

Guidelines for Papers

All papers will be evaluated through a double blind review process constituted by drawing experts from Institutions/ Universities/ Organizations of repute in and outside India. Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication.

The delegates are requested to send the abstracts of their papers not exceeding 300 words, 12 point font size, Times New Roman font on MS Word with single line spacing to the Conference convener along with the name and address of the author(s), Contact No. & E-mail Ids latest by December 31, 2019.

Full length paper should not be more than 2500 words (Maximum 8 pages). Tables, illustrations, charts, figures etc. should be serially numbered and duly acknowledged. Sources of the data need to be given below each table. Only those references that are actually utilized should be included in the reference list and should be alphabetically arranged. For complete paper guidelines visit www.svimi.org. The first page of the manuscript should have the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number, fax number (if any) and e-mail address. Please do not indicate author(s) name, affiliation or any other such information in the manuscript elsewhere. One soft copy of the paper in the above mentioned format should also be submitted at svimconference@svimi.org.

Registration

All the participants are requested to register by filling in the registration form and sending by email at svimconference@svimi.org

- One author must get registered for inclusion of the paper in proceedings book publication.
- In case of multi authors, desirous of Certificates, all authors will have to separately register
- A single author presenting multiple entries should register for each paper.
- No TA/DA will be paid to any delegate who presents the paper in the conference.

Registration Fees

Students /Research Scholars	Academia/Industry	Residential
Rs. 750	Rs. 1,500	Rs. 2,000

Fees once paid will not be refunded. However, substitute participation is accepted

DETAILS OF PAYMENT

For online Payment : Shri Vaishnav Institute of Management
Bank Name : HDFC Bank Branch : Jawahar Marg, Near Rajmohalla
A/c No. 50100229309671 IFSC Code : HDFC0000281
Payment through Demand Draft in favour of Shri Vaishnav Institute of Management, Indore
Payable at Indore

Paper Publication

All the accepted papers will be published in proceedings with ISBN. Selected best papers will be published in UGC listed journals subject to the charges of publication in the journal.

Award

Three Best Research papers will be awarded with cash prize, memento and certificate

Important Dates

Abstract Submission	:	31/12/2019
Full Paper Submission	:	15/01/2020
Acceptance Notification	:	25/01/2020
Registration	:	28/01/2020

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National Conference on Improving Quality in Higher Education and Research in Digital Era : Challenges and Opportunities

FEBRUARY
6-7, 2020



SHRI VAISHNAV INSTITUTE OF MANAGEMENT

UGC-NAAC Accredited 'A' Grade Institute

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The Institute

Shri Vaishnav Institute of Management has glorious history under Shri Vaishnav Shaikshaniik Avam Parmarthik Nyas, Indore established in the year 1987. The Nyas founded Shri vaishnav Shikshan Samiti and under its aegis Shri Vaishnav Institute of Management is progressively leading towards success. It has conferred with the award of being the oldest Self Finance Institute of M.P. by CMAI, Asia. The institute is approved by Govt. of Madhya Pradesh as an 'A' Category Institute.

The Institute proudly announces the UGC- NAAC Accreditation with 'A' Grade in two consecutive cycles in 2012 and 2017 respectively indicating its highest commitment of quality in all aspects. During past 32 years journey, it has been serving the society by providing excellent environment for education in area of Management and Computer Science. It promotes the innovative teaching methodologies to help students gain practical knowledge and better insights about applying the theoretical knowledge. It believes in imparting education along with preparing students for corporate world. With a lush green campus spread over an area of seven acres located in the heart of the Indore city, the institute is well connected through all means of transport.

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MISSION

Bestowing Quality Education for Excellence through Activity Driven Value Based Learning

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QUALITY POLICY

To Impart Quality Education by Meeting Stakeholder Needs, Norms of Regulatory Authorities and Improving the System Continuously.

