRMAL JOSHI	Dr. Uttam Jagtap	A study of customer satisfaction of Bajaj 4 stroke bikes
47	NITISH KUMAR YADAV		A study on Consumer perception towards online shopping In Indore
48	PALAK PANDEY	Dr. Mamta Joshi	A study of performance appraisal of Bharat Heavy Electricals Ltd
49	PARAG JAIN		A comparative study on consumer satisfaction between Yamaha and Hero
50	POOJA PATIDAR		Consumer perception and their behaviour towards VIVO Smart phones
51	POONAM TRIPATHI		Long term performance evaluation of equity based SIP Investment of Mutual funds in India
52	PRACHI BHAWSAR	Mr. Prashant Kushwah	A Comparative study of Customer's preference in Banking services: with special refernce to SBI and ICICI of Madhya Pradesh
53	PRACHI SHARMA		Analysis of Comparative study of Mutual Fund HDFC and ICICI
54	PRANJAL JAIN		Impact of Social Media Marketing on Business
55	PRATEEK JAIN		A comparative study of Home loan with special reference to SBI & HDFC of Indore
56	PREETY PARIHAR		The impact of internet on service quality in Indian banking sector: An empirical study in Indore city
57	PRIYA CHHAJED	Ms. Ankita Jain	A study on green marketing and its impact on consumer buying behaviour Demographic study
58	PRIYESH KAKANI		An analytical study on working capital of AXIS Bank
59	RAJAT BOBRA		Customer perception towards Pizza hut with special referenfce to Indoetre city
60	RASHI SINGHAL		A Study of Consumer satisfaction among different brands of CCTV with reference to Indore city

61	RAVI PRAJAPAT		Impact of TV Advertisement on Consumer buying behaviour
62	RIYA NIGAM	Dr. Deepa Joshi	Perfortmance Management system in TCS
63	RUPEE JAISWAL		A study on role of BPO in teleperformce
64	SALONI SANGHVI	Dr. Sandeep Malu	Impact of Induction programme on the efficiency of employees
65	SANDEEP JANJAL		A study on retailer preference level and market share regarding meinal water brand Bisleri
66	SANDHYA PARMAR	Ms. Vandana Upadhaya	A study of job satisfaction among the employees of Apollo Hospital
67	SAPNA SHARMA		Workplace Environment and its impact on Job satisfaction in Public sector organizations
68	SAPNA SONI		A study of training and development practices with reference to K-Tek Resourcing
69	SHALINI KUDALIYA		A study of Sales and Distribution techniques with special reference to LG electronics
70	SHEIKH MOHSIN		Managining attrition in Insurance sector: with special refernce to employees of HDFC Life in Indore region
71	SHENAM BABEL	Ms. Rekha Melwani	Study of effectivenss of Online marketing on Integrated market communication
72	SHIVAM HOLKAR		A comparative study on the financial performance of SBI and ICICI bank
73	SHREEYA MANDLIYA		A study of impact of training on employees performance in Symbiotec Pharma Lab Pvt Ltd.
74	SHUBHAM CHOUDHARY	Ms. Swati Gupta	A study of consumer satisfaction at reliance fresh
75	SUHANI SHAH		A study of job satisfaction among employees with special reference to Indore city
76	SUNNY YADAV		Consumer's perception of Asian Paints with respect to pricing and promotion

77	SURYAKANT TRIPATHI	Ms Pragya Sharma	A study of consumer buying behavior of Coffee with special refernce to Tinku's café Indore
78	SWATI VISBAIYA		A study of Consumer Satisaction in Health Care Industry with special referrence to Hospital of Indore
79	TUSHAR VYAS	Dr. Meghna Tiwari	Students brand preference between Apple and Samsung Smartphones
80	VIKASH VAISHYA		A study on customer services problems and issues of private bank employees with special reference to E-banking services in Indore region
81	VINAY KUMAR SINGH		A study of Finance and recovery process of Muthoot Finance Pvt. Ltd.
82	VINITA PATNI		A comparative study of performance appraisal of public and private sector company
83	VISHAKHA PANDEY		Analysis of Financial performance of TATA Motors
84	VISHAL DIGARSE	Ms. Vinita Ramchandani	Customer satisfaction towards Internet banking of ICICI Bank: A Comparative Study
85	VISHAL PAWAR		Customer's perception towards service quality of Myntra An empirical study with special reference to apparel
86	VISHAL YADAV		To study Consumer behaviour towards KFC Indore
87	YASHODHARA DAPORKAR		A comparative study between SBI and HDFC bank products for vehicles loans



