Department of Management

Organizes

Two Days

NATIONAL CONFERENCE

on

"Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development" (Hybrid Mode)

July 11-12, 2025

Associate Partners

AIMS ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

INDORE MANAGEMENT ASSOCIATION

CII Confederation of Indian Industry

SHRI VAISHNAV INSTITUTE OF MANAGEMENT & SCIENCE

NAAC A

Formerly known as Shri Vaishnav Institute of Management, Indore - Estd. 1987

Approved by AICTE, New Delhi and Affiliated to DAVV, Indore & RGPV, Bhopal (M.P.)

Scheme No. 71, Gumasta Nagar, Indore | Ph. +91 731 2780011, 2789925

Website: www.svimi.org, Conference mail id: nationalconference_mgmt@svimi.org

ABOUT THE CONFERENCE

Introduction:

Artificial Intelligence (AI)'s rapid advancement is reshaping how organizations operate and make decisions. As businesses and governments strive for sustainability, AI provides innovative solutions for optimizing resources, improving efficiency, and driving long-term environmental and social benefits. The national conference on "Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development" aims to explore how AI can be integrated into management practices to promote sustainability while enhancing organizational performance. This conference will bring together experts, leaders, and practitioners to share insights and strategies for leveraging AI to create a sustainable future.

Conference Purpose:

- To explore AI's transformative potential in driving managerial excellence and sustainable development.
- To discuss the integration of AI in decision-making, resource management, and organizational practices for sustainability.
- To address the challenges and opportunities AI presents in the context of responsible and ethical management for long-term development

Sub Themes

Artificial Intelligence (AI) is not just a technological revolution but a managerial transformation. This conference explores how AI is reshaping strategic decision-making, leadership, and operational excellence across business functions to foster sustainable development, ethical innovation, and inclusive growth.

General Management

- AI in Strategic Decision Making: Leveraging data-driven insights for informed leadership.
- AI for Resource Optimization: Sustainable use of resources with AI tools and technologies.
- Ethical AI in Management: Responsible AI practices for fostering long-term sustainability.
- AI and Organizational Transformation: Redesigning management practices in the age of AI.
- AI for Environmental Sustainability: AI's role in addressing climate change and environmental challenges.
- AI in Business Innovation: Fostering innovation in products and services through AI technologies.
- AI and Governance: Strengthening governance and accountability with AI solutions for sustainable development.

Marketing

- AI-Driven Consumer Insights and Predictive Analytics
- Hyper-Personalization through Machine Learning
- Ethical AI in Digital Advertising and Brand Communication
- Chatbots, Voice Assistants & Customer Engagement
- Neuromarketing and AI-enabled Sentiment Analysis

Finance

- AI in Financial Forecasting and Risk Management
- Robo-Advisors and Portfolio Optimization
- Fraud Detection and Cybersecurity in Financial Systems
- Blockchain and AI for Transparent Financial Ecosystems
- Sustainable Finance and ESG Investment with AI

Human Resource Management

- AI in Talent Acquisition and Workforce Planning
- Predictive Analytics for Employee Retention and Performance
- AI Ethics in People Analytics and Surveillance
- AI-driven Learning & Development Systems
- Diversity, Inclusion, and Bias in AI Algorithms

Operations & Analytics

- AI for Lean and Agile Operations
- Demand Forecasting and Inventory Optimization
- Smart Supply Chain Management with AI and IoT
- Prescriptive Analytics for Decision-Making
- AI in Quality Control and Process Automation

Information Technology

- Generative AI for Business Innovation
- AI in Cybersecurity and Data Privacy
- Cloud-AI Integration for Scalable Business Models
- AI Governance and Regulatory Compliance
- AI Infrastructure for Sustainable Smart Enterprise

Who can attend?

- Industry Professionals
- Academicians
- Researchers
- Students

Conference Highlights

- The best paper will be awarded a cash prize, based on the quality of the paper and presentation.
- Presentation Certificate
- Publication Opportunity
- Selected papers will be published in peer-reviewed journals, Scopus, and ABDC journals. All accepted papers will be published in proceedings that is ISSN (* Publication Charges will be extra).
- Paper presentation in hybrid mode (Online and Offline)
- Pre Conference Workshop will be on July 11, 2025.

Important Dates

Abstract Submission	June 12, 2025
Full Paper Submission	June 15, 2025
Acceptance Notification	June 17, 2025
Last date of Registration	June 17, 2025

Conference Registration

- Participants must register to present the paper or attend the conference. The paper will be published in the proceedings.
- In the case of multiple authors desirous of certificates, all authors will have to register separately.
- A single author presenting multiple entries should register for each paper. Fees once paid will not be refunded. However, substitute participation is accepted.

