



SHRI VAISHNAV INSTITUTE OF MANAGEMENT & SCIENCE, INDORE

Formerly known as Shri Vaishnav Institute of Management, Indore • Estd.-1987

Approved by AICTE, New Delhi and Affiliated to DAVV, Indore & RGPV, Bhopal, Madhya Pradesh, India

UGC-NAAC Accredited 'A' Grade Institute

Scheme No.71, Gumasta Nagar, Indore- 452009 Madhya Pradesh Ph.: 0731-2780011, 2789925 | Mob.: 9329912587

Toll Free No.: 1800 233 2601 Website: www.svimi.org | Email : svimi@svimi.org

ज्ञान रथ

“Computer education @ your doorstep”

An

Initiative towards Society



January 2023–December 2023

UGC NAAC Accredited 'A' Grade Institution

NAAC

**NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL**





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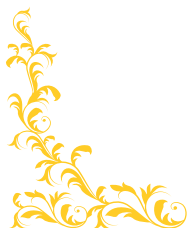


VISION

To be the center of excellence in multidisciplinary education by instilling lifelong learning and skill development, by transforming individuals to be globally competent, and to be ethically and socially responsible professionals.

MISSION

- To impart quality education with endeavours and initiatives that will lead to the advancement of knowledge and a sustainable career.
- To strive and remain committed towards the holistic development of students, and to make them employable in order to serve the corporate and the society as a whole with utmost dedication and professionalism.
- To maintain excellent standards of pedagogy by inculcating adaptability and flexibility in students with firm emphasis on experiential and process oriented learning to develop global competency.
- To develop students with entrepreneurial orientation while nurturing strong moral and ethical values.





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कुलगीत

जय जय वैष्णव हो जयगान
सकल विश्व में हो सम्मान,
जय कर्मभूमि श्री वैष्णव संस्थान
मिलकर करें सभी गुणगान।

सर्वप्रथम अमर राष्ट्र हो
वसुधैव कुटुम्बकम् धर्म हो,
सर्वशिक्षा का है यह आलय
संस्कारों को करें प्रदान
मिलकर करें सभी गुणगान।

नवीन शोध और नवाचार युत
गुणवत्ता शिक्षा का पोषण,
विज्ञान प्रबंधन विषय का
देता यह असिमित ज्ञान
मिलकर करें सभी गुणगान।

बहुआयामी विषय ज्ञान से
नीति मूल्यों के सहज संधान से,
सर्वांगीण विकास से
राष्ट्र निर्माण में दे योगदान
मिलकर करें सभी गुणगान।

सतत समग्र, विकास, लक्ष्य और
पर्यावरण मित्रता से,
हो भविष्य निर्माण,
चढ़े यश साफल्य के सोपान
मिलकर करें सभी गुणगान।

दे प्रभु! दे प्रभु! दे प्रभु हमको ये वरदान!
दे प्रभु हमको ये वरदान!
दे प्रभु हमको ये वरदान!



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About The Institute

Shri Vaishnav Institute of Management & Science, Indore is a non-profit, multi-disciplinary and research oriented institute founded in 1987. The Institute was established as a philanthropic initiative by Shri Vaishnav Shaikshanik Avam Parmarthik Nyas, Indore. The Institute proudly announces the UGC-NAAC Accreditation with 'A' Grade in three consecutive cycles indicating its highest commitment of quality in all aspects. Institute has conferred with the award of being the 'Oldest Self Finance Institute' of M.P. by CMAI, Asia. During past 37 years journey, it has been serving the society by providing excellent environment for education in area of Management and Computer Science with a new flavor of Bioscience in its canvas.

The Institute aims to provide students with an enriching exposure to research, entrepreneurship and innovation, and placements by organizing International and national conferences and signing MoUs with eminent foundations and companies such as Indo-European Education Foundation, Poland; University of Applied Sciences, Nyasa, Poland; Varna University, Bulgaria, IIT Mumbai, Infosys, 6 Degrees IT Pvt. Ltd., Indore; Bajaj Finserv Ltd., Pune; Red Hat; Yepsylon IT Solution Ltd., Indore, Crush IT Solutions, Vishes Jupiter Hospital, Indore Biotech Inputs & Research (P) Ltd. etc.