**SHRI VAISHNAV INSTITUTE OF MANAGEMENT,
INDORE**

Department of Computer Science

Session: 2017-2018

MCA V Semester

MCA 506 Minor Project II Project Title List

Group	S.No.	Name of Student	Title of the Project	Project Guide
G1	1	Ankit Bihani	Online Hostel Booking System	Dr. Kshama Paithankar
	2	Piyush Sharma		
G2	3	Ashutosh Tiwari	Smart Restaurant Management System	Ms. Ekta Agrawal
	4	Sanjay Patidar		
G3	5	Monica Dariyani	Chrome Extension	Ms. Ekta Agrawal
	6	Dolly Patel		
G4	7	Pooja Malviya	Blood Bank Management System	Dr. Kshama Paithankar
	8	Vaishnavi Rathore		
G5	9	Priya Jain	Online Student Counselling System	Mr. Jitendra Jain
	10	Purvi Patni		
G6	11	Alefiya Millwala	Alumini Management System	Dr. Priyanka Solanki
	12	Nainy Dubey		
G7	13	Amrita Patidar	Event Management System	Dr. Priyanka Solanki
	14	Bhavna Mondloi		
G8	15	Upadhyay	A3 Patient Hospital Registration System	Ms. Ekta Agrawal
	16	Sayalee Deshpande		
G9	17	Dilip Dwivedi	Movie Booking App	Ms. Deepti Verma
	18	Kapil Dhaka		
G10	19	Dinesh Patidar	Online Voting System	Mr. Jitendra Jain
	20	Swapnil Patel		
G11	21	Harshita Sharma	Toll Plaza	Ms. Deepti Verma
	22	Mradul Bhatewara		
G12	23	Khushboo Thakkar	Players Bidding	Dr. Kshama Paithankar
	24	Nishita Sankhala		
G13	25	Shrivastava	Alumini Meet	Ms. Deepti Verma
G14	26	Kirti Soni	Employee Attendance System	Mr. Jitendra Jain
	27	Piyush Moury		



**SHRI VAISHNAV INSTITUTE OF MANAGEMENT,
INDORE**

Department of Computer Science

Session: 2017-2018

MCA V Semester

MCA 506 Minor Project II Project Title List

Group	S.No.	Name of Student	Title of the Project	Project Guide
G15	28	Mayank Yadav	Online Charity	Dr. Kshama Paithankar
	29	Shubham Upadhyay		
G16	30	Payal Dangarh	Health Diet Chart	Ms. Ekta Agrawal
	31	Yamini Jain		
G17	32	Rajat Saxena	Online Court	Dr. Priyanka Solanki
	33	Surendra Patidar		
G18	34	Amar Pal	Doctor Clinic	Mrs. Deepti Verma
	35	Harsh Nikhoriya		
G19	36	Sagar Tambe	Inventory Management System	Mrs. Deepti Verma
G20	37	Abhishek Chouhan	Online Book Store	Mr. Jitendra Jain
	38	Nitin Vishwakarma		
G21	39	Ankit Sahu	Payroll Management	Mr. Jitendra Jain
	40	Khushbu Khandelwal		
G22	41	Arpit Jain	Virtual Remote Desktop	Mrs. Ekta Agrawal
	42	Sanjay Patel		
G23	43	Pooja Dhangar	Car Pooling System	Dr. Priyanka Solanki
	44	Shweta Mohadikar		
G24	45	Muzzaffar Hussain	Hospital Management System	Mrs. Deepti Verma

Mrs. Ekta Agrawal
Mr. Jitendra Jain
Dr. Priyanka Sloanki
Project Coordinators

Ms. Deepti Verma
Programme Coordinator

Dr. Kshama Paithankar
Head, DoCS


Director
Shri Vaishnav Institute of Management
INDORE (M.P.)