National Conference 2020

Theme: National Conference on improving quality in higher education and research in digital era: challenges and opportunities

Introduction

As percipient we are experiencing the turn of the millennium, advancement in information technology and communication technology in the new era of digitalization. Possible approaches using information technology in higher education have been made to teaching, learning, and research that were not in reach and imagined previously. Researchers claim that recent advancement in technology has revolutionized teaching and learning practices and improved the delivery system for higher education.

Many have trumpeted technology as educational cure-all, surely to transform the delivery and nature of educational processes. Others remain more skeptical, claiming that systematic educational problems cannot be simply solved by technology alone, as

technologies are merely tools. Technology provides pressures and opportunities that make possible transformation in education, but such change is not guaranteed.

The emergence of the industrial revolution 4.0 is driven by the advancement of the digital world, which is characterized by the increasing use of artificial intelligence in industrial processes such as robots. The efficiency has improved and human labor has reduced. Internet has increased interconnectivity with computer and other digital devices. Rapid innovation needs highly practical digital society which is a challenge in education and research. The job roles and skills required for success have changed enormously with technological advancements. This improves job satisfaction and well trained highly skilled workforce is prepared for the challenges and opportunities of workplace. Digital equity i.e. ensuring equal access to technology in developed and developing countries is also a major concern of higher education and research.

Objectives

The conference considers the need

- To ensure an inclusive education system in an increasingly digital world and suggest role to higher education institutions.
- To identify the possible advantages of information technology in higher education institutions and to promote lifelong learning, driving excellence, in higher education and research.
- To highlight the important roles of governing bodies and industries in encouraging the greater use of information technologies in learning and improving quality in higher education.
- To identify the major barriers to more comprehensive use of information technology and to emphasize on the development of curriculum to understand the needs of society in the digital age, innovating in teaching and learning.
- To discuss the skills which will be helpful for the industrial revolution specially in digital era.

Outcomes

- Approaches may be proposed for the extensive use of information technology for improving quality of education.
- Innovative ideas may be developed in the digital world which will improve excellence in higher education and research.
- Effective curriculum development strategies will be discussed and suggested for improvements in higher education and research which satisfies the need of society in the digital era.
- Policies and approaches on skill development of the students to bridge the gap between Institute and Industry considering digital era may be envisioned.

Call for Papers

Original research papers/ articles/ reviews on the various below-mentioned areas of interest are invited. The areas mentioned below are only indicative and are not exhaustive in coverage.

Sub themes

■ Science

- Scientific approaches in higher education and research in digital era.
- Scientific modelling and applications in higher mathematics and physics

- Use of technology in the scientific education and research.
- Innovative efforts made for quality education in research and higher science.
- Interdisciplinary approaches in physics and mathematics.
- Pedagogical aspects of physics and mathematics.
- Higher mathematics and physics in digital era.
- Contribution of science in society
- Teaching and learning methodologies in digital era
- Digitalization of teachers and students

■ Information Technology

- ICT for quality education in Higher Education.
- Emerging trends and technologies in higher education.
- Virtual Learning Environments (VLEs) for higher education.
- Multimedia and Hypermedia, Animation and 3D Systems for higher education.
- Web Classroom Applications, Mobile and Tablet Technologies for higher education.
- E-Management in Higher education for quality improvement.
- IT-Tools for research in higher education.
- IT-Tools for security in higher education system.
- Green IT

■ Finance

- Financial literacy and digitalization
- Demonetization, cashless economy and digitization
- Financial inclusion
- Innovations in financial sector

■ Marketing

- Innovative and disruptive marketing practices in the digitized era
- Social media marketing and brand building
- Creativity and Digital marketing
- Strategic marketing in e-commerce

■ Human Resource

- Education leadership through quality HR
- Digitalization and digitalization
- Quality based HR practices
- Role of digitized HR system in transforming Human Resources
- Green HRM
- Human Capital building

■ General Management

- Innovative and Pedagogical practices in education
- Professional development of teachers
- Digitalization of higher education
- Beyond literacy and Numeracy: Rethinking the curriculum
- Ethical issues in higher education and institutional social responsibilities
- Digitolution and Sustainability