With 2800+ students and full time faculty members, the institute focuses at creating efficient managers and leaders. We strive to ensure that our students develop the right skills required to sustain and grow in this scenario of global competition. At the same time, we also take efforts in preparing the students for future by cultivating a winning spirit, which help them to participate on all platforms. With a lush green campus spread over an area of seven acres located in the heart of the Indore city, the institute is well connected through all means of transport.

As a significant contributor to society, the Institute offers Management, Computer Science and Biosciences programmes both as per National Education Policy at Under Graduate and Post Graduate Levels. The Institute is affiliated to Devi Ahilya Vishwavidyalaya, Indore and Rajiv Gandhi Proudhyogiki Vishwavidyalaya, Bhopal. Also, it is a recognized research centre of Devi Ahilya Vishwavidyalaya, Indore for Doctoral Degree in Management.

The institute has to its credit 7000+ placement offers for its students from MNCs, and National level large companies and Banks such as Deloitte, TCS, WIPRO, Amazon, ICICI Bank, HDFC Bank, Mahindra Finance, Flipkart, OYO, Zaro Education, Impetus, Capgemini, and many more.



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Programmes Offered

The Institute offers Management and Computer Science programmes both at Under Graduate and Post Graduate Levels. Also, it is a recognized research centre of Devi Ahilya Vishwavidyalaya Indore for Doctoral Degree in Management. The Institute is affiliated to Devi Ahilya Vishwavidyalaya, Indore and Rajiv Gandhi Proudhyogiki Vishwavidyalaya, Bhopal, and offers the following programmes:

Management

Programme	Duration
Master of Business Administration (MBA- Dual Specialization)	2 Years Full Time
Master of Business Administration (MBA- Financial Administration)	2 Years Full Time
Master of Business Administration (MBA- Marketing Management)	2 Years Full Time
Bachelor of Business Administration (BBA)	3 Years Full Time
Bachelor of Business Administration (BBA- Foreign Trade)	3 Years Full Time
Bachelor of Business Administration (BBA- Hospital Administration)	3 Years Full Time

Computer Science

Programme	Duration
Master of Computer Applications (MCA)	2 Years Full Time
Master of Science (M.Sc. Bioinformatics)	2 Years Full Time
Master of Science (M.Sc. Computer Science)	2 Years Full Time
Bachelor of Computer Applications (BCA)	3 Years Full Time
Bachelor of Science (B.Sc. Computer Science)	3 Years Full Time
Bachelor of Science (B.Sc. Microbiology)	3 Years Full Time
Bachelor of Science (B.Sc. Bioinformatics)	3 Years Full Time
Bachelor of Science (B.Sc. Biotechnology)	3 Years Full Time

Introduction

Digital literacy has become an essential life skills, if not taught or developed, becomes a barrier to social integration and self development. Digital literacy encompasses computer hardware, software, using internet, cell phones, personal digital assistants (PDA) and other digital devices. In this 'information society' and a 'knowledge economy', digital literacy is an essential life skill for the common people. Digital Information Literacy is playing a vital role in the digital information revolution. Digital literacy is the set of attitudes, understanding skills to handle and communicate information effectively and develop knowledge, in a variety of media in several formats.

In present time, it is observed that many rural government schools are not able to develop essential life skills in students and there is a very big gap of knowledge in urban school students and rural school students though they also have right to learn similar technology. Rural school students are talented but due to lack of knowledge and basic infrastructure they are deprived of latest technologies which are very essential for their growth in career.

The students belonging to rural areas have many constraints for access to the latest teaching-learning aids as-

- Non-availability of computer labs
- Lack of skilled teaching faculty
- Inconsistent power-supply
- Lack of career awareness
- Lack of knowledge of importance of education in betterment of life

To address the above constraints Shri Vaishnav Institute of Management & Science providing basic computer education in rural government schools by using Mobile Computer Lab “Gyan Rath” and trying to provide all the facilities which they need in present era.