Project Title List

SUBJECT CODE & NAME

: MCA-601 Major Project

S.N	Roll No.	Student Name	Title of Project	Name of Guide
1	0807CA141004	AMAR PAL	News Portal	Mr. Someshwar Joshi
2	0807CA141007	KHUSHBU KHANDELWAL	Job Portal	
3	0807CA151001	ANKIT BIHANI	Quiz Game	
4	0807CA151002	ASHUTOSH TIWARI	Hospital Management System:Appointment Module	Dr. Kshama Paithankar
5	0807CA151003	MONICA DARIYANI	Blood Bank Management System	Mr. Someshwar Joshi
6	0807CA151004	PIYUSH SHARMA	Online Property Dealing	
7	0807CA151006	POOJA MALVIYA	Art Gallery	
8	0807CA151007	PRIYA JAIN	Live Resume Builder	Mr. Ashutosh Gadgil
9	0807CA151008	PURVI PATNI	Tutor-Cabin	Dr. Kshama Paithankar
10	0807CA151009	SANJAY PATIDAR	Jansunwai	Mr. Ashutosh Gadgil
11	0807CA151010	VAISHNAVI RATHORE	College Web Portal	
12	0807CA153D09	HARSH NIKHORIYA	E-Tender	
13	0807CA153D20	MUZZAFFAR HUSSAIN		Dr. Kamlesh Malpani
14	0807CA163D01	ABHISHEK CHAUHAN	News Portal	
15	0807CA163D02	ALEFIYA MILLWALA	Stock Advisory System	
16	0807CA163D03	AMRITA PATIDAR	Live Resume Builder	Dr. Kamlesh Malpani
17	0807CA163D04	ANKIT SAHU	PNP Management System	
18	0807CA163D05	ARPIT JAIN	Stock Market APP	

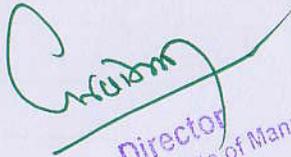
Project Title List

SUBJECT CODE & NAME

: MCA-601 Major Project

S.N	Roll No.	Student Name	Title of Project	Name of Guide
19	0807CA163D06	BHAVNA MONDLOI	Aveda spa & wellness	Ms.Sonal John
20	0807CA163D07	DEEPSHIKHA UPADHYAY	Visisting card maker & manager	
21	0807CA163D09	DILIP DWIVEDI	Car Trading	
22	0807CA163D10	DINESH PATIDAR	Pocket Desk	
23	0807CA163D11	DOLLY PATEL	Mediway(Online Medical Store)	
24	0807CA163D12	HARSHITA SHARMA	Summer Camp Application	
25	0807CA163D13	KAPIL DHAKA	Visiting card Maker and Manager	Ms.Ekta Agrawal
26	0807CA163D14	KHUSHBOO THAKKAR	Restaurant Management System	
27	0807CA163D15	KHUSHBU SHRIVASTAVA	Car Grading System	
28	0807CA163D16	KIRTI SONI	Time Table Generator	Ms. Deepti Verma
29	0807CA163D17	MAYANK YADAV	Prompt Services	
30	0807CA163D18	MRADUL BHATEWARA	Schoogle(parents)	
31	0807CA163D19	NAINY DUBEY	Shorter Link	Mrs. Bhawana Kabra
32	0807CA163D20	NISHITA SANKHALA	Online Cake Shopping	
33	0807CA163D21	NITIN VISHVAKARMA	Result Management System	
34	0807CA163D22	PAYAL DANGARH	Schoogle(Admin Module)	
35	0807CA163D23	PIYUSH MOURY	Event Ticketing	
36	0807CA163D24	POOJA DHANGAR	Online Boat System	

S.N	Roll No.	Student Name	Title of Project	Name of Guide
37	0807CA163D27	RAJAT SAXENA	GST Billing System	Dr. Priyanka Solanki
38	0807CA163D28	SAGAR TAMBE	Traffic Police	
39	0807CA163D29	SANJAY PATEL	Stock Market	
40	0807CA163D30	SAYALEE DESHPANDE	Visiting card Maker and Manager	Ms. Bhuvaneshwari Chouhan
41	0807CA163D31	SHUBHAM UPADHYAY	Event Ticketing	
42	0807CA163D32	SHWETA MOHADIKAR	Music Application	
43	0807CA163D34	SURENDRA PATIDAR	GST Billing System	Ms.Vranda Agar
44	0807CA163D35	SWAPNIL PATEL	Pocket Desk	
45	0807CA163D36	YAMINI JAIN	Community Relation Officer	

Director
Shri Vaishnav Institute of Management
INDORE (M.P.)