Registration

Category	Registration Charge
Student	Rs. 750/
Research Scholar	Rs. 750/
Academia/ISTD & NHRDN members	Rs. 1500/
Delegates from Industry	Rs. 2000/

Payment Details

Shri Vaishnav Institute of Management, Indore
Bank Name: HDFC Bank
Branch: Cloth Market
A/c No. 50100229309671
IFSC Code: HDFC0000281

Scan QR
for Registration

https://forms.gle/
bgzUj1hXfnB5Y2m68

Guidelines for Author

- Papers will undergo a double-blind peer review process.
- Submissions must be original, unpublished, and not under review elsewhere.
- A covering letter must certify the manuscript's originality and exclusivity.
- Abstracts must be ≤300 words, Times New Roman 12 pt, single-spaced in MS Word, with author details.
- Full papers must be ≤2500 words or 8 pages, excluding tables and figures.
- Tables/figures must be numbered and sourced below each item.
- References must be cited, listed alphabetically, and limited to those used.
- Citation style must follow APA 7th Edition guidelines.
- First page must include title, author(s), affiliation, address, phone, and email.
- No author-identifying info should appear elsewhere in the manuscript.

Abstract/ Paper Submission Details

Mail your manuscripts to svimsconference25@gmail.com

Registration

- Participants must register to present the paper or attend the conference. The paper will be published in the proceedings.
- In the case of multiple authors desirous of certificates, all authors will have to register separately.
- A single author presenting multiple entries should register for each paper. Fees once paid will not be refunded.

Accommodation

For outstation candidates, accommodation can be arranged on prior request on payment basis.

About The Institute

Shri Vaishnav Institute of Management & Science has glorious history since 1987. It was established as one of the constituent units of Shri Vaishnav Shaikshanik Avam Parmarthik Nyas, Indore. The Nyas has established Shri Vaishnav Shikshan Samiti and under its aegis Shri Vaishnav Institute of Management & Science is progressively leading towards success. It has conferred with the award of being the oldest Self Finance Institute of M.P. by CMAI, Asia. The institute is approved by Govt. of Madhya Pradesh as an 'A' Category Institute.

The Institute proudly announces the UGC-NAAC Accreditation with 'A' Grade in three consecutive cycles in 2012, 2017 and 2024 respectively indicating its highest commitment of quality in all aspects. During past 38 years journey, it has been serving the society by providing excellent environment for education in area of Management, Computer Science and Bioscience.

We strive to ensure that our students develop the right skills required to sustain and grow in this scenario of global competition. At the same time, we also take efforts in preparing the students for future by cultivating a winning spirit, which help them to participate on all platforms. With a lush green campus spread over an area of seven acres located in the heart of the Indore city, the institute is well connected through all means of transport.

The Institute offers Management, Computer Science and Bioscience programs at Under Graduate and Post Graduate Levels. The Institute is approved by AICTE, New Delhi and affiliated to Devi Ahilya Vishwavidyalaya, Indore & Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal. Also, it is a recognized research centre of Devi Ahilya Vishwavidyalaya, Indore for Doctoral Degree in Management.

Chief Patron

Shri Purushottamdas Pasari
Chairman, Shri Vaishnav Group of Trusts and
Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Patrons

Shri Devendra Kumar Muchhal
Chairman, Shri Vaishnav Institute of Management & Science, Indore

Shri Girdhargopal Nagar
Vice Chairman, Shri Vaishnav Institute of Management & Science, Indore

Shri Vishnu Pasari
Secretary, Shri Vaishnav Institute of Management & Science, Indore

Shri Sharad Tulsyan
Joint Secretary, Shri Vaishnav Institute of Management & Science, Indore

Shri Manish Baheti
Treasurer, Shri Vaishnav Institute of Management & Science, Indore

Mentor

Dr. Upinder Dhar
Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Chairperson

Dr. George Thomas
Director & IQAC Chairman
Shri Vaishnav Institute of Management & Science, Indore

Co-Chairperson

Dr. Deepa Katiyal
Head, DoM (UG)
Shri Vaishnav Institute of
Management & Science, Indore

Dr. Mandip Gill
Head, DoM (PG)
Shri Vaishnav Institute of
Management & Science, Indore

Advisor

Dr. Kshama Paithankar
HoD, DoCS & Coordinator IQAC
Shri Vaishnav Institute of Management & Science, Indore

Conveners

Dr. Kshama Ganjiwale
kshama.ganjiwale@svimi.org
+919981507273

Dr. Prachi Nikam
prachi.nikam@svimi.org
+91 9893951564

Co- Conveners

Ms. Swati Gupta
swati.gupta@svimi.org
+919074953498

Dr. Aradhana Bhopte
aradhanabhopte292@gmail.com
+91 8839340705

Organizing Committee

Dr. Uttam Rao Jagtap
Dr. Prashant Kushwaha
Dr. Sandeep Malu
Dr. Khushboo Jain