Gyan Rath have the following facilities

- Solar panel and inverter facility.
- Installation of 16 multimedia computers on the bus with LAN cabling, a server, printer and internet connectivity.
- 64 inch smart touch panel board for teaching theory classes.
- 55 inch smart TV with mike and sound system for awareness /training programs.
- Biometric machine for students registration
- CCTV Surveillance, Internet and Wi-Fi connectivity





Aim

- To increase reach to the students deprived of basic and latest computer technology and to develop the digital literacy, IT skills and competencies needed in the 21st century, which will help for future career.
- Awareness and Training programs for the villagers which will be helpful in betterment of life.

Objectives


To provide facility of computer lab through which practical knowledge of computer technology may be imparted to students of government schools specially in rural areas of Indore district. The recipients will be the students of primary to higher secondary classes. Also, the teachers may be trained to become proficient in using computers and teach computer science subject efficiently along with the applications.

Mainly the various objectives are as follows:

- To reach at the doorsteps of the students keen to develop technical skills but have limitations of resources.
- To provide computer education free to the students from financially humble background.
- To help students to become competent and confident users of computer who can acquire use the basic knowledge and skills to help them in their daily lives.
- To empower students to use the latest technologies without more efforts to go here and there.
- To ensure equity among all learners, as they will all have the same opportunities to use the computer facilities.
- To assist students to excel by facilitating different methods of online learning.
- To overcome the gap between computer literacy in urban schools and rural government schools.
- To provide adult education, awareness about govt. schemes, training programs, basic knowledge and skills for the villagers to help them in their daily lives.

Computer Education teaching-learning aids

- Student activity book with learning outcomes, notes & assessment activities for use by students based on computer skills learnt. Each student will be provided with one student activity book.
- Teacher manual with learning outcomes, notes, teaching methodology, additional activities & assignment activities for use by teacher based on computer skills taught.
- Resource CD/ pen drive with soft-copy teaching-learning aids and monitoring & assessment kit.



ज्ञान रथ

A Mobile Computer Lab

इन्दौर जिले के ग्रामीण क्षेत्र के विद्यार्थियों के कौशल उन्नयन हेतु

- बेसिक कम्प्यूटर एजुकेशन
- ग्रीष्मकालीन शिविर
- साईबर सुरक्षा जागरूकता कार्यक्रम
- शासकीय योजनाओं की जानकारी

रजिस्ट्रेशन हेतु संपर्क करें : **डॉ. जगदीश शर्मा** (समन्वयक, ज्ञानरथ) **9826179856**

उपलब्ध सुविधाएं

- 16 आधुनिक कम्प्यूटरों से सुसज्जित कम्प्यूटर लैब
- वाई-फाई इन्टरनेट की सुविधा
- साउंड सिस्टम
- सीसीटीवी कैमरा
- बायोमेट्रिक अटेंडेन्स मशीन
- इंटरैक्टिव पैनल
- एल.ई.डी. टीव्ही
- सोलर पैनल
- जीपीएस सिस्टम

निःशुल्क

Beneficiaries

- Villagers.
- Government School Teachers in Rural Area.
- Government School Students in Rural Area.
- Aanganbadi Members.

Outcomes

The program is expected to have the following outcomes during and after its completion:

- A well groomed young generation that is capable of using basic technology skills to advance in their studies and careers.
- Awareness among students to continue their education and importance of education in their life.
- To train students for developing competencies through computer education.
- To see equality in education sector particularly in IT skills among rural and urban school students.
- School teachers competent enough with IT skills, willing to take on the role of training and empowering students in their schools with IT knowledge.

Gyan Rath has the potential of not only being used for formal computer education at Govt. schools but can also be leveraged for community development programs including adult literacy, health and various social awareness camps.