Shri VaishnavSM Institute of Management, Indore

Jan- June 2018

B.Sc. VI Semester (IT)

Project Title List

S.No.	Group Name	Name of Student	Title of Project	Signature
1	G1	AAYUSHI CHOUHAN	Online Mobile Shopping	
2		YASHASVI PAWAR		
3	G2	GOURAV GOYAL	Gupta Casting	
4		TEJAS NAMDEV		
5	G3	DIMPLE DHARMADHIKARI	Online Dress Shopping System	
6		DIVYA CHOUDHARY		
7		ANKLESH PARMAR		
8	G4	YASHPRATAP SINGH RATHORE	Online Shoes Shopping	
9		AKSHAY BARGAL		
10		PANKAJ CHOUHAN		
11	G5	SHASHANK SHARMA	Shree Handloom	
12		VARSHA GUPTA		
13	G6	PRACHIPRIYA PRASAD	Blood Bank System	
14		PRANJAL GUPTA		
15		POOJA TIWARI		
16	G7	PARIDHI JOSHI	E-Attendance	
17		JITENDRA PATIDAR		
18		SAMEER KHAN		
19	G8	AKASH YADAV	Online Movie Ticket	
20		ANANT RAJ RAJPUT		
21		HARENDRA DANGI		
22	G9	AVADHESH YADAV	E-Library Management	
23		SUBHAM PATEL		
25	G10	ANKITA YADAV	Hotel Management System	
26		PANKAJ VISHWAKARMA		
29	G11	LABDHI JAIN	Milk Union Business	
30		TANISHA RATHORE		
31	G12	SHUBHAM NIRGUDE	Encryption and Decryption	
32		SHUBHAM PARMAR		
33	G13			
34				
35				
36	G14			
37				

(Handwritten Signature)



 Director
 Shri Vaishnav Institute of Management
 INDORE (M.P.)



SHRI VAISHNAV INSTITUTE OF MANAGEMENT,
INDORE

Department of Computer Science

Session: 2017-2018

B.Sc.(CS) VI Semester

Project Title List

Group	S.No.	Name of Student	Title of the Project
G1	1	Aakash kumar gupta	Online Movie Ticket
	2	Aayushi bhawsar	
	3	Akanksha singh	
G2	4	Akshay ahirwar	College Website
	5	Dharampal malaiya	
G3	6	Anshu likhar	Mobile Store Management
G4	7	Gopala goyal	Indore in India
G5	8	Harish parihar	Bus Management
	9	Krutika rahinj	
	10	Krishna maru	
G6	11	Manish kamlani	School Management
	12	Kritarth singh mohni	
	13	Mayank yadav	
G7	14	Mayuri goyal	Musical Site
G8	15	Nikita trivedi	Library Management System
	16	Nilesh chawda	
	17	Pooja shinde	
G9	18	Snehlata parmar	Astro
G10	19	Satvika gupta	Hotel Management System
	20	Sandeep yadav	
	21	Sujit kesharwani	
G11	22	Suyash bhawsar	Health & Nutrition
G12	23	Shivam billore	Mobile Shop
	24	Suraj dixit	
	25	Teena malviya	
G13	26	Urvashi chouhan	Library Management
G14	27	Harish joshi	Microsoft Smartphones
G15	28	Ayushi lahoti	Women's Security
	29	Gayatri dwivedi	
	30	Golu	

(Handwritten signature)

(Handwritten signature)

Director
Shri Vaishnav Institute of Management
INDORE (M.P.)

