Shri Vaishnav Institute of Management, Indore

UGC-NAAC Accredited "A" Grade Institute

National Conference
on

Evolving Quality Paradigm in Innovation and Sustainable Development in Management and Information Technology

Sponsored by
UGC- NAAC

09-10 March, 2019

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Important Dates

Abstract Submission - 20/02/2019
Full Paper Submission - 20/02/2019
Acceptance Notification - 25/02/2019
Registration - 25/02/2019

Registration Fees

Student/ Research Scholar	Rs.750
Academia/Industry	Rs.1500

Accommodation will be provided on demand.

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director@svimi.org
+91 9425900016

Conveners

Dr. Kshama Paithankar
paithankars@rediffmail.com
+91 9406803431

Dr. Abhijeet Chatterjee
abhijeet@chaterji.in
+91 9424881103

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Approved by AICTE, Affiliated to DAVV, Indore
Scheme No. 71, Gumasta Nagar, Indore
452009 (M.P.), INDIA

Contact No. + 91 0731-2780011, 2789925
Fax - +91 0731-2382963
www.svimi.org
svimconference@svimi.org

Shri Vaishnav Institute of Management has glorious history under Shri Vaishnav Shaikshanik Avam Parmarthik Nyas, Indore established in the year 1987. The Nyas founded Shri vaishnav Shikshan Samiti and under its aegis Shri Vaishnav Institute of Management is progressively leading towards success. It has conferred with the award of being the oldest Self Finance Institute of M.P. by CMAI, Asia. The institute is approved by Govt. of Madhya Pradesh as an 'A' Category Institute.

The Institute proudly announces the UGC- NAAC Accreditation with 'A' Grade in two consecutive cycles in 2012 and 2017 respectively indicating its highest commitment of quality in all aspects. During past 30 years journey, it has been serving the society by providing excellent environment for education in area of Management and Computer Science. With a lush green campus spread over an area of seven acres the institute is located in the heart of the Indore city.

VISION

An Institution of Choice in Higher Education

MISSION

Bestowing Quality Education for Excellence through Activity Driven Value Based Learning
Nurturing Leadership by Encouraging Innovative Thinking, Positive Attitude and Self Discipline

QUALITY POLICY

To Impart Quality Education by Meeting Stakeholder Needs, Norms of Regulatory Authorities and Improving the System Continuously.

Theme of the Conference

Evolving Quality Paradigm in Innovation and Sustainable Development in Management and Information Technology

Objectives of the Conference

In recent years, many firms have come to understand that innovation is an important issue in sustainable business management, as it helps improve firm capabilities and competencies. The conference considers the need to
- Tackle new challenges related to evolving quality paradigm in innovation and sustainable development in management and information technology
- Discuss various roles and impacts of innovation and sustainable development in the current global business environment
- Share information on the past and current achievements, and update them in light of the ongoing global dialogues and processes concerning the innovative initiatives of sustainable practices.

Conference Takeaway

The conference will foster discussions among the academicians, management practitioners, research scholars, and policy-makers across the globe on building a global economy that is driven by sustainable development and fueled by innovation. This forum will also facilitate them to present their ideas and research findings related to the theme of the conference.

Sub-themes of the Conference

Contribution from authors is invited on the following Sub-themes but not restricted to

Finance

- Financial Inclusion & Financing Sustainable Growth
- Market Innovation For Sustainable Finance
- The Ethics of Sustainable Development: Endeavour to Attain Financial Growth

Marketing

- Evolution of Design For Sustainability: From Product Design to Design For System Innovation and Transitions
- Marketing Innovation and The Sustainable Development Goals: Policy and Practice
- Social Media Marketing
- Digital Marketing and Sustainable Management Practices

Human Resource

- The Changing Environment Implications For Human Resource Development
- Sustainability and Shifts in Paradigm of HRM
- Green HRM :A Tool For Sustainable Development
- Human Capital Building- Need For Sustainable Development
- Combining Innovation and Sustainability: A Paradigm Shift For Human Resource Development in Organization

General Management

- Fostering Inclusive Innovation For Sustainable Development
- Holistic Innovation For Sustainable Development
- Corporate Governance and Sustainability-Challenges, Issues
- Sustainable Entrepreneurship and Management: Future Policies and Issues
- The Gender Dimensions of Innovation and Sustainable Development

Information Technology

- Ethics, Computers and Security (ECS)
- Technological Innovations, Green Technology and Issues Related to ICT
- Big Data Analytics and Applications (BDAA)
- Information and Knowledge Management (IKM)
- Intelligent and Decision Support Systems (IDSS)

Guidelines for Papers

All papers will be evaluated through a double blind review process constituted by drawing experts from Institutions/ Universities/ Organizations of repute in and outside India. Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication. The delegates are requested to send the abstracts of their papers not exceeding 300 words, 12 point font size, Times New Roman font on MS Word with single line spacing along with the name and address of the author(s), Contact No. and e-mail Id latest by January 20, 2019 at svimconference@svimi.org.All accepted papers will be published in conference proceedings. The detailed guidelines are available on the Institute's website.