Cluster of villages adopted under Unnat Bharat Abhiyan:

1. Narlai
2. Moklai
3. Sindodi
4. Sindoda
5. Dehri

Cluster of villages selected under Gyan Rath in first phase:

1. Narlai
2. Moklai
3. Sindodi
4. Sindoda
5. Sinhasa
6. Rangwasa

Selected Schools for Gyan Rath in first phase:

1. Govt. Middle School, Narlai
2. Govt. Primary School, Moklai
3. Govt. Middle school, Sindodi
4. Govt. Middle school, Sindoda
5. Govt. Middle school, Sinhasa
6. Govt. Middle school (Girls), Rangwasa
7. Govt Middle school (Boys), Rangwasa

समय-सारणी

(January-April 2023)

Day	School Name	Village	Time	Batches	No. of Students	Sessions
Monday	Govt. Middle School (Boys)	Rangwasa	11 to 4.30 p.m. (50 Minutes/Batch)	5 (Boys)	75	23
Tuesday	Govt. Middle School	Sinhasa	11 to 3.30 p.m. (60 Minutes/Batch)	3 (Girls)	45	20
Wednesday	Govt. Middle School	Sinhasa	11 to 3.30 p.m. (60 Minutes/Batch)	3 (Boys)	45	20
Thursday	Govt. Middle School	Sindoda	11 to 1 p.m. (60 Minutes/Batch)	2	30	20
	Govt. Middle School	Narlay	2.30 to 4.30 p.m. (60 Minutes/Batch)	1	15	20
Friday	Govt. Middle School	Sindodi	11 to 3.30 p.m. (60 Minutes/Batch)	3	45	20
Saturday	Govt. Middle School (Girls)	Rangwasa	11 to 4.30 p.m. (45 Minutes/Batch)	6	90	25
Total	6 Schools	5 Villages	Avg. 6 hrs./day	23 Batches	345 Students	148 Sessions

Cluster of villages selected under Gyan Rath in second phase:

1. Dharawara
2. Anganwadi Kendra, Sindoda
3. Anganwadi Kendra, Baank
4. Kalariya
5. Dhannad
6. Machal

Selected Schools/Institutions for Gyan Rath in Second phase:

1. Govt. Middle School, Dharawara
2. Anganwadi Kendra, Indraprastha Basti, Sindoda
3. Anganwadi Kendra, Jawahar Tekri, Baank
4. Govt. Middle/High School, Kalariya
5. Govt. Higher Secondary School, Dhannad
6. PM Shri Govt. Higher Secondary School, Machal

समय-सारणी

(May-July 2023)

Day	School Name	Village	Time	Batches	No. of Students	Sessions
Mon - Sat.	Govt. Middle School	Dharawara	45 Minutes/Batch	3	45	20
Mon - Sat.	Anganwadi Kendra, Indraprastha	Sindoda	45 Minutes/Batch	1	15	15
Mon - Sat.	Anganwadi Kendra, Jawahar tekri	Baank	45 Minutes/Batch	2	30	15
Total	3 Schools	3 Villages	Avg. 6 hrs./day	6 Batches	90 Students	50 Sessions

समय-सारणी

(August-December 2023)

Day	School Name	Village	Time	Batches	No. of Students	Sessions
Mon - Tue.	Govt. Middle/High School	Kalariya	11 to 4.30 p.m. (50 Minutes/Batch)	5	75	20
Wed. - Thu.	Govt. Higher Secondary School	Dhannad	11:30 to 4.30 p.m. (50 Minutes/Batch)	4	60	20
Fri - Sat.	PM Shri Govt. Higher Secondary, School	Machal	11:30 to 4.30 p.m. (50 Minutes/Batch)	4	60	20
Total	3 Schools	3 Villages	Avg. 5 hrs./day	13 Batches	195 Students	60 Sessions

*Inauguration
by*

Dr. Mohan Yadav

Honorable Minister, Higher Education
Government of Madhya Pradesh, Bhopal
January 16, 2023