Group	S.No.	Name of Student	Title of the Project
G16	31	Anshu likhar	Resort Website
G17	32	Anurag rathor	A Website on National Park Of MP
	33	Jaya soni	
G18	34	Ashlesh sen	Online Books
	35	Arpit maru	
	36	Vaibhav dashore	
G19	37	Vikash jayswal	Introduction To Gates
G20	38	Rishabh panchal	Garment Shop
	39	Sheetal pawar	
G21	40	Vikas kumar gupta	Topology
	41	Digamber pawar	
G22	42	Rahul bhalse	Vaishnav Vidhyapeeth Website
	43	Rohit gujaria	
G23	44	Vipul kumar tiwari	Blood donation Management
	45	Sandeep khede	
	46	Raj rathore	
G24	47	Ritik gupta	Television Shop
G25	48	Monika dubey	Online Recruitment System
	49	Neha chandwani	
	50	Ravi maru	
G16	51	Vedansh tiwari	Library Management
	52	Vivek lilhare	

Dr. Priyanka Sloanki
Ms. Ruchira Muchhal
Project Coordinators

Ruchira

Dr. Neetu Pasai
Dr. Neetu Pasai
Programme Coordinator

Dr. Kshama Paithankar
Dr. Kshama Paithankar
Head, DoCS

Director
Director
Shri Vaishnav Institute of Management
INDORE (M.P.)



**IRI VAISHNAV INSTITUTE OF MANAGEMENT,
INDORE**

Department of Computer Science

Session: 2017-2018

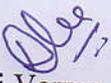
BCA VI Semester (IT)

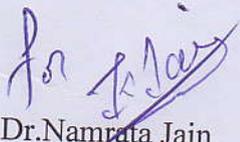
Project Title List

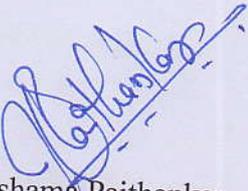
Group	S.No.	Name of Student	Title of the Project
G1	1	Priyanshi Jain	Fashion Passion
	2	Ritika Jagtap	
G2	3	Mustkim Khan	Gym Management System
	4	Levy Kurien Joseph	
	5	Hitesh Tiwari	
G3	6	Kratika Kethuniya	Hostel Dhundho
	7	Aditi Chelawat	
G4	8	Rachit Sharma	Doctors
	9	Yogendra Rajawat	
	10	Purwa Chouhan	
G5	11	Navin Sharma	Aflatoons Tour And Travels
	12	Shreyash Sharma	
G6	13	Sameeksha Suryavanshi	The Wordsmith
G7	14	Akash Tomar	Club Bollywood Restaurant
	15	Jitendra Makkhar	
G8	16	Shubham Khare	Bus Ticket Management System
	17	Rukaiya Heewala	
	18	Taniya Hirani	
G9	19	Akshay Joshi	Jeevandan Blood Bank
	20	Akshay Sisodiya	
G10	21	Udit Chouhan	City Feedback System
	22	Sanyukta Bhavsar	
	23	Shruti Vaishnav	
G11	24	Shivam Soni	Blood Bank
	25	Yash Chouhan	
	26	Punit Shukla	
G12	27	Atharva Pandey	Online Voting System
	28	Amit Singh Kushwah .	

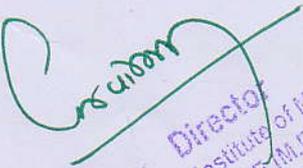
Shri Vaishnav Institute of Management
INDORE (M.P.)

Group	S.No.	Name of Student	Title of the Project
G13	29	Heena Tiwari	Ujjain Darshan
	30	Hiteshi Punjabi	
G14	31	Aakesh Gadge	Doctor Appointment
	32	Kamal Khelani	
	33	Abhishek Solanki	
G15	34	Isha Jain	Job Consultancy Firm
G16	35	Nilesh Patel	Online Shop
G17	36	Padmashree Dalke	Online Shopping System
G18	37	Preeti Ganjan	Online Voting System
	38	Rakhi Sharma	
	39	Sumit Ojha	
G19	40	Amisha Kimtee	Student Registration System
	41	Hiral Nagar	
	42	Harshita Dubey	
G20	43	Shriram Sahani	Online Auction Detailing Website
	44	Vandana Patidar	
	45	Nidhi Patidar	


 Ms. Deepti Verma
 Dr. Chetan Nagar
 Project Coordinators


 Dr. Namrata Jain
 Programme Coordinator


 Dr. Kshama Paithankar
 Head, DoCS


 Director
 Shri Vaishnav Institute of Management
 INDORE (M.P.)