Gyan Rath at Sindoda



Gyan Rath at Narlai



Gyan Rath at Sindodi



Gyan Rath at Girls School Rangwasa



Gyan Rath at Boys School Rangwasa



Gyan Rath at Govt. School Sinhasa



Gyan Rath at Govt. School Moklai



Gyan Rath at Govt. School Dharawara



Gyan Rath at Anganwadi Indraprasth Basti



Gyan Rath at Anganwadi Jawahar Tekri



Gyan Rath at Govt. Middle/High School Kalariya



Gyan Rath at Govt. Higher Secondary School Dhannad



Gyan Rath at Govt. Higher Secondary School Machal

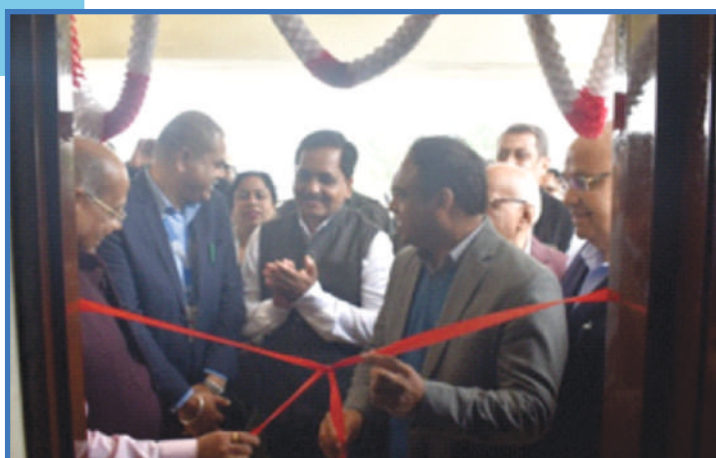


ज्ञान रथ

A Mobile Computer Lab

Computer Lab at Sindoda

Inauguration by
Dr. Ilayaraja T (IAS)
Honorable Collector Dist. Indore



Dr. Jagdish Sharma
Coordinator Gyan Rath



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SHRI VAISHNAV SAHAYAK KAPADA MARKET COMMITTEE, INDORE AVAM OTHER INSTITUTIONS

● Shri Vaishnav Sahayak Trust	1939	● Shri Vaishnav Charity Trust	1970
● Shri Vaishnav Shaikshanik Avam Parmarthik Nyas	1981	● Shri Vaishnav Vidyapeeth Trust	2002
● Shri Vaishnav Sadavrat	1884	● Shri Vaishnav Polytechnic	1962
● Shri Ramkrishnanabag	1925	Shri Vaishnav College of Commerce	1967
● Shri Vaishnav Annakshetra	1927	● Shri Cloth Market Vaishnav Bal Mandir	1981
● Shri Vaishnav Aushdhalaya	1934	● Girls H.S. School	
● Shri Vaishnav Vishranti Grah	1971	● Shri Vaishnav Institute of Management & Science	1987
● Shri Vaishnav Prasuti Grah	1982	(Formerly known as Shri Vaishnav Institute of Management)	
● Shri Vaishnav Mokshdham	1983	● Shri Vaishnav Girls Higher Secondary School	1992
● Shri Vaishnav Vivekanand Circle	1997	● Shri Vaishnav Academy	1993
● Shri Vaishnav Shav Vahini Nishulk Sewa	2005	● Shri Vaishnav Institute of Technology and Science	1995
● Shri Vaishnav Diagnostic and Kidney Centre, Khajrana	2015	● Shri Vaishnav Institute of Law	2005
● Shri Vaishnav Diagnostic and Kidney Centre, Ramkrishnanabag	2015	● Shri Vaishnav College of Teachers Training	2005
● Shri Vaishnav Girls Hostel	2001	● Shri Vaishnav Vidyapeeth Vishwavidyalaya	2015
● Shri Vaishnav Boys Hostel	2002	● Shri Vaishnav Bal Vatika	2017
Shri Cloth Market Vaishnav Higher Secondary School	1951	● Shri Vaishnav Sports Academy	2019
		● Shri Vaishnav Mahila Prashikshan Kendra	2023



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